

**TENTATIVE AGENDA
for the
SECOND MEETING
of the
ECONOMIC AND RURAL DEVELOPMENT COMMITTEE**

**July 26, 2017
Performing Arts Vestibule
Ruidoso Middle School
124 Warrior Drive
Ruidoso**

**July 27, 2017
Inn of the Mountain Gods (6th Floor)
287 Carrizo Canyon Road
Mescalero**

Wednesday, July 26 — Performing Arts Vestibule, Ruidoso Middle School, Ruidoso

- 9:00 a.m. **Call to Order, Introductions and Approval of Minutes**
—Senator Benny Shendo, Jr., Chair
- 9:15 a.m. (1) **Welcome**
—Jason Edmister, Associate Superintendent, Ruidoso Municipal School
District
- 9:30 a.m. (2) **Economic Development Priorities of the Village of Ruidoso**
—Tom Battin, Mayor, Village of Ruidoso
- 10:15 a.m. (3) **Developing Vocational Education**
—Dr. Clayton Alred, President, Eastern New Mexico University-Ruidoso
- 11:00 a.m. (4) **Economic Development Priorities and Initiatives of Regional Economic
Development Associations**
—James Miller, Ph.D., Dean Emeritus, Eastern New Mexico University-
Ruidoso
—Bruce Swingle, Chair, Middle Rio Grande Economic Development
Association (invited)
- 12:00 noon **Lunch**

- 1:00 p.m. (5) [Tourism: State, Regional and Local Perspectives](#)
—Rebecca Latham, Secretary, Tourism Department
—Gina Kelley, Director of Tourism, Village of Ruidoso
—Jason Weeks, Lobbyist, New Mexico Hospitality Association
—Timothy Roberts, Regional Manager, New Mexico Historic Sites
- 2:15 p.m. (6) [Chambers of Commerce: Supporting Small Businesses](#)
—Becky Brooks, Executive Director, Ruidoso Valley Chamber of
Commerce
—Mike Espiritu, President and Chief Executive Officer, Otero County
Economic Development Council and Alamogordo Chamber of
Commerce
- 3:15 p.m. (7) [The Impact of Broadband on Economic Development](#)
—Vince Tyson, Chief Operating Officer, Plateau
- 4:15 p.m. **Public Comment**
- 4:30 p.m. **Recess**

Thursday, July 27 — Inn of the Mountain Gods (6th Floor), Mescalero

- 9:00 a.m. **Reconvene — Introductions**
—Senator Benny Shendo, Jr., Chair
- 9:10 a.m. (8) [Welcoming Remarks](#)
—Danny Breuninger, President, Mescalero Apache Tribe (invited)
- 9:45 a.m. (9) [Economic Development Initiatives of the Mescalero Apache Tribe](#)
—TBD
- 10:45 a.m. (10) [A Report on the Work of the Jobs Council](#)
—Mark Lautman, Principal, Community Economics Laboratory
—Charles Lehman, Principal, Community Economics Laboratory
- 12:45 p.m. **Public Comment**
- 1:00 p.m. **Adjourn**