

Artesia Public Schools

Strategic Initiatives

September 27, 2017

Dr. Crit D. Caton - Superintendent

Characteristics of the District

- 10 Campuses
- GHECC; 5 Elementaries; Penasco; AIS; AJHS; AHS;
- Facilities worth over \$134,000,000 with an annual operating budget of approximately 31 million and total budget of over 80 million. Employ 452 full-time personnel.
- Enrollment: 3,898 Students this year
- Transport our Students 329,667 miles per year
- Feed our Students 318,752 breakfasts per year
- Feed our Students 393,087 lunches per year

Challenges to the District

- Increasing our Graduation Rate
 - 2014- 78.4%
 - 2015- 74.5%
 - 2016- 82%
- Recruitment and Retention of Teachers
- Operational Funding - Increased costs
 - Bilingual - Cost - \$734,945.54; SEG \$213,905.67; Float - \$521,039.87
 - Health Insurance Increase - \$80,000
 - Risk Insurance Increase - \$64,000
 - Level I,II,III Migration Cost - \$187,500
 - 1.17 million cash reduction

Strategic Initiatives

NMPED School Grades					
Artesia Public Schools					
	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
CENTRAL ELEMENTARY	D	C	C	C	A
GRAND HTS. EARLY CHILD	D	B	C	A	A
HERMOSA ELEMENTARY	D	B	B	B	B
PENASCO ELEMENTARY	B	A	A	B	A
ROSELAWN ELEMENTARY	C	B	C	B	C
YESO ELEMENTARY	D	B	B	B	A
YUCCA ELEMENTARY	D	B	C	C	B
ARTESIA ZIA INTERMEDIATE	B	B	B	B	C
ARTESIA PARK JUNIOR HIGH	C	D	B	C	C
ARTESIA HIGH	B	B	C	B	C
District "GPA"	1.8	2.8	2.6	2.8	3.0

ARTESIA HIGH SCHOOL--2016-2017

Activities and Electives			Athletics--Fall	
Band	66		Basketball	91
Child Development	49		Cheerleading	39
Chorus	130		Cross Country	22
Community and College Awareness	51		Football	168
Creative Art	87		Soccer	61
Drama and Stage	35		Swimming	17
Driver's Education	38		Volleyball	75
Introduction to Clothing and Design	14			473
Journalism	12			
MESA	14		Athletics--Spring	
Nutrition	33		Baseball	55
Spanish II	13		Basketball	91
Spanish III	3		Cheerleading	39
Technical Theatre	56		Golf	32
Weightlifting	187		Softball	43
Yearbook	17		Swimming	17
	805		Tennis	41
			Track	188
Career Readiness/Vocational (not Dual Credit)				506
Ag. Leadership and Communication	14			
Ag. Science of Animals/Agronomy	18			
Automotive Service	29			
Automotive Technology	6		Advanced Placement	
Network Technology	9		Biology	28
Principles of Marketing	45		Chemistry	30
Principles of Marketing-Internship	100		English III	40
Small Engine Mechanics	47		English IV	19
Woodworking	24		Government	8
	292		Psychology	1
			Statistics	23
			Studio Art	4
			World History	30
				183

ARTESIA HIGH SCHOOL--2016-2017

Dual Credit

Accounting	12	Human Nutr./Personal Hlth. & Wellness	29
Ag. Large Animal Science	7	Introduction to EMS/Healthcare CPR	55
Automotive Technology	6	Math Analysis	62
Business Computer Apps.	9	Metal Fab. for the Ag. Industry	72
CAD Design and Software	5	Metal Fabrication II	37
Cinematography	10	Nursing Assistant Theory and Lab	43
College Success	1	Office Technology	34
College/Life Succ. for Allied Hlth.	26	Principles of Media Design	4
Computer Illustration	12	Print Media I	11
CPR--Health Care Prof./First Resp.	42	Print Media II	4
Digital Video Production I	11	Psychology	60
Drafting-Architect	5	Sociology	28
Drafting-General	27	Spanish II	200
EMS/Hazardous Mats. Awareness	58	Spanish III	23
English IV	17	Success Skills for College/Career	99
Government	24	Word Processing	72
			272

Strategic Initiatives

Corporate Partners

Strategic Initiatives

Devon Energy

- Community Wide Pep Rally
- Science Giants - Grants (5K,10K,15K)

Holly Corporation

- Stem - (AJHS - Robotics - Science Olympiad)
- Mesa
- Mentorship Program - Professional Development

Tate Branch

- Success Maker Monthly Award (Successory Notes)

Strategic Initiatives

Chase Foundation

- Scholarship Program for AHS Graduates began in 2007; 1,100 scholarships; 12.3 million dollars;
- AHS student for 3 years; 3.0 Core GPA; 6-9 dual credit hours beginning in 2018. \$5,500 per year; Maintain 3.0 = \$500 book stipend per semester. 23 Colleges and Universities Match Funds (Typically \$1,000-\$2,000) (UNM Since 2014 - \$5,500)
- Currently 303 students are active; 375 students have graduated

Strategic Initiatives

Chase Foundation

- 375 degrees earned including Education, Business Administration, Agriculture, Spanish, Petroleum Mechanical and Electrical Engineering, Nursing, Accounting, Sociology, Psychology, Aerospace Engineering, Economics, Graphic Design, Pharmacy, Kinesiology, Social Work, Music, Biology, Dental Hygiene, Physical Therapy, Forensic Science, Religion, Pre-Med, Bio-Chemistry, Veterinary Medicine, Radiology, Hotel and Tourism

