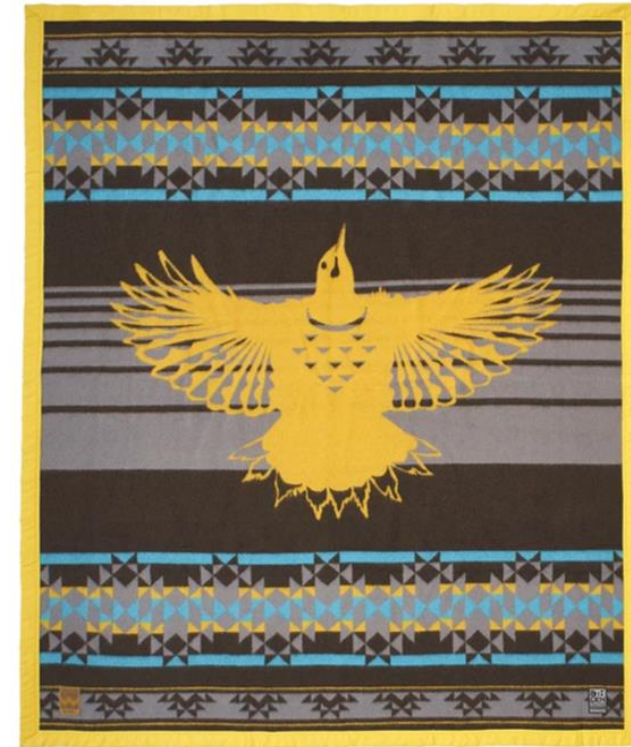




DOUGLAS ZIEDONIS, MD, MPH
EXECUTIVE VICE PRESIDENT (EVP) OF HEALTH SCIENCES
CEO OF THE UNM HEALTH SYSTEM

Today's Presentation

- Introduction of Dr. Doug Ziedonis
- UNM Health Sciences Center (HSC) Structure
 - UNM Health System & UNM Health Sciences
- Health Care Vision & Programming
 - Current Strengths
 - Future Plans and Needs
 - SDOH/health equity, UNM Hospital Tower, Center of Excellence for Orthopaedic Surgery and Rehabilitation in Rio Rancho, etc.
- Health Sciences – Education, Pipeline Programs & Research
- Gratitude to so many – including retirement news & searches





Who am I?



Past Experiences

- University of California San Diego - Associate Vice Chancellor for Health Sciences & HS Chief Academic Officer
- Faculty at Yale, Rutgers, UMass, UCSD, & UNM in Schools of Medicine, Nursing, Public Health, and Biomedical Science
- Clinical Roles: BH, Division, Chair, Service Line, Population Health, President UMMBHS, BOT Hospital, Executive Governing Board for UCSD Health, Government Resources Centers
- Academic Roles – Chief Academic Officer, Chair, Center Director, and extensive research in co-occurring mental illness and addiction
- Partnerships with VA, Federal, State, County, City, Professional Organizations, and Global Initiatives



Areas of Focus

- Behavioral Health
- Health Care Systems
- Diversity, Equity, Inclusion
- Patient Experience and Quality
- Career Development & Mentoring
- Research & Education
- Workforce Development



Title Change to EVP & CEO

What's the difference between Chancellor and EVP & CEO?

- Dr. Paul Roth held the Chancellor title (was also SOM Dean)
- **Key opportunity – to integrate all the missions**
- **As EVP of UNM Health Sciences**
 - Enhance and strengthen our connection with main campus
 - A more active role in research growth, educational innovation / IPE, community partnerships, and development
 - New direct reports – four Deans and Cancer Center Director
- **As CEO of the UNM Health System**
 - A more active role in our clinical health system strategic planning and operations, with a focus on integration
 - Focus on enhancing the health of all New Mexicans
 - Continuing to look at partnerships and areas for development

UNM HSC

Educational

- School of Medicine
- Colleges of Nursing, Pharmacy and Population Health
- UNM HSC Rio Rancho Campus

