

Emerging Risks to State Budgets

Assessing the long-term fiscal impacts of demographic, environmental, and technology trends

September 23, 2026

Pew

Emerging trends present risks to state budgets



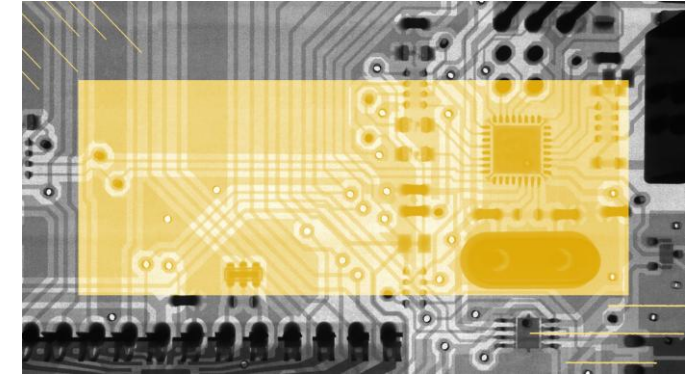
Demographic Risks

- Slowing population growth
- Growing role of net migration
- Changing fertility patterns
- Aging of existing cohorts



Environmental Risks

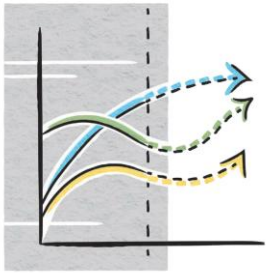
- Damaged or vulnerable infrastructure
- Public health hazards
- Disruptions to agriculture industry
- More frequent and severe disasters



Technology Risks

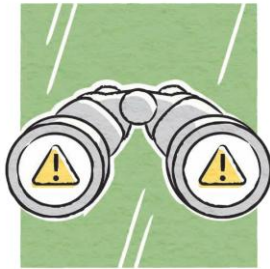
- Increasingly sophisticated cybersecurity attacks
- Widespread use of artificial intelligence and related data center demand

Elements of an emerging risk assessment



Consideration of key trends

Economic and social shifts with widespread, lasting budgetary effects



Forward-looking analysis

5+ years of potential impacts to enable long-term planning



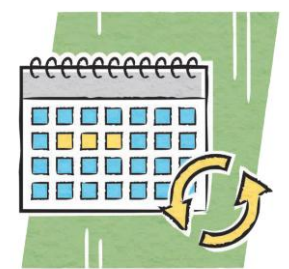
Fiscal focus

Specific revenue and spending implications to provide budget guidance



Budget process integration

Active involvement of key fiscal decision-makers



Routine risk identification

Proactive thinking about potential, not just current, challenges

Well-developed state practices

Legislative committees:

- **Montana** Modernization & Risk Analysis Committee
- **New Mexico** Legislative Finance Committee

Special convenings:

- **Utah** Legislative Long-Term Planning Conference
- **Virginia** Senate Finance and Appropriations Committee annual meeting

Required long-term budget planning:

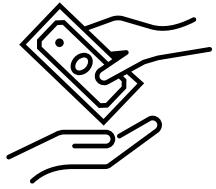
- **Colorado** long-range financial plans
- **Florida** consensus estimating conferences

How New Mexico leads in assessing fiscal risks

LFC provides a structure for analysis and discussion of emerging trends that increases opportunities for proactive long-term planning

- Full-time staff have the policy and budget expertise to identify emerging risks and associated fiscal impacts
- Interim meetings give legislators time to absorb big-picture trends without the urgency and constraints of session
- Fiscal decision-makers stay informed about future needs and bring forward-thinking awareness into budget considerations

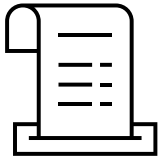
How shifting demographics impact state finances



Revenue Collection

Working-age population growth → economic activity → increased tax revenue

Older adult population growth → lower income and spending → reduced tax revenue



Costs of Service Delivery

More people → more spending needs (infrastructure, transportation, public safety...)

Fewer teen births → reduced spending on Medicaid and other assistance programs

Aging residents → higher health and long-term services costs



Long-Term Liabilities

Population shrinking → difficulty covering state pensions, retiree health care, and debt



