

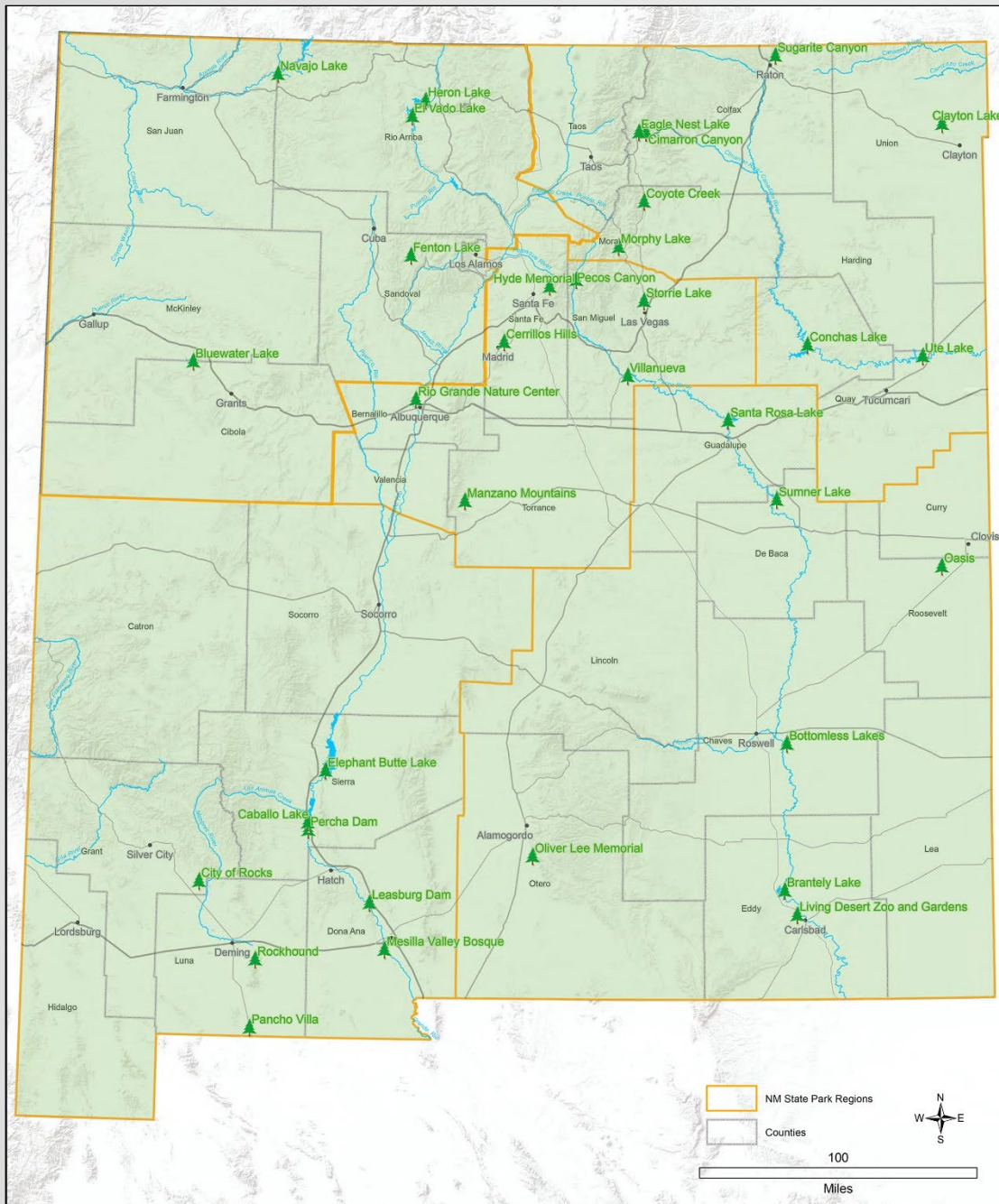


New Mexico State Parks

OUR MISSION:

Protect and enhance natural and cultural resources, provide first-class recreational and education facilities and opportunities, and promote public safety to benefit and enrich the lives of visitors.

