

Influenza Planning 2020-2021 Season

New Mexico Immunization Program

Types of Vaccine funding

- Publicly Funded – discount pricing –
- total \approx 250,000 doses
 - Vaccines for Children and Vaccine Purchase Act – free for all children at VFC 385 providers
 - Adult 317 Vaccine – Public Health &
- Privately Funded –
- approximately 750,000 doses
 - Pharmacies (major adult provider)
 - Private Providers

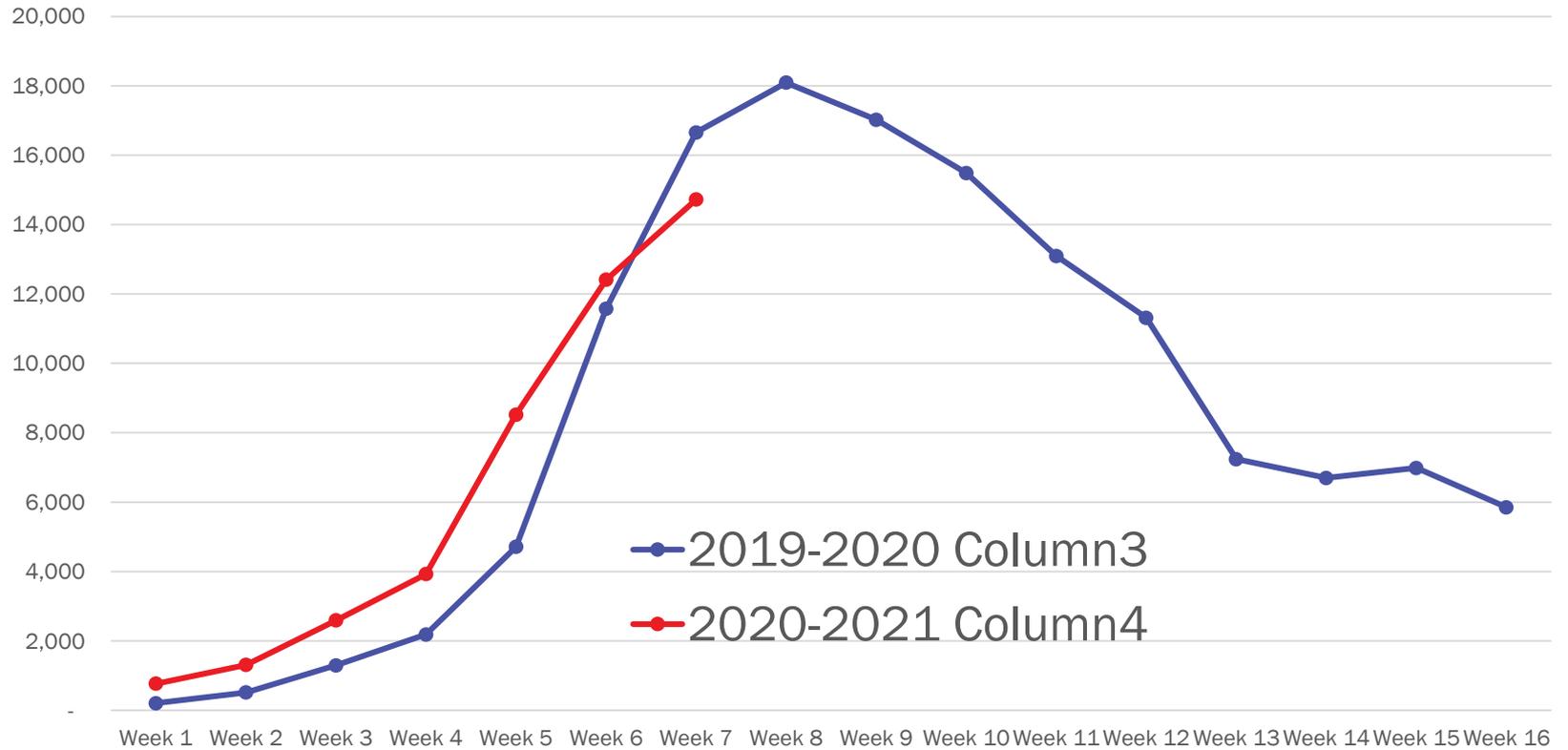
Pre-Ordering Public Vaccine

- January or February decisions made on quantities of VFC & 317 doses
- We select flu presentations and age ranges
- Based on prior year orders and usage

