

2020 CENSUS

COLORING BOOK



Hello? I'm from the
Census Bureau.

R. CATÉ



Qwa-si-hopa, Ya'ah'teeh

We are so grateful to have the work of these five talented Native artists featured in the 2020 Native Census coloring book! Thank you to our media experts, Kim Baca and Jonathan Horse, for their hard work, and many thanks to the NM Native Census Coalition crew!

We hope all children enjoy the coloring book. We encourage all families to complete the 2020 Census for the future generations of Natives living in both Tribal and Urban communities across Indigenous land in New Mexico.

- Your response helps ensure an accurate and complete count of all Native people in New Mexico. A complete count means better opportunities for funding for education, health care, nutrition, housing, Head Start, and many other important programs and services for our communities.
- Your response to the 2020 Census also ensures that our voting strength is represented in political arenas so that Native candidates can continue to be elected and carry the voices of our people to Congress, the New Mexico legislature, county commissions, school boards, and other political offices.

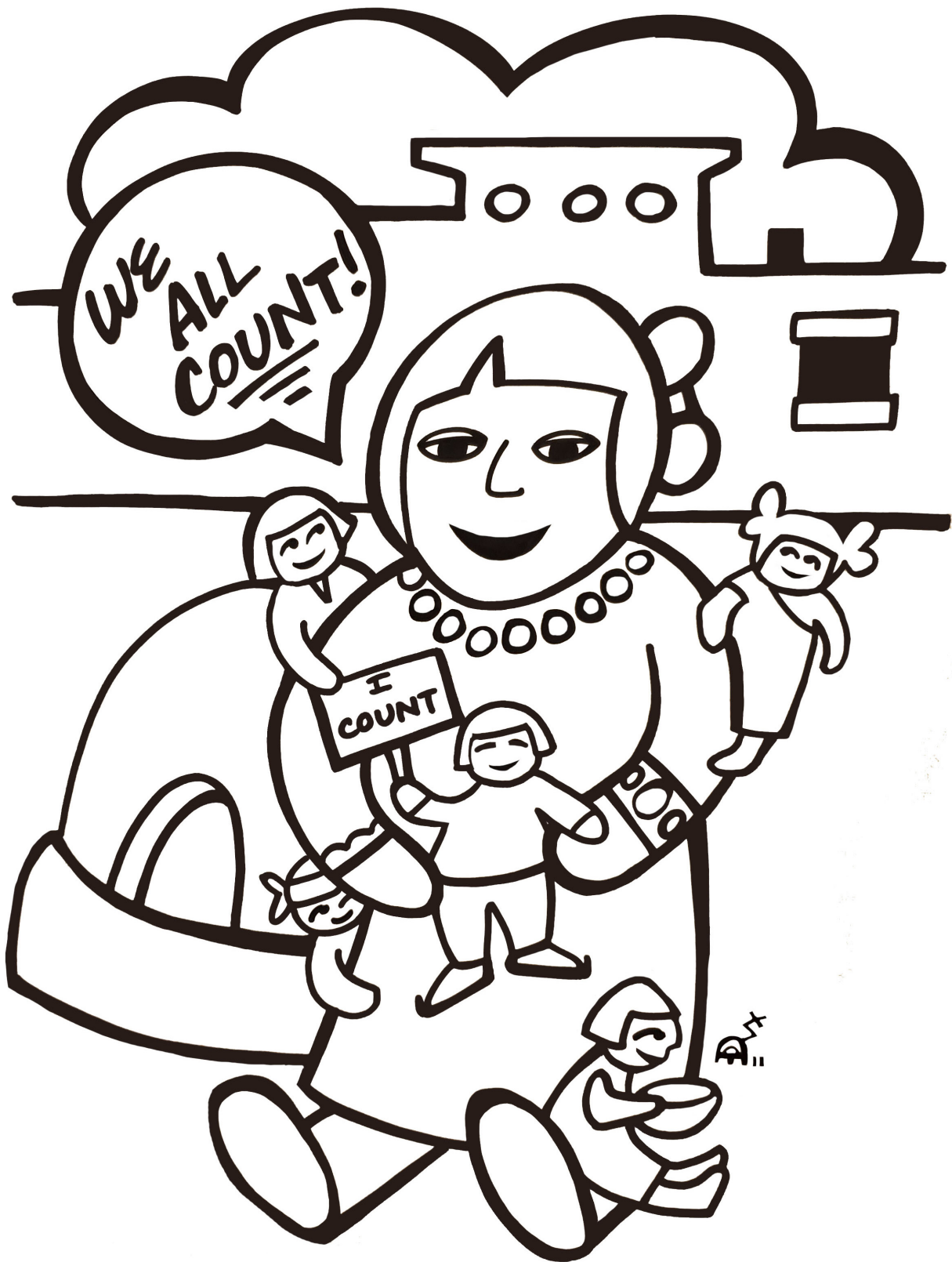
NM Natives Count! Let's make our presence known! Blessings to all!

