

TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

2025 INTERIM FINAL REPORT

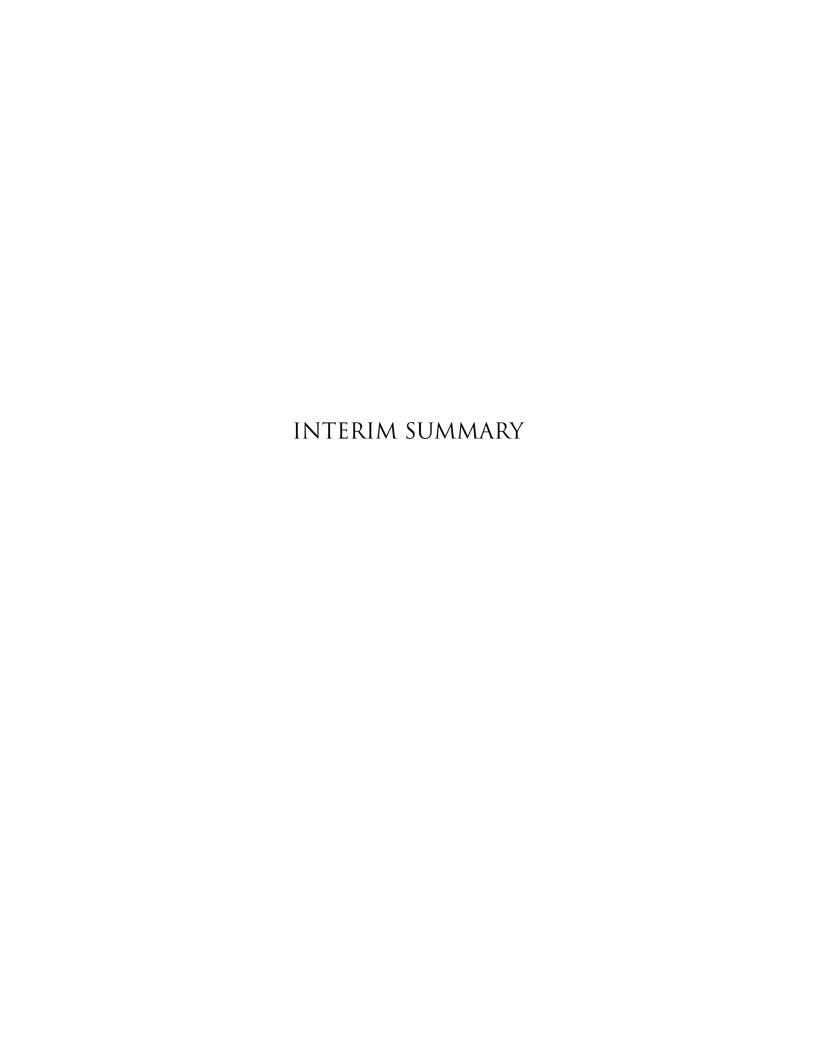
LEGISLATIVE COUNCIL SERVICE 490 OLD SANTA FE TRAIL, SUITE 411 SANTA FE, NEW MEXICO 87501 (505) 986-4600 WWW.NMLEGIS.GOV

