

1 A MEMORIAL

2 DECLARING FEBRUARY 1, 2017 "BUENO FOODS DAY" IN THE SENATE.

3
4 WHEREAS, Bueno foods has grown from a small family-owned
5 grocery store in the south valley of Albuquerque founded in
6 1951 to the southwest's premier producer of New Mexican
7 foods; and

8 WHEREAS, Bueno foods was created by World War II
9 veterans Joe, Ray and August Baca, members of a historic
10 New Mexico family; and

11 WHEREAS, Bueno foods is committed to New Mexico through
12 job creation and economic development, providing about two
13 hundred seventy-five full-time jobs with a total of over four
14 hundred jobs during peak seasons; and

15 WHEREAS, Bueno foods reinvests in the New Mexico economy
16 through purchases from area farmers and of locally grown
17 products; and

18 WHEREAS, Bueno foods is the first company to become
19 New Mexico chile-certified, and Bueno foods' farmers are the
20 first farmers to be New Mexico chile-certified; and

21 WHEREAS, the New Mexico certification seal is an
22 independent guarantee that Bueno foods' green chile products
23 are grown in New Mexico; and

24 WHEREAS, Bueno foods' operations have a ripple effect
25 throughout the region's economy, supporting secondary

1 businesses and employment and returning revenue to New Mexico
2 for local reinvestment from sales outside the state; and

3 WHEREAS, today, the Bueno foods brand is the most
4 recognized green chile brand in New Mexico and throughout
5 North America; and

6 WHEREAS, Bueno foods is dedicated to preserving
7 New Mexico culture through the manufacture of a full line of
8 over one hundred fifty authentic products for restaurants and
9 retail clients; and

10 WHEREAS, Bueno foods is steadfast in creating an equal
11 opportunity workplace and offers an aggressive internal
12 promotion program, based on merit, to all employees,
13 including women and minorities; and

14 WHEREAS, Bueno foods' purpose is to have a positive
15 influence on people's lives through job creation, community
16 involvement and the production of high-quality products;

17 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE
18 STATE OF NEW MEXICO that February 1, 2017 be declared
19 "Bueno Foods Day" in the senate; and

20 BE IT FURTHER RESOLVED that Bueno foods be recognized
21 for its exemplary business and the celebration of its
22 sixty-fifth anniversary; and

23 BE IT FURTHER RESOLVED that copies of this memorial
24 be transmitted to Jacqueline "Jackie" Baca, Gene Baca,
25 Catherine Baca, M.D., and Ana Baca, M.A., the Bueno

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foods management team. _____