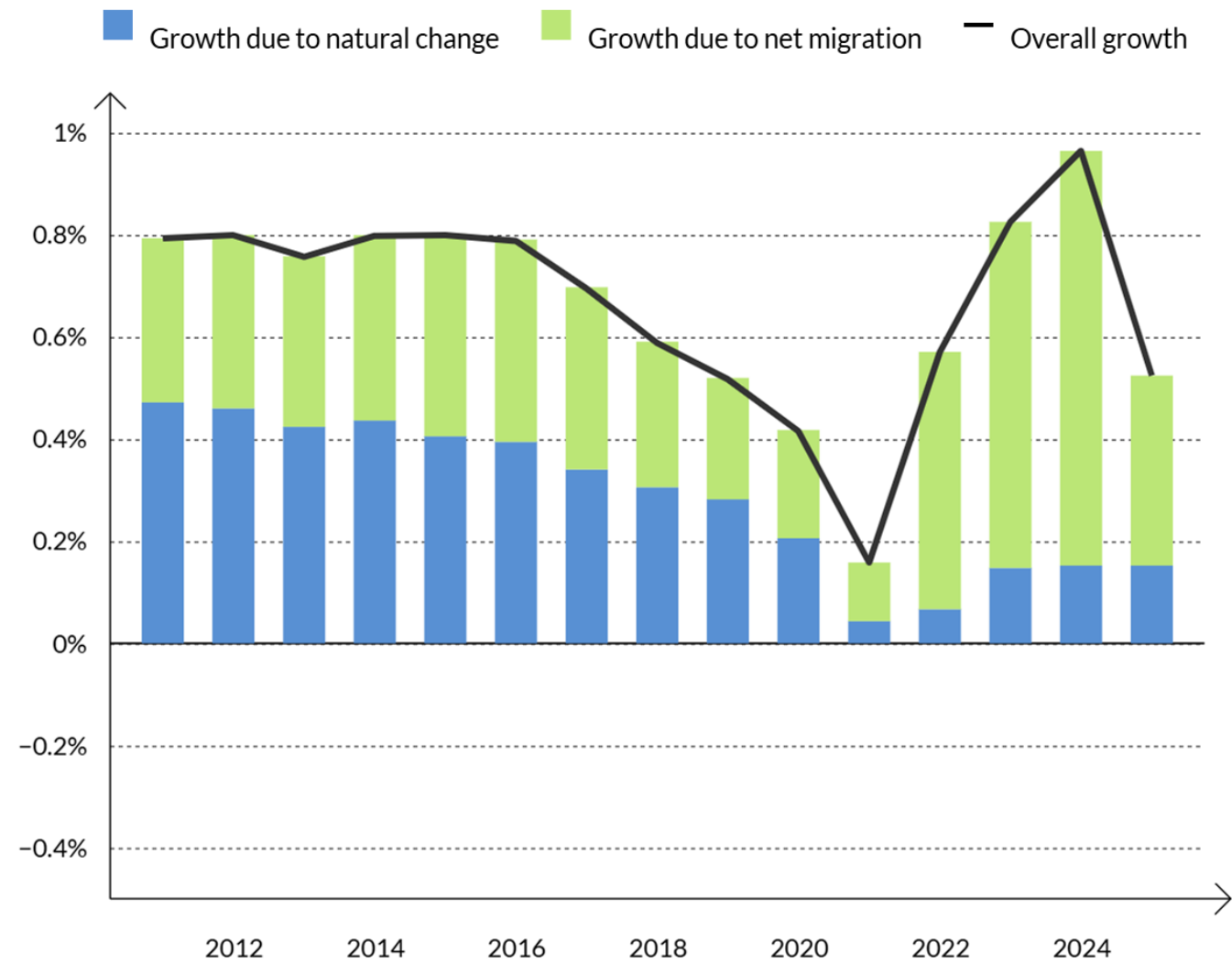
Education

Fewer children and young adults → challenges tied to enrollment-based K-12 funding formulas and growing enrollment pressure for higher ed institutions

