



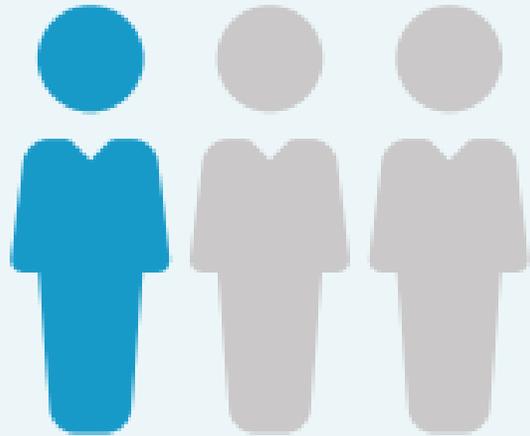
Getting New Mexicans Back to Work

Tracy Hartzler, President, CNM

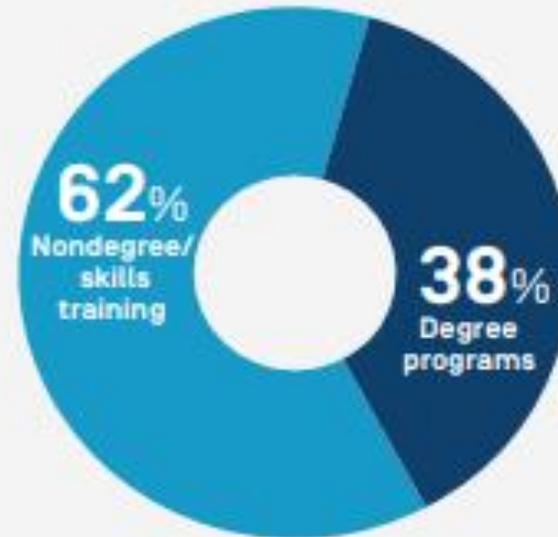
Legislative Finance Committee
August 26, 2020

WHY FOCUS ON WORKFORCE TRAINING?

One out of three workers (35%) say they would **change their field of work** if they lost their job.



Americans strongly **prefer nondegree programs and skills training** over degree programs.



Source: Strada Center for Consumer Insights, *Public Viewpoint: COVID-19 Work and Education Survey* (June 2020)



LONG HISTORY OF ADDRESSING HIGH-DEMAND WORKFORCE NEEDS

- Healthcare
- Education
- Technology
- Community-focused industries



HEALTHCARE

- CNM graduates proudly serving our community
- Collaboration with UNM to expand healthcare offerings – Medical Assistant program
- Biotechnology program at Montoya Campus
- Emergency Medical Services Offered at Rio Rancho
- Addition of Ambulance Lab
- Welcoming new nursing cohorts Fall 2020
- Health Simulation Center for Advanced Training and Education (Sim CAT)



EDUCATION

- Special Education Teacher Training (SETT) collaboration prepares and trains teachers
- Bilingual programs and new Spanish Interpreter offering
- PED/CNM effort to provide training to K-12 teachers in remote learning
- Child Development Certificate Employer cohorts 2019-2020
 - City of Albuquerque and YDI to support a cohort of early childhood teachers to obtain the Child Development Certificate
 - Mid-West New Mexico Community Action Program Head Start to support a cohort of early childhood teachers to obtain the Child Development Certificate
 - 8 Northern Pueblos (LANL Foundation) to support a cohort of early childhood teachers to obtain the Child Development Certificate



TECHNOLOGY

- CNM Ingenuity's Deep Dive Coding named 2020 Higher Ed Program of the year
- Fast Track degrees in Computer Support, Business Administration, Education, Hospitality
- Accelerated Online and Competency-Based degrees and certificates in business and digital marketing
- NM Information Technology Apprenticeship Program (NM ITAP) Computer Support, App Development



PARTNER WITH WORKFORCE CONNECTIONS OF CENTRAL NEW MEXICO

- Techhire Grant
- New Mexico Information Technology Apprenticeship Program
- Dislocated Worker



As our world continues to change at an unprecedented rate, have you thought about what's next for you?



ABILITY TO DELIVER ON LARGE SCALE WORKFORCE NEEDS

- Combine and capitalize on funding to get people in the workplace
- Intel
- Eclipse Aviation



POSITIONED TO RESPOND TO TRAINING NEEDS

- Greenshoring/Near Shoring and manufacturing
- Space Technology
- NMPED training of up to 18,000 teachers
- Unmudl - national marketplace for working learners to connect with community colleges and employers



HOW CAN THE STATE HELP?

- Provide flexibility with budget and funding
- Restore recurring FY21 state funding reduction offset by nonrecurring CARES Act funds
- Leverage existing resources and invest in workforce training – currently burden of investment sits solely on individual learners, community colleges, local employers, and workforce boards.





Thank You!
Questions?