

# ***Water and Natural Resources Committee***

**July 26, 2018**

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# San Juan College

## Mission & Vision

### ***Mission***

Educate and empower individuals to thrive in an ever-changing world.

### ***Vision***

Inspire success through world-class education.

# Four Strategic Directions

- ❖ Agile and responsive business model focused on student learning, completion and employment
- ❖ National expansion of signature programs to strengthen college sustainability and provide regional economic development
- ❖ Deliver an internationally accessible energy resources curriculum
- ❖ Grow and sustain health science programs

# About San Juan College

- Serve 11,642 students annually
- Average age - 28 years old
- Offer over 140 certificate and degree programs

1<sup>st</sup> in nation for issuing certificates to Native American students

2<sup>nd</sup> in nation for granting associates degrees to Native American students





# The Economic Value of SAN JUAN COLLEGE

## OPERATIONS SPENDING IMPACT

Impact of SJC's payroll and day-to-day spending

**\$52.9 million**  
ADDED INCOME



enough to buy  
**1,555**  
new cars

or **1,215**  
JOBS SUPPORTED



## ALUMNI IMPACT

Impact of the increased earnings of SJC's alumni and the businesses they work for

**\$247.7 million**  
ANNUAL ADDED INCOME

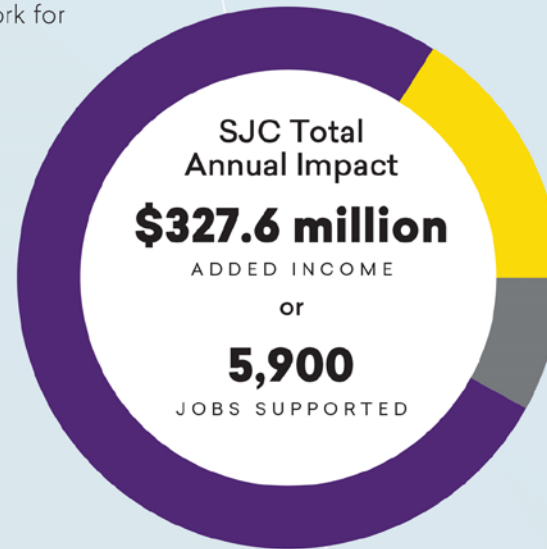
an economic boost similar to hosting the World Series



**41x**

or

**4,245**  
JOBS SUPPORTED



## STUDENT SPENDING IMPACT

Impact of the daily spending of SJC students retained and attracted to the region

**\$27 million**  
ADDED INCOME

enough to buy  
**1,930**



families\* a year's worth of groceries

or **440**  
JOBS SUPPORTED



\* family of four    ♀ = 100 jobs



## About San Juan College



**11,642**

Credit Students



**3,740**

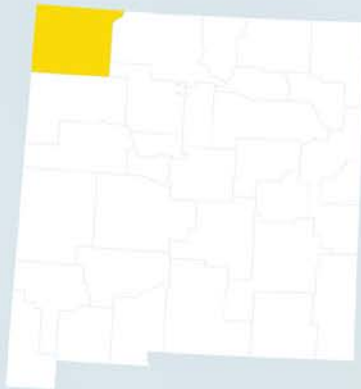
Non-Credit Students



**981**

Employees

## San Juan County



## Average Earnings in San Juan County

The average associate degree graduate earns \$9,700 more than a high school graduate at their career midpoint.