Ahtza Chavez

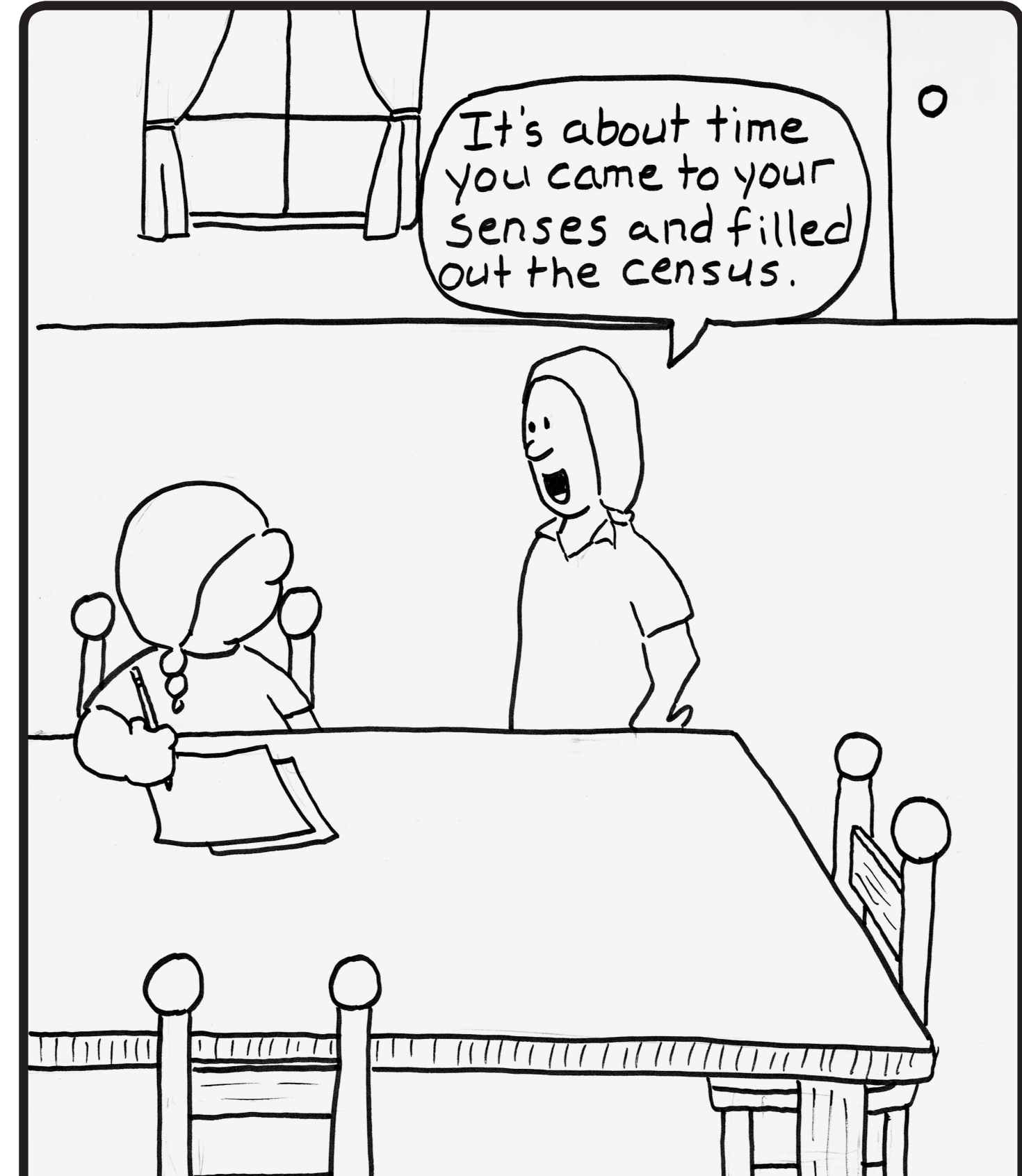
Executive Director

NAVA Education Project, parent organization of the NM Native Census Coalition



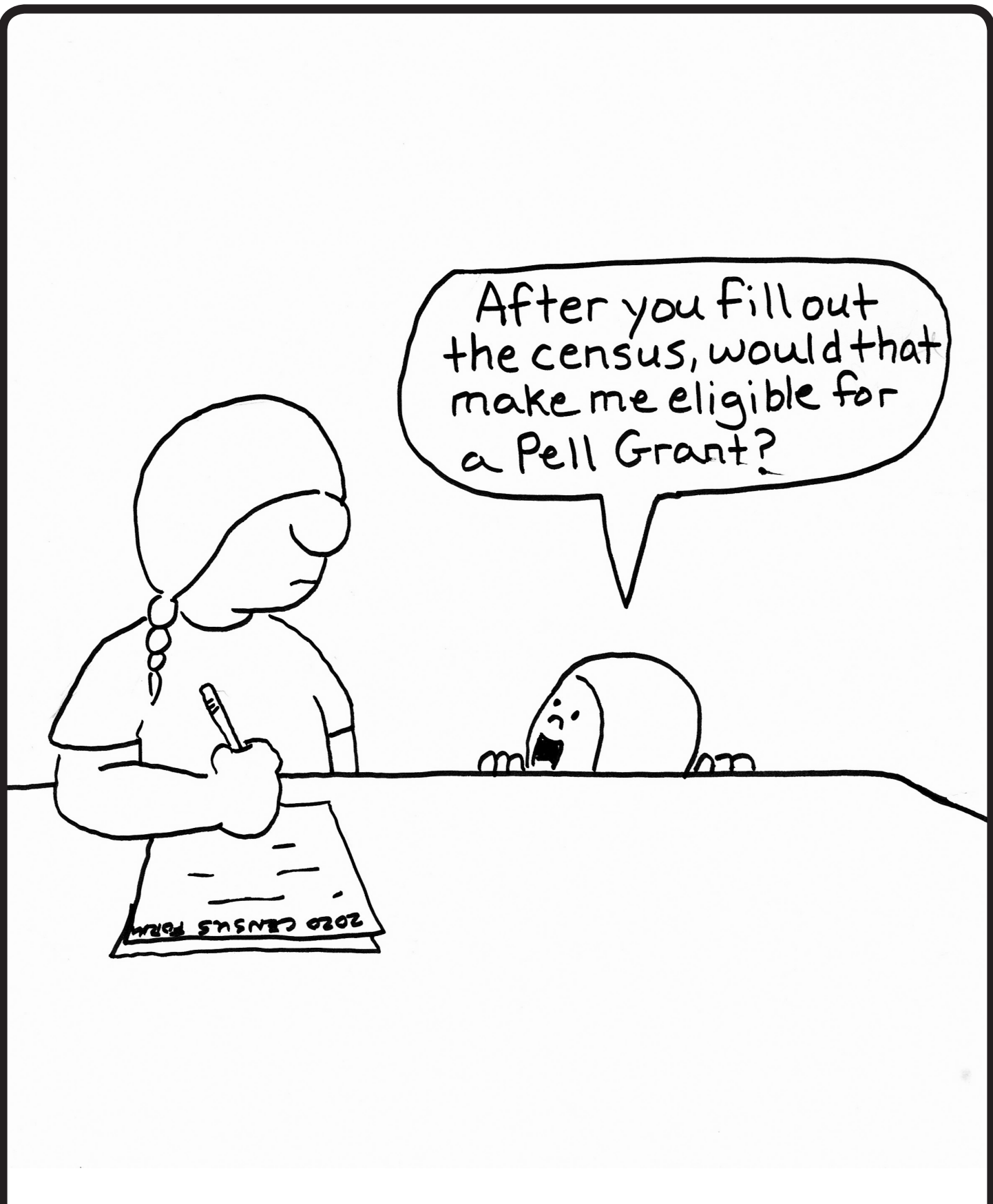


The U.S. Census, which is done every 10 years, is a count of all people in the United States.



It's about time you came to your senses and filled out the census.

In New Mexico, where there is a large population of Native Americans, tribal communities rely on the data to help bring money to various programs, such as Indian Health Service, veterans and job training.



The numbers or data collected from the count is used for programs and services such as Head Start, school lunches and college Pell Grants.

