



**Santa
Teresa
Strategic Plan**

Legislative Finance Committee



Joe De La Rosa
Chairman, New Mexico Border Authority

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<https://www.santateresastrategicplan.com/>



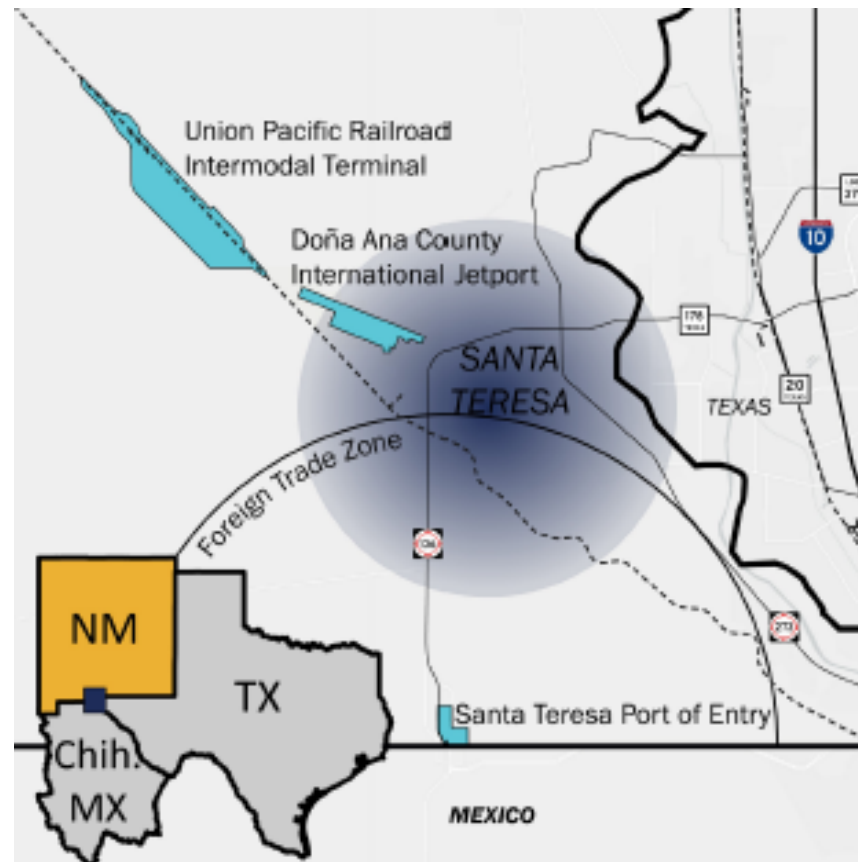
Why Santa Teresa?

Santa Teresa is a rising star in global trade at the crossroads of the U.S.-Mexico border and key freight corridors.

*6th fastest growing port in the country.
Potential to grow exponentially.*

Santa Teresa's growth is limited by underdeveloped infrastructure

Unable to meet growing demand and compete with regional, national, and international sites.

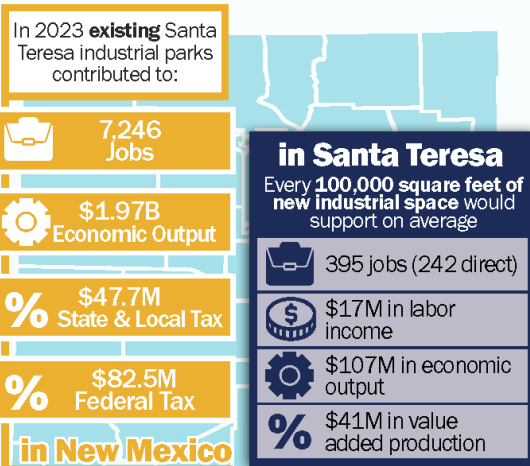


GROWTH AND OPPORTUNITY

Companies and investors are already connected to Santa Teresa. Recent and upcoming additions include:

- | | |
|---|---|
| 1 Hota Industrial Manufacturing (350 jobs) | 2 Franklin Mountain Packaging (155 jobs) |
| 3 Oro LLC (49 jobs) | 4 Monti Inc. (36 jobs) |
| 5 Coast Aluminum (34 jobs) | 6 Louisiana Pepper Exchange (20 jobs) |

NMSU studied the current and projected impact of development in Santa Teresa for New Mexico's economy:



Growth is happening at Santa Teresa and the Paso del Norte Region but existing infrastructure is at capacity...

MISSED OPPORTUNITIES

Several recent major projects considered Santa Teresa for facility locations but ultimately went elsewhere. NMSU and MVEDA provided reasons and impact of the missed opportunities.