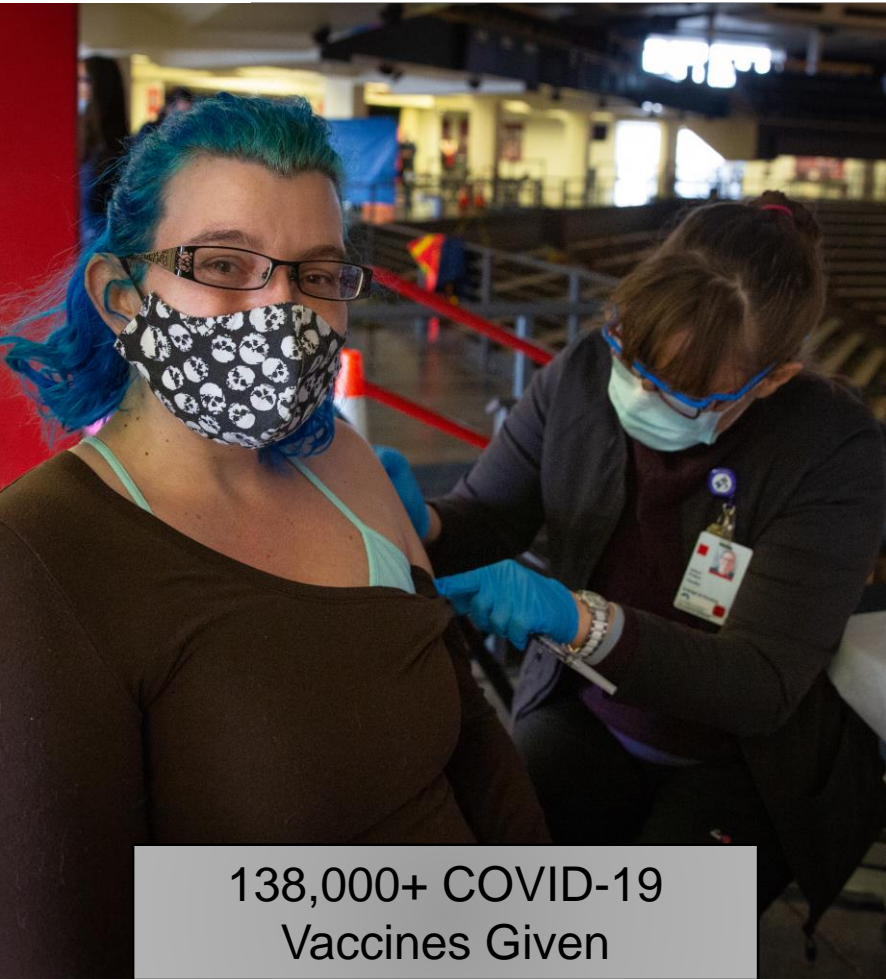
Clinical & Community Engagement

UNM Hospitals
Sandoval Regional Medical Center
UNM Medical Group
UNM Comprehensive Cancer Center
Other clinical partnerships

Research

Clinical and Translational Science Center
NCI Comprehensive Cancer Center
Many other research programs

Why We Matter



138,000+ COVID-19
Vaccines Given



900,000+ Patient Visits
Annually



4 Colleges, 600+
Residents and Fellows

COVID Impact

Only Level 1 trauma center

- We had more patients in our hospital than ever before
- We created new spaces and utilized space never used before

Project ECHO

- Trained 10,000+ health care workers as part of the national nursing home project

Vaccines

- Provided vaccines for our communities and ran a mass vaccination center at The Pit



Adapting to Changing Landscapes



Inpatient



Ambulatory



Telemedicine, Teleconsult, & Beyond: Web/Mobile & Community Centric - Project ECHO, Community Health

Photo by [Dylan Ferreira](#)

- Aligning closely with strategic partners and customers
- Preparing and supporting our workforce
- Dreaming Big

