# GALLUP'S CREATIVE PLACEMAKING COALITION SPEARHEADING DOWNTOWN REVITALIZATION



### BUILDING A CREATIVE PLACEMAKING COALITION

- 1. Take stock of the landscape of Creative Placemaking opportunities and gear efforts and priorities towards aligning with those
- 2. Bake collaboration and coordination into each component part
- 3. Develop a unified vision across public and private sectors
- 4. Maintain the vision through a steering committee
- 5. Increase stakeholder "buy-in" through small successes

#1

### Take stock of the landscape of Creative Placemaking opportunities and gear efforts and priorities towards aligning with those



#2

### Bake collaboration and coordination into each component part

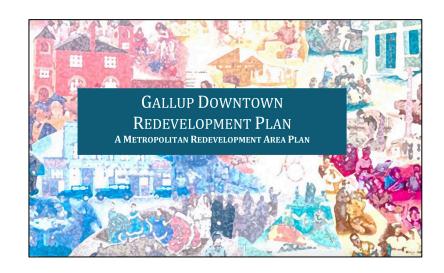


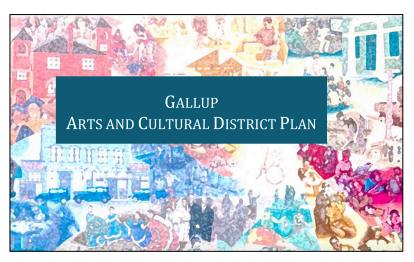
#4

Maintain the vision through a steering committee

### Develop a unified vision across public and private sectors

CB Strain, Planning & Development Director City of Gallup









### Develop a unified vision across public and private sectors

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#### IMPLEMENTATION

The proposed projects within the Downtown Redevelopment area were prioritized by the community at the November Open House workshop. The following is the result of their ranking of their preferences on implementation.

Community's Project Prioritization based on Open House meeting (Total of 27 Redevelopment Projects)

Ranking- projects that are tied are listed with the same ranking #

- 1. New Library/Civic Uses
- 2. Coal Ave "Event Street" Improvements
- 3. Alleyway Pedestrian Improvements
- 4. "Little Puerky" Interpretative Viewing Deck
- 5. Youth Arts/Performance Center
- 5. Bike and Pedestrian Railway Underpass
- 5. South Entry on Second St (three projects)
- 5. Rio Puerco Pathways with Underpasses
- 9. Library Adaptive Re-Use: Museum
- 10. Multi-Cultural Event Center
- 11. Establish Quiet Zones at Second St and Third St Rail Crossings
- 12. Retail/Commercial & Retail/Hotel
- 13. Oasis Park
- 14. Comcast Adaptive Re-Use: Museum
- 15. Residential Mixed-Use: Corner of E. Coal Ave. and S. Puerco Dr
- 16. Retail Mixed-Use: SW corner of Coal Ave. and First St
- 16. Potential Walkway Connection
- 16. Native American Community Center
- 16. Planned Skatepark and Proposed Skatepark Expansion
- 20. Makerspace/Fabrication Shop
- 20. Raised Rotosphere/Interstate Display
- 20. Retail Mixed-Use: SW corner of Coal Ave. and Second St
- 20. Railroad Themed Parking Lot with Railroad Observation Deck
- 20. Courthouse Square Enhancements
- 20. Potential Mixed Use Parking Structure
- 26. Mixed-Use: NW corner of Fourth St and Aztec Ave., and SE corner of Fifth St. & NM 118
- 26. Mixed-Use/Residential SW corner of Third St. and NM 118





### Increase stakeholder "buy-in" through small successes

Emerald Tanner, President of the Board Gallup MainStreet Arts & Cultural District





### Increase stakeholder "buy-in" through small successes

Francis Bee, Executive Director Gallup Business Improvement District





### Increase stakeholder "buy-in" through small successes

Rose Eason, Executive Director gallupARTS





### COAL AVENUE COMMONS









