

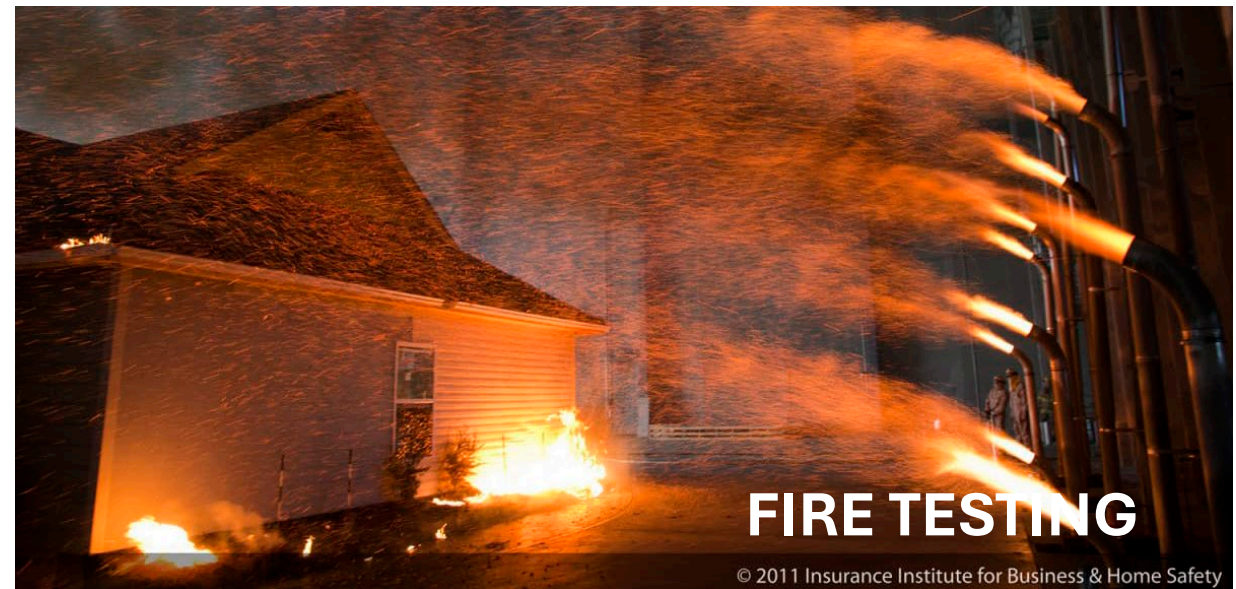
**NEW MEXICO ECONOMIC & RURAL DEVELOPMENT
& POLICY COMMITTEE
October 20, 2026**

**Testimony of Julie A. Rochman,
Retired President & CEO – Insurance Institute for Business & Home Safety (IBHS)
Chair – New Mexico Property Insurance Program (FAIR Plan)
Member – New Mexico Fire Planning Task Force**

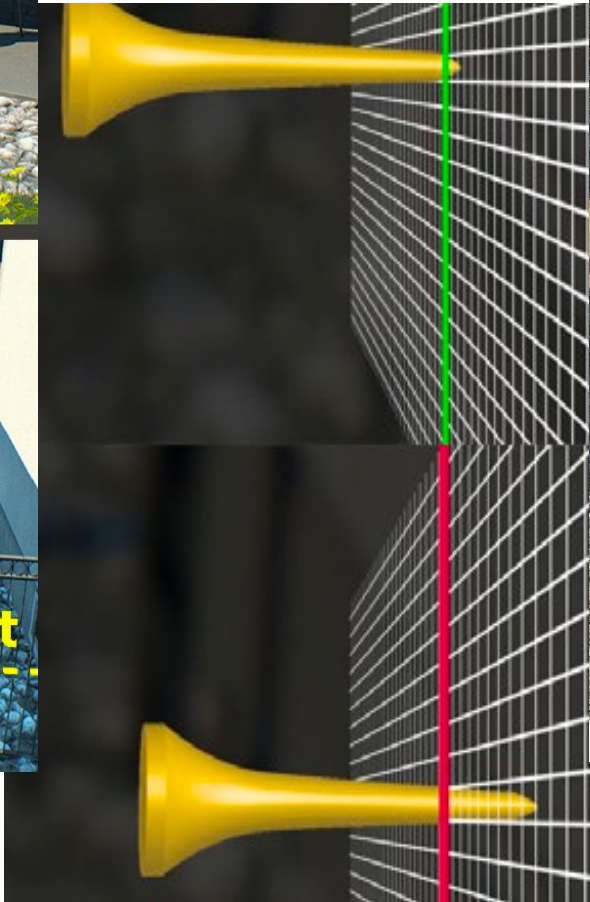
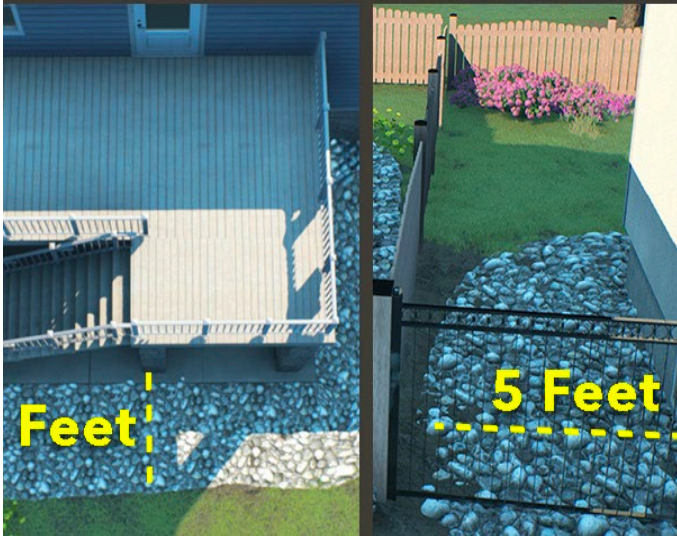
My Testimony...

- **Effectively defending against wildfire**
- **IBHS research / Wildfire Prepared Home standards.**
- **Making New Mexico the national model of wildfire mitigation and resilience.**

IBHS Research: Wind, Fire, Hail



IBHS Wildfire Prepared Homes



IBHS Wildfire Prepared Home Demonstration in Socorro

VIDEO GOES HERE

NM Fire Planning Task Force Members

- **US Department of Interior**
- **US Department of Agriculture, Forest Service**
- **NM Indian Affairs Department**
- **NM Fire Marshal's Office**
- **NM Department of Finance**
- **NM Energy, Minerals and Natural Resources Department**
- **NM Commission of Public Lands**
- **Volunteer Fire Departments**
- **NM Municipal League**
- **NM Regulation and Licensing Department**
- **NM Association of Counties**
- **NM Superintendent of Insurance**
- **Local Government Fire Departments**
- **NM Department of Homeland Security**
- **UNM Fire Scientist/Biology Department**
- **State-based Property Insurance Carrier Trade Association**

Making NM the BEST Model for Wildfire-Prone States

- ✓ NM Fire Planning Task Force adopts IBHS wildfire standards.
- ✓ Legislators create a \$10M home mitigation grant program.
- ✓ Stakeholders broadly embrace, promote and apply effective wildfire mitigation measures.
- ✓ Insurers are embracing mitigation and reflecting market benefits.
- ✓ Additional tools are being developed and deployed as new science and resources become available.

THANK YOU FOR YOUR ATTENTION.

QUESTIONS???