UNM Health System Key Strategic Initiatives

UNM Hospital

Hospital Tower

Adult Surgical, Critical Care, and
Advanced Diagnostics

Emergency Medicine

Backfill Plan

Women Programs – Gallup Clinic

Behavioral Health – Crisis Triage Center
Outpatient

Movement Disorder Center

Senior Health Clinic

Uptown Clinic

UNM CCC

Radiation Oncology Capital Project

SRMC

Orthopaedic Center of Excellence

Level III Trauma Certification

Behavioral Health Programs

Rio Rancho Campus Development

UNMMG

Rio Rancho Primary Care Clinic

Telemedicine Expansion

Primary Care Strategic Plan

Truman Expansion – Roswell

FCCH Partnerships

Health System Expansions

Network Partnerships, Project ECHO,
Community Health, Virtual Health

UNM Hospital Tower

Tertiary & Quaternary Care

96 Beds

Operating Rooms

Imaging Center

Education rooms

Pharmacy

Café

And more!

Primary Care Expansion



UNM Health Sciences Center of Excellence for Orthopaedic Surgery and Rehabilitation in Rio Rancho

- 50,000 sq ft building next to Sandoval Regional Medical Center
- Exam rooms, an extensive orthopedics research laboratory and a rehabilitation facility
- **Opening in November**



[Take a virtual tour of the new center, narrated by Orthopaedic Chair Dr. Robert Schenck](#)

Some Key Future Health Care Initiatives

Behavioral Health

- Expanding services
- Child Psychiatric Center
- Partnering with other health systems and partners
 - Presbyterian, Lovelace, VA, etc.
- Ensuring we are continuing to strive for our motto of *Caring for All New Mexicans*
 - Telemedicine, Tele-Consult, and Tele-Mentoring
- Cancer Center Expansion
- Provider to Provider website & MPages Reach

Vulnerable State Partnership Programs

Office of the Medical Investigator (OMI)

NM Poison and Drug Information Center
(NMPDIC)

Health Equity as a Shift in Perspective

- Addressing our internalized barriers to providing equal care
- Mindfulness: non-judgmental awareness of the present moment
- Judgments that may inform our patient interactions:
 - Arising from our personal life history and experiences
 - Adopted through acculturation to a society that values some people over others based on their skin color, body type, sexual and gender orientation, socioeconomic status, educational attainment, etc.
 - Informed by our education in biomedicine
 - The Inner Work of Racial Justice: Healing ourselves and Transforming our Communities Through Mindfulness - R. Magee

Thanks to Pantea Vahidi, Helen Davis, Adhana McCarthy, Alec Terrana

Patient Experience & Health Equity Focus

Enhancing the Patient Experience

- Cultural Humility, Navigating the Health System
- Virtual Health Support
- Community Health Workers, Peer Support, and other strategies
- Aligning with PFACs and partners in this field

Individual and Community Social Determinants of Health

Community Visits – who, when, and where?

Listening – what does the community need, in what manner, self-reflection of clinicians, by whom, etc.

Aligning UNM Clinical, Community Consultations, and Pipeline programs

Understanding what works, when, and for whom

Diversity & Inclusive Excellence

Native American Community

- Office of Native American Affairs SRMC & 638 Partnerships
- UNMH Native American Health Services

Hispanic Community

African American Community

Asian American Pacific Islanders Community

LGBTQIA+

Ableism

Rural Community Background

Many others

Education and Research Initiatives

School of Medicine (SOM)

College of Nursing (CON)

College of Pharmacy (COP)

College of Population Health (COPH)

Cross-HSC & Cross-UNM Campus Initiatives

School of Medicine & College of Nursing

Education:

SOM: Undergraduate, BSGP, UME, GME, CME, & Health Professions (7 programs), and other programs:

- Residency Programs, IPE, Diversity, Simulation, Dental, Learning Environment, Urban/Rural, How much to expand class sizes? Etc.

CON: Undergrad, NMNEC, RNBSN, Honors College Freshman Entry Program, Graduate School: PhD, DNP, Nurse Practitioner programs (midwifery, peds, family nurse, psych NP, gerontology), Masters in Administration and Education, CEUs

- Clinical Placements, New Programs, IPE, Diversity, Simulation, Learning Environment, Urban/Rural, How fast can we expand? Etc.

