


HUMAN SERVICES
DEPARTMENT

Centennial Care Tobacco Prevention and Cessation Services
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Quality Bureau
NM Human Services Department
August 26, 2019

FY19 Medicaid Appropriation

- ▶ Included a total appropriation of \$8,018,881 for Medicaid from the Tobacco Settlement Program Fund.
 - Appropriation was reduced by \$300,419 due to fund shortfall.
- ▶ \$1,210,066 was allocated for the Breast and Cervical Cancer Treatment Program.
 - 100% expended
- ▶ \$6,808,815 was allocated for Medicaid Programs.
 - 100% expended

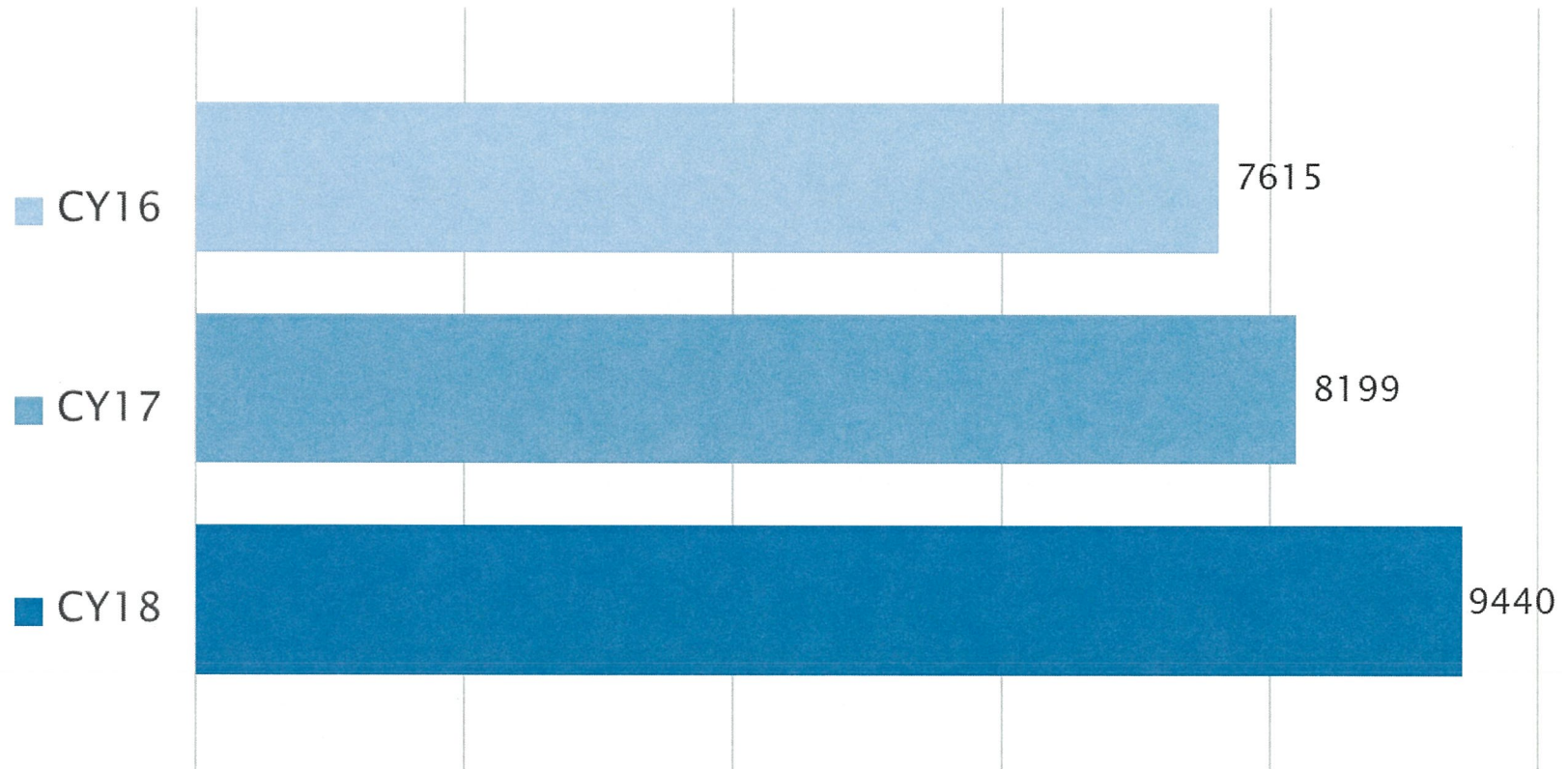
FY20 Medicaid Appropriation

- ▶ Includes a total appropriation of \$7,819,300 for Medicaid from the Tobacco Settlement Program Fund.
- ▶ \$1,255,400 is allocated for the Breast and Cervical Cancer Treatment Program.
 - Projected to spend 100%
- ▶ \$6,563,900 is allocated for Medicaid Programs.
 - Projected to spend 100%

Available Medicaid Treatments & Services

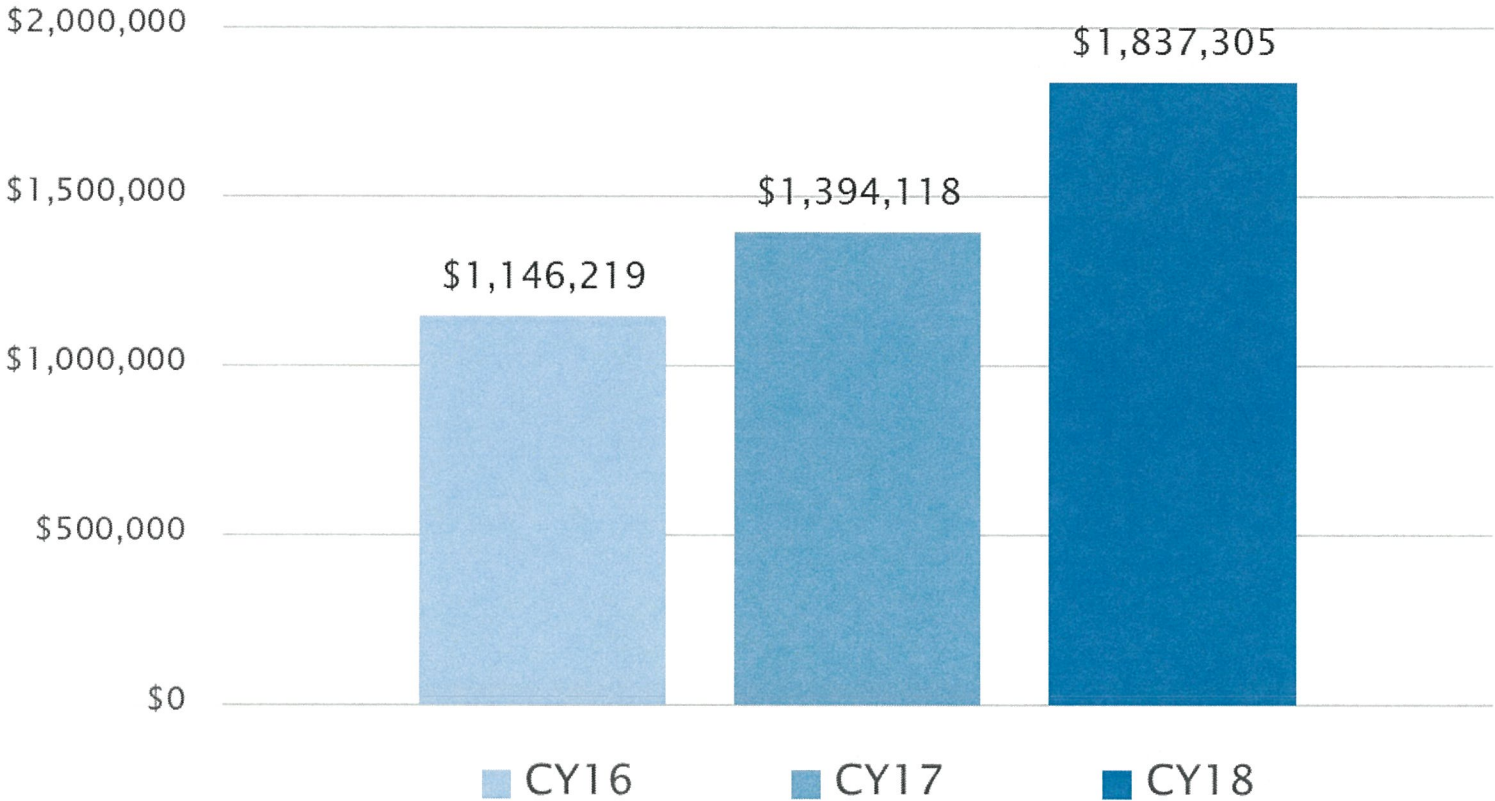
- ▶ Quit Line
- ▶ Chewing Gum
- ▶ Patch
- ▶ Lozenge
- ▶ Solution
- ▶ Spray
- ▶ Inhaler
- ▶ Bupropion
- ▶ Chantix
- ▶ Counseling Services