The data also helps set political boundaries in the state and those people help make decisions for us in the State Capitol and our nation's Capitol in Washington, D.C. We all know representation matters.



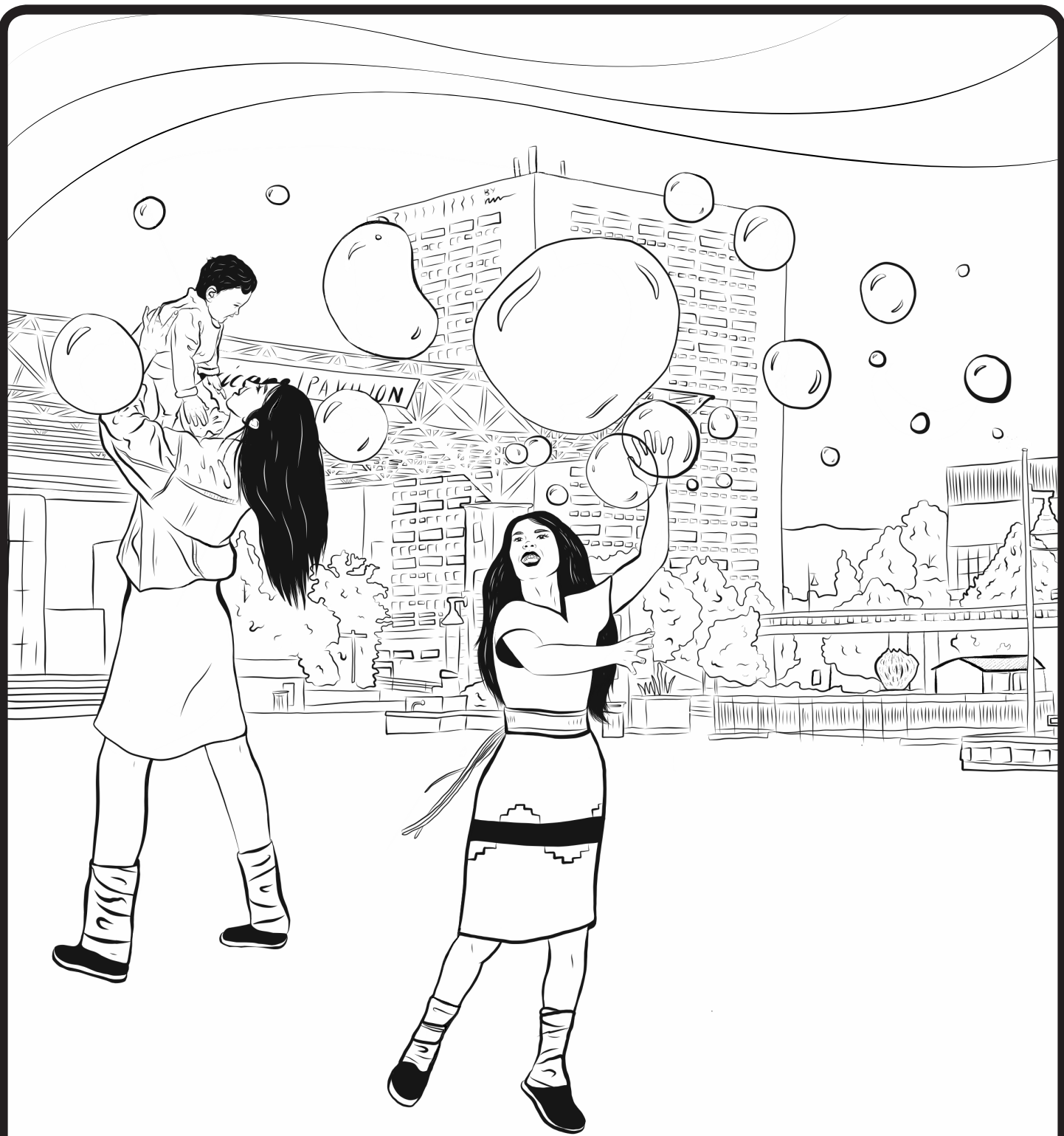
NM Congresswoman Debra Haaland (Laguna/Jemez)



