

Dr. Kimberly Mizell Superintendent of Schools



## City of Bloomfield Demographics

Location

4 Corners Region of the United States

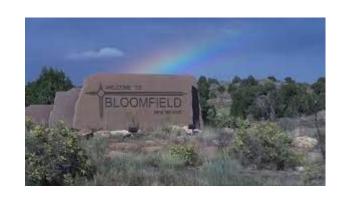
Population (information gathered from 2021 Census)

- 7,485 Residents
- Bloomfield is currently declining at a rate of -1.32% annually and its population has decreased by -7.73% since the most recent census, which recorded a population of 8,112 in 2010. Bloomfield reached it's highest population of 8,169 in 2010. Spanning over 19 miles, Bloomfield has a population density of 404 people per square mile.
- The average household income in Bloomfield is \$61,824 with a poverty rate of 19.75%. The median rental costs in recent years comes to \$760 per month, and the median house value is \$149,200.

# City of Bloomfield Demographics

Name	Bloomfield Income by Household Type Median	Mean
Households	\$52,030	\$61,824
Families	\$61,580	\$71,999
Married Families	\$85,720	-
Non Families	\$25,287	\$33,567

Labor Force Participation	Employment Status 61.1%
Employment Rate	57.9%
Unemployment Rate	5.3%



### Bloomfield Schools Info

#### Has 7 schools

• 4 Elementary, 1 Middle School, 1 Alternative High School, 1 High School

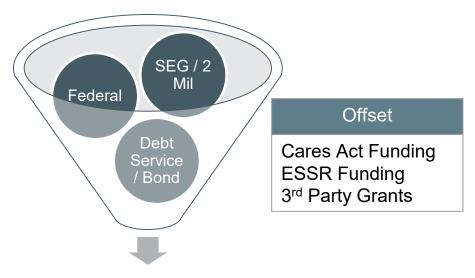
#### Student Population

- ~2500-2700 students (currently 2454)
  - o Native American 40%
  - O Hispanic 29%
  - o Caucasian 25%
  - o Other 6%

Staff Population ~ 567 employees



### Bloomfield Schools Funding



Yearly District Budget ~ \$ 60 Million

#### Expenditures

Operational (Salary)
Operational (Supplies & Equipment)
Building Maintenance & repair
\*Capital Improvements (Maintain not new)
\*Debt Service (bond payback)

<sup>\*</sup>Funds are specified funds for expenditure & pose funding restraints

### Challenges #1

- Declines in population
  - ↓ City residents
    - ↓ Students
      - Decline in district funding (SEG)
- Increases in Unemployment
  - O Increases in homeowner changes
    - Rent instead of own
    - Live in with family (double ups) High homeless rates
      - Decrease in property tax payments (ad valorem)
        - O Decrease in 2-Mill funding
          - Decrease in capital outlay funds to school district
            - Minimizes how much a district can do when it comes to capital improvements
              - Currently district is tapping into 2-Mill cash balance to maintain buildings
                - 1 million a year; in 3 years balance could be zero \$
        - Bonded to capacity
          - Bloomfield High School, was just one school (bond from 21 years ago)
            - Experienced difficulty passing 2-Mill levy in current economic state mail in votes didn't pass for the first round and was able to pass it the second round



### Challenges #2

#### **Local Match Increases**

- Ability to do maintenance and repair decreases
- Ability to do new capital projects decreases
- Buildings and equipment
  - Aging scheduled for a total rebuild (with no match) at Naaba Ani but canceled due to pandemic and funding concerns, newest building is 21 years old and oldest was built in 1956.
  - Become less efficient and incur higher operational costs i.e., Replaced many roofs, HVAC, Gas lines, Ventilation upgrade etc..
  - Actions become more reactive than proactive
  - Pose safety problems if not mediated



## Challenge 3

- Funding relief is not automatic
  - O Takes time to be reimbursed or receive funds at state or federal level
    - Student Nutrition
    - RFR
    - Impact Aid Payments
  - O School districts are left to float funds until relief funds are made available
  - If funding is allocated and economy experiences changes
    - Grants are not re-calculated to meet economic changes
      - Example (recent pandemic)
        - Outside of Adequacy & Impact Aid Capital Improvement Grants
          - Money pre-pandemic would have mostly covered costs
            - With pandemic effect, cost increased and in some cases doubled
              - District had to reallocate funds to make up difference
        - PSFA slated BSD for new school (Naaba Ani replacement)
          - Pandemic wiped available funds for the project
            - School is on state list for replacement
  - O District has to be strategic in prioritizing how to use and protect cash balances especially since it is subject to volatility due to economics, unforeseen circumstance, and community approval.





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