Reasons for not locating in the Region include:

- Infrastructure Constraints
- Lack of Inventory
- National Regulations
- Lack of Existing Industry
- Workforce

Since 2021, the statewide economic impact of these missed opportunities is estimated to be:

8 projects chose to relocate, with an average of:

- 1,990 jobs
- \$2.7B in capital investment

- 15,270 Jobs (9,653 direct)

- \$3.9B Economic Output

- \$95M State Tax

- \$173M Federal Tax

PLANNING FOR THE FUTURE

Current projects are expanding the transportation, logistics, and utility infrastructure in the Santa Teresa area:

- | | |
|--|--|
| 1 CRRUA* projects includes 1M-gal. water tank | 2 Industrial Drive Grade Separation |
| 3 Jetport Improvements | 4 NM-136 Grade Separation Study |
| 5 Border Highway Study | 6 Santa Teresa LPOE Expansion & Modernization |

*Water and Wastewater Utility Department (formerly CRRUA)



The Santa Teresa Strategic Plan synchronizes efforts, ensures coordination, and establishes needs and opportunities

WHY INVEST?

Planning is only the first step. Additional funding for the Santa Teresa area is needed to realize the following opportunities and outcomes:

Ensure a full infrastructure buildout to support and sustain regional industrial growth.

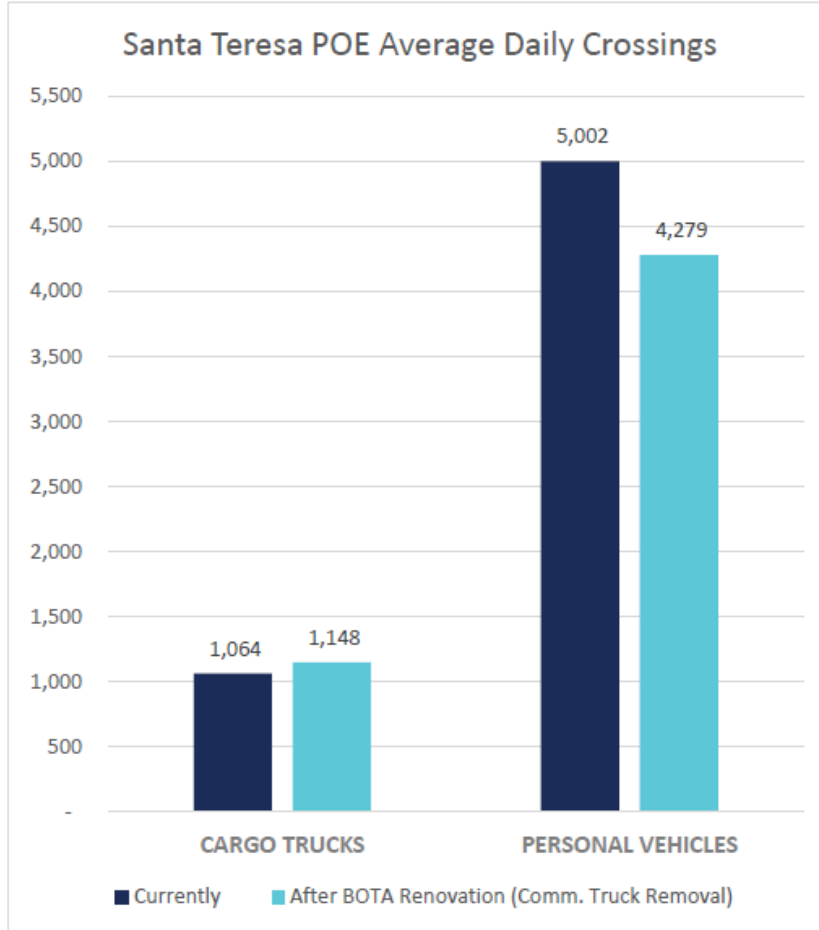
Enable multiple site location opportunities for new industries by providing needed transportation and utility infrastructure.

Generate a stream of local and regional jobs through planning, design, construction, and operational phases.

Increase tax revenue for municipalities, counties, and the state.

Galvanize residential development and build a unique border community.