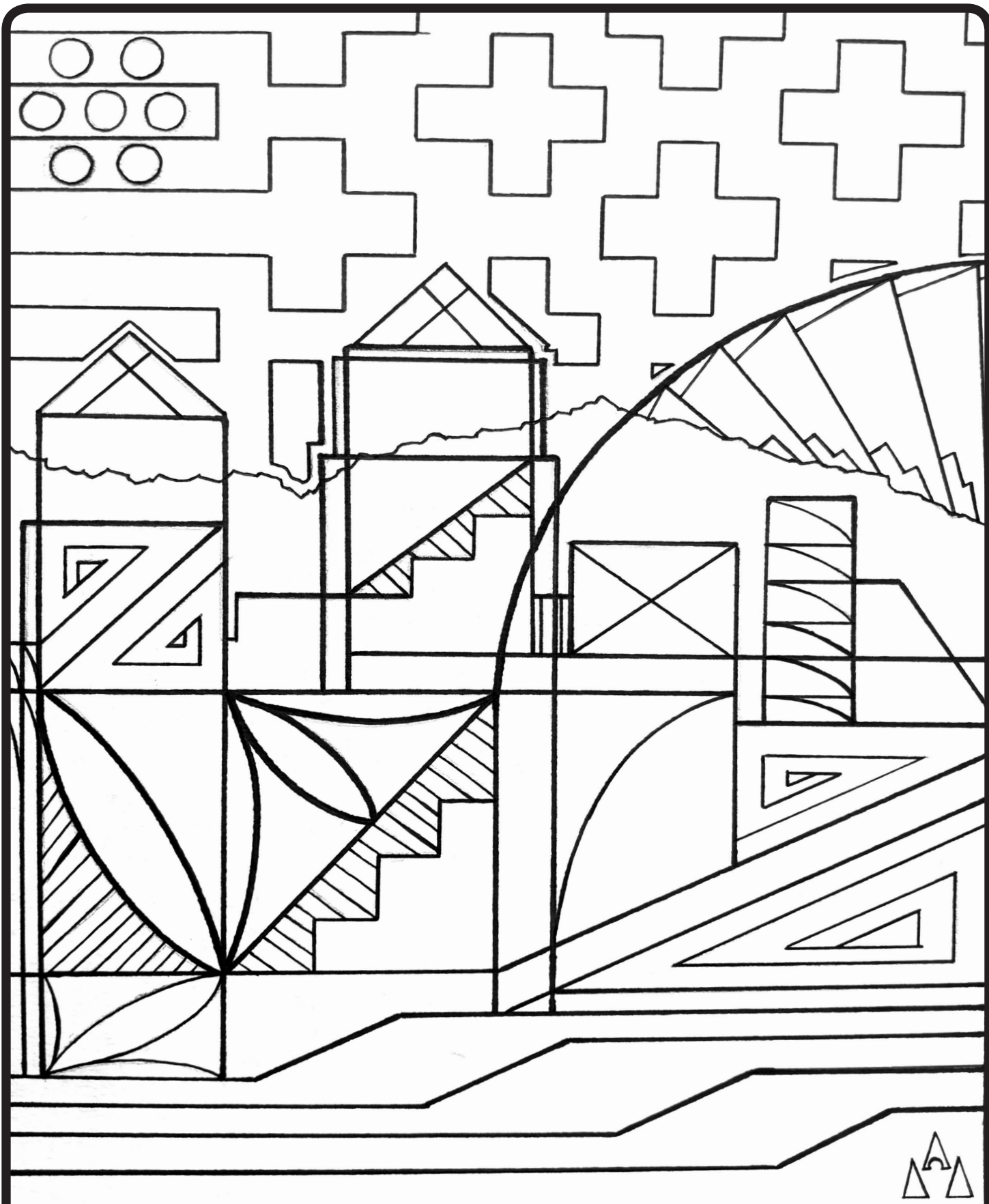
In the state's largest city, Albuquerque, there are more than 50,000 Native Americans representing more than 400 tribes who live in the Duke City. Native Americans represent all walks of life

According to the 2010 Census, 78% of Native people are now living in urban areas.

