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## FISCAL IMPACT REPORT

SPONSOR: Martinez DATE TYPED: 02/23/01 HB 772

SHORT TITLE: Marketing Study for Navajo Chapters SB \_\_\_\_\_

ANALYST: Woodlee

### APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY01	FY02	FY01	FY02		
	\$ 500.0			Recurring	General Fund

(Parenthesis ( ) Indicate Expenditure Decreases)

Duplicates Senate Bill 576 \_\_\_\_\_

### SOURCES OF INFORMATION

Department of Tourism  
Office of Indian Affairs

### SUMMARY

#### Synopsis of Bill

House Bill 772 appropriates \$500.0 from the general fund to the New Mexico Office of Indian Affairs to fund a marketing study for Navajo communities along Interstate 40 to determine the market area for each chapter, to perform consumer, competition, site financial and project analyses and to determine the costs of construction and development of facilities.

### FISCAL IMPLICATIONS

The appropriation of \$500.0 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2002 shall revert to the general fund.

**TECHNICAL ISSUES**

The bill seems to be unclear as to exactly what the study will determine. There is not a specific industry identified to determine its consumers or competitions. In addition, the bill calls for the determination of the costs of construction and development of facilities. However, it is unclear as to what type of facilities and for what purpose, which would be a determinant to the cost of construction.

MW/jsp