# LOTTERY

# Update for the Legislative Finance Committee

November 2024

David Barden Chief Executive Officer

Numbers are rounded. FY24 is unaudited.

## FY 2024 Achievements

#### **Record Returns:**

\$51.1 million in transfers to the Legislative Lottery Scholarship Fund in FY24

#### **National Award:**

Awarded best new instant game by the North American Association of State and Provincial Lotteries for the third year in a row

## **Net Ticket Sales**

|                  | FY 2021          | FY 2022          | FY 2023          | FY 2024          |
|------------------|------------------|------------------|------------------|------------------|
| Scratchers       | \$ 95.5 Million  | \$ 80.1 Million  | \$ 88.0 Million  | \$ 89.6 Million  |
| Powerball        | \$ 22.8 Million  | \$ 25.8 Million  | \$ 33.7 Million  | \$ 38.5 Million  |
| Mega Millions    | \$ 18.1 Million  | \$ 11.7 Million  | \$ 26.0 Million  | \$ 22.2 Million  |
| Other Draw Games | \$ 18.5 Million  | \$ 19.2 Million  | \$ 20.8 Million  | \$ 20.0 Million  |
| Total Net Sales  | \$ 154.9 Million | \$ 136.9 Million | \$ 168.5 Million | \$ 170.2 Million |

# Where the Money Goes – FY24



\*Cost of Product includes: On-line vendor fees, advertising, ticket vendor fees, retailer equipment, promotions, shipping and postage, responsible gaming, and game membership.

By statute, the Lottery is required to return a minimum of 50% of proceeds to players in the form of prizes and 30% to the Lottery Tuition Fund. The remaining funds are allocated to cover the cost of product, retailer commissions, and administrative costs.

## **Budget Summary**

|                      | FY 2022<br>Actual | FY 2023<br>Actual | FY 2024<br>Actual | FY 2025<br>Budget |
|----------------------|-------------------|-------------------|-------------------|-------------------|
| Gross Revenues       | \$136.9 Million   | \$168.5 Million   | \$170.3 Million   | \$151.7 Million   |
| Lottery Tuition Fund | \$41.1 Million    | \$50.6 Million    | \$51.1 Million    | \$45.5 Million    |
| Prizes for Players   | \$74.1 Million    | \$91.9 Million    | \$93.6 Million    | \$80.1 Million    |
| Retailer Commissions | \$8.9 Million     | \$10.8 Million    | \$10.9 Million    | \$10.0 Million    |
| Cost of Product      | \$8.9 Million     | \$10.0 Million    | \$10.4 Million    | \$10.5 Million    |
| Administrative Costs | \$4.0 Million     | \$5.2 Million     | \$4.4 Million     | \$5.6 Million     |

## **Historical Revenues and Returns**

| Fiscal Year | Gross Revenues  | Returns        |
|-------------|-----------------|----------------|
| 1996        | \$28.5 Million  | \$6.3 Million  |
| 1997        | \$82.4 Million  | \$21.9 Million |
| 1998        | \$85.4 Million  | \$20.1 Million |
| 1999        | \$89.7 Million  | \$19.6 Million |
| 2000        | \$111.2 Million | \$24.5 Million |
| 2001        | \$113.7 Million | \$25.9 Million |
| 2002        | \$129.5 Million | \$29.6 Million |
| 2003        | \$133.6 Million | \$33.1 Million |
| 2004        | \$142.6 Million | \$35.9 Million |
| 2005        | \$134.7 Million | \$32.2 Million |
| 2006        | \$150.6 Million | \$36.9 Million |
| 2007        | \$148.8 Million | \$34.8 Million |
| 2008        | \$147.8 Million | \$40.8 Million |
| 2009        | \$142.6 Million | \$40.8 Million |
| 2010        | \$143.6 Million | \$43.6 Million |

| Fiscal Year | Gross Revenues  | Returns        |
|-------------|-----------------|----------------|
| 2011        | \$135.6 Million | \$41.3 Million |
| 2012        | \$133.9 Million | \$41.3 Million |
| 2013        | \$141.8 Million | \$43.7 Million |
| 2014        | \$136.1 Million | \$40.9 Million |
| 2015        | \$137.1 Million | \$41.1 Million |
| 2016        | \$154.4 Million | \$46.3 Million |
| 2017        | \$126.1 Million | \$37.8 Million |
| 2018        | \$134.1 Million | \$40.2 Million |
| 2019        | \$143.7 Million | \$43.1 Million |
| 2020        | \$127.2 Million | \$38.1 Million |
| 2021        | \$154.9 Million | \$46.5 Million |
| 2022        | \$136.9 Million | \$41.1 Million |
| 2023        | \$168.5 Million | \$50.6 Million |
| 2024        | \$170.3 Million | \$51.1 Million |