A Division of the Energy, Minerals & Natural Resources Department



WHO WE ARE...

Tied to communities in 26 Counties

- 35 parks statewide, including 19 lakes and 191,586 acres of land and water
- Approximately \$100 million in fixed assets
- 4.75 million visitors annually
- 70% of New Mexicans live within 40 miles of a state park
- State Parks' visitation positively impacts rural economies throughout New Mexico.

WHAT WE DO...

State Parks is made up of 35 separate entities, each similar to a small municipality consisting of:

Public Safety

Buildings & Facilities

Public Education

Resource Protection

Utilities & Infrastructure

**Public/Private
Business Partnerships**

Grounds & Roadways

Vehicles & Equipment

Economic Development

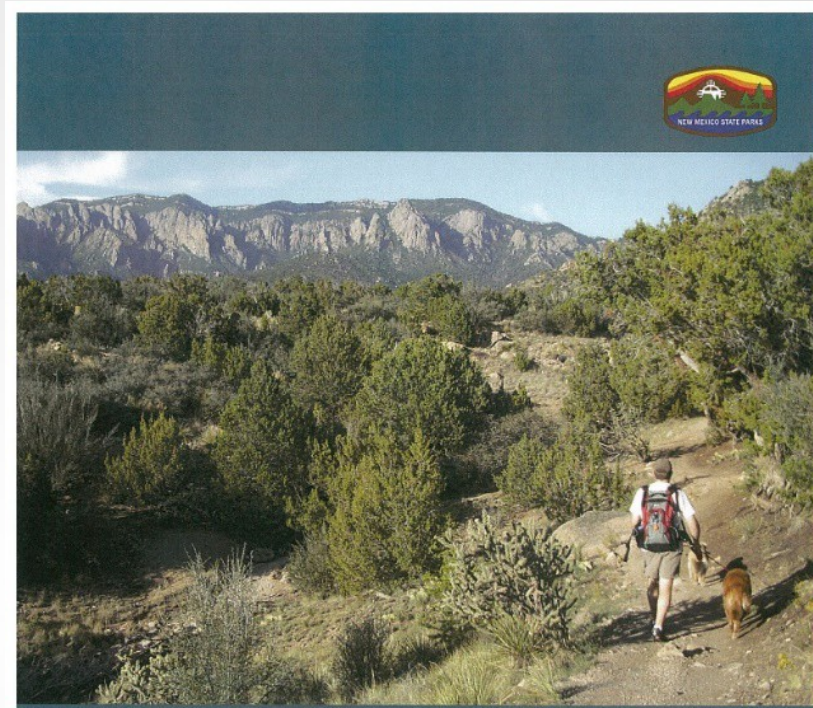


Outdoor Recreation = Big Business in New Mexico



The Value of Outdoor Recreation

- Outdoor recreation generates \$6.1 billion in direct consumer spending, resulting in:
 - **68,000 New Mexico jobs**
 - **\$1.7 billion in wages and salaries**
 - **\$458 million in state and local tax revenue**
- On average, 3 million out-of-state visitors participate in outdoor recreation annually spend nearly \$1,000 per trip, or \$290 per day



VIVA NEW MEXICO
A Statewide Plan for Outdoor Adventure

Strategic Plan 2016-2020
December 2015

NEW MEXICO'S STATEWIDE COMPREHENSIVE OUTDOOR RECREATION PLAN

September 2021



Prepared by:



Prepared for:



Statewide Comprehensive Outdoor Recreation Plan (SCORP)

- Required to be updated every 5 years in order for the state to continue receiving LWCF funds.
- Highlights current and needed outdoor recreation resources in the state and creates outdoor recreation priorities.
- Provides guidance to the state for awarding LWCF local assistance grants.
- Completion date in Fall 2021.