Border Highway Connector– Planning for the Future

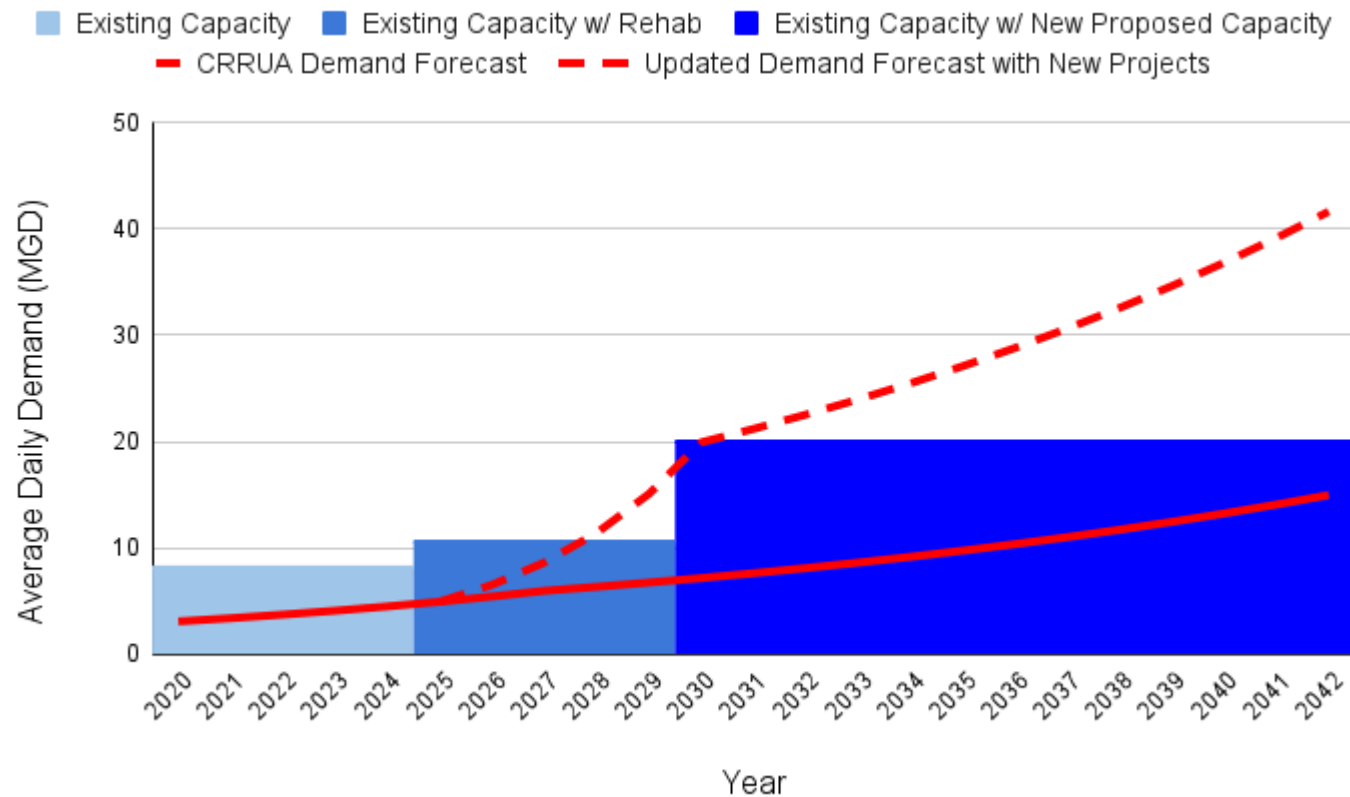


- High Freight Volumes
- Congestion and Delay
- Limited Infrastructure
- Proposed Improvements

