

Revised: September 13, 2022

**TENTATIVE AGENDA
for the
FOURTH MEETING
of the
ECONOMIC DEVELOPMENT AND POLICY COMMITTEE**

**September 14-15, 2022
Career and Technical Education Center of Hobbs
801 North Marland Boulevard
Hobbs**

**September 16, 2022
Jack Case Community Room
Central Valley Electric Cooperative
1403 North 13th Street
Artesia**

Wednesday, September 14 — Hobbs

- 10:00 a.m. **Call to Order**
—Representative Antonio Maestas, Chair
- 10:15 a.m. **Welcome to Hobbs**
—Sam Cobb, Mayor, City of Hobbs
- 10:30 a.m. (1) **[Career and Technical Education Center of Hobbs \(CTECH\)](#)**
—Zeke Kaney, Director, CTECH
- 11:30 a.m. (2) **[Cannabis Banking](#)**
—Phil Forbert, Director of Cannabis Business Development, U.S. Eagle
Federal Credit Union
- 12:30 p.m. **Lunch**
- 1:30 p.m. (3) **[Oilfields Economics 101](#)**
—Sarah Mitchell, Regulatory Manager, EOG Resources, Inc.
—Olivia Desser, Water Resources Manager, EOG Resources, Inc.
—Greg Bloom, Assistant Commissioner for Mineral Resources, State Land
Office
- 3:30 p.m. (4) **[Global Energy Transition](#)**
—Karl Fennessey, Vice President, Corporate Public Policy, ConocoPhillips
- 4:30 p.m. **Public Comment**

5:00 p.m. **Recess**

Thursday, September 15 — Hobbs

9:00 a.m. **Reconvene**

9:10 a.m. (5) **Financial Literacy Education**
—Heather Morton, Senior Fellow, Fiscal Affairs, National Conference of State Legislatures (remote)
—Ramona Ortega, Chief Executive Officer and Founder, My Money My Future (remote)
—Tim Ranzetta, Co-Founder, Next Gen Personal Finance (remote)

10:30 a.m. (6) **Economics of the Racing Industry**
—Izzy Trejo, Executive Director, State Racing Commission
—Dave Dixon, Ph.D., Senior Lecturer, Department of Economics, University of New Mexico (remote)
—Bill Belcher, General Manager, Zia Park Casino, Hotel and Racetrack
—Tom Goncharoff, President, New Mexico Horse Breeders Association (NMHBA)
—Mike Logan, First Vice President, NMHBA

12:00 noon **Lunch**

1:00 p.m. (7) **A Market Perspective on Oil and Gas**
—Janie Chermak, Professor and Chair, Department of Economics, University of New Mexico

2:00 p.m. (8) **Quality of Life in the Permian and the Effects on Economic Development**
—Steve Aldridge, Mayor, City of Jal
—Mike Gallagher, Manager, Lea County
—Sam Cobb, Mayor, City of Hobbs

2:45 p.m. (9) **Economic Development Tax Discussion**
—Sam Cobb, Mayor, City of Hobbs
—Toby Spears, C.P.A., Finance Director, City of Hobbs

3:15 p.m. **Public Comment**

3:30 p.m. **Recess**

Friday, September 16 — Artesia

10:00 a.m. **Reconvene**

- 10:15 a.m. **Welcome to Artesia**
—Charles "Chuck" Pinson, Executive Vice President and General Manager,
Central Valley Electric Cooperative, Inc.
—Jon Henry, Mayor, City of Artesia (invited)
- 10:30 a.m. (10) [Report on Eddy County Tax Study](#)
—Al Davis, Manager, Eddy County
- 11:15 a.m. (11) [Education and the Economy](#)
—Thad Phipps, Superintendent, Artesia Public School District
- 12:00 noon **Lunch**
- 1:00 p.m. **Public Comment**
- 1:30 p.m. **Adjourn**