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## FISCAL IMPACT REPORT

**SPONSOR** Crook **ORIGINAL DATE** 02/17/09  
**LAST UPDATED** \_\_\_\_\_ **HJM** 29  
**SHORT TITLE** Satellite TV Provider Programming Options **SB** \_\_\_\_\_  
**ANALYST** Haug

### APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY09	FY10		
	NFI	Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

### SOURCES OF INFORMATION

LFC Files

#### Responses Received From

None

### SUMMARY

#### Synopsis of Bill

House Joint Memorial 29 requests that Congress authorize the Federal Communications Commission to require direct broadcast satellite service providers to offer customers in designated market areas that are centered in neighboring states the option of receiving local network broadcast programming that originates in the state in which the customer resides.

### FISCAL IMPLICATIONS

House Joint Memorial has no fiscal implications.

### SIGNIFICANT ISSUES

The memorial states:

The direct broadcast satellite service providers that serve Curry county residents and much of eastern New Mexico do not offer any broadcast television programming originating in New Mexico.

## **House Joint Memorial 29 – Page 2**

In part because Curry county is in the same designated market area as Amarillo, Texas, the only network broadcast television programs offered by direct broadcast satellite service providers originate in Amarillo.

Curry county is located in a designated market area that, pursuant to federal law, is determined by Nielsen media research.

The residents of Curry county, as well other counties on the eastern border of New Mexico, often have no other video news source than that offered by direct broadcast satellite service providers.

Local television news coverage of events not only from Albuquerque and Santa Fe, but from other New Mexico cities as well, is vitally important to Curry county viewers. Developments in New Mexico government, political offices and culture are often not newsworthy in Texas but are of immediate interest and importance to New Mexicans.

As users of the public airwaves, and as a matter of public service, direct broadcast satellite service providers should be required to offer consumers the choice of receiving their news from within their state of residence;

GH/mt