College of Pharmacy & College of Population Health

Education:

COP: Doctor of Pharmacy, Undergraduate BSPS (clinical and research tracks), Masters/ PhD in Pharmacy Administration and Toxicology / PS (BSGP), Pharmacist Clinicians / Pharmacists with Prescriptive Authority, CE, Nuclear Education Online, and other programs

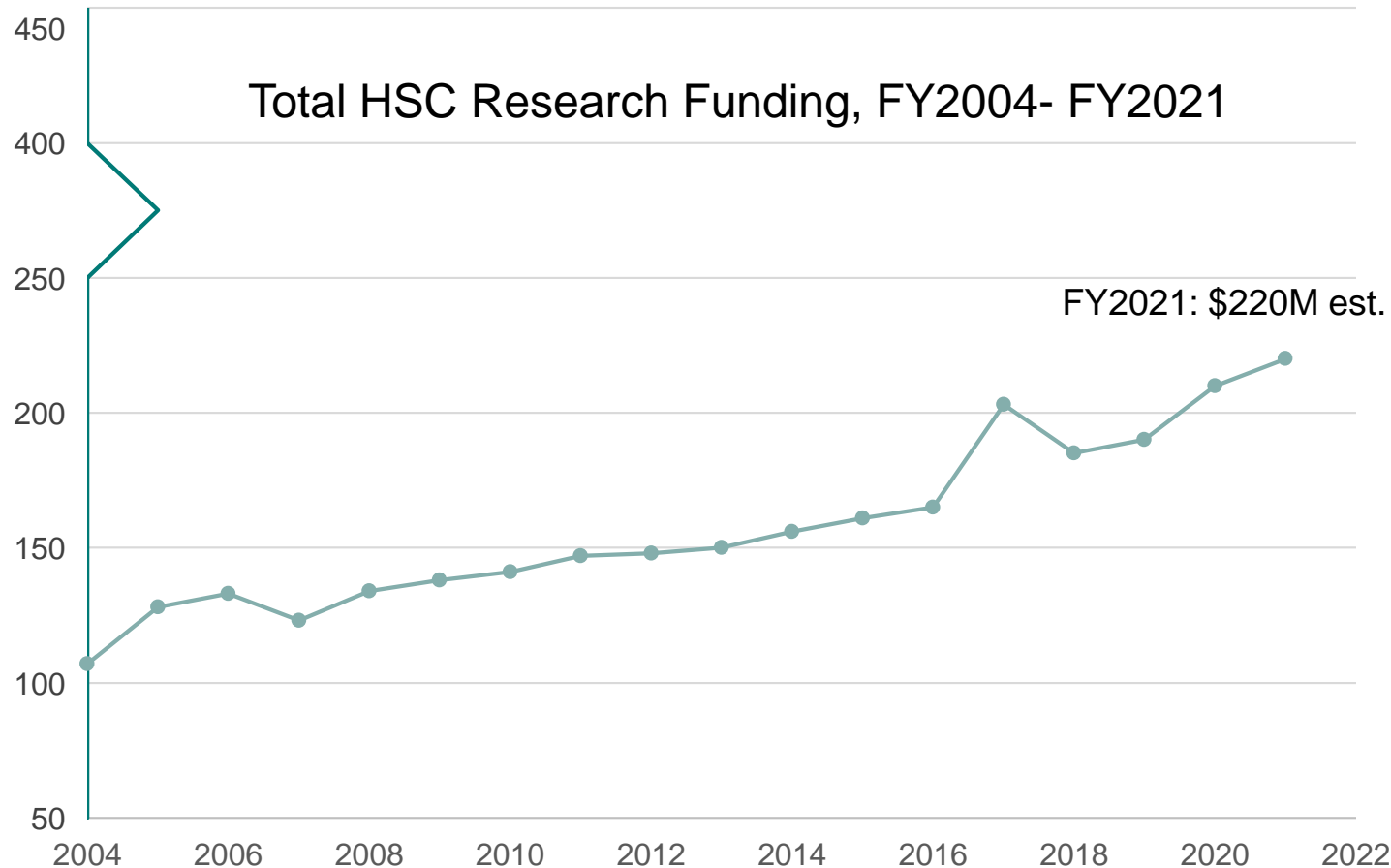
- Residency Programs, IPE, Diversity, Simulation, Learning Environment, Urban/Rural, etc.

