

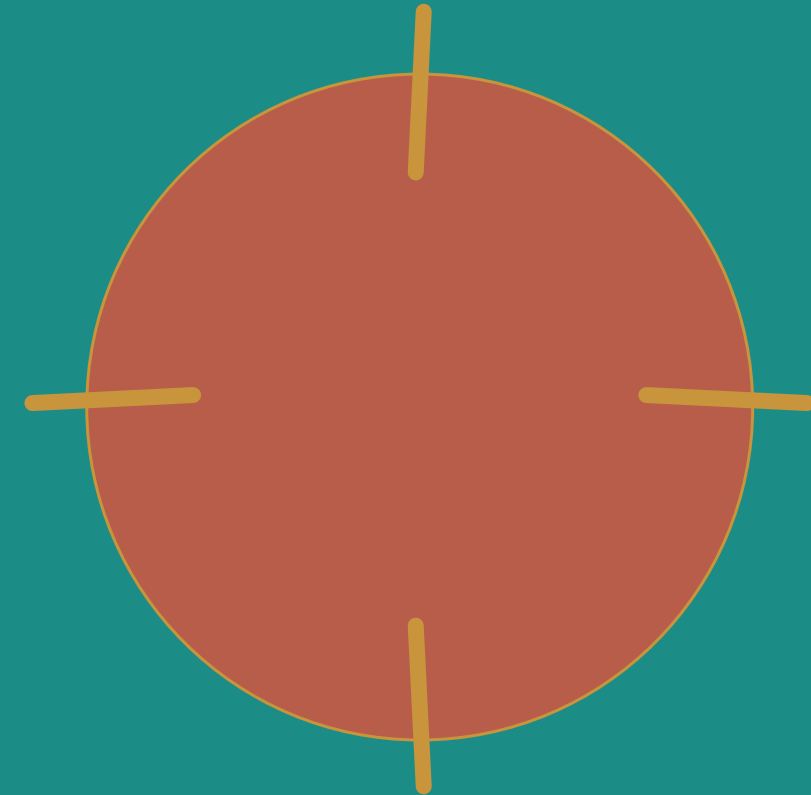
Protecting New Mexico Entertainment Workers

New Mexico Film & Media Task Force Committee

Research

New Mexico Framework

Recommendations



ENTERTAINMENT INDUSTRY SIZE BY STATE

Rank	State	Q2 2026 production spend
1	California	\$1.336 billion
2	New York	\$1.058 billion
3	Georgia	\$405 million
4	New Jersey	\$387 million
5	New Mexico	\$91 million
6	Illinois	\$47 million

+ Texas, Florida and Massachusetts

Sources: <https://prodpro.com/blog/prodpro-q2-2026-tv-film-industry-insights-report/> Q2 2026 report; table methodology is linked in the Primary Source Directory.

COMPARATIVE RESEARCH

Child Safety & Welfare

Child Care Coordinator

Increase Trust Amount

Safeguard Minor's Submissions

Registry

Mechanism to register anyone who, for money, tries to get a performer work, including children.

FAMILIES HARMED: DIRECT TESTIMONY

Roxanne + family

Paid \$7,000 upfront for help with child's career in the industry.