Change in Daily Traffic at Santa Teresa POE as a Result of BOTA Renovation

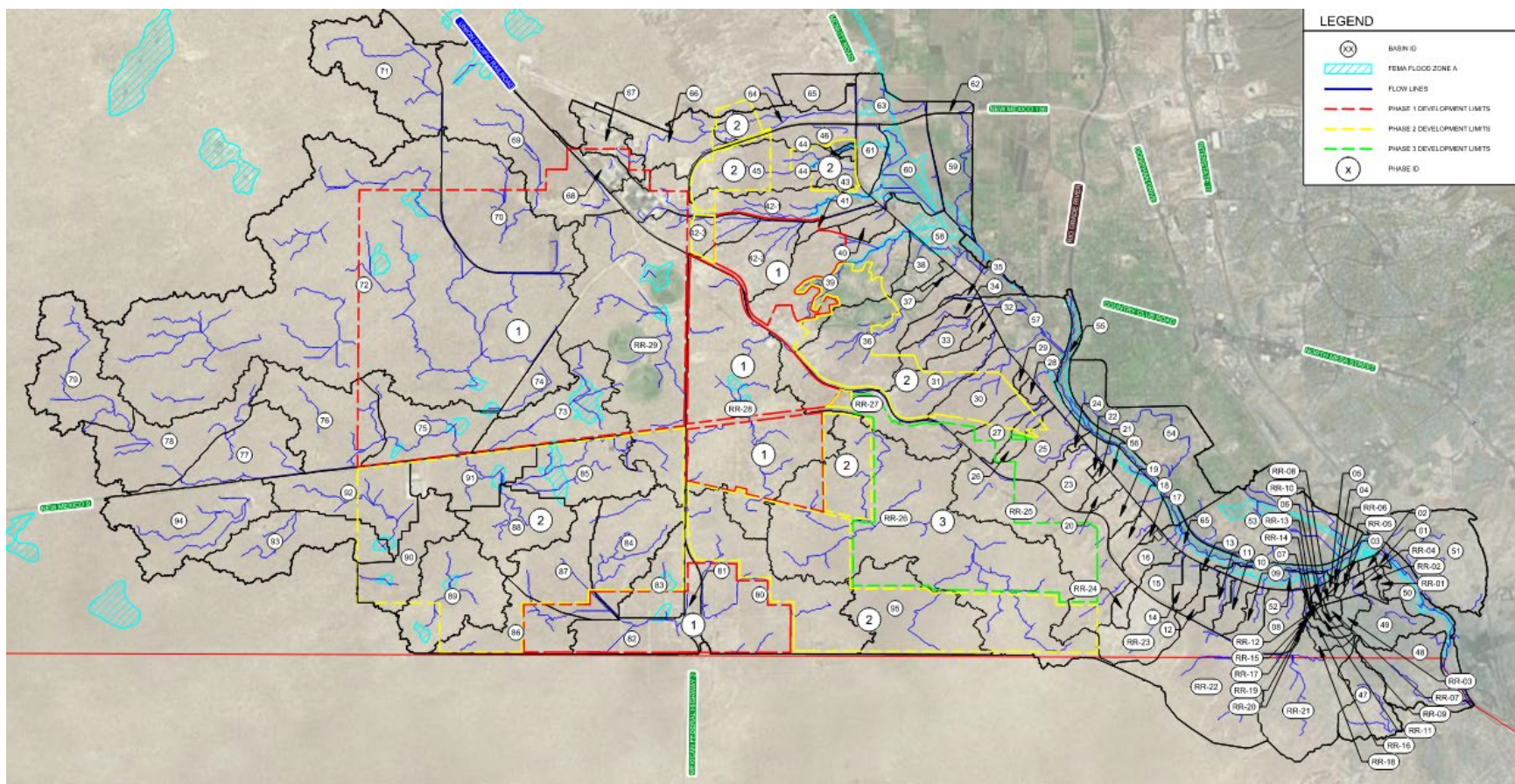
Source: <https://elpasomatters.org/2024/10/27/bota-bridge-americas-el-paso-truck-traffic-pollution-chamizal/> and General Services Administration

Water/Wastewater Capacity Building



Drainage

- Total storage capacity of FEMA-mapped inundation areas is approximately **692 acre-feet**
- The total existing modeled runoff volume across the study area is **3,415 acre-feet**
- Additional detention will be required to manage the watershed's full hydrological response



Economic Return on Investment

EROI Table 1: Estimated Economic Impact for New Mexico, 2030

Impact	Halted Development Scenario 2030	Continued Growth Scenario 2030	Difference (Halted minus Growth)
Direct Jobs	4,922	14,575	-9,653
Total Jobs	8,505	23,775	-15,270
Economic Output	\$2,572,654,811	\$6,479,520,540	-\$3,906,865,729
Value-Added Production	\$949,042,572	\$2,461,879,510	-\$1,512,836,937
Labor Income	\$364,080,574	\$1,053,164,984	-\$689,084,410
Total Taxes:	\$158,837,135	\$427,485,121	-\$268,647,986
Federal	\$98,948,437	\$272,173,168	-\$173,224,732
New Mexico	\$59,888,698	\$155,311,952	-\$95,423,255

Economic Return on Investment

EROI Table 2: Required Infrastructure Investments for Continued Growth, 2025-2028

Year	FY 2025	FY 2026	FY 2027	FY 2028	2025-2028
Water Infrastructure	\$140,000,000	\$140,000,000	\$139,000,000	\$139,000,000	\$558,000,000
Wastewater Infrastructure	\$170,000,000	\$169,000,000	\$170,000,000	\$167,000,000	\$676,000,000
Transportation Improvements	\$27,450,000	\$27,450,000	\$27,450,000	\$192,150,000	\$274,500,000
Drainage Improvements	\$11,847,625	\$11,847,625	\$11,847,625	\$11,847,625	\$47,390,501
Total	\$349,297,625	\$348,297,625	\$348,297,625	\$509,997,625	\$1,555,890,501

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Thank you!