COPH: Undergrad Population Health programs (BS, Minor, Pathways) and Graduate Masters in Public Health, and pending PhD (with NMS)

- Growth, IPE, Diversity, Learning Environment, Urban/Rural, Undergrad Enrollment, Online Programs, etc.

- Looking forward to Secretary Collins returning to serve as Dean of COPH

Growth of Health Related Research at UNM HSC: Responding to the current & emerging health care needs of New Mexico and workforce of the future



- Growth due to tactical success (portfolio diversification; new teams)
- Funded by federal government, private foundations and private companies
- Other universities have not been able to match growth
- Important as part of the higher education funding formula

Research Signature Programs

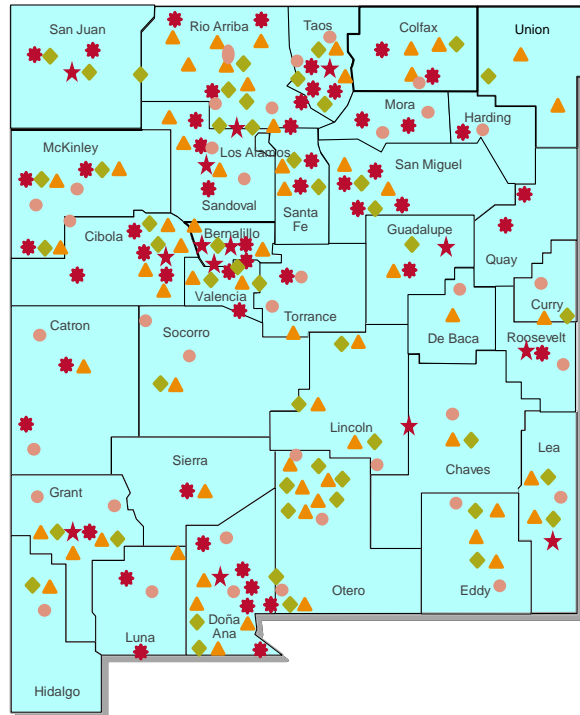
- Disease focus (not just “capacities” or “capabilities”)
- Inter-disciplinary, spanning SOM Departments and HSC Colleges – and the UNM campus
- Promoting formation of new teams to address key problems in health care
 - 7 to 38 Large Collaborative Grants (NIH U and P Series)
- Bench → Bedside → Community

**900
Active
Awards &
Research
Projects**



Overcoming Geographic Challenges

CTSC Community Engagement (with Core) & Other UNM Centers & ECHO expand work



- **Research with EVERY county in NM**
- **Provides statewide support services for research**
 - ★ CTSC Community Engagement Research Core
 - ◆ Investigator-led community-based programs
- **Provides access to other research programs**
 - ▲ Project ECHO
 - ✱ Practice-based research network
- **Establishing recruitment network**
 - CHS/CHW Network

Gratitude to many and Upcoming retirements & searches



Martha Cole McGrew, MD

Interim Dean of the School of Medicine

- Executive Vice Dean
- Former Family & Community Medicine Dean

Retirement set for October 2021

Cheryl Willman, MD

Director and CEO of the UNM Comprehensive Cancer Center

- The Maurice and Marguerite Liberman Distinguished Endowed Chair in Cancer Research

