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FISCAL IMPACT REPORT

SPONSOR Chasey/Ely ORIGINAL DATE 1/29/2020
LAST UPDATED 2/06/2020 HB 242
SHORT TITLE Statewide Jazz Festival SB _____
ANALYST Martinez

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY20	FY21		
	\$200.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

Responses Received From
Department of Cultural Affairs (DCA)

SUMMARY

Synopsis of Bill

House Bill 242 appropriates \$200 thousand from the general fund to the Cultural Affairs Department for a statewide and yearlong expansion of an existing New Mexico jazz festival.

There is no effective date of this bill. It is assumed that the effective date is 90 days following adjournment of the Legislature.

FISCAL IMPLICATIONS

The appropriation of \$200 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of fiscal year 2021 shall revert to the general fund.

SIGNIFICANT ISSUES

The Department of Cultural Affairs provided the following:

By providing critical funding to support the presentation of jazz music across the state, HB242 has several significant potential benefits for the state of New Mexico. The bill will increase the availability of music to communities across the statewide. While there

are currently several communities with jazz festivals, such as Albuquerque, Santa Fe, Taos, Portales, Santa Teresa and Roswell, the bill has the potential to increase the availability of jazz music to more rural communities. Through increased availability of jazz performances, communities may experience an increase in cultural tourism and its associated benefits. According to Americans for the Arts “Arts & Economic Prosperity 5,” a third of the nation’s arts attendees are from outside the county in which an arts event took place, spending \$47.57 per event compared to the \$23.44 their local counterparts spending. Cultural participation through jazz performances and other events leads to wider community participation. According to the National Endowment for the Arts, “The Arts and Civic Engagement: Involved in the Arts, Involved in Life,” those participating in cultural activities are 50 percent more likely to be involved in other, non-arts community activities and are more than twice as likely to volunteer.

The bill interacts with existing department of Cultural Affairs programming, including the multiple music and performing arts events offered at the National Hispanic Cultural Center. It also supports the work of the New Mexico Music Commission and its mission to protect, promote, and preserve the musical traditions of New Mexico, to foster appreciation of the value of music, and to encourage the educational, creative and professional musical activities of the residents of New Mexico.

ADMINISTRATIVE IMPLICATIONS

The Department of Cultural Affairs provided the following:

The administration of these funds will be handled by the Department of Cultural Affairs experienced in such programming through various divisions.

OTHER SUBSTANTIVE ISSUES

HB242 does not specify what jazz festival the funds shall be used for, there are numerous jazz festivals in New Mexico, and therefore amounts could be appropriated to various festivals. It is unclear if this will be done through a grant process through the Cultural Affairs Department.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Current New Mexico jazz festivals will continue to proceed as usual.

JM/al