

# THE NEW MEXICO HEALTHY FOOD FINANCING INITIATIVE

PRESENTED BY LA SEMILLA FOOD CENTER

## 1 WHERE THE FUNDING COMES FROM

- U.S. Treasury's HFFI fund
- State funds
- Financial institutions & foundations

## 2 WHO OVERSEES THE HFFI

- Community Development Financial Institution (CDFI)
- State Agency
- Food access organization
- Equitable Food-Oriented Development advisory board

## 3 WHO USES THE HFFI

- Farmers
- Food and farm entrepreneurs
- Food Hubs

## 4 SHORT TERM OUTCOMES

- Increased access to nutritious food
- Increased income to small farms & businesses
- Job creation
- Revenue generation and retention within local economy

## 5 LONG TERM OUTCOMES

- Adequately capitalized small businesses
- Invigorated marketplace inspires new entrepreneurs and innovation
- Reduced hunger and improved community health
- Sustainable economic growth
- Community revitalization

## 6 RETURN ON INVESTMENT

- Repayment of low interest loans
- Increased tax revenue
- Increased quality of life
- Decreased childhood hunger
- Thriving local food and farm businesses