## For every \$1 invested by...



STUDENTS



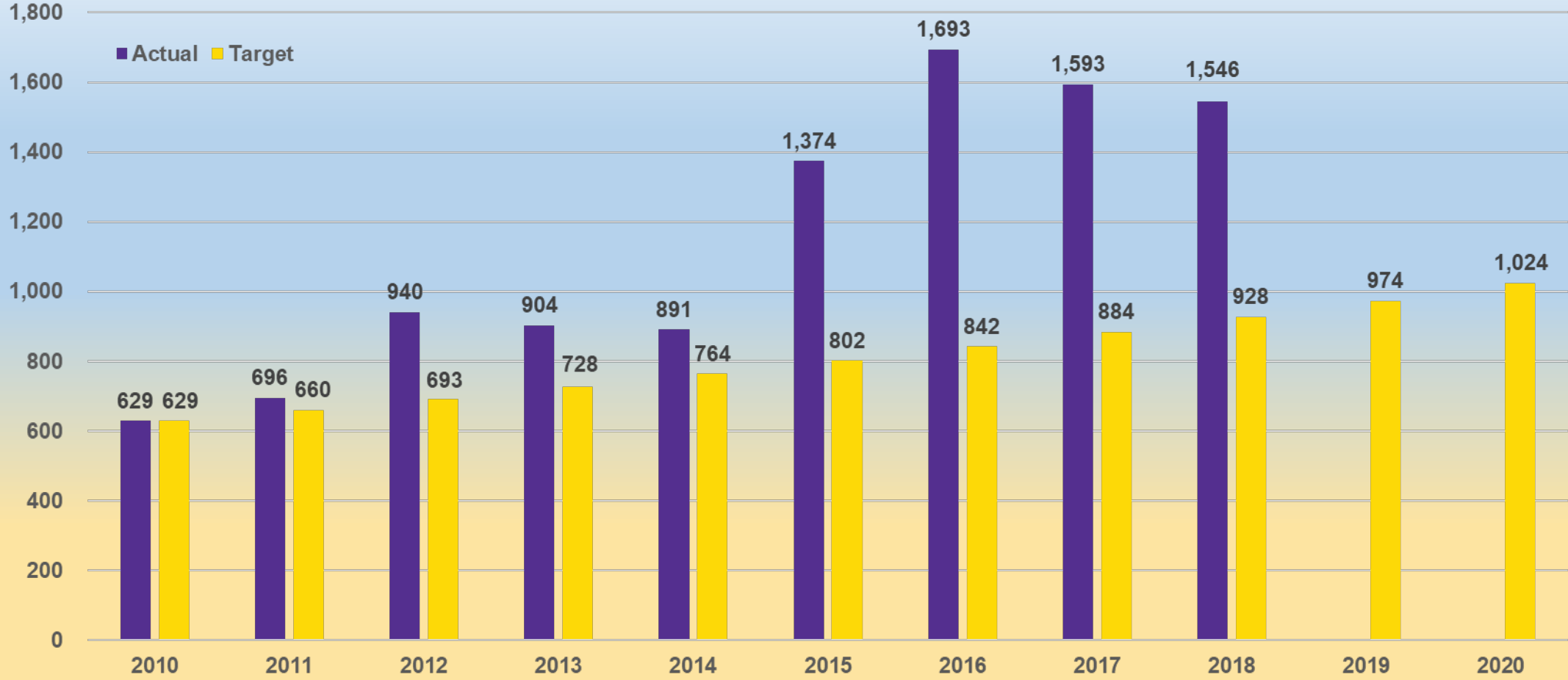
TAXPAYERS



SOCIETY

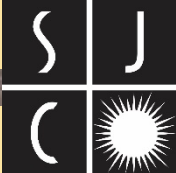


# Sustainable Success for New Mexico



Target Total Graduates from 2015-2020 is 5,454  
Target Annual Percentage Increase 5%  
Actual Annual Percentage Increase from 2010-2018 - 12% per Year

## San Juan College Graduates



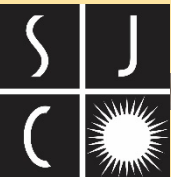
# Financial Impact to San Juan College from Closure of San Juan Generating Station

- Loss of annual property tax revenue - \$2,048,000.
- Loss of annual training contract - \$300,000
- Loss of annual scholarships - \$116,000



# Responding to Stakeholder Needs

- Align priorities with Four Corners Economic Development
- EDA POWER Grant (ends 9/30/18)
  - Displaced Worker Funding
  - Four Corners Futures Forum – Second Place Award From IEDC
  - Equipment Acquisition
    - Renewable energy trainer
    - Automation equipment
    - Maker space
- NMHED Displaced Worker Grant for Welding Boot Camp



# Responding to Stakeholder Needs

- School of Trades and Technology
  - Welding
  - Automotive Repair Technician - Honda
- School of Business and Information Technology
  - Cybersecurity – Location Neutral
- School of Energy
  - Tribal Energy Management
  - CDL
  - Instrumentation and Controls



# Responding to Stakeholder Needs

- Center for Workforce Development
- School of Science, Math, and Engineering
  - Human Anatomy and Physiology
- School of Health Sciences
  - BSN in Nursing with UNM
  - Four new entry-level certificates
  - Medical Assisting Program
  - Introduced Hybrid Models
- School of Humanities
  - Mental Health Technician



# What City is Hit Hardest By Extreme Poverty in Your State? *Wall Street Journal, July 5, 2018*

- “The Farmington, New Mexico, metropolitan area's concentrated poverty rate as of 2010 was relatively low, at just 4.3%, compared to a national rate of 14.0%. That rate rose by 8.7 percentage points since 2010, the largest uptick in concentrated poverty in the state.”
- Student Housing – Fall of 2022
- Expanded Transportation Routes and Bus Passes
- Internet Access

# Questions