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FISCAL IMPACT REPORT

SPONSOR: Pinto DATE TYPED: 02/15/01 HB _____
 SHORT TITLE: Marketing Study for Navajo Chapters SB 576
 ANALYST: Woodlee

APPROPRIATION

Appropriation Contained		Estimated Additional Impact		Recurring or Non-Rec	Fund Affected
FY01	FY02	FY01	FY02		
	\$ 500.0			Non-Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

Duplicates House Bill 772

SOURCES OF INFORMATION

Department of Tourism

SUMMARY

Synopsis of Bill

Senate Bill 576 appropriates \$500.0 from the general fund to the New Mexico Office of Indian Affairs to fund a marketing study for Navajo communities along Interstate 40 to determine the market area for each chapter, to perform consumer, competition, site, financial and project analyses and to determine the costs of construction and development of facilities.

FISCAL IMPLICATIONS

The appropriation of \$500.0 contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2002 shall revert to the general fund.

TECHNICAL ISSUES

The bill seems to be unclear as to exactly what the study will determine. There is not a specific industry identified to determine its consumers or competitions. In addition, the bill calls for the determination of the costs of construction and development of facilities. However, it is unclear as to what type of facilities and for what purpose, which would be a determinant to the cost of construction.

MW/ar/njw