

June 30, 2017

TO: United Way Selection Board

From: Mr. Robert Martinez, Superintendent, Cobre Consolidated Schools

Subject: Support

The purpose for this communication is to declare my full support for the proposed effort between the Cobre Consolidated School District and the NM Lions Crane Reading Program (LCRP). We are aware that the Lions Crane Reading Program has proven valuable as a supplement to the standard school curriculum and has greatly accelerated many students' ability to read proficiently and are anxious to have it implemented at both Bayard Elementary and Hurley Elementary Schools. We also appreciate the fact that the Lions Crane Program has agreed that all funds generated from this request will be spent by the Cobre District to purchase Mindplay Virtual Reading Coach (MVRC) software and to provide supplies for the Reading Laboratories at each school. All funds received from this proposed effort will be spent in Grant County. In addition, the LCRP has agreed to donate technical support for our efforts and has arranged for additional support from the Mindplay representative in New Mexico and the Mindplay firm if needed. We urge you to give this request serious consideration and look forward to a mutually beneficial association between United Way, the MVRC, the LCRP, and the Cobre Consolidated School District.