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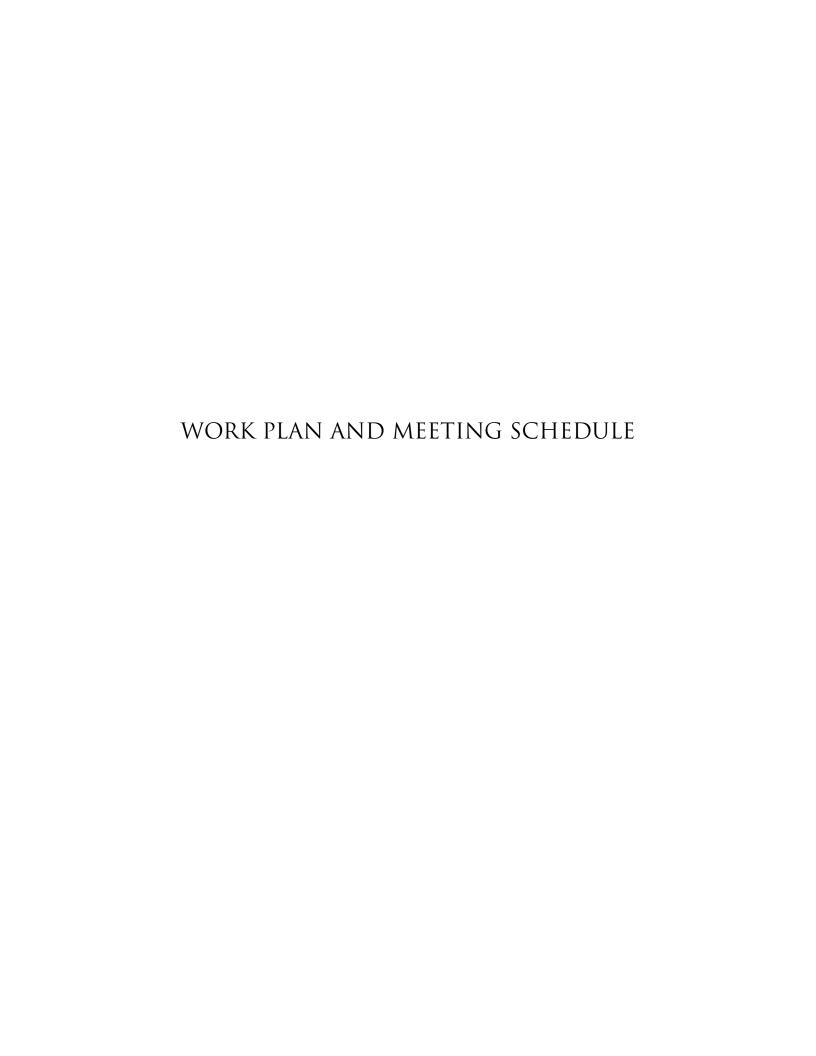
Tobacco Settlement Revenue Oversight Committee 2025 Interim Summary

The Tobacco Settlement Revenue Oversight Committee met three times during the 2025 interim. Pursuant to Sections 6-4-9, 6-4-10 and 2-19-1 NMSA 1978, the committee monitors the use of tobacco settlement revenue, reviews programs funded by the revenue and provides recommendations regarding program funding and legislative considerations. Throughout the interim, the committee focused on oversight of tobacco settlement revenue and supporting evidence-based programs to reduce tobacco use and its associated health impacts in New Mexico.

At its first meeting, the committee reviewed and approved its interim work plan and meeting schedule, establishing priorities and topics to be addressed throughout the year.

The second meeting focused on tobacco use prevention and cessation initiatives. Presenters included representatives from the University of New Mexico Comprehensive Cancer Center, the American Heart Association, the American Cancer Society and the Department of Health. High school students also shared their perspectives on vaping and nicotine use prevention. The committee discussed youth tobacco use prevention and cessation program updates and emerging issues in tobacco use prevention.

At the third meeting, the committee received updates on the Department of Health prevention and quit programs; reviewed the federal JUUL settlement, in which the state was a party and from which it receives settlement funds, and other tobacco dispute settlement matters; and received a report from the Legislative Finance Committee on funds related to the committee's work. The committee also discussed youth programs and national legislative developments in tobacco regulation. The committee did not consider any legislation for endorsement.



2025 APPROVED WORK PLAN AND MEETING SCHEDULE for the

TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

Members

Rep. Joanne J. Ferrary, Chair Sen. Linda M. López Sen. Martin Hickey, Vice Chair Sen. Gabriel Ramos

Rep. Brian G. Baca Rep. Elizabeth "Liz" Thomson

Advisory Members

Sen. Shannon D. Pinto Rep. Luis M. Terrazas

Sen. Larry R. Scott

Work Plan

The Tobacco Settlement Revenue Oversight Committee (TSROC) was established pursuant to Section 2-19-1 NMSA 1978. TSROC is tasked with monitoring the use of tobacco settlement revenue, reviewing evaluations of programs receiving funding from tobacco settlement revenue and making recommendations for program funding and for changes in legislation regarding the use of tobacco settlement revenue.