Strategic Initiatives

Data Year	Budget Year	T & E	loss/gain	\$\$\$
10-11	11-12	1.154		
11-12	12-13	1.157	0.003	\$ 61,642.00
12-13	13-14	1.138	-0.019	\$ (399,674.00)
13-14	14-15	1.126	-0.012	\$ (272,592.00)
14-15	15-16	1.115	-0.011	\$ (249,876.00)
15-16	16-17	1.102	-0.013	\$ (307,289.00)
16-17	17-18	1.112	0.010	\$ 241,659.00
				\$ (926,130.00)

Strategic Initiatives

Chase Foundation Master's Degree Program through ENMU - Portales initiated Fall of 2014

- Currently 32 teachers participating; 14-degree programs; 36 hours; totally online and can finish in three years
- 14 Teachers have Graduated; 6 will graduate in December of 2017
- Increase teacher knowledge; Increase teacher pay; Increase our Training and Experience (T&E) Index.
- From FY 12-13 to FY 15-16 lost \$1,229,431 in T&E
- 16-17 first time T.E. went up \$241,659.00

Strategic Initiatives

Estelle H. Yates Foundation

- After School Arts Program - 300 Students per year
 - Guitar; Art; Recorders; Drama; Dance; Choir; Photography; Percussion
- National Dance Institute (SantaFe)
 - 2 week program for all 4th graders
 - Production for all elementaries and parents
- After School Tutoring programs at all Secondary Schools

Strategic Initiatives

Estelle H. Yates - Technology Initiative July 2013

- 2,000 Laptops and 66 Mobile Carts
- 433 Network Computers for Elementary
- Microsoft Licensing
- Network Upgrades in all secondary schools
- Managed Services
- Internet Service, Fiber Ring, Web Filtering
- 74 Aquos Boards / Smart Boards
- Printers

Strategic Initiatives

Peyton Yates Foundation

- CTE Welding Lab
- Replace all Smart Boards in District - 2017-2020
- Read 180 Curriculum for Special Education Department

Strategic Initiatives



Strategic Initiatives

HB33 Election February 2016 - 92% voter approval

- Grand Heights (8 classrooms, Gymnasium)
- AJHS (New office upstairs, New P.E. locker rooms)
- Security Vestibules in every campus
- Key Card System District Wide
- Security Camera Systems on Every Campus
- Bulldog Pit HVAC
- Auditorium Sound, Lights, Seating, HVAC
- Roselawn and Zia Roofing
- New Administration Building and Training Center - Complete July 2017

Administration Building and Bulldog Training Center

Before and After









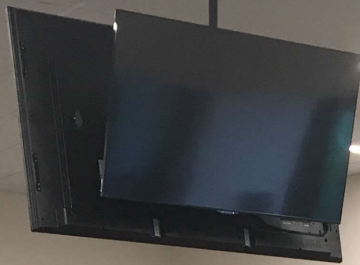
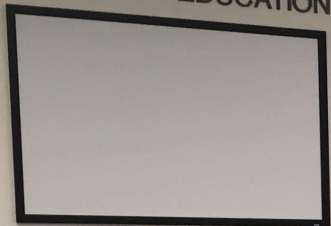








ARTESIA PUBLIC SCHOOLS
BOARD OF EDUCATION





























UNITED STATES
POSTAL SERVICE

Public Schools'
Property Ownership - 2011



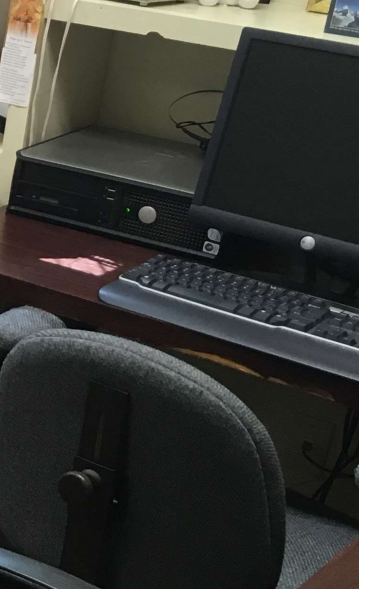
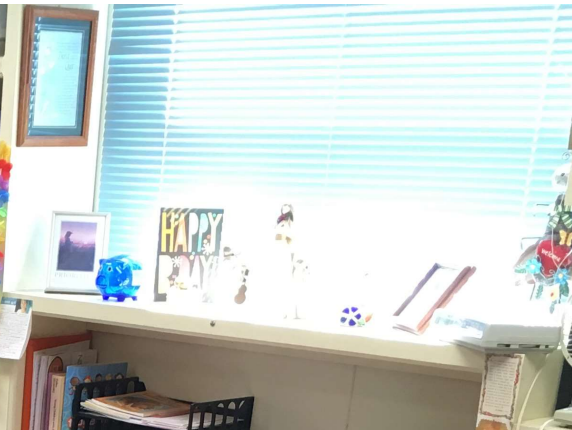
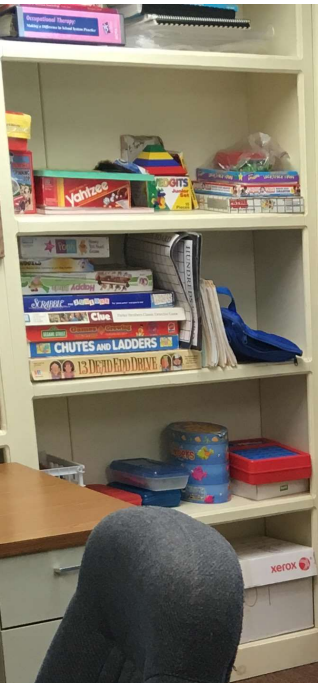






















Relationships