Drivers of Population Change, 50 States

Annual growth rates, 2011-2025

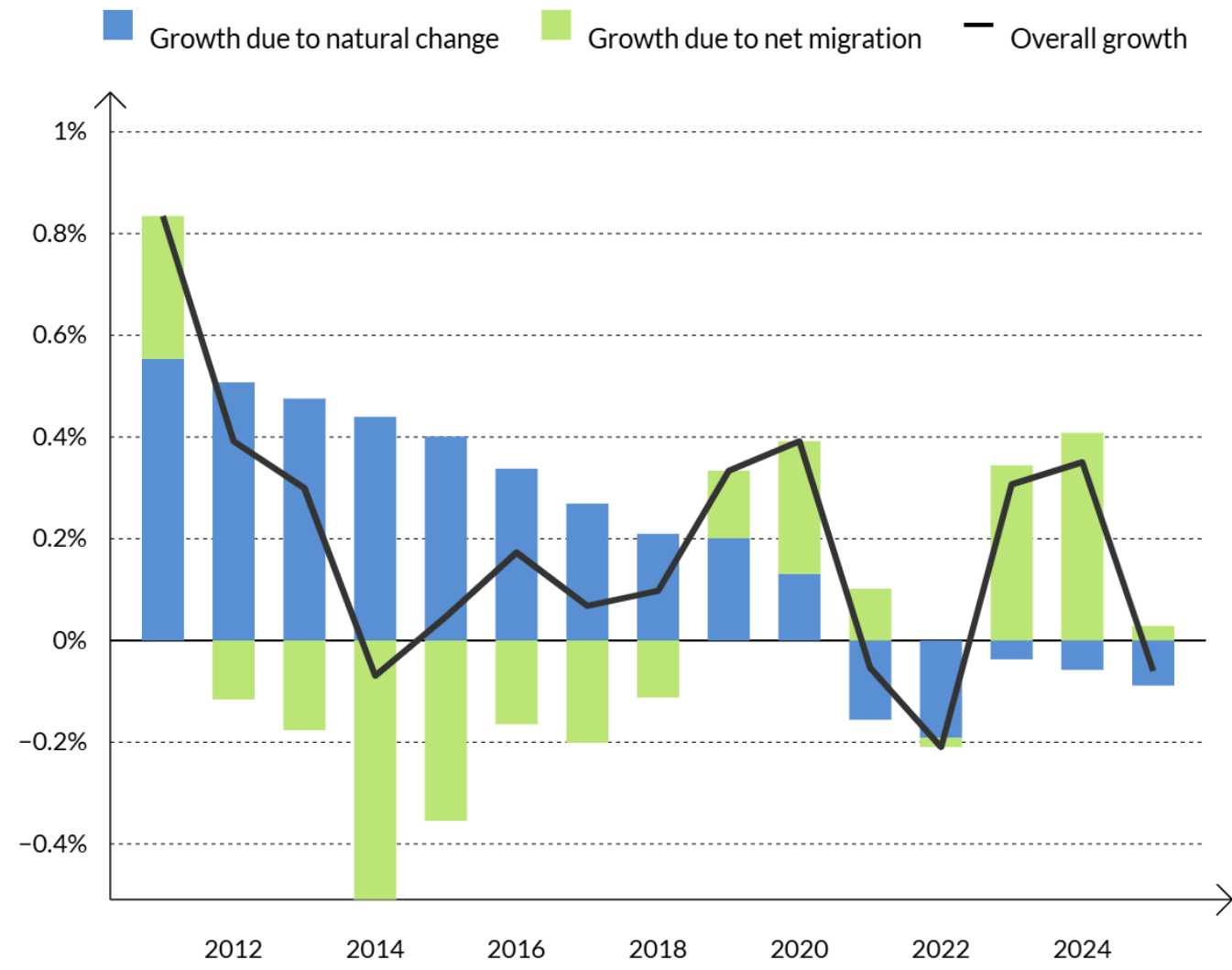
15-year growth rate: 0.5%



Drivers of Population Change, New Mexico

Annual growth rates, 2011-2025

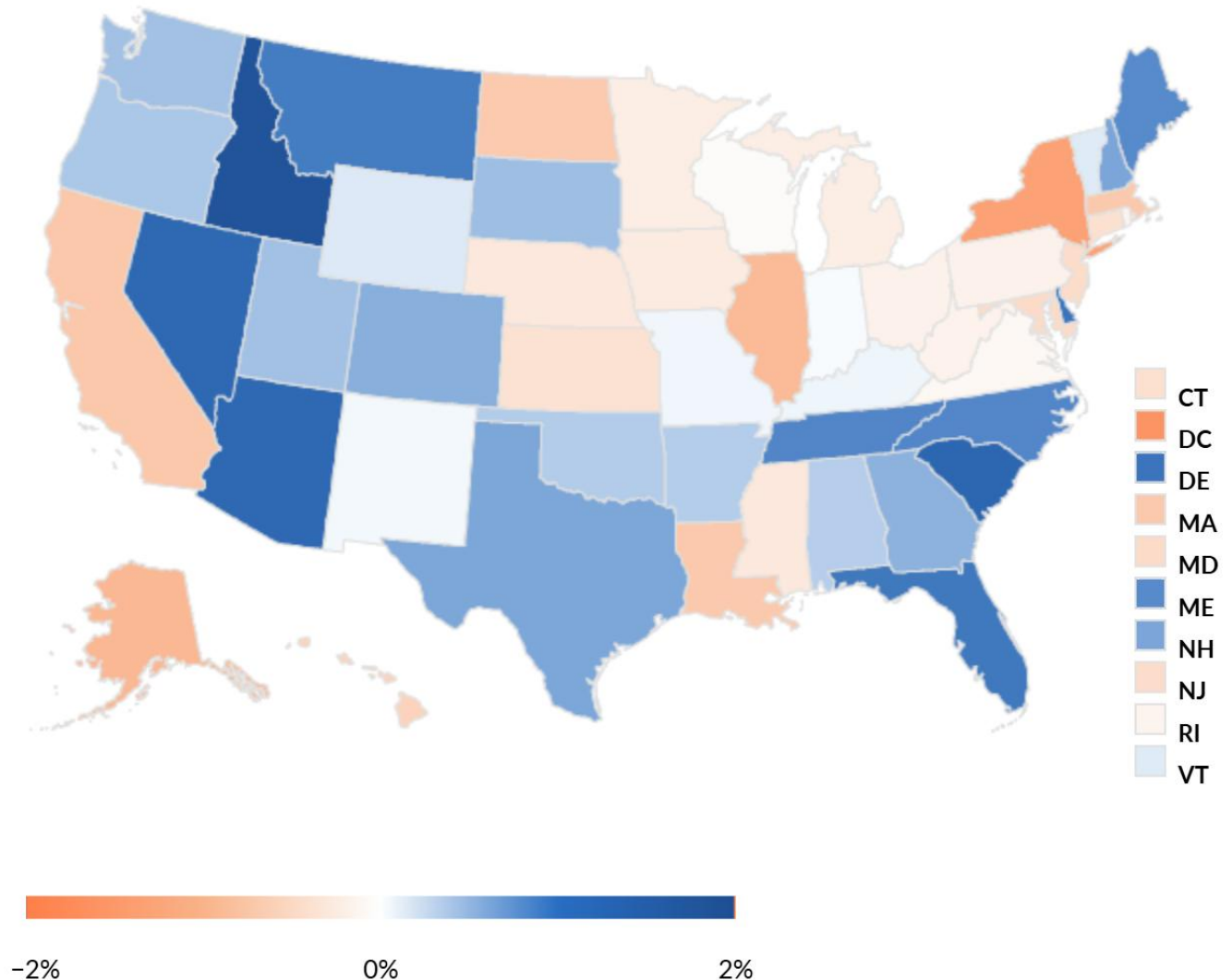
15-year growth rate: 0.19%



Recent migration trends provide revenue insight

Change in tax-filing populations due to net domestic migration, 2017-2022

- NM was one of the states least affected by interstate moves, meaning inflows and outflows were nearly equal
- Although the trend shifted from largely consistent losses to slight gains, the growth was temporary