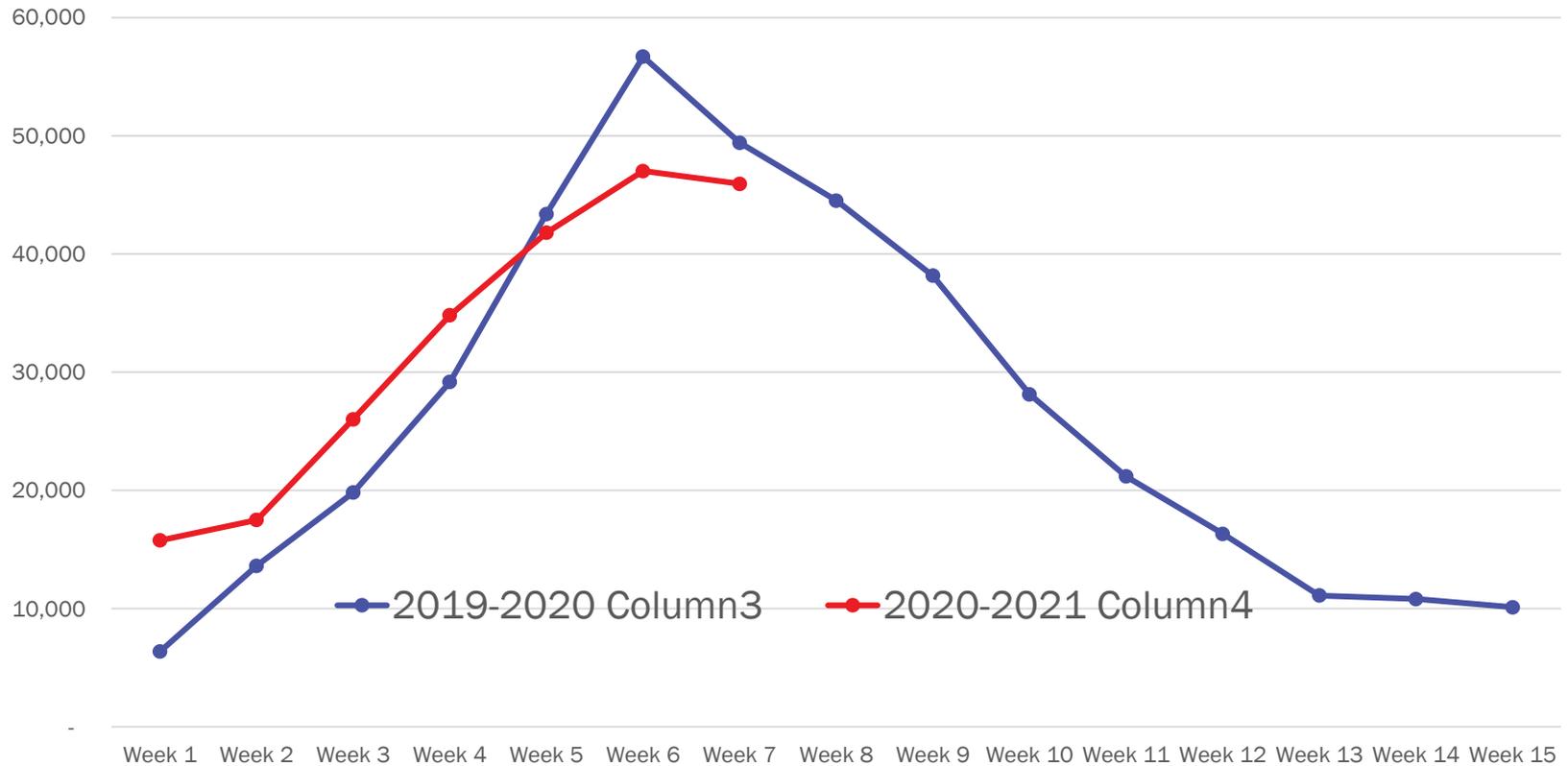
Distribution of doses to providers

- Private doses arrive in August - September
 - Mostly pharmacies
 - August is early (about six months efficacy, and season lasts October – March), but early is better than no vaccine
- Public Doses are shipped late September to late October

