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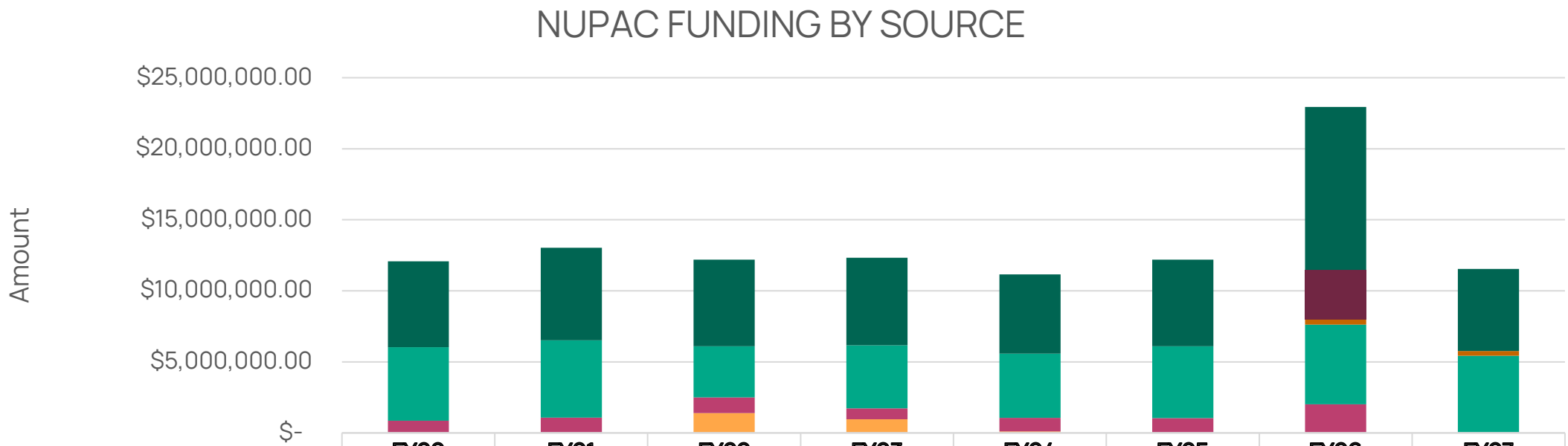
Nicotine Use Prevention and Control