Number of Members Receiving Smoking/Tobacco Cessation Products/Services



Average of All MCOs
Data Source: May 2019 MCO
Tracking Measure Reports

Total Dollar Amount for Smoking/Tobacco Cessation Products/Services



Average of All MCOs
Data Source: May 2019 MCO
Tracking Measure Reports



MCO Smoking Cessation Initiatives

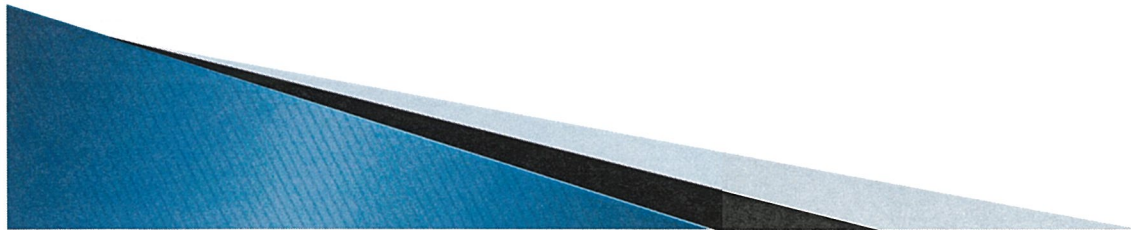
- ▶ Comprehensive Needs Assessments and Prenatal Assessments address the importance of smoking cessation, as well as the risk associated with second hand smoke.
- ▶ Care Coordination programs include health promotion targeting tobacco use in members.
- ▶ Tobacco cessation services offered through the “Quit For Life” smoking cessation campaign.
- ▶ Virtual education workshops.
- ▶ Educational materials provided to members such as quitting aids and quit guides to help the member decide what type, dose and duration of medications are correct.
- ▶ Text messaging support to help members quit, such as coaching, motivational and educational reminders.

MCO Smoking Cessation Initiatives

- ▶ Work with members to develop smoking cessation plans of care.
- ▶ Individual and Group Therapy sessions that include smoking and tobacco cessation for intermediate and intensive counseling.
- ▶ Pharmacotherapy Benefits to help members reduce nicotine withdrawal symptoms, negative mood states and block pleasure experienced from tobacco use.
- ▶ Promotion of cessation benefits in provider and member newsletter articles.
- ▶ Online resources providing information on the health impact of tobacco use and tips for quitting and helping others to quit.

MCO Smoking Cessation Initiatives

- ▶ Quit Now Tobacco Cessation Program offers unlimited sessions with a trained Quit Coach, 24/7 support, and self-help materials.
- ▶ Ensure that members who want to quit are enrolled in smoking cessation support programs.
- ▶ Smokefree Smartphone applications to assist members in monitoring their progress while having the ability to earn incentives for reaching milestones and achievements and tools to help manage cravings.



Expanded Initiatives

- ▶ HSD continues to require the MCOs to monitor the use of smoking cessation products and counseling utilization.
- ▶ MCO contracts also include the requirement to educate Members on the risks associated with the use of alcohol, tobacco and other substances and available products and counseling, i.e. smoking cessation products.
- ▶ HSD, DOH and the MCOs are working collaboratively to identify barriers, resolve issues and improve the delivery of tobacco cessation services to Medicaid members.

Breast and Cervical Cancer Program

- ▶ Individuals enroll with Department of Health (DOH) Breast and Cervical Cancer (BCC) early detection program.
- ▶ DOH determines qualification for Category of Eligibility (COE) 052 and the Income Support Division (ISD) processes the application if diagnosis made and treatment is required.
- ▶ As of July 2019, there were approximately 129 individuals receiving treatment.