


Innovation and Entrepreneurship Culture

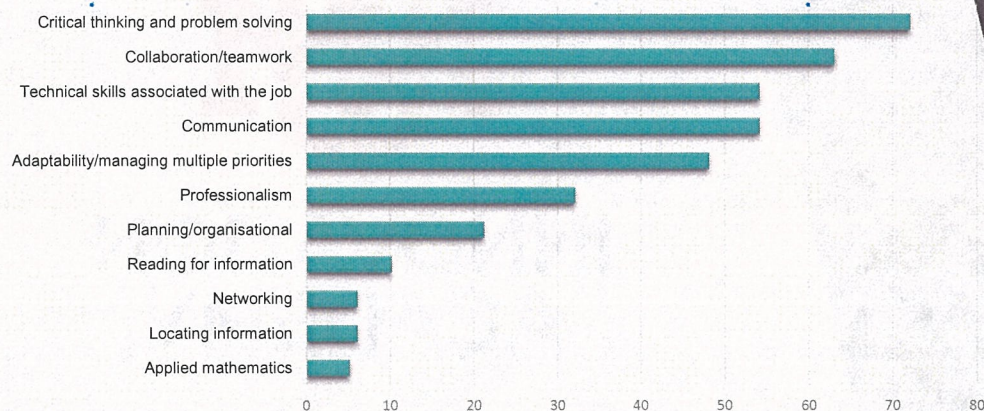
- 58% of college-age students see their future as part of a start-up
- 67% of all new jobs in the United States are created by small businesses and startups
- Small business accounts for 99.7% of all businesses in the United States
- The United States advantages in innovation include the diverse population and large university system
- The United States is an individualistic culture thus creating the drive for entrepreneurship



Innovation and Educational Principles

- Employers need graduates with strong skills, such as critical thinking and problem-solving. They also demand “hard” technical skills for particular jobs.

Most In-Demand Job Skills in the United States



Traditional University Roles

- Commercialization of research
- Technology transfer

Contemporary University Roles

- Entrepreneurship education for technical degrees
- Team based approaches to problem solving



How Universities in the United States Incorporate Innovation and Entrepreneurship Education

- Over the past 5-6 years Universities have expanded Entrepreneur Education
 - Arizona State University
 - University of Utah
 - University of Iowa
 - Massachusetts Institute of Technology (M.I.T.)
- University of New Mexico has taken a different, more inclusive approach
 - Entrepreneurship Education for All
 - Inclusive Definition of Innovation
 - Engaging Government and National Laboratories



Rainforest Theory

- Used to build the Innovation Academy's entrepreneurial ecosystem

Rules of the Rainforest:

1. Break Rules and Dream
2. Open Doors and Listen
3. Trust and be Trustworthy
4. Experiment and Iterate Together
5. Seek Fairness, Not Advantage
6. Err, Fail, and Persist
7. Pay it Forward

Try Fast, Learn Quickly, Fail Small, and Evolve Rapidly



UNM Innovation Academy Background and History

- Formally launched in Fall 2015
- Designed to fill the gap in formal education for creativity, innovation, and entrepreneurship
- Empower students with transferable skills needed to compete in the United States job market



Learning Innovations – It's a Mindset

- How do we teach and learn best so that students are prepared for life beyond college?
- The Innovation Academy encourages different people and different groups to come together to create solutions and develop new ideas
- Our goal is to change the way the university teaches based on the way students learn



It's for Everyone – Students, Faculty and the Community

- The goal is to think like an entrepreneur regardless of the field of study
- Curriculum is focused on infusing innovation into existing degree programs and adding new university-wide initiatives
- Innovation Academy encourages faculty to create learn-by-doing experiences where teachers, businesses, and the community become partners



The Application: Innovation Scholars Program

<p>Curriculum Enroll in at least 1 IA approved course each year Gold/Lobo Levels require completion of experiential capstone project in UNIV 391, Including: - incubating a venture at InnovateABQ - completing an internship - participation in project team for Business Plan Competition, etc.</p>	<p>Co-Curricular Serve as a member of chartered student organization Requires signature of organization's president/staff advisor that you demonstrated: - commitment to the organization - promotion of organization's mission - contribution to organization's innovation and/or development </p>
<p>Enrichment Attend 3 of 6 lecture series / workshop events throughout the academic year or Participate in 2+ Business Plan Competition / Pitch events or Participate in STEM Collaborative</p>	<p>Career Services Schedule appointment with Career Services to develop personal branding and marketing skills Cultivate your personal story of innovation / creativity / entrepreneurial thought</p>



UNM TECH NAVIGATOR CHALLENGE	EiA EARLY INNOVATION ACADEMY	create YOUR OWN JOB FAIR	NM INNOVATION ACADEMY INTERNSHIP MIXER
RAINFOREST PITCH COMPETITION	NM INNOVATION ACADEMY INTERNSHIP CREDIT PROGRAM EARN CREDIT FOR ANY INTERNSHIP PAID OR UNPAID	PITCH/PUBLIC SPEAKING COACH	WRITING COACH
 Dion's KEEP IT COOL CHALLENGE	  CORPS NSF Innovation Corps	IA COURSES CREATE SELL BANK COLLABORATIVE START-UP PROJECT IA CAPSTONE	NM INNOVATION ACADEMY SCHOLARS
2+1+2 EXPLORE YOUR PATHWAY TO THREE DEGREES IN FIVE YEARS	NM INNOVATION ACADEMY DISNEY COLLEGE PROGRAM TRANSFER CREDIT SYSTEM	DARWIN INTERNATIONAL INSTITUTE FOR THE STUDY OF COMPASSION	IA TOOLBOX EQUIPMENT CHECKOUT

