



EASTERN NEW MEXICO UNIVERSITY

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Workforce Development



ENMU's Use of Funds and Future Plans

- Brief overview of students we serve and challenges related to participating in internship opportunities

Fall 2024 Data



Fall 2024 Paid Internships

Discipline	Course(s)	Number of Students	Amount (\$)	Number Finishing Program	Number Employed or Accepted Employment
Communicative Disorders	CDIS 501, 502, 503, 505 & 589	55	\$273,020	16	15
Criminal Justice	CJUS 489	4	\$12,000	3	0
Communication	COMM 360	2	\$4,320	0	2
Counseling	COUN 598	14	\$63,000	13	3
Digital Film	FDMA 389	3	\$4,500	0	0
Health & Physical Education	HPE 489	4	\$9,000	4	1
Nursing BSN	NURS 415, 425	33	\$89,100	28	33
Nursing MSN	NURS 544	9	\$27,540	9	9
Social Work BSW	SOWK 455, 465	43	\$157,920	40	21
Social Work MSW	SOWK 588, 597	16	\$57,600	9	4
Total		183	\$698,000	122	88

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Spring 2025 Data



Spring 2025 Paid Internships

Discipline	Course(s)	Number of Students	Amount (\$)	Number Finishing Program	Number Employed or Accepted Employment
Agriculture	Ag 489	1	\$2,400	N	1
Arts	Art 489	2	\$4,800	0	1
Business	BUS 489, MGNT 489, MKT 489	3	\$7,920	1	0
Culinary Arts	CA 496	1	\$4,800	1	1
Communicative Disorders	CDIS 501, 502, 503, 505 & 589	71	\$272,280	9	9
Criminal Justice	CJUS 489	7	\$18,000	6	0
Counseling	COUN 598	28	\$126,000	12	3
Computer Science	CS 488	1	\$2,400	1	1
Digital Film	FDMA 489	1	\$3,000	0	1
Health & Physical Education	HPE 489	12	\$28,800	7	2
Nursing BSN	NURS 415, 425	35	\$42,000	33	34
Nursing MSN	NURS 544	11	\$17,160	11	11
Social Work BSW	SOWK 455, 465	10	\$36,000	7	4
Social Work MSW	SOWK 588, 597	5	\$18,000	0	4
Theatre	THEA 496	1	\$975	0	0
Total		189	\$584,535	88	72

Future Plans



ENMU's HLC Quality Initiative

ENMU's QI will develop an intentional, institution-wide process that more effectively connects students to careers. The initiative will integrate efforts across Academic Affairs, Student Affairs, and Alumni Affairs to provide a seamless pathway from the classroom to career by:

- Enhancing students' awareness of careers aligned with their academic and personal interests.
- Assisting students in planning and aligning their college experience with their academic and professional goals.
- Aligning curriculum, cocurricular learning, and academic advising with student career outcomes.
- Helping students develop and articulate the skills, competencies, and experiences they have achieved by incorporating them into effective resumes, portfolios, and/or application materials for employment or graduate school.
- Effectively connecting and assisting students with internship, employment, and/or graduate school opportunities.

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Future Plans



ENMU's HLC Quality Initiative

- Consistent with our slogan, “*Student Success! That’s What We Are About!*” ENMU’s primary goal is to facilitate the success of the students who attend the university.
- Traditionally, the majority of our student success measures have reflected academic progress and degree achievement (e.g., retention rates, completion rates, degrees awarded).
- Student success, however, encompasses more than receiving a diploma; it also includes personal and professional growth and attaining the knowledge, skills, and competencies needed for success after commencement (i.e., success in employment, graduate or professional school).

Future Plans



How we measure success and plans to improve tracking

- FYEX 1110 – A rubric specific to the career planning module will be used to assess student attainment of the module’s learning outcomes. Student feedback will also be obtained to evaluate the impact of the career-focused content and identify areas for improvement.
- Academic Programs will assess and report on their Greyhound Connection plans in the required annual Program Effectiveness Report.
- Annually collate information on the number of experiential opportunities offered across the campus and the number of students engaged.
- Career Services leadership will develop a robust plan to assess the effectiveness of career services programs and track student outcomes. Data will include number of students served, student and alumni feedback regarding services, and internship and employment data.
- Student and alumni feedback will also be obtained to evaluate the impact of the activities and identify areas for improvement.
- ENMU conducts Senior Exit Surveys each fall and spring semester for graduating seniors. The survey will be refined to include a specific assessment of the student’s perception of the efforts related to career awareness/alignment, preparation, and connection to employment.
- ENMU tracks student employment and/or admission to graduate school through faculty feedback, student surveys, and National Student Clearinghouse information. The institution is currently reviewing other platforms/CRMs that will provide more specific information regarding the employment of our students. The software/CRM will be implemented to provide a more detailed assessment of post-graduation employment.

Future Plans



Importance of State Support

- As a part of this plan we noted the alignment with New Mexico's focus on career readiness.
- We also noted this 3 year investment by the State by providing Regional Comprehensive Universities access to these funds.
- It is our intent to continue to build on our success and demonstrate an ROI for the State.

2024-25 Data Summary



Total for AY 2024-2025:

- 372 paid internships for \$1,282,535 during Fall and Spring 2024-2025.
- There are an additional 11 internships for the 2025 Summer I session ending June 30, which will expend the remaining funds from the original \$1,303,000 allocation for FY25.

AY 2024-2025 2025 Paid Internships

Discipline	Course(s)	Number of Students	Amount (\$)	Number Finishing Program	Number Employed or Accepted Employment
Agriculture	Ag 489	1	\$2,400	0	1
Arts	Art 489	2	\$4,800	0	1
Business	BUS 489, MGNT 489, MKT 489	3	\$7,920	1	0
Culinary Arts	CA 496	1	\$4,800	1	1
Communicative Disorders	CDIS 501, 502, 503, 505 & 589	126	\$545,300	25	24
Criminal Justice	CJUS 489	11	\$30,000	9	0
Counseling	COUN 598	42	\$189,000	25	6
Computer Science	CS 488	1	\$2,400	1	1
Digital Film	FDMA 489	4	\$7,500	0	1
Health & Physical Education	HPE 489	16	\$37,800	11	3
Nursing BSN	NURS 415, 425	68	\$131,100	61	67
Nursing MSN	NURS 544	20	\$44,700	20	20
Social Work BSW	SOWK 455, 465	53	\$193,920	47	25
Social Work MSW	SOWK 588, 597	21	\$75,600	0	8
Theatre	THEA 496	1	\$975	0	0
Total		372	\$1,282,535	201	160