Pediatric Doses Administered



Adult Flu Doses Administered



Flu Coverage 2019-20

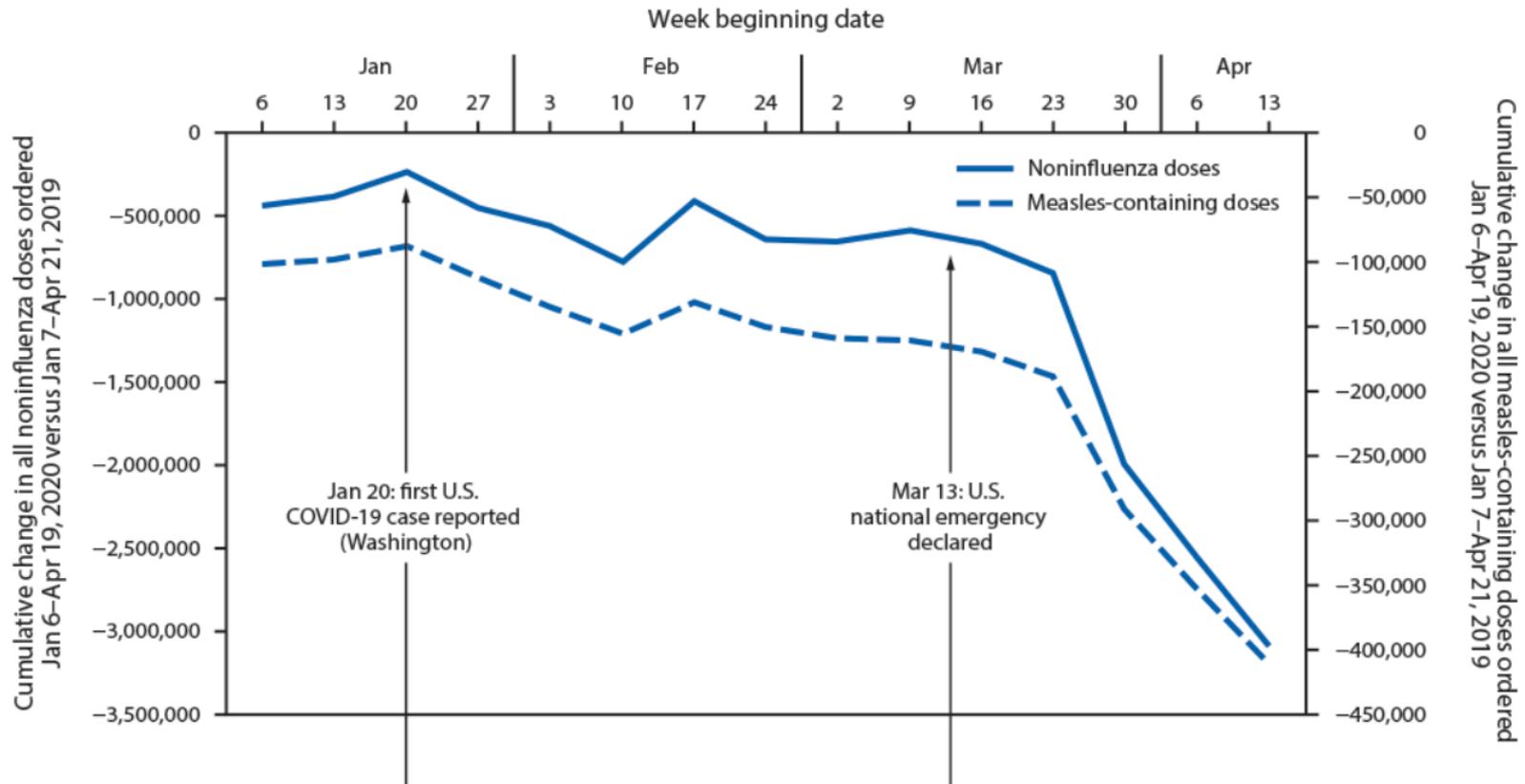
- NM 6 months and over – 53.2%
- 6 months – 4 years - 77.9%
- 6 months – 17 years - 68.7%
- 65 Years and over - 71.7%