State Park Fees

- **Day Use:** \$5 per vehicle
- **Camping:**
 - Primitive - \$8
 - Developed - \$10
 - Developed w/utility - \$14
 - Full utility - \$18
- **Annual Day Use Pass:** \$40
- **Annual Camping Pass:**
 - Resident - \$180
 - Senior - \$100
 - NM Resident Disabled - \$100
 - Out of State - \$225
 - Replacement - \$10

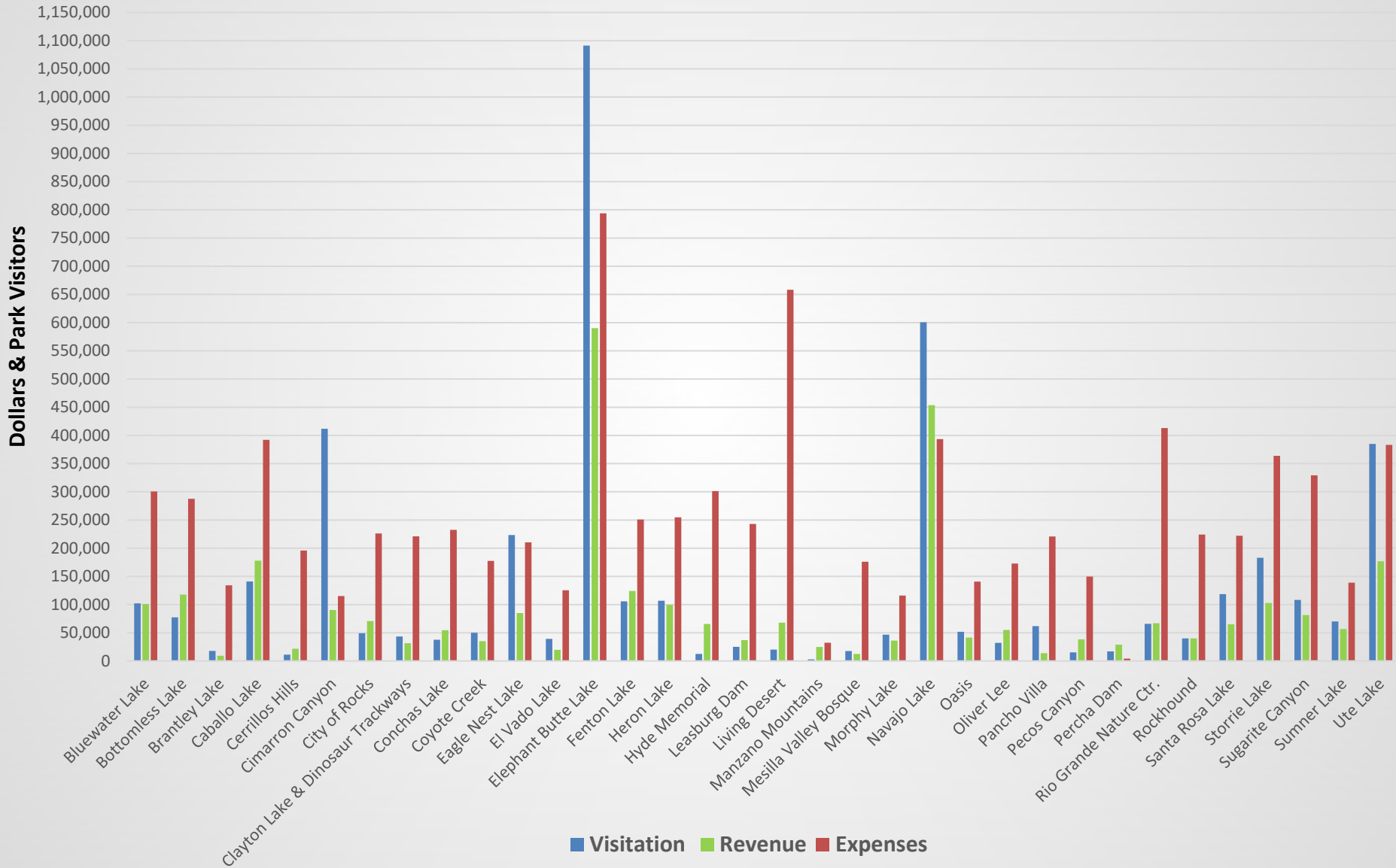


State Parks Budget: General Fund vs. Other Sources

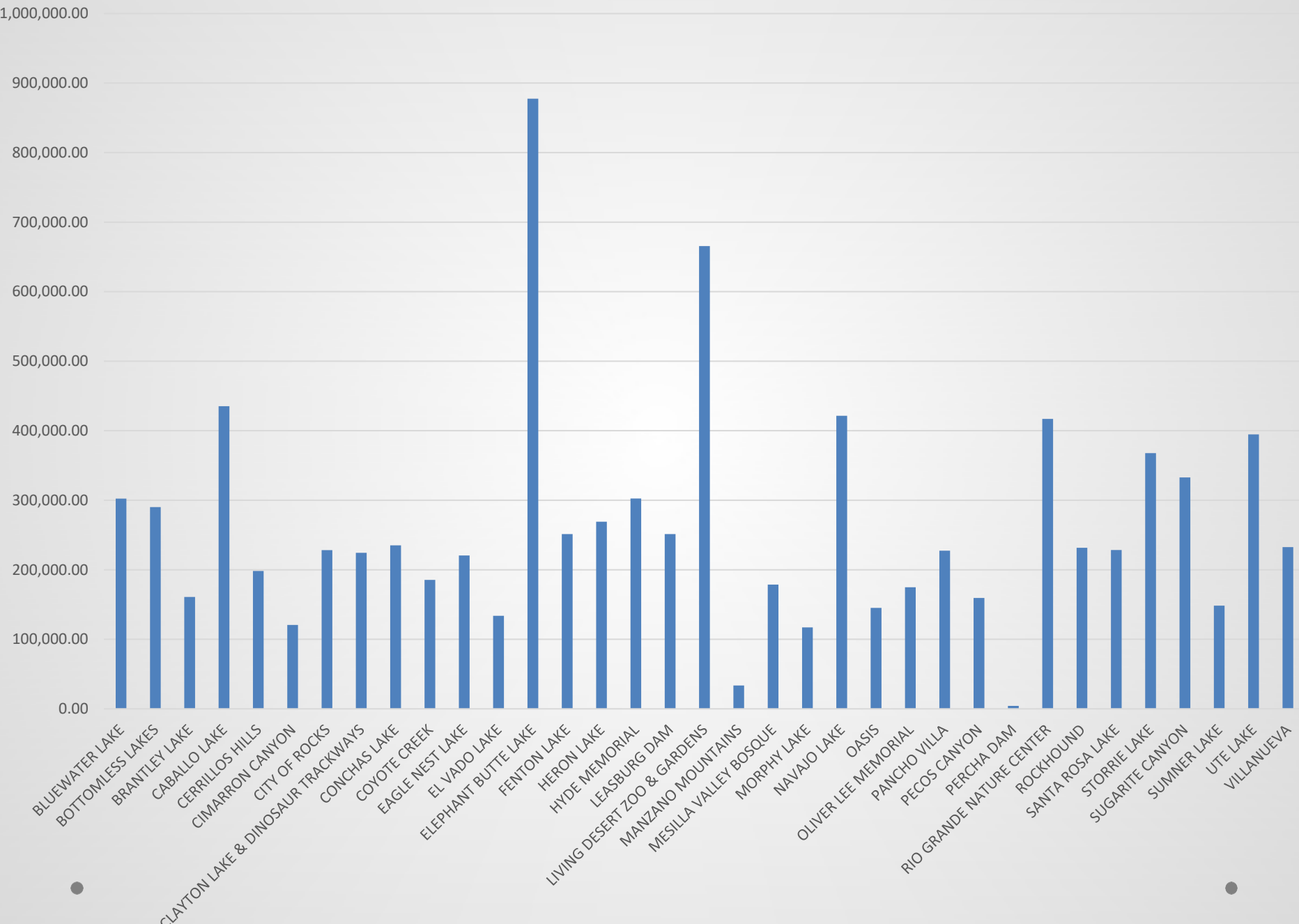


Visitation, Revenue, & Expenditures

Fiscal Year 2021



Park Operational Budgets - Fiscal Year 2021



Decision-Making: Park Management Plans



2015

BLUEWATER LAKE STATE PARK MANAGEMENT PLAN

New Mexico State Parks Division • Energy, Minerals, and Natural Resources Department

Management Plans in Action



**Bluewater Lake State Park,
Grants, Gallup**

-
\$1.8 million

Supporting Parks: New Facilities



Park Renovation Morphy Lake State Park, Mora County - \$800,000

Supporting Parks: Federal Funds



Caballo Lake State Park, Sierra County
\$1.14 million

Park & Community Partnerships

