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The Little Engine That Could

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Formed in 1997, The Chronic Disease Prevention Council (CDPC) is a multidisciplinary body of experts seeking to reduce chronic disease in New Mexico.



New Mexico Allied Council on Tobacco

Advocating for
proven tobacco
use prevention
policies through
statewide
partnerships

The New Mexico Allied Council on Tobacco (NMACT) is a workgroup of the Chronic Disease Prevention Council (CDPC) that aims to bring together community partners interested in working on tobacco control policy issues statewide.

Current CDPC Workgroups

- Behavioral Health

The purpose of the Behavioral Health Workgroup is to provide a space where behavioral health providers can discuss and collaborate to address issues pertinent to the field of behavioral health in New Mexico.

- Native American Partnership (NAP)

NAP is a collaboration between New Mexico's Tribes and Pueblos, and the New Mexico Department of Health's (DOH) Population and Community Health Bureau. Working together to promote health and wellness in ways that are meaningful to our Native communities.



Current CDPC Workgroups

- Prevent Diabetes

The Prevent Diabetes workgroup was formed in 2013 to actively implement best practices that are known to work in communities statewide to stop the progression of pre-diabetes to diabetes.

- Heart Disease and Stroke

The purpose of the Heart Disease and Stroke workgroup is to gather invested community partners to coordinate and promote activities to improve cardiovascular health.



Current CDPC Workgroups

- Health Equity

The purpose of the Health Equity workgroup is to explore the public health's role in advancing health equity with racial equity as a major priority and community engagement as a central strategy.

- Marketing and Communications

- **The purpose of Communications & Marketing is to execute a marketing and communications strategy clearly communicating and promoting CDPC's, NAP, and NMACT's mission.**



Current CDPC Workgroups

- Prevent Diabetes

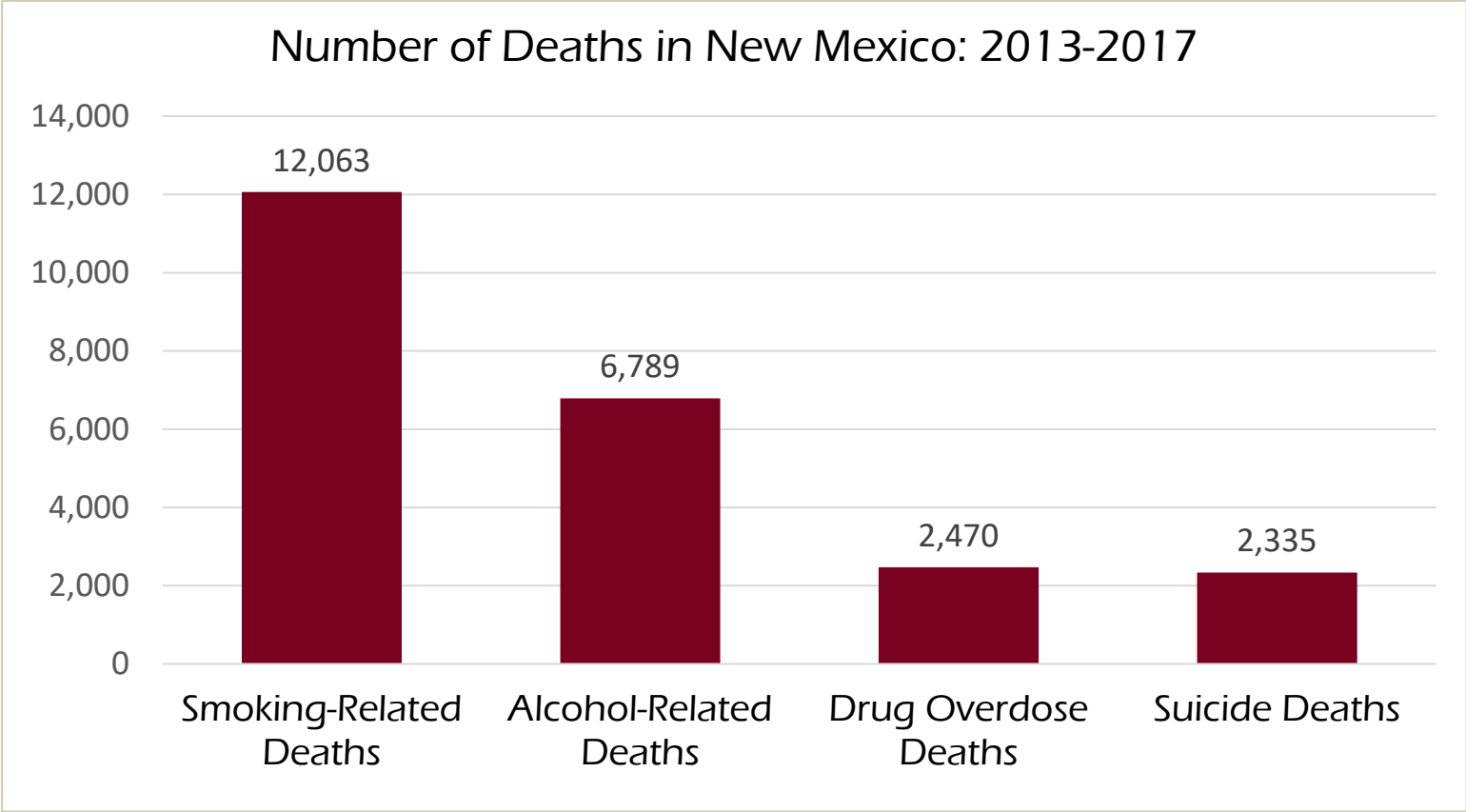
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Cigarettes Kill Thousands of New Mexicans Every Year