Decline in Childhood Immunizations

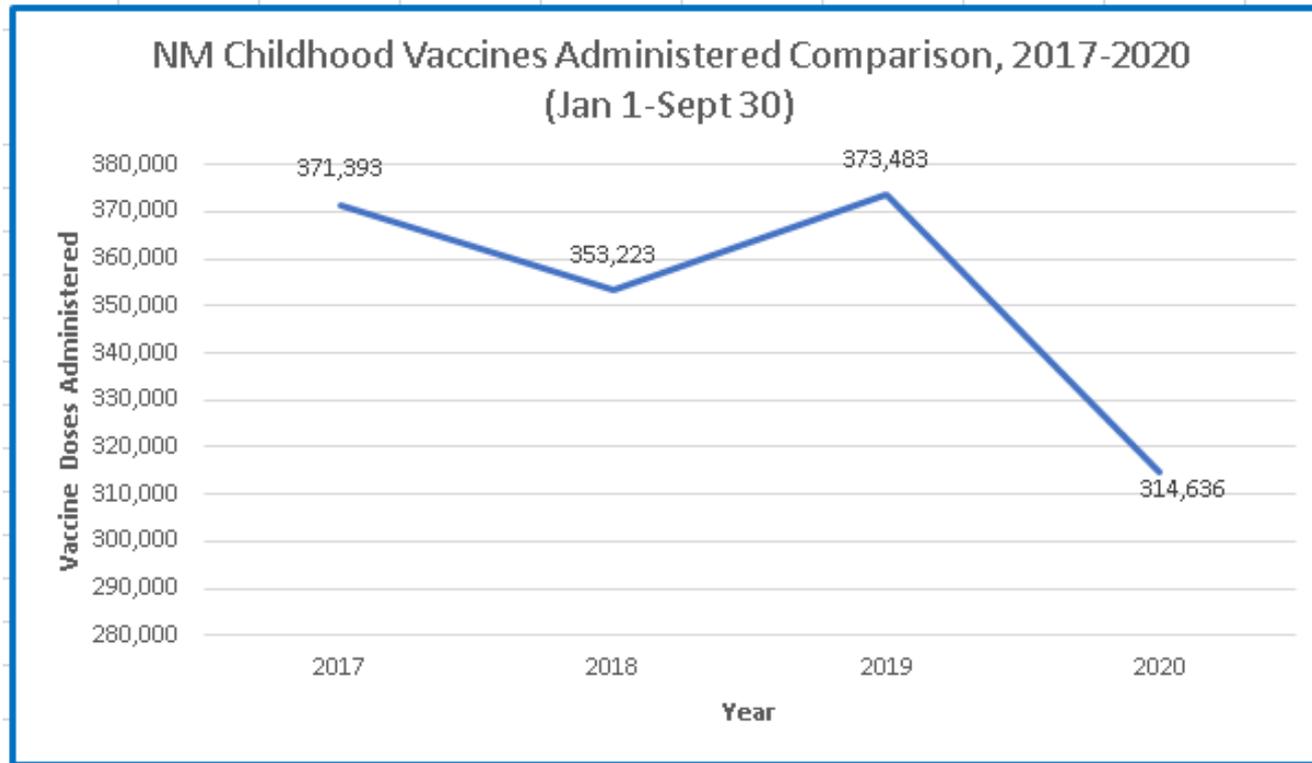
NM Immunization Program

MMWR May 15, 2020

FIGURE. Weekly changes in Vaccines for Children Program (VFC) provider orders* and Vaccine Safety Datalink (VSD) doses administered† for routine pediatric vaccines — United States, January 6–April 19, 2020