In addition to its statutory duties, and as time permits, during the 2025 interim, TSROC will address the following topics:

- A. updates from agencies receiving funds;
- B. vaping legislation;
- C. retail licensing;
- D. Senate Bill 20 (2025) discussion of actions on the bill and possible impediments to its passage;
- E. funding enforcement through the Regulation and Licensing Department;
- F. progress of the Nicotine Use Prevention and Control Program through the Department of Health;
- G. review of available funds;
- H. review of the State Department of Justice settlement;
- I. counterfeit vapes;
- J. smoking deterrence;

- K. nicotine use in schools;
- L. packaging and flavors of vapes;
- M. Juul settlement funds;
- N. preparation of recommendations to the Legislative Finance Committee for program funding levels based on that committee's program evaluation process; and
- O. make findings and recommendations, including proposed legislation, available to the legislature as part of the TSROC's final report.

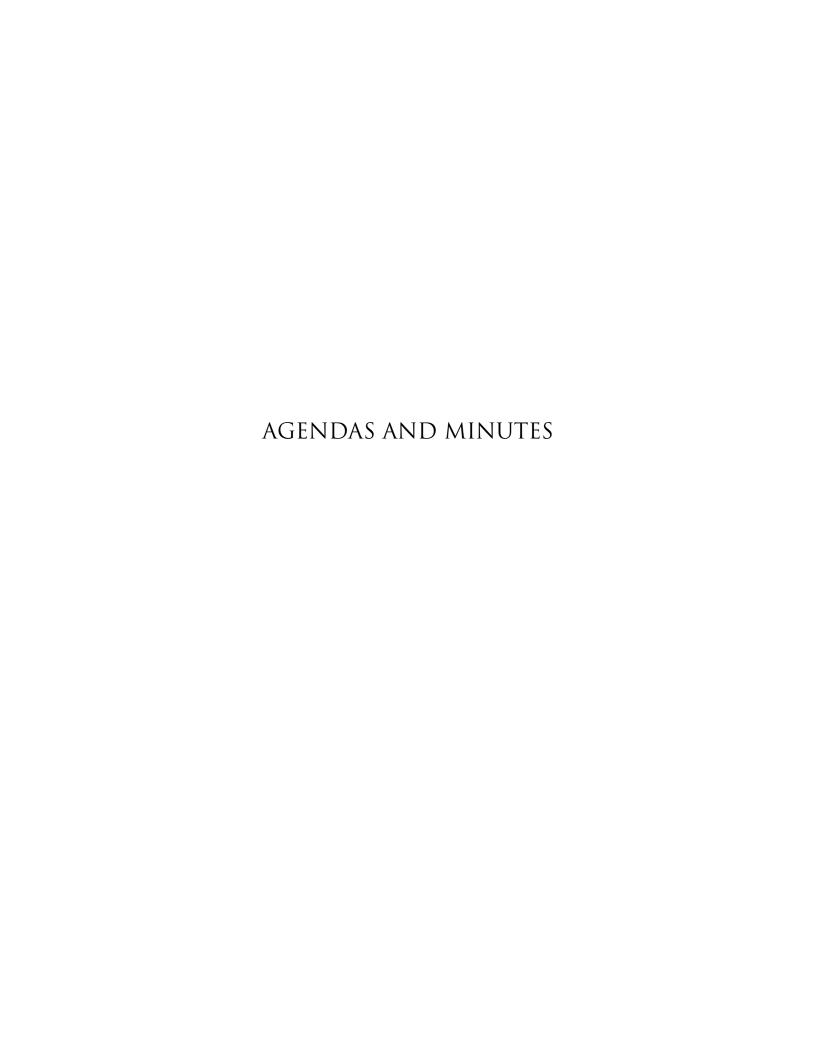
Tobacco Settlement Revenue Oversight Committee 2025 Approved Meeting Schedule

