



NM OFFICE OF AFRICAN AMERICAN AFFAIRS

EXECUTIVE YEAR-END REPORT

JULY 1, 2018 – JUNE 30, 2019

NEW EXECUTIVE DIRECTOR

I am truly blessed to have been appointed to such a wonderful position as Executive Director of the Office of African American Affairs (OAAA). It is an honor for me to serve such a dynamic statewide Black community. The talented OAAA staff has offered strong support and advocacy and will continue to have a presence throughout the state.

During the 2019 reporting year, my first 6 months brought on some changes that will directly affect our office and how we support this community. We know that change can be a good thing and we are committed to work hard every day so that we can make a difference in the lives of all Black New Mexicans.

We look forward to 2019 – 2020 working with and for our Governor and Black community. We can't help but be optimistic about our future in the State Office of African American Affairs.

In service,

William Scott Carreathers

Executive Director



MISSION AND VISION

Mission Statement

To study, identify, and provide change through advocacy, resources, and support to the African American community.

Vision Statement

To be a “GO TO” authority in New Mexico on matters relating to methods that improves the quality of life for African Americans. We will ensure access to resources by providing valuable resources to constituents, legislators, educators, health care professionals and the Governor.

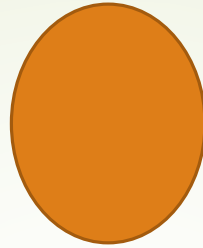


FOCUS AREAS



Community Development

Office of African American Affairs is the GO TO hub of information to ensure empowerment, provide resources, and continued support of the African American community, and improve the quality of life for African American residences in New Mexico.



Advocacy and Policy

The agency will strive to work with statewide organizations, planning committees, school boards, city commissions and councils, state elected officials, and the governor's administration to inform stakeholders of the persistent need for active advocacy and policy engagement regarding quality resources, programs, and initiatives in the African American community.



Economic Development

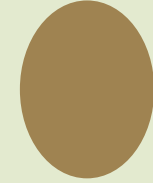
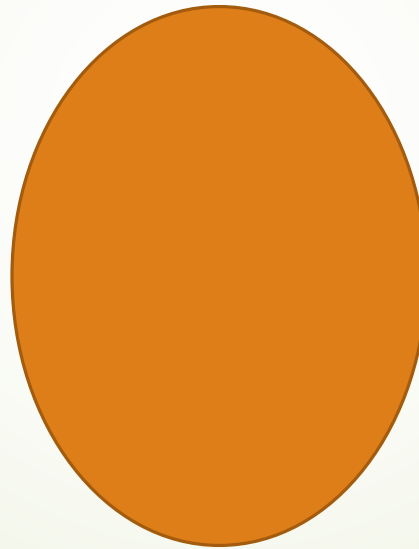
The agency prepares the African American community members with resources, work skills training, and financial literacy. The agency is committed to collaborative efforts that promote economic development.

FOCUS AREAS



Education Advancement

The agency strives to support students, parents, teachers, faculty, school districts, and institutions of higher learning, elected officials and the governor's administration in targeted efforts that improve student success and provide quality resources, programs, and initiatives in the African American community.



Healthcare Awareness

The agency studies health inequities prevalent within the African American communities that persist and result in decreased life expectancy of African Americans. We strive to provide greater focus, resources, and coordination of health initiatives by educating communities about healthy lifestyles and disease prevention.

OAAA TEAM



William S. Carreathers

**EXECUTIVE
DIRECTOR**

William Scott Carreathers has been appointed the Executive Director of the State Office of African American Affairs, by the Honorable Governor Michelle Lujan Grisham on January 1st 2019. Prior to his appointment he had been at the University of New Mexico for 25 years, of the 25, 18 have been in African American Student Services.



Nicole Bedford

DEPUTY DIRECTOR

Nicole Bedford is the Deputy Director with the State Office of African American Affairs. She has been with the agency for 7 years



Beverly Jordan

**LEAD SOCIAL & COMMUNITY
OUTREACH COORDINATOR**

Beverly Jordan is the Lead Outreach Coordinator with the State Office of African American Affairs. She has been with the agency for 5 years.