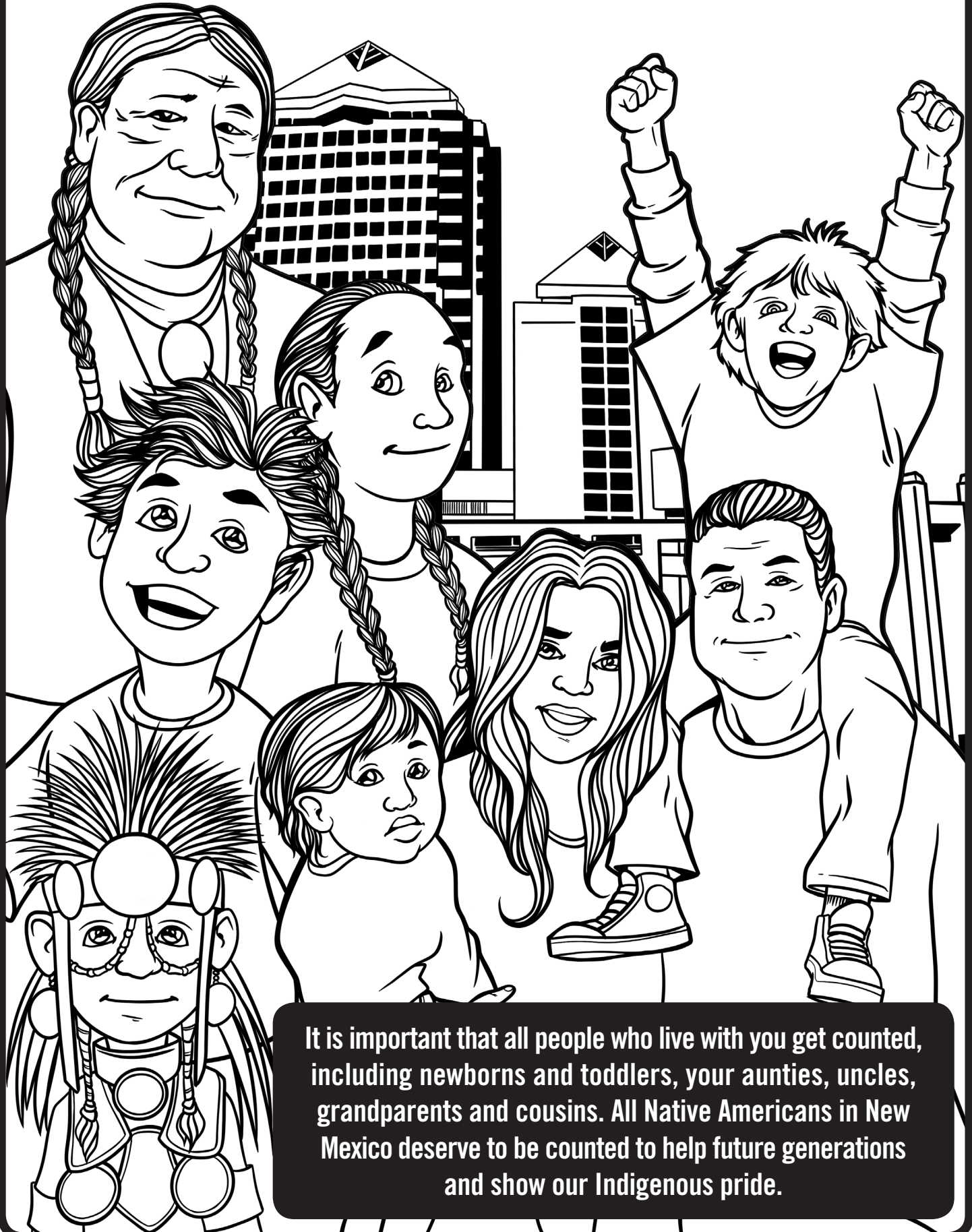




**NATIVE FAMILIES CONTRIBUTE TO
THE SOCIAL, CULTURAL, AND
ECONOMIC VIBRANCY
OF THE CITY OF ALBUQUERQUE.**



Completing the Census in the city also means you're representing and supporting your tribe.



It is important that all people who live with you get counted, including newborns and toddlers, your aunts, uncles, grandparents and cousins. All Native Americans in New Mexico deserve to be counted to help future generations and show our Indigenous pride.

Let us know when you color these pages and tag us on our social pages, Facebook, Twitter & Instagram @nmnativecensus and use the following hashtags:

#NMNativesCount
#NMNativeCensus
#ABQNativesCount2020



For more information about the 2020 Census, tribes, Urban Native Americans and how to get counted, go to nmnativecensus.org.

SPECIAL THANKS TO:

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Artist and comedian Ricardo Cate (Kewa Pueblo)  [@ricardocate](https://www.facebook.com/ricardocate)

Artist and illustrator Dale Deforest (Navajo) • www.daledeforest.com

Artist and grassroots organizer Joe Stacey (Hopi/Laguna)  [@joe.stacey.5](https://www.instagram.com/joe.stacey.5)