Date
May 20Location
Santa Fe

July 7 Albuquerque

August 15 Albuquerque

November 14 Santa Fe



TENTATIVE AGENDA for the FIRST MEETING of the TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

May 20, 2025 State Capitol, Room 305 Santa Fe

Tuesday, May 20

1:00 p.m. Call to Order and Introductions

-Representative Joanne J. Ferrary, Chair

—Senator Martin Hickey, Vice Chair

1:15 p.m. (1) **Proposed Interim Work Plan and Meeting Schedule**

2:00 p.m. **Public Comment***

2:15 p.m. Adjourn

^{*}Members of the public may make virtual public comments during the public comment period of the meeting by following the instructions under the "Virtual Public Comment" section of the Tobacco Settlement Revenue Oversight Committee web-page.

MINUTES of the

FIRST MEETING

of the

TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

May 20, 2025 State Capitol, Room 305 Santa Fe

The first meeting of the Tobacco Settlement Revenue Oversight Committee was called to order by Representative Joanne J. Ferrary, chair, at 1:02 p.m. on May 20, 2025 in Room 305 at the State Capitol in Santa Fe.

Present Absent

Rep. Joanne J. Ferrary, Chair Sen. Martin Hickey, Vice Chair

Rep. Brian G. Baca Sen. Linda M. López Sen. Larry R. Scott* Sen. Gabriel Ramos

Rep. Elizabeth "Liz" Thomson

Advisory Members

Sen. Shannon D. Pinto Rep. Luis M. Terrazas

Staff

Sean Dolan, Staff Attorney, Legislative Council Service (LCS) Andrea Lazarow, Bill Drafter, LCS

Guests

The guest list is in the meeting file.

Handouts

Handouts and other written testimony are in the meeting file and are posted on the legislature's website.

References to Webcast

The time reference noted next to each agenda item in this document is cross-referenced to the webcast of the committee meeting, which can be found at www.nmlegis.gov, under the "Webcast" tab. The presentations made and committee discussions for agenda items can be found on the recorded webcast for this meeting.

^{*}Appointed by the speaker of the house of representatives or the president pro tempore of the senate as a voting member for this meeting only.

Tuesday, May 20

Welcome and Introductions (1:04 p.m.)

Representative Ferrary welcomed everyone and asked committee members to introduce themselves.

Proposed Work Plan and Meeting Schedule (1:08 p.m.)

Committee members offered suggestions for revising the work plan and meeting schedule for the 2025 interim. Upon discussion, the proposed work plan and meeting schedule were approved by the committee. The proposed work plan and meeting schedule can be found here:

 $\underline{\text{https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=TSROC\&Date=5/20/2025\&ItemNumber=1.}$

Public Comment (1:30 p.m.)

A list of individuals making public comment is available in the meeting file.

Adjournment

There being no further business before the committee, the meeting adjourned at 1:35 p.m.

TENTATIVE AGENDA for the SECOND MEETING

of the

TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

July 7, 2025
University of New Mexico
Comprehensive Cancer Center
1201 Camino de Salud NE
Albuquerque

Monday, July 7

2:15 p.m.

Adjourn

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9:00 a.m.		Call to Order and Introductions —Representative Joanne J. Ferrary, Chair —Senator Martin Hickey, Vice Chair
9:15 a.m.	(1)	University of New Mexico (UNM) Comprehensive Cancer Center —Yolanda Sanchez, Ph.D., Director and Chief Executive Officer, UNM Comprehensive Cancer Center
10:15 a.m.	(2)	 Vaping and Nicotine Prevention —Linda Siegle, Lobbyist, Cancer Action Network, American Cancer Society —Mahesh Sita, Director, Government Relations, American Heart Association
11:15 a.m.	(3)	 Department of Health (DOH) Initiatives —Anthony R. Garcia, Director, Nicotine Use Prevention and Control Program, DOH —Chris Harris, Director, Marketing, DOH —Josh Swatek, Director, Policy and Performance, DOH
12:15 p.m.		Lunch
1:15 p.m.	(4)	Evolvement —Andrea Gouripaga, Student, Cuba High School —Jackson Simpkins, Student, Eldorado High School
2:00 p.m.		Public Comment*

^{*}Members of the public may make comments during the public comment portion of the meeting by following the instructions under the "Additional Information" section of the Tobacco Settlement Revenue Oversight Committee web-page.

