

HOBBS MUNICIPAL SCHOOLS



- Career Technical Education

THE JOURNEY

- 2010- the Summer of my acceptance to be Superintendent of Hobbs Municipal Schools
 - I met with businessmen on my vision for Hobbs Schools
 - Elevate Career Tech classes to the same recognition as Advanced Placement at HHS
 - \$4 million deficit
 - Spent cash balance
 - Reduced staff by 65 positions
 - Increased class sizes
 - Reduced everyone's contract by three days
 - Freeze on all spending
 - No school cars other than travel outside the district
 - Conservative budgeting and student growth allowed us to increase our cash balance to over the past ten years to help with the initial costs of CTE expenses

- Met with Mayor Cobb and JF Maddox Foundation
- Replicate the Private Public Partnership Hobbs leaders used to construct the Center Of Recreational Excellence (CORE)
 - \$61 million recreational facility
- October 2018 Surveyed the community
 - Support for a Bond
 - Prioritize type of construction
 - Elementary school, middle school, CTE, New Comprehensive High School
 - Vocations with the greatest need
- Mike Rowe spoke as part of the Maddox distinguished Lecture Series
 - Importance of CTE
 - College debt

- Community partnerships
 - New Mexico Junior College
 - Lea County
 - J.F. Maddox Foundation
 - Permian Strategic Partnership (19 largest oil companies in the world)
 - City of Hobbs
 - Hobbs Municipal Schools
 - Lea County Superintendents (Tatum, Lovington, Eunice, Jal)
- Surveyed over 400 students
- December 2018 Attended ACTE (Association for Career and Technical Education conference in San Antonio December 2018 with staff and community members
- Community Meetings
 - Business Leaders
 - Educators
 - Parents
 - Students
- Hired Professional Architectural Firm for preliminary cost projections

PATHWAYS

- Energy
 - Oil and gas; Wind, Solar, Nuclear
 - Automation, Ladder logic
- Technology
 - Network engineer, computer repair, coding
- Construction
 - Electrical, Plumbing, Masonry, Framing
- Transportation
 - Gas/Diesel Mechanics, distribution, automotive repair
- Manufacturing
 - Welding, Pipefitting, mold making, 3-D printing
- Culinary Arts
 - Safe serve, nutrition, catering
- Science Technology Engineering and Math

REGIONAL SUPPORT

- Legislative support
 - Senator Kernan sponsored Senate Bill 576 “Broaden Area Vocational High School Locations” passed during the 2019 New Mexico Legislature. SB 576 allows communities to build a vocational facility on the campus of a high school and request a 1 mill tax to be voted to support the operational costs of the program. 1 mill generates \$1.25million dollars in the HMS district.
- Met with Lea County communities
 - Tatum Ranchers, businessmen, educators
 - Letter of support from Jal Public Schools
 - Presented to Eunice Board of Education
 - Met with Board members and Superintendent from Lovington Schools

SITE VISITS

- Montachusett Regional Vocational Technical School
 - Fitchburg Massachusetts
- Frisco ISD
 - Frisco Texas
- Craft Training Center
 - Corpus Christi Texas
- St.Vrains Community Schools
 - Longmont Colorado
- Cherry Creek ISD- Innovation Campus
 - Denver Colorado

COSTS

- \$76 million in construction (Partners contribute 61%)
 - \$30 million bond
 - \$15.4 million PSCOC (52% match for replacement of Southern Heights Elementary School
 - \$10 million J.F. Maddox Foundation
 - \$10 Million City of Hobbs
 - \$10 Permian Strategic Partnership
 - \$900k Lea County
 - \$227k- Direct Appropriation Senator Kernan
 - \$100k- Direct Appropriation Representative Scott
 - Continuing to have conversations with additional partners

BOND PREPARATION

HMS 2019 G.O. Bond
passed with 77% approval

Presentations

- July 18, 2019 HMS Board of Education approved Bond Resolution
- Community members donated \$6,500.00 to promote the Bond
- Newsletters sent to every family in the district Brochures.
- Brochures available and distributed at presentations
- Video on Facebook and Twitter
 - Video runs weekly
- Mass media release for Partnership for CTE distributed across the US
- One-page documents sent via Water Bills in October
- Newspaper Ads- Endorsements from parents and business leaders
- Radio Ads
- Weekly emails to HMS staff
- Displays at Home athletic events
- 8-22-19 Lea County Commission
- 9-25-19 Lions Club
- 10-1-19 Hobbs Realtors
- 10-3-19 Alpha Lambda- Delta Kappa Gamma
- 10-8-19 Non-Profit CEO's (hosted by JF Maddox Foundation)
- 10-9-19 Senior Citizens @ Agnes Caster Center
- 10-15-19 Hobbs Chamber of Commerce
- 10-21-19 Lindsay Chisum Radio Show 105.9
 - Radio interview is a Blog link on our Twitter and Facebook page
- 10-21-19 Hobbs Jaycees
- 10-21-19 Hobbs City Commission
- 10-22-19 PDAP Board
- 10-22-19 KZOR radio interview with Dawn Morgan
- 10-24-19 Lea County Economic Development Corporation
- 10-31-19 Rotary

CONSIDERATIONS FROM CONVERSATIONS

- Costs
 - Most states place a multiplier on CTE.
 - Current 910b5 gives ALL 7-12 students a 1.25 multiplier, ***including*** ***Online schools***
- Educators
 - Licensing
 - Pay may be more than a English, Math or Science teacher
- Core Classes
 - Crosswalk Core classes with CTE classes for credit
 - Colorado allows core credit for CTE courses.



E YUCCA ST

N GREEN ACRES DR

N GILAD DR

N LLANO DR

N BRECKON DR

GRAYSON ST

N STEVEN DR

771' - 0"

765' - 0"

KENDALL COUNTRY MEAT MARKET

HOBBS COMMUNITY GARDEN

E SANGER ST

N JEFFERSON ST

CTE WING

COMMONS

FRESHMAN HS

GYM

ACTIVITY CENTER

ADMIN

DINING

INDOOR FIELD

LOCKERS

CTE WING

MAIN ADMIN

ACADEMIC WINGS

BOOK DEPOT

GYM

TENNIS COURTS

FIELD

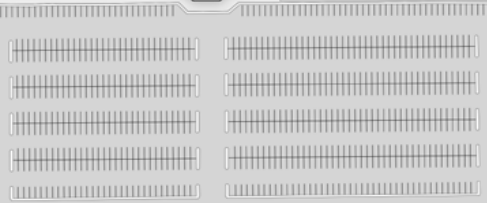
STADIUM DR

N EAGLE DR

PINON DR

ADMIN

AUDITORIUM



E SCHARBAUER ST

389' - 0"

111' - 0"

1,088' - 0"

SITE 1

BUILDABLE AREA
155,400 SF
2.6 AC

289' - 0"

320' - 0"

N EAGLE DR

N MURRAY ST

N BATAAN ST

N MARLAND BLVD

WILLOW BEND VILLAS

HOBBS INN