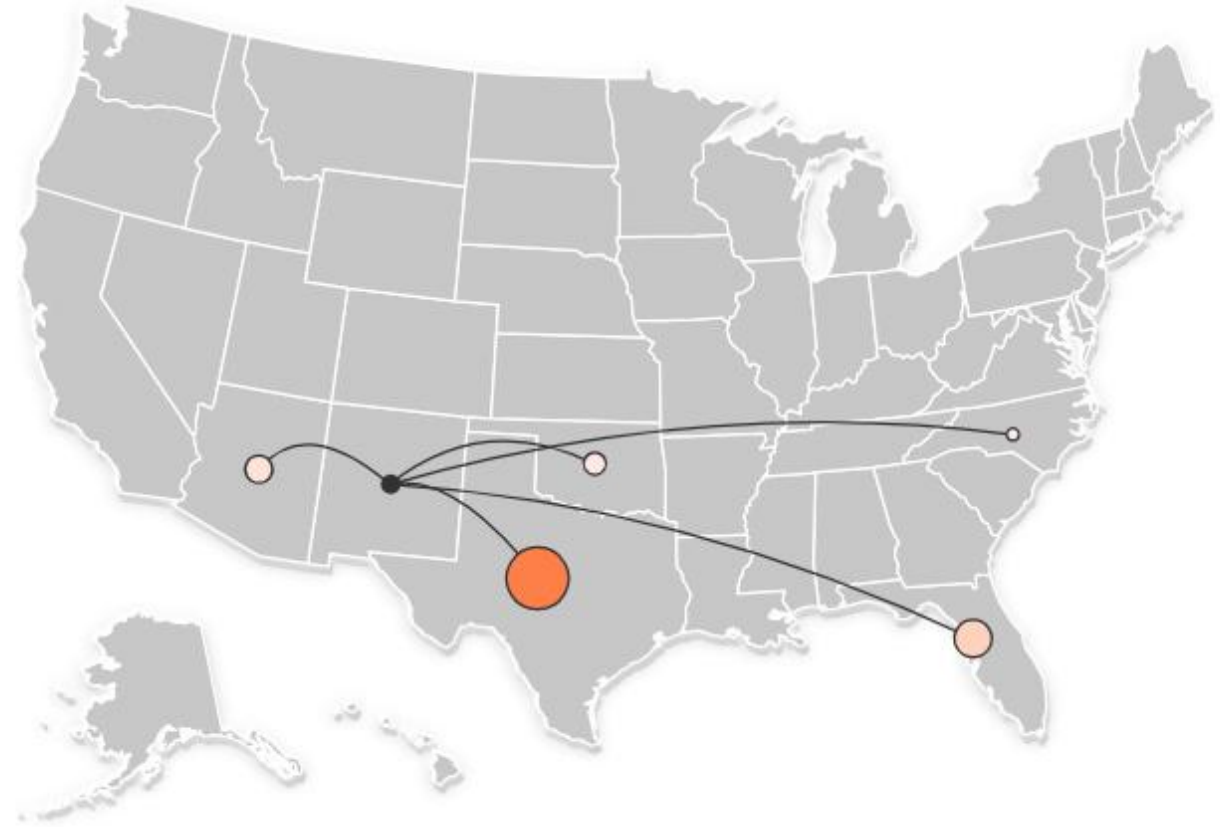


Where are people moving?

Top migration outflows from New Mexico, as a share of its tax-filing population, 2021-2022

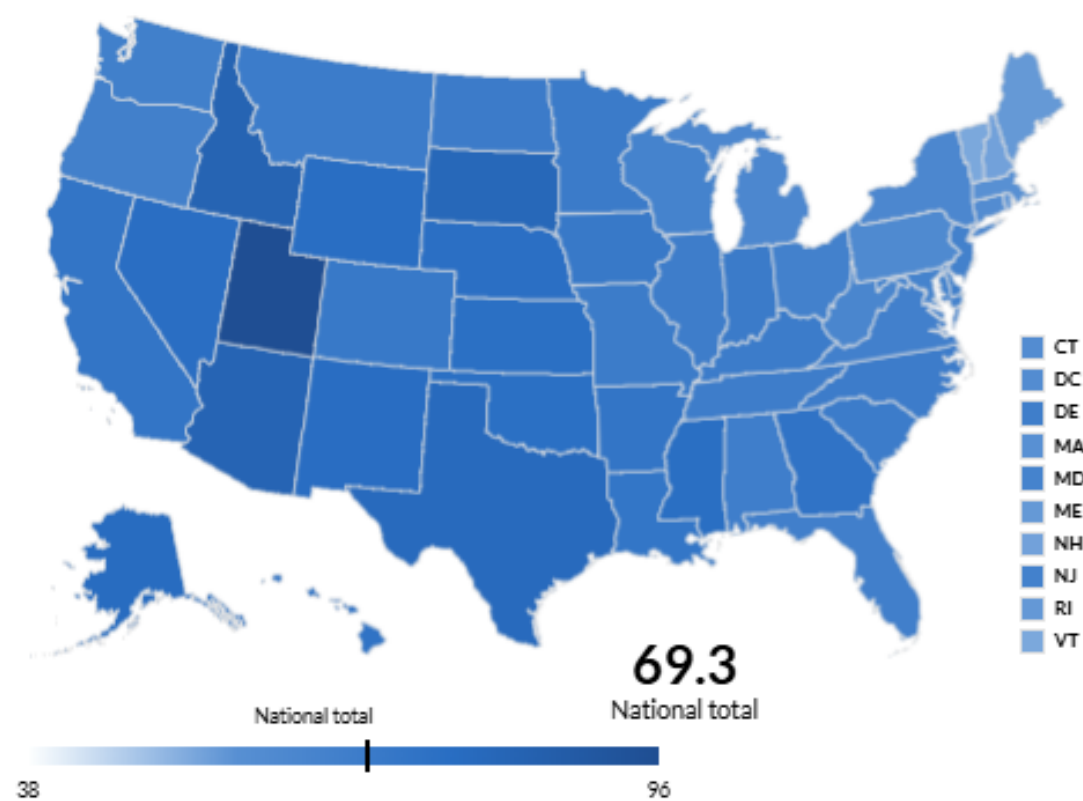
In 2022, New Mexico:

- Lost 1,070 filers to Texas, decreasing its tax-filing population by 0.13%
- Gained 1,253 filers from California, increasing its tax-filing population by 0.15%

