

STRATEGIC GOALS – LEADS 2025

1. **Enhance Student Success and Social Mobility**
 - *Enrollment, Retention & Graduation*
2. **Elevate Research and Creativity**
 - *Amplify Research/Learning*
3. **Amplify Extension and Outreach**
 - *Enhance our land grant mission*
4. **Build a Robust University System**
 - *Efficient, effective & empowering operations*

REVISED TARGETS FOR ENROLLMENT AND GRADUATION

	Fall '21	Fall '22	Fall '23	Fall '24	Fall '25	Fall '26	Fall '27
Total	13,309	Goal	Goal	Goal	Goal	Goal	Goal
1%		13,422	13,576	13,712	13,849	13,987	14,127
2%		13,575	13,846	14,123	14,406	14,694	14,988
3%		13,708	14,119	14,543	14,979	15,428	15,891

Graduation Rates		AY 21	AY 23	AY 24	AY 25	AY 26	AY 27
4-year graduation rates		32.2	34	36	40	42	45
6-year graduation rates		50.4	50	50	51	53	55

STRATEGIC PLANNING SESSION ON MAY 17, 2022 TO RE-EVALUATE AND REVISE GRADUATION TARGETS

HOW ARE WE USING DATA FOR ENROLLMENT/GRADUATION

- NMSU tracks various leading measures that are highly correlated with persistence, retention and graduation. For example, NMSU reviews the D, F, & W rates for the top ten highly enrolled courses each semester to determine if changes in course delivery have a positive impact on course completion.
- NMSU tracks the course success rates for students who receive tutoring services. NMSU tracks the number of early alerts submitted by faculty and staff and compare the persistence of those students based on the intervention related to the early alert.

WHAT ARE WE DOING DIFFERENTLY TO ENHANCE ENROLLMENT/RETENTION/GRADUATION

- Increase marketing and outreach to target populations the top high schools sending students to NMSU.
- Increased tutoring services for students.
- Offering two different types of summer early start programs to help students review and strengthen their math and English skills before taking their first college course.
- Expanded mental health services to students through additional awareness and education programs and an embedded counselor to special populations.

GREAT THINGS ARE HAPPENING HERE

Ranked as a **TOP-TIER UNIVERSITY**, U.S. News & World Report Best Colleges for 2022 National Universities.

Several NMSU online education programs ranked among the **TOP IN THE NATION**, 2022 U.S. News & World Report Best Online Education Programs.

Ranked in the **TOP 10% OF MILITARY-FRIENDLY INSTITUTIONS**, as published in G.I. Jobs Magazine, May 2022.

Designated a **FIRST-GEN FORWARD INSTITUTION**, Center for First-Generation Student Success, **2022 BEST COLLEGES FOR ONLINE** learning, Best Value Schools 2021.

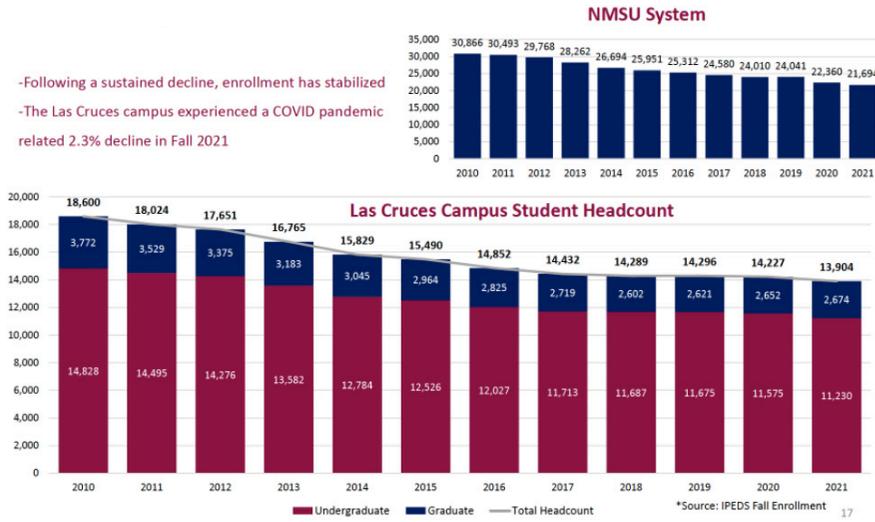
A **TOP 100 INSTITUTION** for Hispanics, The Hispanic Outlook on Education Magazine, October 2020 issue.