OAAA TEAM



Andrea Watson

EXECUTIVE ASSISTANT

Andrea “Tammy” Watson is the Executive Assistant with the State Office of African American Affairs. She has been with the agency for 5 months



Rebecca Garcia

BUDGET ANALYST

Rebecca Garcia is the Budget Analyst with the State Office of African American Affairs. She has been with the agency for 5 months.

OUTREACH

Agency Specific	# NM Counties Reached	Est. # of Individuals Reached
Economic Empowerment	16	6835
Education Advancement	18	7930
Healthcare Advocacy	18	7894
Community Development	20	12520

FY19 OVERVIEW

⇒ In 2018 - 2019 the New Mexico Office of African American Affairs (OAAA) touched 20 New Mexico counties with resources, services, and reached over 35,000 individuals in collaborative efforts. The agency has also worked diligently with over 50 collaborating organizations to positively affect the quality of life for African Americans and communities of color.



- ⇒ There are 11 New Mexico Counties with 1000 or more African American residents: Sandoval, Santa Fe, Bernalillo, Dona Ana, Otero, Chaves, Curry, Lea, San Juan, Otero, McKinley (2015 U.S. Census Survey)
- ⇒ OAAA reached 16 counties in 2018; San Juan, Santa Fe, Dona Ana, Chaves, Curry, Lea, Valencia, Sandoval, Bernalillo, Socorro, Roosevelt, Taos, Otero, Eddy, Cibola and San Miguel

FY19 INITIATIVES

EVERYDAY HEROES

Goal:

To recognize people across the state of New Mexico who have done exceptional work in their communities in the areas of economics, education, health and community development improving the lives of African American families

Outcome:

Recognized 50 individuals, who have done exceptional work in their communities. Awardees were presented recognition, as a surprise, among co-workers, partnering organizations, friends and families.



Goal:

To provide middle school students of color an opportunity to achieve greater inner strength, and support one another along life's journey while empowering them.

Outcome:

Middle school girls, districtwide, were encouraged, enlightened and empowered to be the "TOTAL ME" of who they are both inside and out. Topics discussed were: hair and skin care, healthy relationships, teen suicide prevention, bullying and personal hygiene, me and my 500 friends (social media) and mental well-being.

Inner Beauty Summit

FY19 INITIATIVES

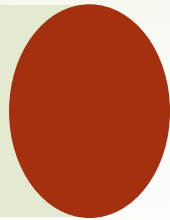
Inner Beauty



FY19 INITIATIVES



CHRISTMAS WITH CYFD



Goal:

To bring awareness to the African American community on the many services CYFD has to offer.

Outcome:

Approximately 100 families and community members attended. Children received gifts from Santa and parents were able to ask questions and receive information from the many booths CYFD provided.

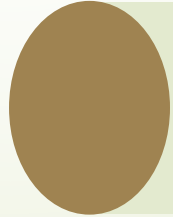


Goal:

Is an extension of the Inner Beauty and Male Summits To assist middle school girls and boys, by receiving mentorship and focus on weekly topics like: leadership, college readiness, academic success, and development of one's self, just to name a few. The continued growth of this program is extending to other schools with a focus of working statewide with school districts, administrators, faculty and students.

Outcome:

Mentors provided group and/or one-on-one mentoring experiences by increasing awareness of higher education and career opportunities, decreased disciplinary incidents (detentions, in and out of school suspensions, expulsions), decreased the achievement gap in our schools among students and gave support to staff and administrators and engaged parents by engaging them through education.



Mentorship



FY19 INITIATIVES

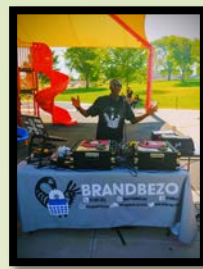
GIRLTREK

Goal:

Pioneer a health movement for African American women and girls grounded in civil rights history and principles through walking campaigns, community leadership, and health advocacy.