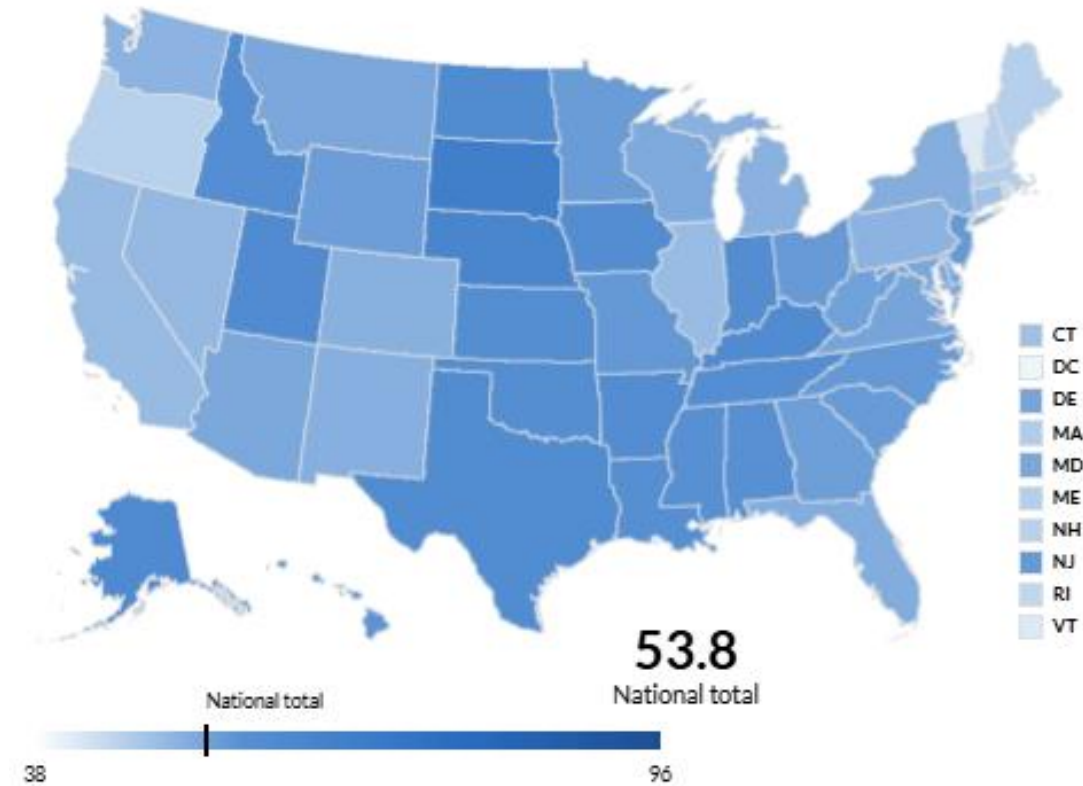


General fertility rates decline across states

2007



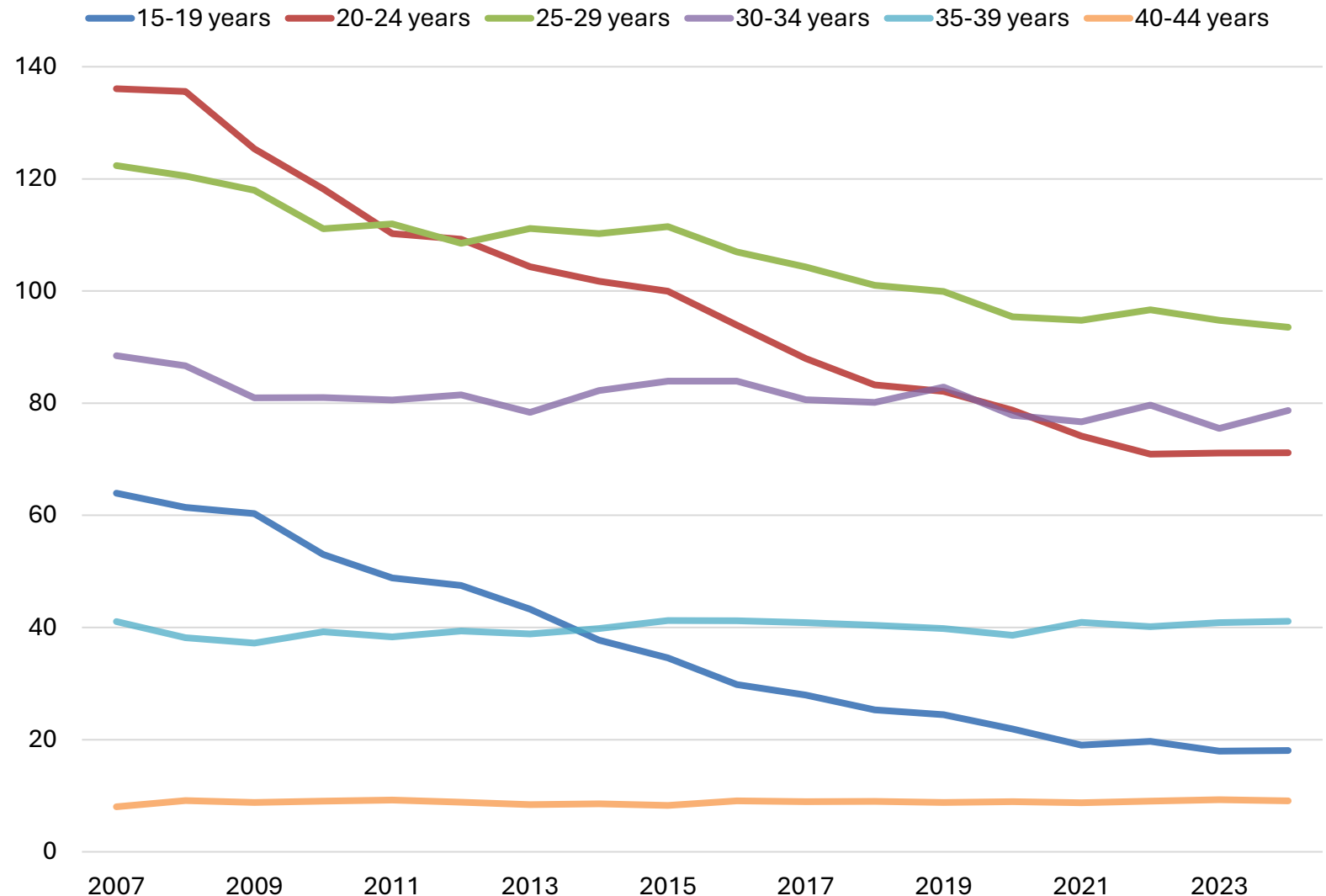
2024



New Mexico Birth Rates by Age Group

