



New Mexico Department of Cultural Affairs

FY22 Budget Request

Secretary Debra Garcia y Griego
Legislative Finance Committee
December 3, 2020

Mission & Values

Building a more vibrant, resilient New Mexico by improving the quality of life, supporting a culturally rich education, strengthening the creative economy, fostering a diversity of expression, and preserving our cultural resources.

- **Respect** for the communities we serve, each other and our work.
- **Creativity** in thinking, approach and implementation.
- **Passion** for the work of the department.
- **Awareness** of each community's interests, issues and concerns.
- **Expertise** to implement programs and generate engagement.
- **Service** to the state and to culture.

Goals & Objectives

- **Expand Access & Inclusion:** Advance diversity, equity, accessibility & inclusion; be an essential partner in improving quality education statewide; grow public engagement; enhance online resources and access; develop wide-ranging access to resources and training
- **Grow Collective Impact:** Empower coordination & collaboration to build the right delivery structure; build technology infrastructure to serve New Mexico communities better; boost creative industries across New Mexico
- **Enhance Stewardship of Cultural Resources:** Build resources for facilities management; become a center of excellence for public-private funding partnership employing best practices; improve collections management; increase accountability
- **Increase Partnerships in Rural & Tribal Communities:** Boost service & infrastructure investments; expand direct program delivery; provide cultural resource protection; expand opportunities for ongoing collaboration & engagement



New Mexico Department of Cultural Affairs

FY20 ACHIEVEMENTS

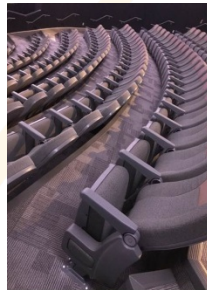
Programming & Service Achievements

- **6.8 million visits** to libraries and 5.8 million library transactions using electronic resources funded by NM State Library
- **2 million people served** by museum & historic site programs
- **1.34 million participants** in NM Arts-funded events
- **\$16.4 million in construction** using historic preservation tax credits
- **684,000 children reached** by museum & historic site services and NM Arts program grants
- **33% of grant funds** distributed to communities outside of Santa Fe, Albuquerque, and Las Cruces



Facilities Construction & Repair Achievements

- National Hispanic Cultural Center Welcome Center construction
- Fort Sumner Historic Site/Bosque Redondo Memorial Permanent Exhibit upgrades
- NM Museum of Natural History & Science Planetarium renovation
- NM Museum of Space History elevator replacement
- NM Farm & Ranch Heritage Museum windmill relocation
- Various core infrastructure maintenance, repair and upgrade projects



Broadband for Libraries

- Leverages the federal E-Rate funds, which provides discounts on eligible broadband connections, network equipment upgrades, and internet access for eligible schools and libraries.
- Through NM State Library, we focus on E-Rate projects at public and tribal libraries
- State Library Broadband Infrastructure Fund (LBIF) appropriates \$1 million for expenditure in FY20-23 for library broadband expansion and improvement statewide, including assessments and contracts.
- \$150,000 spent or is committed to 27 local libraries. This is projected to generate \$760 thousand in federal match for the cost of internet service and equipment.
- Ensures at least one place in a community, open to the public, where residents can access high speed dependable internet
- Important to close the digital divide for students without good quality home internet.



New Mexico Department of Cultural Affairs

PANDEMIC RESPONSE

Invite a DCA Educator

- Virtual classroom visits
- Available to all schools, homeschoolers, and out of school groups
- Interact with an educator or other DCA professional in real-time
- Content fits curriculum/group's interest with engaging activities
- 121 visits to date, with 108 virtual program offerings from all DCA divisions
- Topics include history, culture, art, science, nature, literature, archaeology, museum studies, and more
- Programs include art projects to art history, story time to ask an expert, ecology to genealogy, history of places and culture of people
- DCAeducates.nmculture.org

Praise for Invite a DCA Educator

- “It made the experience more interactive and real. Much better than reading just an article or book on the subject.” -4th grade teacher @ Nava Elementary School
- “Students were able to get a virtual tour of the NHCC in their language; Spanish. This made the presentation authentic and very interesting.” -8th grade teacher @ George I. Sanchez Collaborative Community School
- “LuAnn was very animated and kept the kids interested In the topic. We were able to see her do her craft rather than just read about it.”
-Homeschool parent from Las Cruces



Ethnobotany: Seeds and Fruits

[Request this Program](#)



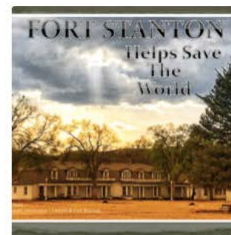
Ethnobotany: Stems

[Request this Program](#)



Five New Mexico Historical Lives

[Request this Program](#)



Fort Stanton Helps Save the World
- Tuberculosis and the Public Health Service Era

[Request this Program](#)



From the Space Vault

[Request this Program](#)



Genealogy

[Request this Program](#)

