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## FISCAL IMPACT REPORT

SPONSOR: Wallace DATE TYPED: 01/24/01 HB 65  
 SHORT TITLE: Promote Farmer's Market SB \_\_\_\_\_  
 ANALYST: Wilson

### APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY01	FY02	FY01	FY02		
	\$ 45.0			Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

Duplicates/Relates to Appropriation in The General Appropriation Act \_\_\_\_\_

### SOURCES OF INFORMATION

Department of Agriculture  
 Commission on Higher Education

### SUMMARY

#### Synopsis of Bill

This bill appropriates \$45.0 to promote farmers markets throughout the state. The appropriation is to the New Mexico Department of Agriculture.

#### Significant Issues

Currently, there are 28 Farmers' Markets statewide. According to the 1999 National Agricultural Statistics Service (NASS) survey, there are over 900 farmers participating and contributing to New Mexico Farmers' Market's annual sales of \$1.4 million Farmers' Markets stimulate rural economic development and provide a direct retail market for New Mexico small-scale farmers. With the implementation of the WIC/Farmers' Market Nutrition Program, Farmers' Markets are experiencing additional growth. (Note: WIC/Farmers' Market Nutrition Program allows WIC clients to purchase fresh produce and products at Farmers' Markets.) This appropriation will benefit Farmers' Markets statewide by allowing them to participate in numerous consumer promotions and increase the awareness of the availability of fresh produce, vegetables, livestock products, greenhouse products, processed foods, and other goods produced in New Mexico.

**FISCAL IMPLICATIONS**

The appropriation of \$45.0 is allocated to the New Mexico Department of Agriculture to be used to advertise and promote the statewide Farmers' Markets activities and special events. If successful, the agency will return to the Legislature for additional funding.

DW/ar