Source: New Mexico Department of Health. New Mexico Substance Use Epidemiology Profile, 2018




New Mexico Allied Council on Tobacco

- Our goals is to provide technical and the most up today info on nicotine and commercial tobacco products
- Working to determine how we can work together to protect our youth from the addiction of commercial tobacco



New Mexico Allied Council on Tobacco

- **Founded 10 years ago as a Workgroup of the Chronic Disease Prevention Council**
 - **Funded by the Department of Health Nicotine Use Prevention and Control Program NUPAC for 8 years**
 - **Founded 10 years ago as a Workgroup of the Chronic Disease Prevention Council**
 - **Past successes: inclusion of e-cigarettes in the Dee Johnson Clean Indoor Air Law, smoke free ordinance of the Santa Fe Plaza**
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New Mexico Allied Council on Tobacco

CURRENT COMMITTEES:

- **TOBACtion**
- **Capacity Building**
- **Evaluation Stakeholders**
- **Advisory**
- **General Membership**
- **Day at the Capitol**
- **NMACTION Conference**




New Mexico Allied Council on Tobacco

CURRENT ANNUAL ACTIVITIES:

- **DAY AT THE CAPITOL, February 8, 2024**
- **NMACTion Conference**
- **Raffle Fundraiser**
- **Legislative efforts**

New Mexico Allied Council on Tobacco

- **Continue the fight, have the experience and knowledge in the future, despite not having any funding**
 - **Not ready to give up on tobacco policy in the future even with concerns about tobacco funding**
 - **Children will continue to get addicted and the leading cause of preventable death in New Mexico will not be addressed**
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New Mexico Allied Council on Tobacco Partners and Members

24/7 New Mexico

American Heart Association

Ben Archer Health Centers

Children in Need of Services (CHINS)

Families & Youth Inc.

Keres Consulting, Inc.

NM Asian Family Center

No Minor Sale

Nuestra Salud

Poston & Associates

San Juan County Partnership

Southwest Tribal Epidemiology Center

UNM Office of Substance Use

New Mexico School Based Health Centers

New Mexico African American Tobacco Prevention Network

American Cancer Society

American Lung Association

Cancer Support Now

CHINS Tobacco Prevention Specialist

Concilio CDS

New Mexico Cancer Center

NM Public Health Association

Office of Substance Abuse Prevention/FDA

Pueblo of Acoma

Transgender Resource Center of NM

UNM Prevention Research Center / UNM HEART

Umoja Behavioral Health PC

American Cancer Society Cancer Action Network

American Nonsmokers' Rights Foundation

Carlsbad Community Anti-Drug/Gang Coalition

COSAP Program at UNM

HealthInsight New Mexico

Heal+NM

New Mexico State University

NMDOH/TUPAC

Rescue Santa Fe Recovery

University of Wyoming

Youth Development Inc.

State Programs Need More Funding to Address Vaping Crisis

	FY09	FY20
State Funding for Prevention & Cessation Programs	\$9.6 M	\$5.7 M
HS Youth Smoking Rate	24.0%	10.6%
HS Youth Vaping Rate	N/A	24.7%

Sources: NM DOH IBIS: https://ibis.health.state.nm.us/indicator/complete_profile/TobaccoSmokeYouth.html 2009 and 2017 youth smoking rates. 2017 youth vaping rate. House Bill 2, 2008 and 2019.

Current Legislative Focus

Nicotine Excise Tax = good policy

- Effectiveness of Large Tax Increases ↑ on Reducing Smoking Rates ↓
- Parity Between Products
- Increasing State Income:
 - Short-term Funding Programs
 - Long-Term Reducing State Healthcare Costs

Current Legislative Focus

THE MSA and the TSPF


- The MSA is a landmark legal settlement reached in 1998 between major tobacco companies and 46 U.S. states, including New Mexico.
- Response to Extensive Litigation Against Tobacco Companies to Recover Healthcare Costs Associated with Smoking-related Illnesses.
- The primary objectives: reducing smoking rates, compensating states for healthcare expenses, and imposing marketing and advertising restrictions on tobacco companies.

Current Legislative Focus

Support for the Tobacco Settlement Permanents Fund

- New Mexico Legislation Needs to Payback What it Borrowed
- Importance of a Sustainable Funding Source for Tobacco Control and Prevention Efforts
 - Cost saving measure
- “A Penny of Prevention is Worth a Pound of a Cure”

New Mexico Allied Council on Tobacco

- Not currently funded and have support from member organization for initiatives**
 - There has been a systematic collapse of tobacco control prevention responsibility**
 - Members here today from NMAAT, SWTTC, and Heal+**
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Questions?



CONTACT INFORMATION

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