Outcome:

Approximately 100 African American women across the state joined the national movement to take the GirlTrek Pledge “to lace up your sneakers and walk out of your front door for better health; to take 30 minutes of yourselves each day as a radical act of self-care. Your worth it!”



Goal:

To honor and encourage African American father/father figures for the vital role they play in children’s lives from birth throughout adulthood. As so many African American children grow up without their biological fathers, it is important to acknowledge the father figures who do play an active role in their children’s lives.

Outcome:

100 African American fathers, guardians and male mentors attended a fun day of events composed of encouraging and motivational activities with their children.

Male Mentor Celebration



2019 NM BLACK EXPO

Goal:

The New Mexico Black Expo (NMBE) celebrates the history and legacy of the Black cultural experience, while providing resources in the areas of economics, education, healthcare and advocacy to improve the quality of life in the African American community.



Outcome:

Approximately over 2500 people showed up to receive resources and goods from over 80 exhibitors consisting of health, economic, community organizations, educational, children programming and small business owners. Participants were able to enjoy entertainment, cultural foods, and a visit from our Governor.

2019 COMMUNITY PARTNERSHIPS/COLLABORATIONS

MLK Youth Conference



SCLC MLK Luncheon



MLK March



MLK Breakfast



Black Women's Equal Pay Day

Black Women's Equal Pay Day
Is Tuesday, August 7, 2018

Presenter: Southwest Women's Law Center and the New Mexico Office of African American Affairs

Cost: FREE

When: August 7 @ 6:00pm - 7:00pm

Where: African American Performing Arts Center

Join us to bring attention to the need for continued advocacy on behalf of equal pay for Black women and learn techniques on how to negotiate your salary more effectively. RSVP with Marilyn Smith, OAAA Executive Assistant at (505) 383-8217 or Marilyn.Smith@state.nm.us

NM NAACP State Conference

NM STATE NAACP
6th ANNUAL CONFERENCE
of Branches, Youth, and Colleges
Hosted by the Six Branches Northwest Area Branch NAACP

Theme: "Defeat Hate - Vote"
Tickets moving fast - Reserve your seats before they are gone!

<p>Luncheon Saturday, October 27, 2018 @ 11:30</p>  <p>Luncheon Keynote Speaker: Alfred Mathewson Dean, UNM School of Law Luncheon Tickets \$35</p>	<p>Freedom Fund Banquet Saturday, October 27, 2018 @ 7:30 PM</p>  <p>Banquet Keynote Speaker: Leon W. Russell National NAACP Chairman, Board of Directors Banquet Tickets \$50</p>
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Both events to be held at the
Santa Ana Star Casino Hotel
54 Denver Canyon Drive Road
Durbin, NM 87004

To reserve tickets, contact:
Dr. Bobbie Green
(505) 633-7838
or email: bobbiegreen@naacpnm.org