MINUTES of the

SECOND MEETING

of the

TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

July 7, 2025
University of New Mexico
Comprehensive Cancer Center
1201 Camino de Salud NE
Albuquerque

The second meeting of the Tobacco Settlement Revenue Oversight Committee was called to order by Representative Joanne J. Ferrary, chair, on July 7, 2025 at 9:12 a.m. at the University of New Mexico (UNM) Comprehensive Cancer Center in Albuquerque.

Present Absent

Rep. Joanne J. Ferrary, Chair Rep. Brian G. Baca Sen. Martin Hickey, Vice Chair Sen. Gabriel Ramos

Sen. Linda M. López

Rep. Elizabeth "Liz" Thomson

Advisory Members

Sen. Shannon D. Pinto Sen. Larry R. Scott Rep. Luis M. Terrazas

Staff

Sean Dolan, Staff Attorney, Legislative Council Service (LCS) Andrea Lazarow, Bill Drafter, LCS

Guests

The guest list is in the meeting file.

Handouts

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Monday, July 7

Welcome and Introductions (9:12 a.m.)

Representative Ferrary welcomed everyone and asked committee members to introduce themselves.

UNM Comprehensive Cancer Center (9:14 a.m.)

Yolanda Sanchez, Ph.D., director and chief executive officer, UNM Comprehensive Cancer Center, presented an update on the UNM Comprehensive Cancer Center, including recent changes to staff, new construction and a look at what the center is planning for the future. The presentation materials can be found here:

 $\underline{\text{https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=TSROC\&Date=7/7/2025\&ItemNumber=1.}$

Approval of Minutes (9:51 a.m.)

On a motion duly made and seconded, the committee approved the minutes of the May 20, 2025 meeting.

Vaping and Nicotine Prevention (10:00 a.m.)

Linda Siegle, lobbyist, Cancer Action Network, American Cancer Society, and Mahesh Sita, director, Government Relations, American Heart Association, presented on what is being done nationally to raise awareness of the dangers of vaping and what services are available to youth and adults to prevent the use of nicotine. The presentation materials can be found here:

 $\underline{https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=TSROC\&Date=7/7/2025\&ItemNumber=2.}$

Department of Health (DOH) Initiatives (10:54 a.m.)

Anthony R. Garcia, director, Nicotine Use Prevention and Control Program, DOH; Chris Harris, director, Marketing, DOH; and Josh Swatek, director, Policy and Performance, DOH, presented on DOH programs aimed at raising awareness of the dangers of smoking and vaping and cessation of smoking as well as future funding requests. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=TSROC&Date=7/7/2025&ItemNumber=3.

Evolvement (1:25 p.m.)

Andrea Gouripaga, student, Cuba High School, and Jackson Simpkins, student, Eldorado High School, presented on efforts being made by high school students across the state to

discourage youth from smoking or vaping and how they are encouraging youth who have started smoking or vaping to quit. The presentation materials can be found here:

 $\frac{https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=TSROC\&Date=7/7/2025\&ItemNumber=4.$

Adjournment

There being no further business before the committee, the meeting adjourned at 1:52 p.m.