Decline in Childhood Vaccinations During COVID-19

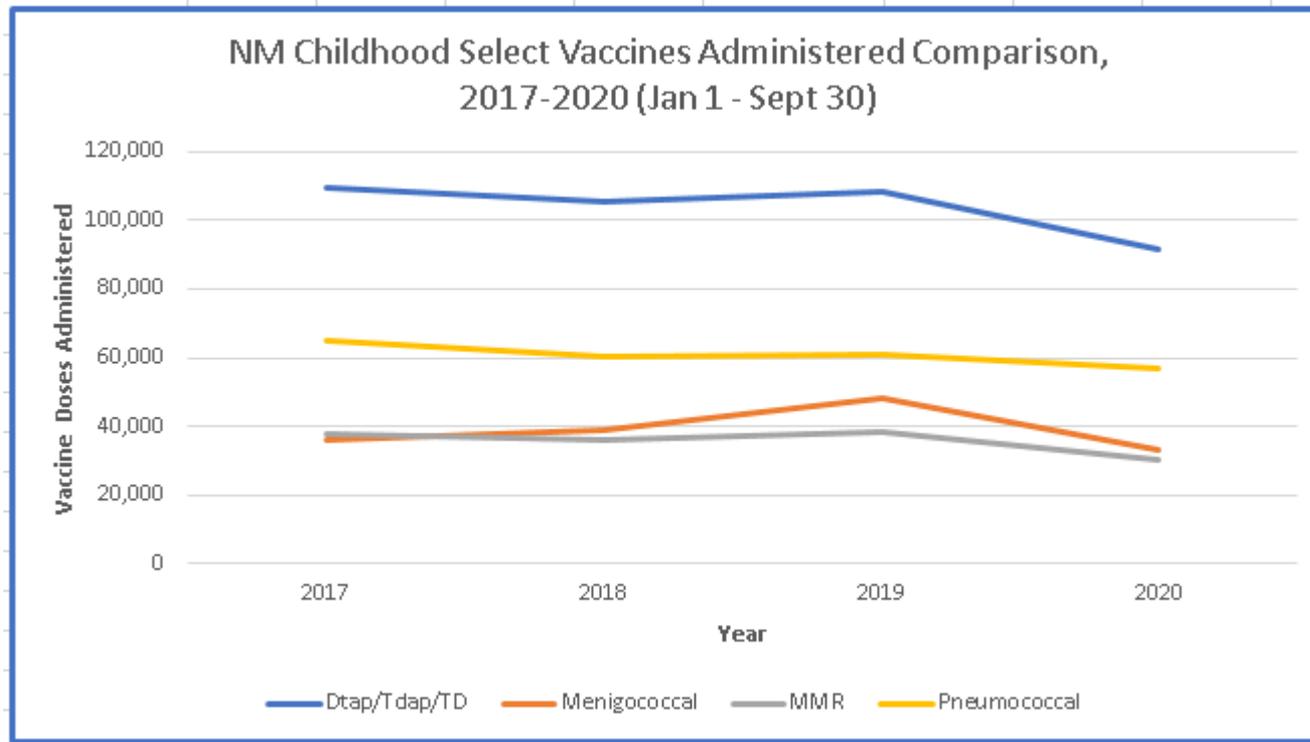


Nearly a
16%
decline
since
2019 -
but this
was 20%
back in
May

"All" vaccines includes all recommended childhood vaccines, including Dtap/Tdap, Hep A, Hep B, HIV, Meningococcal, MMR, Pneumococcal, Polio and Varicella



Decline in Childhood Vaccinations During COVID-19



Parents and guardians are encouraged to reach out to their providers to schedule well visits and keep their children UTD on vaccines