Retirement set for August 2021

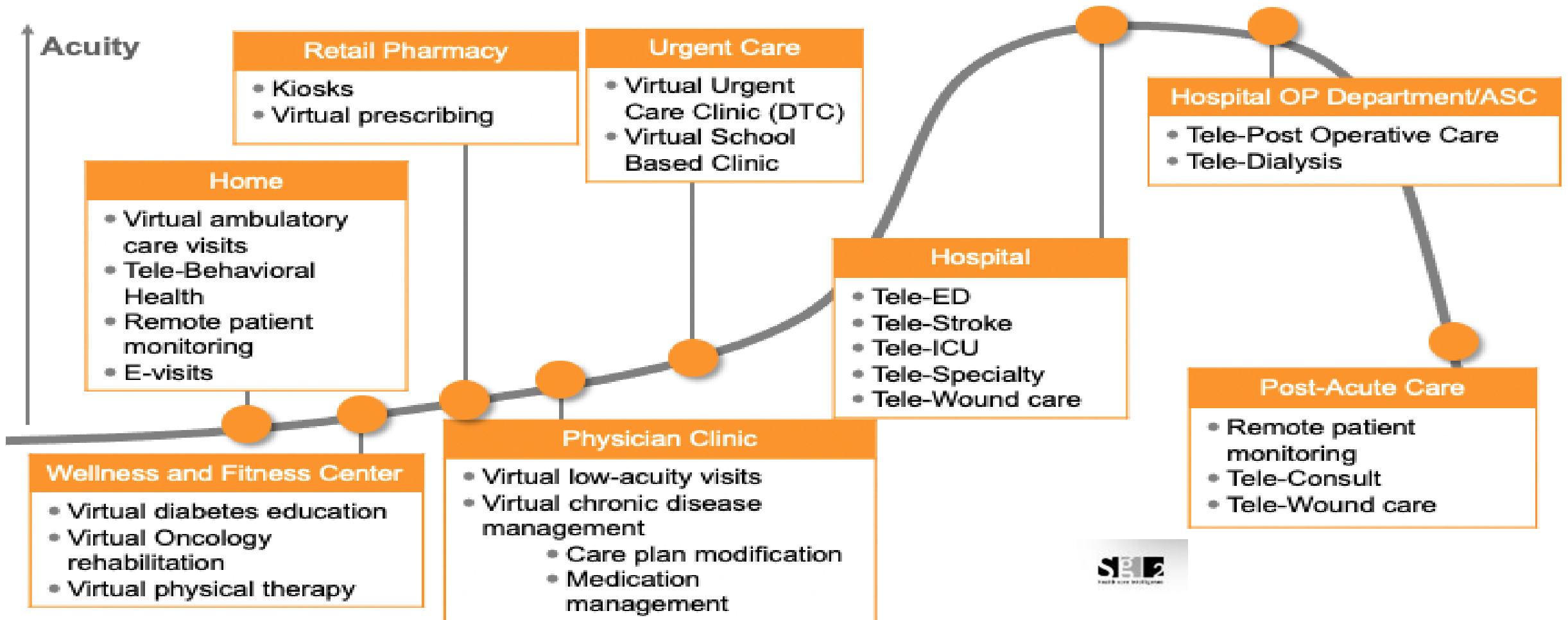


Thank You

HSC-EVP@salud.unm.edu

EXTRA Slides: Appendices

Continuum of Care



The ECHO Model – Sanjeev Arora, MD

A
Amplification - Use *Technology* to leverage scarce resources



B

Share **Best Practices** to reduce disparity



C
Case Based Learning to master complexity



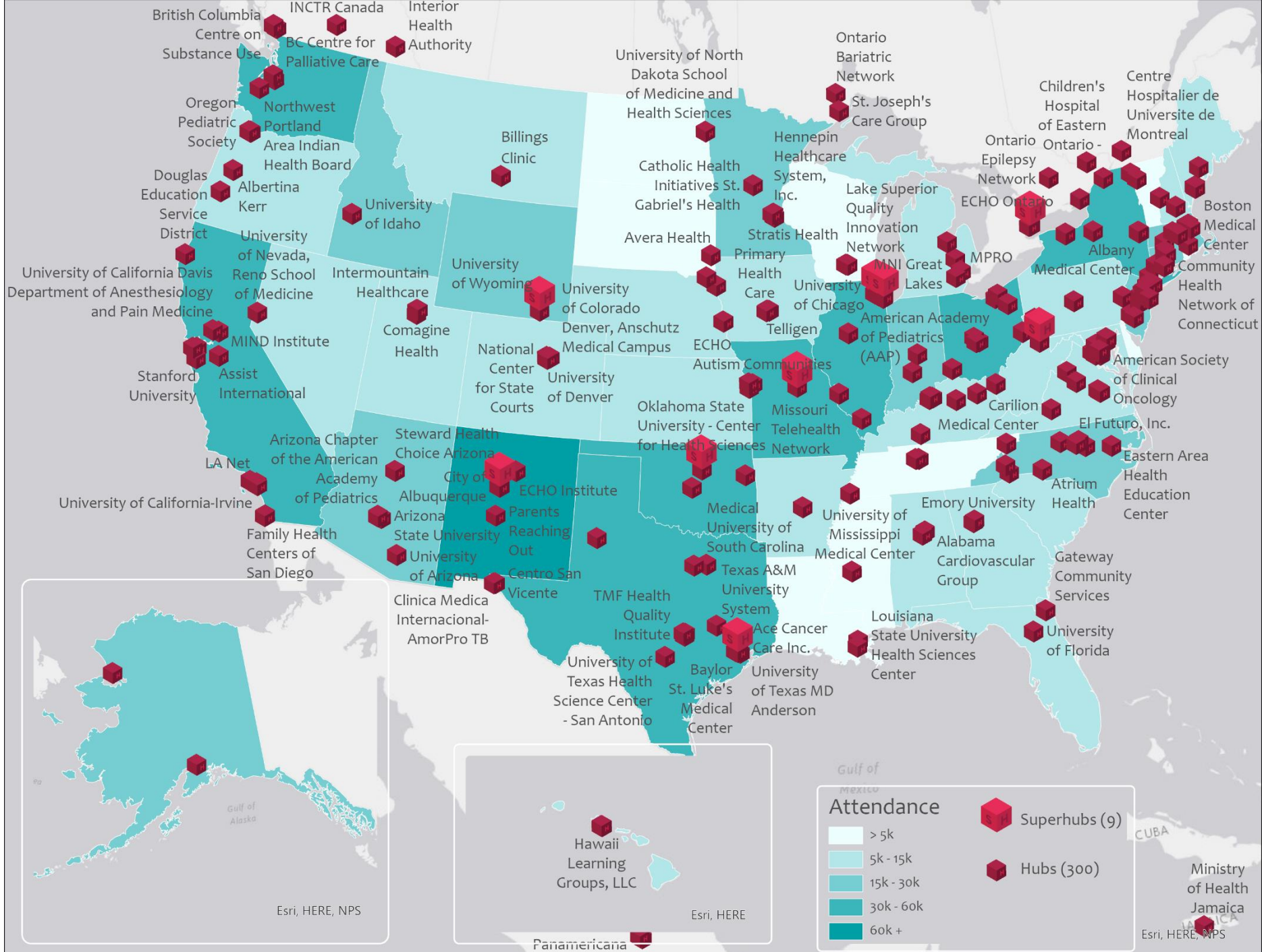
D

Web-based **Database** to *Monitor Outcomes*





United States Hubs and Superhubs



Ziedonis program of research on co-occurring mental illness and addiction, including tobacco and wellness

Primary Topics:

- Tobacco Addiction
- Opioids/Cocaine with Depression/Schizophrenia – including diverse populations
- COD Recovery Oriented & Wellness Psychosocial Interventions
 - Open Dialogue, Dual Recovery Therapy, and Mindfulness

Primary Methodologies:

- Mixed Methods, Clinical Trials, Behavioral Therapy Development, and D&I

Grant Productivity: 120 research grants since 1993

- 29 as PI, 68 as Co-I, 17 NIH/other career awards, and 2 Center Grants
- 328 original research articles, including clinical practice guidelines, behavioral therapy & organizational change manuals, and a CD, computer programs, videos, etc.
- 2 NREPP SAMHSA programs (MISSION & Open Dialogue)

