New Mexico Department of Agriculture

Established by the Constitution of the State of New Mexico

ARTICLE XV. AGRICULTURE AND CONSERVATION
Section 1. [Department of agriculture]

There shall be a department of agriculture which shall be under the control of the board of regents of the college of agriculture and mechanic arts; and the legislature shall provide lands and funds necessary for experimental farming and demonstrating by said department.





Vision

NMDA benefits the public by promoting the viability and advancement of New Mexico agriculture and affiliated industries.

Mission

NMDA promotes a fair marketplace, food protection, marketing, and economic development; supports the beneficial use of natural resources; and works cooperatively with the public and private sectors.





FUNDING DESCRIPTION		
FY19 Actuals	FY20 Budget	FY21 Request
\$ 11,531,600	\$ 12,019,173	\$ 14,404,173
8,313,661	8,751,234	10,586,234
3,217,939	3,267,939	3,817,939
855,000*	125,000	(
125,000	0	(
50,000	0	(
680,000	125,000	
2,843,398	2,300,000	(
5,216,138	4,990,000	
	\$ 11,531,600 8,313,661 3,217,939 855,000* 125,000 50,000 680,000 2,843,398	FY19 Actuals FY20 Budget \$ 11,531,600 \$ 12,019,173 8,313,661 8,751,234 3,217,939 3,267,939 855,000* 125,000 125,000 0 50,000 0 680,000 125,000 2,843,398 2,300,000

*These funds are one-time monies associated with the 2019 Legislative session and were made available for FY19





FUNDING DESCRIPTION (CONTINUED)

Describe use of all funding

- · Administer and enforce all laws under NMDA jurisdiction .
- Ensure a fair market place and develop and expand markets for New Mexico products.
- · Maintain a safe and secure food supply.
- Work with constituents to maintain and improve our natural resources.

This is accomplished using dedicated fee-based funds, general funds, grants, and contracts in order to hire staff and provide their operations statewide.

Explain limitations on uses of all funding

 NMDA receives earmarked general funds (Acequia Community Ditch Fund, Soil and Water Program) that can only be used for these purposes. Additionally, due to statutory limitations on fees, the use of those funds are program specific.

Prospects of all future funding

NMDA is currently capped on fee structure; therefore, future funding requirements will rely
on expanded business within New Mexico or general fund appropriations.





Value-Added Agriculture and Economic Development \$500,000



Elevate New Mexico agricultural products while developing current and new markets via trade shows, trade missions, advertising, and social media campaigns.

 Potential market opportunities include the United Kingdom, Vietnam, Mexico, and France.

Reestablishing and developing export opportunities in Mexico through in-bound and out-bound trade missions, participation at industry events.





Protecting New Mexico's Critical Infrastructure \$250,000

The NMDA Veterinary Diagnostic Services lab is a Level 2 National Animal Health Laboratory. This accreditation allows the lab to monitor and rapidly detect the introduction of a transboundary animal disease in the U.S. as well as diseases that infect both humans and animals.

 Funding will be utilized to help maintain accreditation while continuing to support lab operations and constituent programs.

Southwest Border Food Protection and Emergency Preparedness Center

 Continue monitoring and protecting the food supply against threats ranging from foodborne illness to agroterrorism as well as responding to agricultural disasters and incidents.





Quality and Consumer Protection Operations \$285,000 Laboratory Equipment (One-Time) \$430,000

The Standards and Consumer Services division will increase consumer quality and protection services statewide for weights and measures calibrations; and scale, egg, dairy, and petroleum (quantity and quality) inspections.

Programmatic and operational costs also include funds for the implementation of the biodiesel mandate per the New Mexico Petroleum Products Standards Act (57-19-29C).

 NMDA currently lacks the required infrastructure to analyze and test biodiesel and biodiesel blends for cold weather requirements per the ASTM and New Mexico biodiesel mandate.





NMDA

Hemp Industry Development \$200,000

New Statutory Programs

- Created during the 2019 Legislative session Hemp Manufacturing
- Hemp Production Act NMDA Hemp Licensure Program
- NMDA's hemp program has received an outpouring of interest from the public, producers, and tribal entities.
- Funding will be utilized to provide:
 - o Timely inspections and program services 3 FTE
 - o Education and outreach
 - Producers, Law Enforcement, and the Public
 - Potential to develop an annual Hemp State Regulators Conference in collaboration with the New Mexico Hemp Association, NMED, NMDOH and NMDPS.
 - Continuing to monitor implementation of the Hemp program via the 2018 Farm Bill as well as new and developing federal directives.





Agriculture Workforce Development \$150,000

New Statutory Program

Created during the 2019 Legislative session

NMDA's Workforce Development Program

- Aims to address one of the largest issues in agriculture; securing and developing a skilled workforce.
- Works to identify and train individuals interested in agriculture while supporting agricultural businesses and operations through a costshare program.
- Established through the New Mexico Agricultural Workforce Development Program Act 76-26-1 NMSA 1978.

Funding will be utilized to provide internship cost-share opportunities for New Mexico interns, producers, agricultural companies, and businesses.





Adapting to a Changing Climate \$300,000

New Mexico Department of Agriculture's HEALTHY SOIL PROGRAM

based on the 2019 Healthy Soil Act

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New Statutory Program

Created during the 2019 Legislative session

Healthy Soils Program

- Continued development and implementation of a Healthy Soils Program per the Healthy Soils Act 76-25-1 NMSA 1978.
 - Providing education, outreach, and grant opportunities to assist and promote the betterment of the state's natural resources.
- Funding will be utilized to hire 1 FTE to manage the program, host 3 regional producer workshops, and increase grant funding.
- NMDA receive 100,000 in matching funds for this program -Natural Resource Conservation Service





Outreach and Engagement \$150,000

Media Presence, Engagement, and Outreach

- · Increase the department's media foot print and engagement.
 - To reach a more diverse demographic of our constituents statewide
- Communications Specialist will develop and make available new releases, announcements, featured stories, promotional materials, and social media content.

Food Waste Reduction (in Collaboration with PED)

 Working to reduce food waste while increasing the opportunities for food to be donated to those in need.





Constituent Services \$550,000

Soil and Water Conservation Districts

 For soil and water conservation districts to carry out the provisions of the Soil and Water Conservation District Act 73-20-25 NMSA 1978.

Fresh Fruits and Vegetables in New Mexico Schools

 Provides farmers with additional market opportunities while creating a local connection with students and the food they eat.

Farmers' Markets

 To continue to provide technical assistance, farmer support, public education, food access, and nutrition education.

Food and Agriculture Education Grant

 Competitive grant opportunity focused on educating students on where their food comes from as well as the benefits of a healthy diet.