RAINFOREST PITCH COMPETITION



NM INNOVATION ACADEMY 04.16.18
Audience Vote \$1000
One Thousand dollars and 00/100
Pitch Competition Spring 2018
Audience Vote Winner
Theresa Fox
Pitch Competition

TECH NAVIGATOR CHALLENGE



NM INNOVATION ACADEMY

INTERNSHIP CREDIT PROGRAM

EARN CREDIT FOR ANY INTERNSHIP PAID OR UNPAID

FIND AN INTERNSHIP



USE IA RESOURCES TO FIND AN INTERNSHIP THAT COMPLEMENTS YOUR INTERESTS

ATTEND OUR INTERNSHIP MIXER, NETWORKING EVENTS, AND FIND OPPORTUNITIES IN OUR MONTHLY NEWSLETTER

AGREEMENT & CLASS

COMPLETE IA STUDENT LEARNING AGREEMENT



REGISTER FOR LAIS 309

COMPLETE REQUIREMENTS



COMPLETE 100 HOURS OF WORK IN THE SEMESTER

COMPLETE DELIVERABLES FOR LAIS 309 COURSE BY END OF THE SEMESTER



THE INNOVATION ACADEMY INTERNSHIP PROGRAM HELPS YOU APPLY THE KNOWLEDGE YOU HAVE LEARNED IN THE CLASSROOM AND BUILD TRANSFERABLE SKILLS NOT EASILY TAUGHT IN THE TRADITIONAL ACADEMIC SETTING. INTERNSHIPS ALSO HELP YOU UNDERSTAND THE PROCESS NEEDED TO FIND A JOB AFTER GRADUATION.

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DISNEY COLLEGE PROGRAM

PAID INTERNSHIPS AT THE WALT DISNEY WORLD RESORT IN FLORIDA OR DISNEYLAND RESORT IN CALIFORNIA



LIVE

MEET WITH OTHER INTERNS FROM AROUND THE WORLD IN A DEDICATED APARTMENT COMPLEX AND MAKE FRIENDS TO LAST A LIFETIME.

LEARN BOTH IN THE CLASSROOM AND OUT! FROM DISNEY CAST MEMBERS WHO ARE ALSO EDUCATORS AND GET HANDED ON TRAINING FROM THE INDUSTRY'S BEST.

LEARN



EARN

EARN AS A PAPERBOY WHILE HELPING TO CREATE MAGIC FOR DISNEY RESORT GUESTS, THERE ARE MORE THAN 200 POSITIONS AVAILABLE FROM THEME PARKS, RESORTS, WATER PARKS, AND SHOPPING DISTRICTS.

AFTER 27 YEARS THE DCP IS STILL ONE OF THE MOST SUCCESSFUL INTERNSHIP PROGRAMS OFFERED TO STUDENTS IN ALL MAJOR U.S. CITIES.

EST. 1981



CREDIT

THE DCP OFFERS UP TO 10 CREDITS FOR COMPLETING THE INTERNSHIP AND TWO CREDIT HOURS COURSE TAUGHT BY DISNEY DURING YOUR PROGRAM AND ONE CREDIT HOUR COURSE TO TAKE THE NEXT SEMESTER FOLLOWING YOUR INTERNSHIP. YOU CAN EVEN EARN OVER 100 HOURS OF CREDIT FOR YOUR TIME AT THE DISNEY RESORTS.

FOR MORE INFORMATION OR TO REGISTER APPLY CONTACT TRISH TAYLOR AT TAYLORTR@UNM.EDU



EMERIT: ENGLISH MAJOR, MICHIGAN STATE UNIVERSITY, WALT DISNEY WORLD RESORT

BY THE NUMBERS

825+ STUDENTS

>50% FEMALE STUDENTS

>65% FIRST GENERATION COLLEGE STUDENTS

>50% STUDENTS OF COLOR

85 MAJORS REPRESENTED

91% PITCH COMPETITION PARTICIPANTS CURRENTLY IN BUSINESS

148 IA AFFILIATED COURSES

217 FACULTY INVOLVED

36 STUDENT COMPANIES IN OPERATION

106 STUDENTS RECEIVED ACADEMIC CREDIT TO START THEIR BUSINESS

NM

INNOVATION ACADEMY

CREATIVITY IS OUR ONLY CURRICULUM

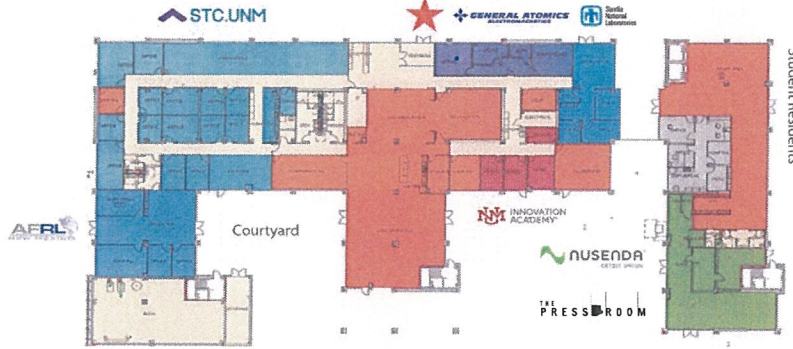
lobo RAINFOREST

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Interior Layout

Main Entrance

- ❖ First new building – Lobo Rainforest building held groundbreaking ceremony June 2016
 - 158,830 square foot, Six story building



- ❖ Ground Floor – 29,485 square feet
 - STC.UNM
 - Cecchi VentureLab (CVL)
 - UNM Innovation Academy
 - Air Force Research Laboratory
 - Sandia National Labs
 - General Atomics
 - Nusenda Branch/Café
- ❖ Upper five floors
 - 155 apartments
 - 2 bedroom/2 bath units
 - Small fitness center – 2nd floor

