

NEW MEXICO PUBLIC MEDIA PARTNERSHIP

Statewide Network Factsheet & Policy Brief | September 2026

15 STATIONS

3 TV & 12 Radio Stations
Comprehensive Local Broadcasting

99% COVERAGE

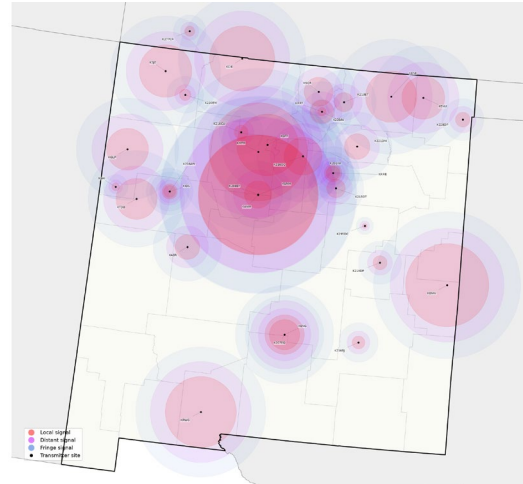
Statewide Population Reach
Urban, Rural & Tribal Communities

\$5.9M REQUEST

FY2028 Appropriation
100% Expended in FY2028

1. Executive Summary

Public Media in New Mexico operates as an integrated statewide network of 15 public television and radio stations. Delivering essential services to 99% of the state's population, public media provides critical emergency alert infrastructure, K-12 and post-secondary educational programming, cultural preservation and representation of Tribal communities, and local news coverage across urban, rural, and frontier communities. And, New Mexico's Public Media is efficient, serving more people over more territory than other states. An appropriation of \$5.9M for FY2028 preserves this coverage and service for all New Mexicans.



2. Network Governance Structure (15 Stations)

The 15 stations comprising New Mexico's public media network operate under four distinct licensee models, ensuring deep local community roots and accountability:

	Station Count	
Higher Education	8 Stations	UNM: KNME-TV (PBS) & KUNM-FM NMSU: KRWG-TV (PBS) & KRWG-FM ENMU: KENW-TV (PBS) & KENW-FM San Juan College: KSJE Santa Fe Community College: KSFR
School Districts	3 Stations	Albuquerque Public Schools - APS: KANW-FM Ramah Navajo School Board*: KTDB-FM Alamo Navajo School Board*: KABR-FM *Two school district stations directly serve Native American communities.
Tribal Nations	2 Stations	Jicarilla Apache Nation, Dulce, NM: KCIE-FM 90.5 Zuni Pueblo, Zuni, NM: KSHI-FM 90.9
Community Nonprofits	2 Stations	KHFM-FM Classical (American General Media Foundation) KGLP-FM 91.7 (Gallup Public Radio)

3. Core Public Service Pillars & System Interconnection

- **Public Safety & Emergency Alert Infrastructure:** Public media forms the backbone of New Mexico's emergency communications across radio, television and cellular alerts. The **PBS WARN** system utilizes public television broadcast signals of KENW, KNME and KRWG-TV to **deliver geotargeted wireless emergency alerts to mobile devices**, maintaining alert continuity **even during cellular network outages**. KANW-FM radio (Albuquerque) and KRWG-FM (Las Cruces) serve as New Mexico's two Primary Entry Point (PEP) Emergency Alert System stations. **Every commercial and public radio station statewide relies directly on KANW and KRWG to relay state and national emergency alerts.**
- **Local News & Information in Rural News Deserts:** As commercial print newspapers face uncertainties across rural New Mexico, public media stations serve as the primary or sole source of verified local news, legislative coverage, and community information in isolated and frontier areas. Dozens of local journalists employed by New Mexico public media stations capture New Mexico's news for local and national audiences across the public media system.
- **Education & Hands-On Career Development:** Public media stations deliver high-quality, ad-free educational broadcasting for children and families statewide. Furthermore, higher education and school district stations serve as living laboratories, providing hands-on broadcast engineering, journalism, and production training to university, community college, and K-12 students preparing for New Mexico's workforce.
- **Culture & Language Preservation:** Stations preserve and celebrate New Mexico's rich cultural heritage. KANW, KRWG, KSFR and KUNM preserve Hispanic and Chicanx heritage through Spanish language, lore and music, while tribal stations (KCIE, KSHI, KTDB, KABR and KUNM) broadcast native language programming, storytelling, and community news vital to informing the community and preserving Indigenous heritage. Public TV's Secondary Audio Program translates all programming to Spanish NM PBS is a leader in the nation in adding indigenous language translation and by agreement, provides PBS to the entire Navajo Nation.

4. FY2028 Financial Request & Legislative Transparency

FY2028 APPROPRIATION REQUEST: \$5,900,000

- Preserves Core Service to 99% of New Mexicans: Funding directly sustains broadcast signals and transmitter operations across frontier regions.
- 100% Expended in FY2028 (No Two-Year Forward Funding): To eliminate confusion, all requested funds will be fully expended within FY2028 for single-year operating requirements.
- High Return on Investment: State funding leverages community support and institutional backing to sustain a seamless public safety and educational communications grid, continuing an effective public-private partnership.