2019 COMMUNITY PARTNERSHIPS/COLLABORATIONS

Alpha Phi Alpha Black and Gold Scholarship Banquet



African American Student Services 25th Black Graduation & Awards Ceremony



Met with Superintendent of Chicago Public Schools

City & Bernalillo Police Recruiting Event



Hero's Breakfast

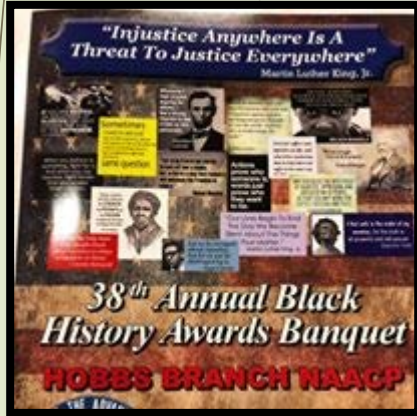


Met with Nelson Mandela's grandson



2019 COMMUNITY PARTNERSHIPS/COLLABORATIONS

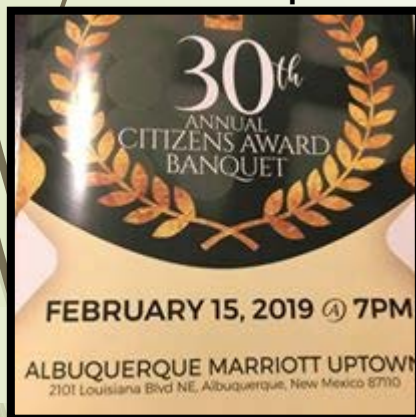
38th Annual Black History Awards Banquet



Black Spaces Highlands University



30th Annual Citizens Award Banquet



11th Bi-Annual African American Day at the NM Legislature



Kwanza in Santa FE



2019 COMMUNITY PARTNERSHIPS/COLLABORATIONS

Links Sequence and Sneakers Gala



APS African American Summit



NM Community Schools Reception



Delta Sigma Sorority Masquerade Event



Ministerial Alliance
"Get Out to Vote Campaign"



My Power
Hobbs, NM



2019 COMMUNITY PARTNERSHIPS/COLLABORATIONS

Executive Advisory Committee - OAAA

Health Advisory Committee - OAAA

Education Advisory Committee - OAAA

Economic Advisory Committee - OAAA

New Mexico Higher Education Strategic Planning

Albuquerque Public Schools Equity & Engagement Advisory

Council - Curriculum Development Committee

American Graduate/Mission Graduate

University of New Mexico Presidents Diversity Council

Department of Health Chronic Disease Prevention Council

Families United for Education

New Mexico Diabetes Awareness Council

New Mexico State Tribal Liaison

UNIDOS

NM Martin Luther King Jr. Commission - Track & Field

Community Health Charities - African American Network

Zambian Sister Cities Foreign Alliance

Con Alma Health Foundation

My Brothers Keeper Initiative

Albuquerque Economic Development

Greater Albuquerque AA Chamber of Commerce

Relationship Building– Community Policing

NM Public Health Association

Community Health Workers Association

TUPAC African American Community - Advisory

Hobbs Black Chamber of Commerce

Hispano Chamber of Commerce

NM Breast Cancer Coalition

School Health and Wellness Bureau of NM PED

Bernalillo County Community Health Council-

Deconstructing Racism

Council of Disease Control (CDC)

Small Business Administration (SBA)

The Loan Fund - Black Business Assistance

CYFD Pull Together

2018 OAAA EXECUTIVE ADVISORY COMMITTEE

- **Sandra Taylor-Sawyer - Chair**, Director, Small Business Development Center, City Commissioner, District 2 - Clovis
- **Dr. Wanda Padilla - Vice Chair**, Co-Owner Padilla Industries, Inc. - Santa Fe
- **Dr. Bobbie Green**, Ed.D, Associate Professor, New Mexico State University - Las Cruces
- **Doris Jackson**, Retired APS- Albuquerque
- **Jonathan Johnson**, Critical Account Manager, McAfee LLC - Rio Rancho
- **Pastor Neil Johnson**, Community Liaison / Advocate to the Mayor - Farmington
- **Ralph Mims**, Economic Development Manager - Village of Los
- **Crystal Mullins**, Nurse - Carlsbad
- **Curtis Roseman**, CR Productions, President, Dona Ana County NAACP - Las Cruces
- **Dr. Jack Taylor**, Retired, University Professor Emeritus, Bowling Green University - Albuquerque
- **Helen Houston**, President Hobbs Black Chamber of Commerce - Hobbs
- **Marjorie Germaine**, Mayor's Office - Albuquerque
- **Delmus Gillis**, Pastor Bethlehem Baptist Church - Clovis
- **Rodney Bowe**, Director Men of Color Initiative - Albuquerque
- **Alex Carothers**, President Tuskegee Airman - Kirtland Airforce Base