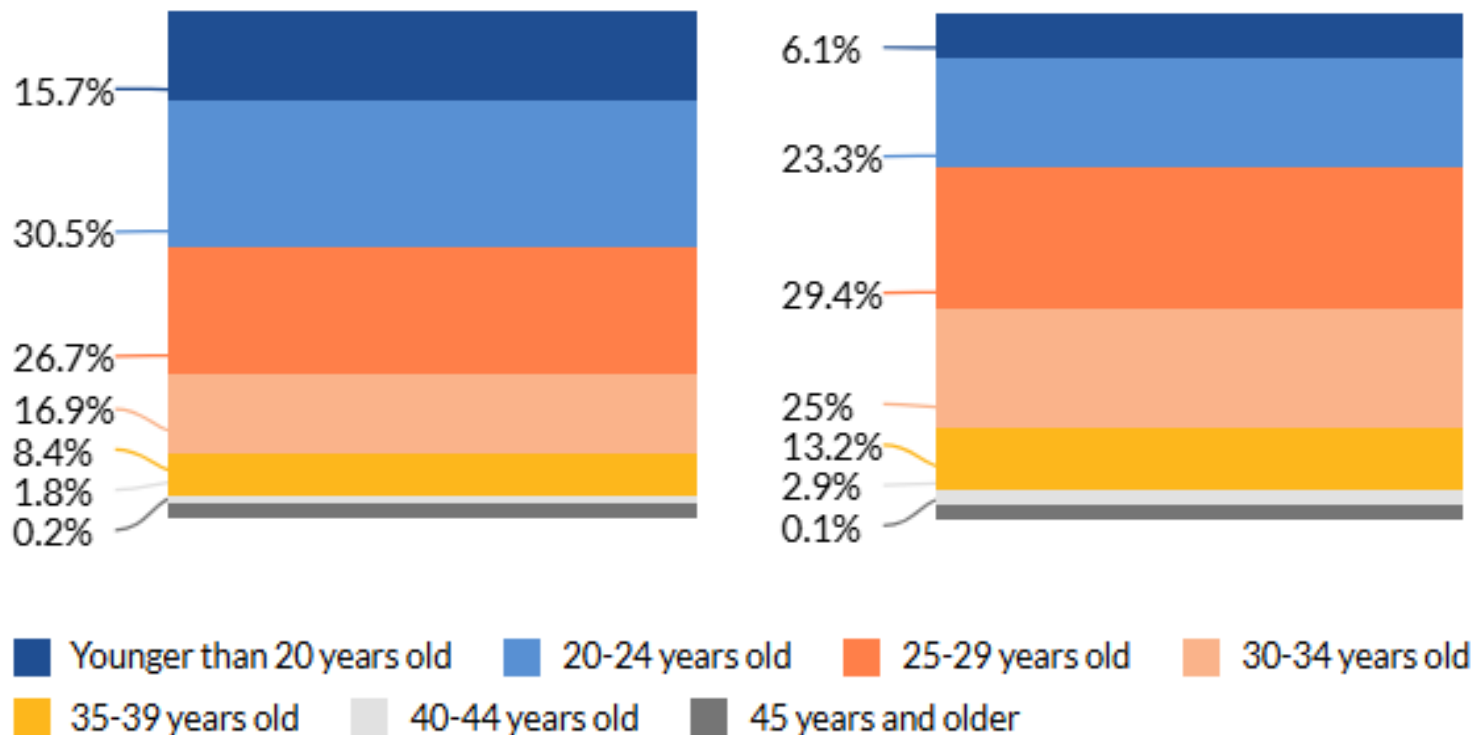
Births per 1,000 women, 2007-2024

- Births to women under 30 have dropped significantly while remaining mostly flat for women 30+