Single mom + child

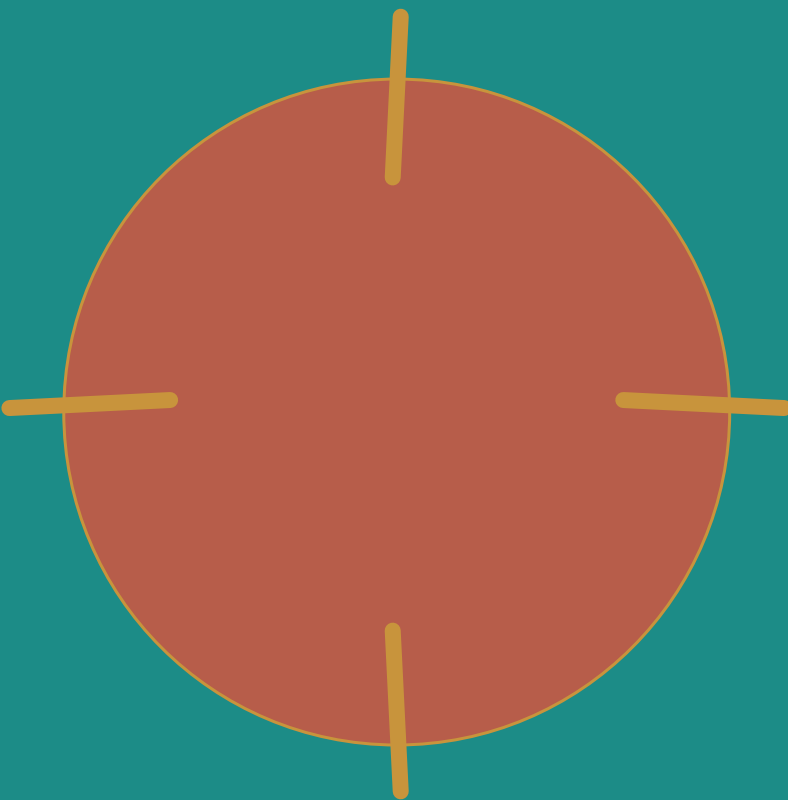
Sold her car to pay upfront thousands for help for child to break into the industry.

TV family

Spent child's earnings from a New Mexico TV show, including residuals, to pay the same individual.

Testimony that 7 more families paid between \$5,000-\$7,000 per child.

KEY OBSERVATIONS



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DISCUSSION

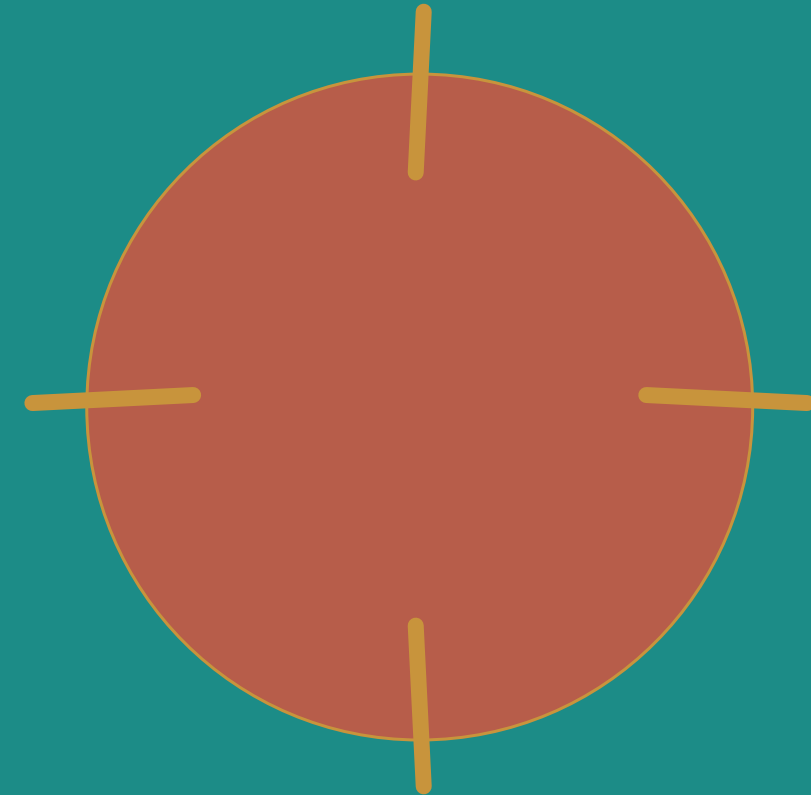
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PERFORMER MARKETPLACE REGULATION

**Modernize protections to focus on marketplace conduct
around access to employment**

**New Mexico Law:
Athlete Agents Act**