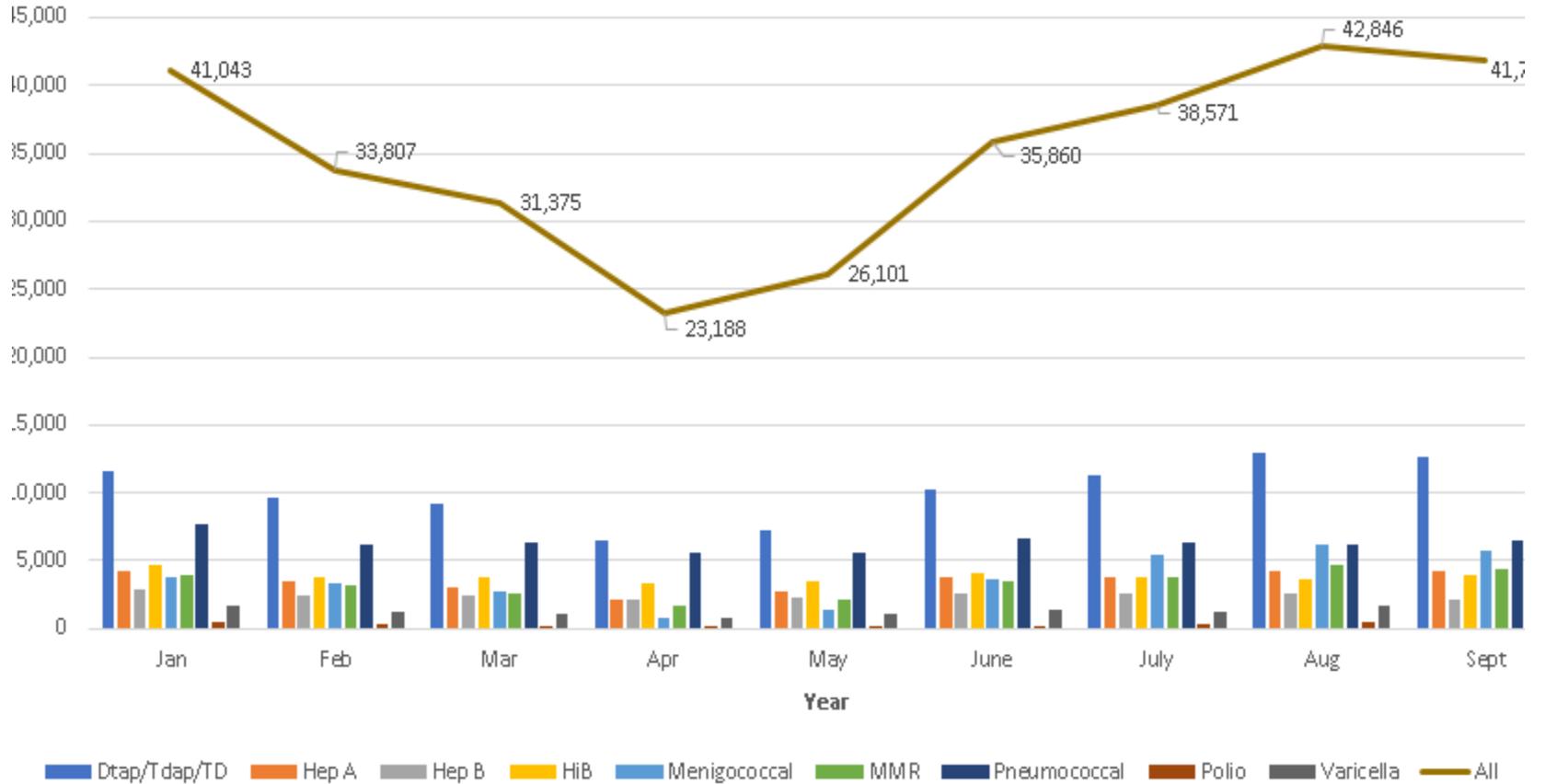
Challenges

- Fear of exposure to COVID
- Putting off well visits; acute needs only
- Schools not in person – best place to enforce requirements
- All COVID, all the time; other health issues lost
- Anti-Vaccine sentiment

Agency Response

- Clinics and PHOs providing drive-up immunizations
- Immunization program sent reminder cards
- Medicaid “Call, Don’t Cancel” immunization outreach campaign starting in July – members 15 months and younger (text, calls)
- Video clip “Protect Your Child with Vaccines” posted on DOH website, Facebook, Twitter
- AAP national campaign

New Mexico, Pediatric Doses Administered Comparison by Month, 2020



Messaging

- Immunizations are just as important as COVID practices in protecting children and keeping them healthy
- School vaccination requirements are still in effect even if online or home schooling



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Questions/comments?