Age of women giving birth shifts upward

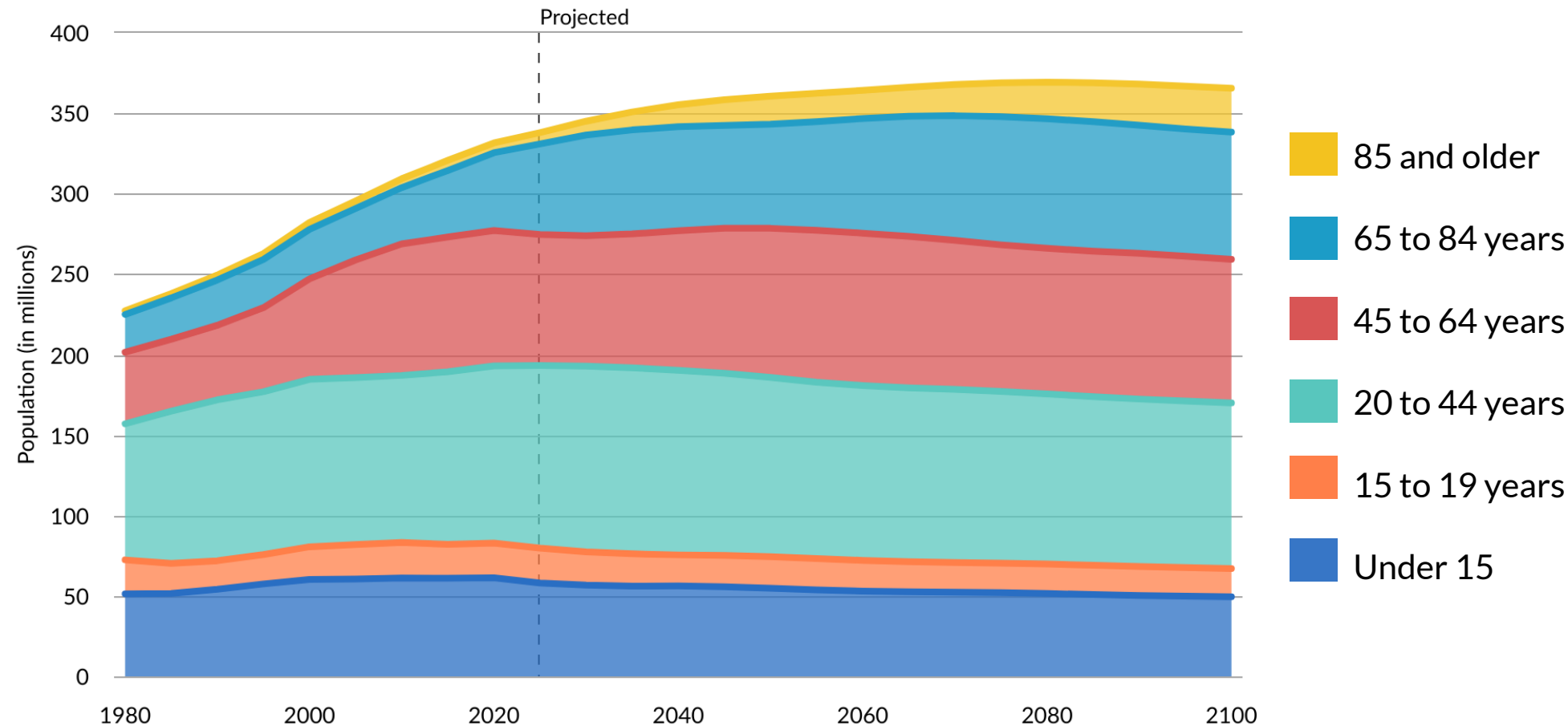
Maternal age distribution for New Mexico, 2007 vs. 2024





U.S. population over time by age group, 1980 to 2100

The older adult population (65+) has been increasing and will continue to grow through 2100





Older adults to exceed 20% of state population in four years

From 2030 onward, New Mexico is expected be in the top 10 states with the largest shares of adults age 65+

Year	Total Population	Share of Adults 65+
2020	2,117,522	18%
2030	2,139,653	23%
2040	2,089,220	23%
2050	2,002,492	24%

Key takeaways

- Emerging trends will have lasting, structural impacts on state budgets, but the magnitude will be highly variable among states and unclear without targeted analysis.
- The goal of assessing emerging risks is not precise long-term expenditure and revenue projections, but rather an understanding of the direction and scope of fiscal risks on the horizon.

Contact and Additional Resources

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States Are Thinking Long
Term to Prepare for Emerging
Budget Risks (full report)



Fiscal 50 Data Visualization:
State Trends and Analysis



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