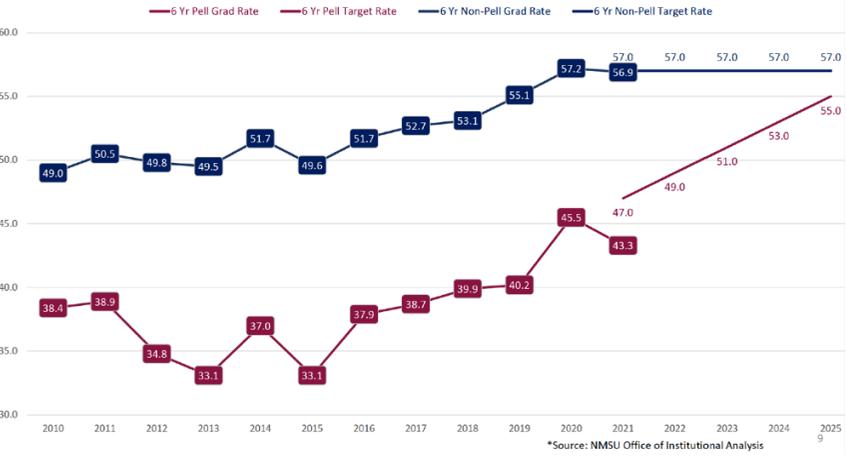
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NMSU Enrollment

-Following a sustained decline, enrollment has stabilized
 -The Las Cruces campus experienced a COVID pandemic related 2.3% decline in Fall 2021



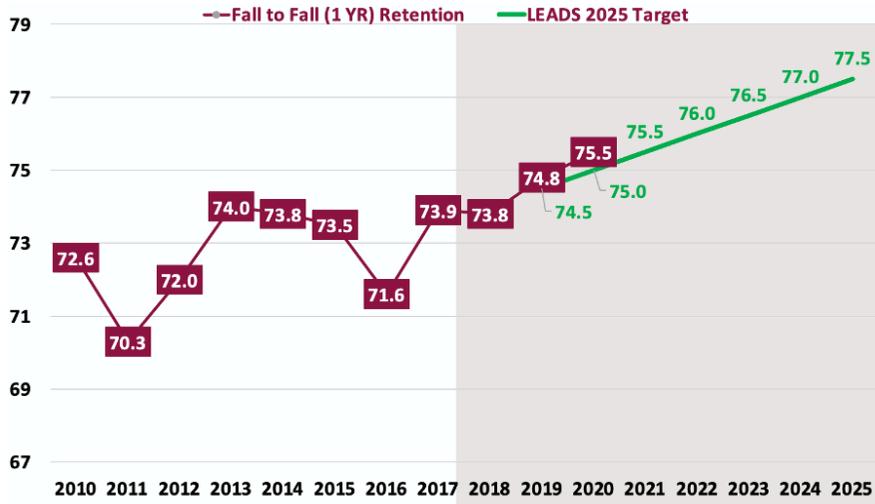
Closing the Achievement Gap - 6 Year Graduation Rate



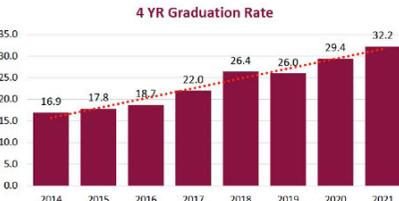
METRICS

- Enrollment stabilized with outyear goals to increase enrollment to 15,891 by 2027.
- Closing the Achievement Gap: Pell eligible students are often retained and graduate at lower rates than non-Pell eligible students. NMSU is providing success advising, career coaching, and mentoring services specifically for students who need greater levels of support to ensure their success.
- Outyear retention targets basically met with goals to increase retention to 77.5% by 2025.
- Graduation Rates - 4-year graduation rate almost doubled between 2014-21 reducing cost of education for students and families and getting them into the workplace faster.

Fall to Fall (1st Year) Retention



NMSU Graduation Rates



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