

1 SENATE JOINT MEMORIAL 14

2 **49TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2009**

3 INTRODUCED BY

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10 A JOINT MEMORIAL

11 REQUESTING THE TOURISM DEPARTMENT, THE ECONOMIC DEVELOPMENT
12 DEPARTMENT AND THE WORKFORCE SOLUTIONS DEPARTMENT TO
13 COLLABORATE TO SPONSOR A BIENNIAL BUSINESS EXPO IN NEW MEXICO.
14

15 WHEREAS, New Mexico is a state of great opportunity for
16 job growth and business development; and

17 WHEREAS, New Mexico is a unique travel destination,
18 providing attractive venues for business meetings and trade
19 shows; and

20 WHEREAS, New Mexico is a center for emerging technologies,
21 such as space travel, transportation and information
22 technology; and

23 WHEREAS, despite being ranked eighteenth highest among all
24 states for job growth, New Mexico is challenged to attract
25 talent and skill to the state to fill existing jobs or to start

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1 businesses that will improve the overall economic picture of
2 the state; and

3 WHEREAS, business expos provide opportunities for
4 businesses to showcase their services and products and connect
5 with others with similar interests; and

6 WHEREAS, business expos are venues known to attract
7 business leaders and executives, allowing them to fill specific
8 business needs; and

9 WHEREAS, business expos have the potential to bring
10 together a wide variety of businesses, including government
11 services and small businesses that could attract needed talent
12 to the state;

13 NOW, THEREFORE, BE IT RESOLVED BY THE LEGISLATURE OF THE
14 STATE OF NEW MEXICO that the tourism department, the economic
15 development department and the workforce solutions department
16 be requested to collaborate to organize and sponsor a biennial
17 business expo in New Mexico; and

18 BE IT FURTHER RESOLVED that those departments identify
19 other partners, including local chambers of commerce, in the
20 development, implementation and promotion of biennial business
21 expos; and

22 BE IT FURTHER RESOLVED that data be collected to measure
23 the success of these business expos and be utilized by the
24 named departments to further the departments' missions and
25 purposes; and

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BE IT FURTHER RESOLVED that copies of this memorial be transmitted to the secretaries of tourism, economic development and workforce solutions.

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