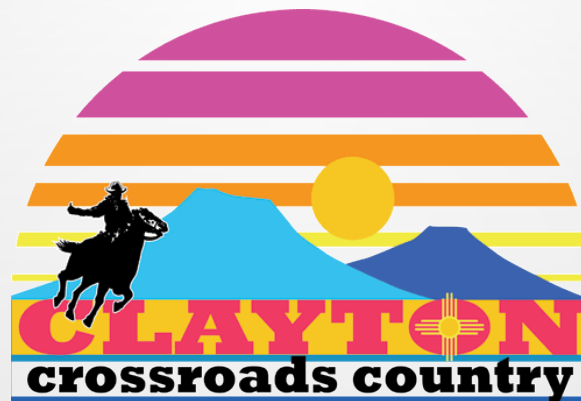
Diverse Federal, State, & Local Partners



NEW MEXICO
STATE LAND OFFICE



— BUREAU OF —
RECLAMATION



LAND & WATER CONSERVATION FUND

The **LWCF State and Local Assistance Program** provides matching grants to support state, local and tribal governments and is administered through the State Parks Division. Grants fund the acquisition and/or development of outdoor recreation areas and facilities on public land.

Projects funded through the LWCF require a **50% match** and are legally bound to remain as outdoor recreation facilities **in perpetuity**.

Annual appropriations of LWCF funds to NM are anticipated to be around \$3M.

State Parks is currently soliciting proposals for \$1.5M in total grant funds. Solicitations will occur annually.

An additional \$150M is currently available through the Outdoor Recreation Legacy Partnership (**ORLP**) for urban, underserved and economically challenged areas. Proposals are being solicited.



Park Capital Investments: Statewide