Revised: November 13, 2025

TENTATIVE AGENDA for the THIRD MEETING of the TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

November 14, 2025 State Capitol, Room 309 Santa Fe

Friday, November 14

9:00 a.m.		Call to Order and Introductions —Representative Joanne J. Ferrary, Chair —Senator Martin Hickey, Vice Chair
9:15 a.m.	(1)	Department of Health (DOH) Prevention and Quit Programs —Anthony Garcia, Director, Nicotine Use Prevention and Control Program, DOH
10:15 a.m.	(2)	JUUL Settlement and Tobacco Settlement Review —Julie Meade, Deputy Attorney General, State Department of Justice
11:00 a.m.	(3)	Legislative Finance Committee Funds Update —RubyAnn Esquibel, Principal Analyst, Legislative Finance Committee
11:45 a.m.	(4)	Youth Programs and National Legislation —Megan Boelter, J.D., M.P.H., Public Health Law Consultant, Tobacco Regulation
12:30 p.m.		Public Comment*
12:45 p.m.		Adjourn

^{*}Members of the public may make virtual public comments during the public comment period of the meeting by following the instructions under the "Additional Information" section of the Tobacco Settlement Revenue Oversight Committee web page.

MINUTES of the

THIRD MEETING

of the

TOBACCO SETTLEMENT REVENUE OVERSIGHT COMMITTEE

November 14, 2025 State Capitol, Room 309 Santa Fe

The third meeting of the Tobacco Settlement Revenue Oversight Committee was called to order by Senator Martin Hickey, vice chair, on November 14, 2025 at 9:22 a.m. in Room 309 of the State Capitol in Santa Fe.

Present Absent

Sen. Martin Hickey, Vice Chair Rep. Joanne J. Ferrary, Chair

Sen. Linda M. López Rep. Brian G. Baca

Sen. Gabriel Ramos

Rep. Elizabeth "Liz" Thomson

Advisory Members

Rep. Luis M. Terrazas Sen. Shannon D. Pinto

Sen. Larry R. Scott

Staff

Sean Dolan, Staff Attorney, Legislative Council Service (LCS) Andrea Lazarow, Bill Drafter, LCS

Minutes Approval

Because the committee will not meet again this year, the minutes for this meeting have not been officially approved by the committee.

Guests

The guest list is in the meeting file.

Handouts

Handouts and other written testimony are in the meeting file and are posted on the legislature's website.

References to Webcast

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Friday, November 14

Welcome and Introductions (9:22 a.m.)

Senator Hickey welcomed the committee members and public to the meeting.

Department of Health (DOH) Prevention and Quit Programs (9:23 a.m.)

Anthony Garcia, director, Nicotine Use Prevention and Control Program (NUPAC), DOH, presented an update on the NUPAC, including the program's youth outreach and intervention, successes with the quitline, nicotine addiction treatment options and a preview of upcoming smoking cessation campaigns. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=TSROC&Date=11/14/2025&ItemNumber=1.

JUUL Settlement and Tobacco Settlement Review (10:20 a.m.)

Julie Meade, deputy attorney general, State Department of Justice, presented a general overview of the state of the JUUL settlement and an update on the continuing arbitration regarding the tobacco settlement.

EXECUTIVE SESSION (Closed Meeting): JUUL Settlement and Tobacco Settlement Legal Review (10:33 a.m.)

Legislative Finance Committee Funds Update (11:08 a.m.)

RubyAnn Esquibel, principal analyst, Legislative Finance Committee, presented an overview of how the tobacco settlement funds are structured and funded and current and projected fund revenue. The presentation materials can be found here:

 $\underline{https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=TSROC\&Date=11/14/2025\&ItemNumber=3.}$

Youth Programs and National Legislation (11:55 a.m.)

Megan Boelter, J.D., M.P.H., public health law consultant, Tobacco Regulation, presented on national organizations related to youth smoking and vaping cessation and what resources may be available from those organizations to the state and summarized legislation that is being considered related to smoking and vaping around the country. The presentation materials can be found here:

https://www.nmlegis.gov/Committee/Handouts?CommitteeCode=TSROC&Date=11/14/2025&ItemNumber=4.

Approval of Minutes (12:31 p.m.)

The committee approved the minutes of the July 7, 2025 meeting.

Public Comment (12:31 p.m.)

A list of individuals making public comment is available in the meeting file.

Adjournment

There being no further business before the committee, the meeting adjourned at 12:36 p.m.



LEGISLATIVE COUNCIL SERVICE SANTA FE, NEW MEXICO