Tobacco Settlement Revenue Oversight Committee

November 17, 2026

FUNDING

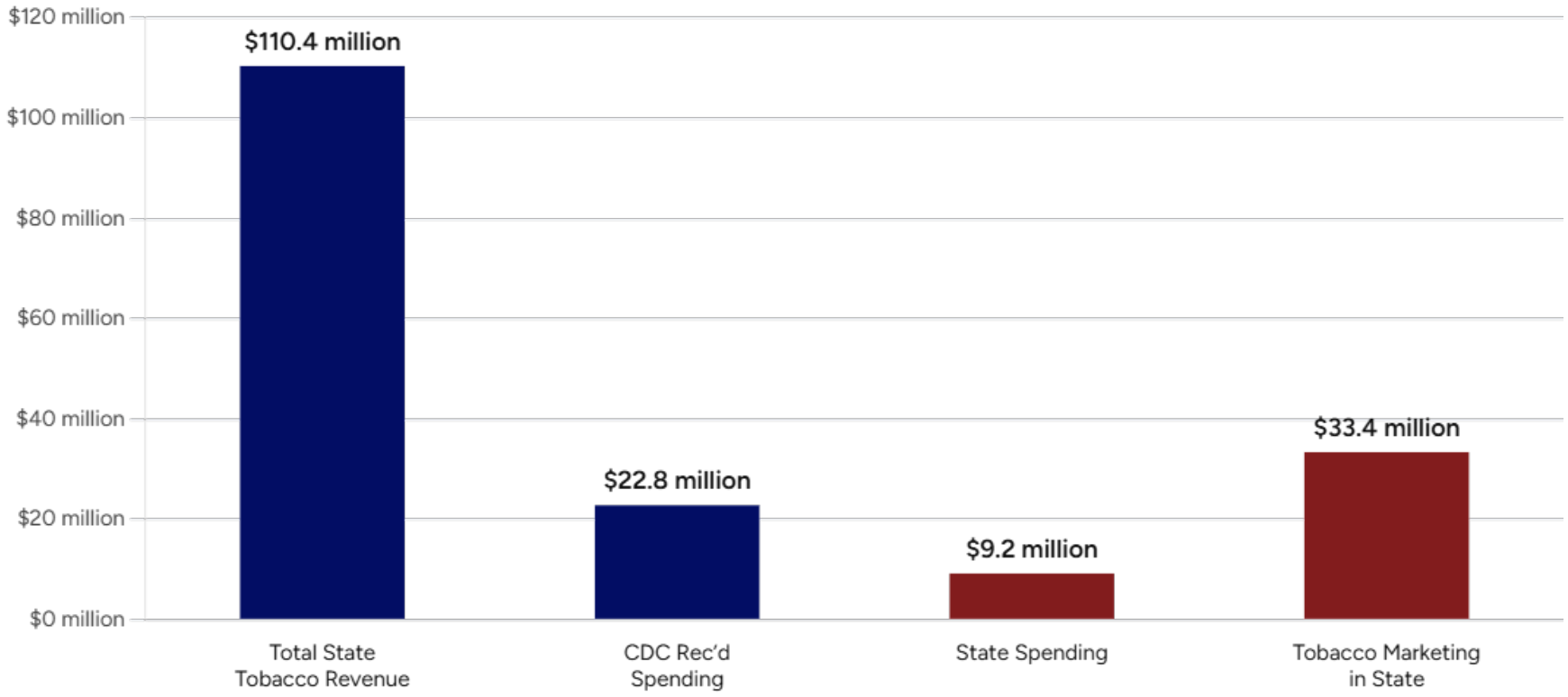
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	FY20	FY21	FY22	FY23	FY24	FY25	FY26	FY27
Total	$6,038,500	$6,519,600	$6,100,500	$6,162,780	$5,581,043	$6,098,344	$11,469,00	$5,773,400
Juul Settlement Funds	$-	$-	$-	$-	$-	$-	$3,500,000	$-
Program Revenue	$-	$-	$-	$-	$-	$-	$350,000.0	$350,000.0
Tobbaco Settlement Funds	$5,169,300	$5,435,200	$3,604,300	$4,435,200	$4,513,896	$5,061,132	$5,610,400	$5,423,400
CDC Grant	$869,200.0	$1,084,400	$1,096,200	$764,200.0	$951,546.0	$1,037,212	$2,008,600	$-
General Funds	$-	$-	$1,400,000	$963,380.0	$115,601.3	$-	$-	$-

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FY26 New Mexico's Tobacco Revenue, CDC Recommended Spending, State Spending, and Tobacco Industry Marketing



Campaign for Tobacco-Free Kids. New Mexico Tobacco Report: Smoking rates & prevention spending, accessed on November 3, 2026, retrieved from https://www.tobaccofreekids.org/state-report/new-mexico

FY26 Expansion Activities

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Population Health Impact

Prevent Initiation

- Launched newest youth focused campaign, Own Your Air.
- Invested in the Evolvement Program to expand youth-led prevention efforts to schools and provide more opportunities for youth engagement and leadership.
- Supported the Youth Empowerment Action (YEA) Summit.

Promote Cessation

- Expanded Live Vape Free for Alternative to School Suspension.
- Implemented school-based Vaping is Not a Vibe promotion.

Eliminate Exposure

- Established a student-led college cohort to strengthen peer-to-peer nicotine prevention, intervention, and cessation.
- Developed four school staff training modules on youth nicotine prevention, intervention, and cessation.

Research

- Partnered with the Office of School and Adolescent Health external evaluator to conduct an analysis of existing school-based health center data on vaping.
- Partnered with UNM to identify vaping trends and motivations among youth and young adults to ensure prevention strategies informed by data.

Identify & Eliminate Nicotine Related Disparities

- Awarded mini-grants to community organizations serving youth and families to provide culturally relevant nicotine prevention education.
- Supported community events that expanded access to nicotine and tobacco-free messaging and prevention resources in underserved communities.

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Consistent Funding

- A 2024 CDC study found that fluctuating and uncertain funding contributes to organizational capacity and sustainability challenges.
- Effective tobacco control requires sustained community engagement, communications, cessation services, partnerships, surveillance, evaluation, and infrastructure.
- Consistent funding helps build, sustain, and improve effective public health programs.

Han K, Gannon J, Moreland-Russell S. Barriers and Facilitators to Program Sustainability Among State Tobacco Control Programs. Prev Chronic Dis 2024;21:230211. DOI: http://dx.doi.org/10.5888/pcd21.230211

For every $1 spent on comprehensive tobacco control programs, states receive up to $55 in savings from averted tobacco-related health care costs.

Centers for Disease Control and Prevention. OSH partners with States, accessed November 3, 2026, retrieved from https://www.cdc.gov/tobacco/programs/osh-partners-with-states.html

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