

1 SENATE MEMORIAL 120

2 **53RD LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2018**

3 INTRODUCED BY

4 Bill B. O'Neill

5
6
7
8
9
10 A MEMORIAL

11 REQUESTING A STUDY OF THE IMPACT OF THE MUSIC INDUSTRY ON THE
12 ECONOMY OF NEW MEXICO.

13
14 WHEREAS, New Mexico is known for its incredibly broad
15 cultural resources, its supportive environment for the arts and
16 its diverse and skilled talent base; and

17 WHEREAS, the New Mexico music industry is a thriving
18 enterprise in the state, made up of diverse musicians and
19 composers and the hundreds of people who serve those artists
20 through recording, providing performance venues, musical
21 instrument and equipment sales and service and other
22 music-related support; and

23 WHEREAS, music is a growing industry in New Mexico, which
24 has resident musicians who promote New Mexico and its image,
25 sound studios, innovative performance spaces, world-class music

.209976.2

underscoring material = new
~~[bracketed material] = delete~~

underscored material = new
~~[bracketed material] = delete~~

1 organizations and ensembles and one of the country's premier
2 stringed instrument sale and repair businesses, as well as
3 noted instrument makers; and

4 WHEREAS, New Mexico supports an unparalleled cultural
5 diversity of musicians and musical styles representing a broad
6 spectrum of genres, including Hispanic music, Native American
7 music, country and western music, jazz, blues, hip hop, rock
8 and roll, flamenco, folk music, world music and classical
9 music; and

10 WHEREAS, New Mexico is host to numerous music festivals
11 and events that bring world-class musicians for community and
12 educational events as well as performances, including the Santa
13 Fe chamber music festival, gathering of nations, music from
14 Angel Fire, festival chispa, southwest roots music, thirsty ear
15 festival, iglobalquerque!, New Mexico chamber music festival,
16 Silver City blues festival, mariachi spectacular conference and
17 Taos solar music festival; and

18 WHEREAS, New Mexico is home to dozens of world-class music
19 venues, including the Santa Fe opera, sunshine theater, Lensic
20 performing arts center, meow wolf, Popejoy hall, inn of the
21 mountain gods resort and casino, Spencer theater for the
22 performing arts, launchpad, Santa Ana star center, Lea county
23 event center, Rio Grande theater and Isleta amphitheater, as
24 well as hundreds of smaller venues that host music, including
25 bars, clubs, art galleries and studios; and

.209976.2

underscored material = new
~~[bracketed material] = delete~~

1 WHEREAS, New Mexico has a long history of musicians and
2 composers earning renown for albums and songs recorded and
3 produced in the state, including Al Hurricane, the shins, Roy
4 Orbison, Buddy Knox, Waylon Jennings, Buddy Holly, Bo Diddley,
5 Robert Mirabal, Beirut, Bill and Bonnie Hearne, Ottmar Liebert,
6 Ruben Romero, the handsome family, red earth, the Rondelles and
7 the fireballs; and

8 WHEREAS, New Mexico is home to celebrated classical music
9 organizations and ensembles, including the Santa Fe opera, New
10 Mexico philharmonic, polyphony: voices of New Mexico, Las
11 Cruces symphony and the cathedral choir and Reuter organ at the
12 cathedral of Saint John; and

13 WHEREAS, many talented New Mexico musicians and composers
14 have had their work featured in motion pictures and broadcasts
15 and on radio, streaming internet blogs, television shows and
16 commercials; and

17 WHEREAS, the culture and climate of New Mexico have
18 induced numerous world-famous musicians to choose this state as
19 a destination for holidays and residence; and

20 WHEREAS, the success of the New Mexico music industry
21 promotes the economy of New Mexico by supporting music
22 professionals who live in and visit the state and who, in turn,
23 support other New Mexico industries, including hospitality and
24 tourism; and

25 WHEREAS, the New Mexico music industry is promoted by the

underscoring material = new
~~[bracketed material] = delete~~

1 state's music commission, which was formed by executive order
2 of Governor Bill Richardson in 2005 and was codified into law
3 in 2009; and

4 WHEREAS, the music commission is supported by the board of
5 the New Mexico music commission foundation, which is the music
6 commission's fundraising and public program financing arm, and
7 these two entities engage in numerous projects, including the
8 promotion of music education in New Mexico schools by bringing
9 professional and other performing musicians to classrooms; and

10 WHEREAS, the music commission and the board of the New
11 Mexico music commission foundation have initiated the platinum
12 music awards ceremony to celebrate the role that the music
13 industry plays in the cultural life and economic success of New
14 Mexico and to honor living musicians and music supporters who
15 have demonstrated lifetime achievement in their musical idioms
16 or have made significant or distinguished contributions to
17 music in New Mexico; and

18 WHEREAS, New Mexico's music industry has significant
19 possibilities for promoting cultural and economic growth in the
20 state; and

21 WHEREAS, New Mexico has a dearth of access to working
22 capital and financial incentives sufficient to support a
23 creative music industry economy; and

24 WHEREAS, institutional support and incentives for creative
25 jobs and businesses in the music industry are generally

.209976.2

underscored material = new
~~[bracketed material] = delete~~

1 lacking;

2 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
3 OF NEW MEXICO that it recognize the contribution of music,
4 musicians and workers in the music industry to the culture,
5 future and economy of New Mexico; and

6 BE IT FURTHER RESOLVED that the music industry in New
7 Mexico be recognized as worthy of formal economic support from
8 state government; and

9 BE IT FURTHER RESOLVED that the board of the New Mexico
10 music commission foundation be requested to review existing
11 studies by the university of New Mexico bureau of business and
12 economic research on the impact of the arts on the economy of
13 New Mexico, including building on the past, facing the future
14 and renewing the creative economy of New Mexico and the
15 economic importance of the arts and cultural industries in
16 Albuquerque and in Bernalillo county; and

17 BE IT FURTHER RESOLVED that the board of the New Mexico
18 music commission review other relevant research, such as the
19 economic impact study by the Seattle office of film and music
20 and the hearing on the economic and employment impact of the
21 arts and music industry by the committee on education and labor
22 of the United States house of representatives, and review how
23 these studies apply to the feasibility of encouraging the
24 growth of the music industry through economic incentive
25 programs, including the incentive implemented by the Film

.209976.2

underscoring material = new
~~[bracketed material] = delete~~

1 Production Tax Credit Act; and

2 BE IT FURTHER RESOLVED that the board of the New Mexico
3 music commission foundation be requested to present its
4 findings and recommendations to the legislative finance
5 committee, the cultural affairs department, the economic
6 development department and the appropriate interim legislative
7 committee no later than October 31, 2018; and

8 BE IT FURTHER RESOLVED that copies of this memorial be
9 transmitted to the secretary of cultural affairs, the secretary
10 of economic development, the chair of the music commission and
11 the chair of the legislative finance committee.