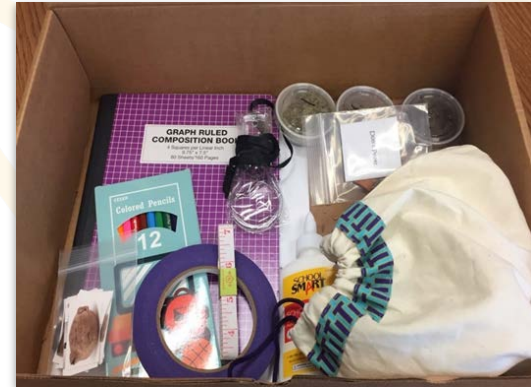
Our Fair New Mexico: A Virtual Concert Series

- 14 concerts in 14 weeks
- A variety of musical styles filmed across the state
- Premiered free Facebook; available for on-demand streaming
- Reached more than 170,000
- Continue to receive requests to partner in presenting

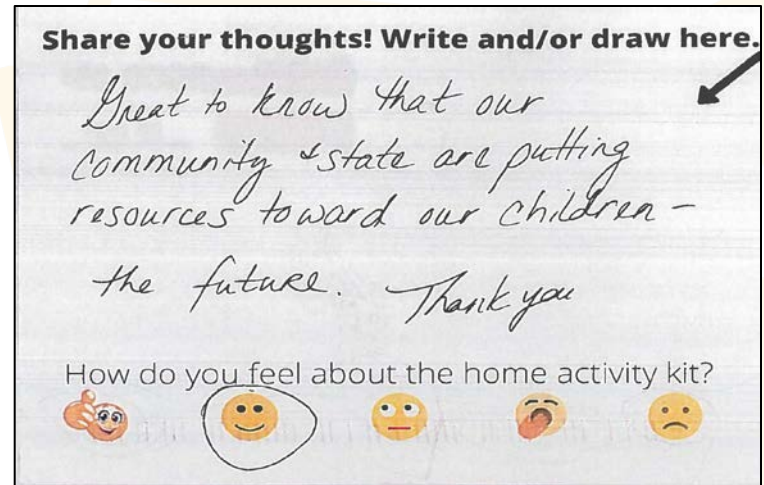


Hands-on Activity Kits

- 8,676 kits distributed April to Mid-November 2020.
- Kits developed by DCA educators, assembled by education & security staff.
- Distributed throughout New Mexico via school meal sites, libraries, community organizations, etc.
- Contained lesson, instructions, materials, and additional resources.
- Many kits are bilingual.



Activity Kit Feedback



Virtual Summer Camps



Beginning June 8, 2020

Travel around the state virtually this summer and explore the culture, nature, and history of New Mexico guided by our eight historic sites. Beginning June 8 and running through the end of July, themed videos and activities will be posted online daily.



New Mexico Department of Cultural Affairs


FY22 BUDGET REQUEST

Approach to FY22 Budget Request

- Per Executive guidance submitted a reduction of 5% general fund from the FY21 revised budget.
- Reduce/eliminate new projects and initiatives.
- Maintain museum contracts and other costs to FY20 actuals.
- Utilize increased capacity in Facilities bureau to realize cost-savings where appropriate (landscape, basic electrical, etc.).
- Reduce contracts and other costs resulting from exhibition changes and online programming.

FY22 Budgeting Priorities

- Appropriate staffing
 - >Provide mission-critical services
 - >Leverage attrition to improve effectiveness
 - >Targeted reorgs to create efficiencies
- Stewardship
 - >Meet statutory mandate to protect the state's cultural resources
 - >Provide for increases in fixed costs
 - >Support essential needs
 - >Create shared efficiencies where appropriate
- Statewide services
 - >Build on the digital approaches to continue reaching more constituents
 - >Maintain programs with broader reach
 - >Incentivize internal/external collaborations that increase reach

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- Federal matches
 - >Protect ability to continue/increase federal support
 - >Provide economic recovery
 - >Review costs, transferring where possible
 - Facilities renewal & replacement
 - >Continue long-needed recurring investment in facilities
 - >Basic repair and replacement and long term investments
 - >Avoid deepening the backlog
 - >Utilize Cultural Affairs Facilities Infrastructure Funding for positive economic impact

Cultural Affairs Infrastructure Fund FY21 Projects

- Funding will be used for 33 capital projects in FY 21
- A portion of the funding has been reserved for emergency repairs
- Projects include:
 - \$1.25m for water system replacement at Ft. Stanton
 - \$345k for Phase 1 Tunstall Store stabilization at Lincoln Historic Site
 - \$181k for security cameras at Museum of Indian Art and Culture
 - \$336k for boiler and chiller replacement at Museum of International Folk Art
 - \$208k for Bookmobile replacement
 - \$550k for electric upgrades at NM Museum of History
 - \$80k for HVAC at NM Museum of Space History
 - \$241k for HVAC controls at Farm and Ranch Heritage Museum
 - \$50k for planning and design of water remediation at the National Hispanic Cultural Center



New Mexico Department of Cultural Affairs

Nmculture.org

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