- Capital Investment Projects [Completed 2020]
 - ❑ 15 - Cibola, Eddy, Sierra, Union, Rio Arriba, Santa Fe, San Juan, Roosevelt, San Miguel, and Bernalillo Counties
 - ❑ \$4.273 million state and federal funds
- Capital Investment Projects [Completed 2021]
 - ❑ 11 - Cibola, Chaves, Eddy, Sierra, Santa Fe, Dona Ana, San Juan, Mora, Colfax, and San Miguel Counties
 - ❑ \$6.272 million in state and federal funds
- Capital Investment Projects [Ongoing 2021]
 - ❑ 17 – Cibola, Eddy, San Miguel, Rio Arriba, Santa Fe, San Juan, Bernalillo, Colfax, De Baca, Dona Ana
 - ❑ \$6.395 million state and federal funds
- Capital Investment Projects [Slated 2022-2024]
 - ❑ 16 Counties; \$41.412 million state and federal funds



Park Initiatives: Modernization

- Self Pay Kiosks
- WiFi in Parks
- Online Payments
- Increased Campsite
Reservation Inventory
- Solar-powered
Facilities



Park Needs: Staff Recruitment, Pay Equity, & Retention

- 34% vacancy rate
- Need to re-classify positions to align with other agencies
- Law Enforcement positions in particular
- Have excellent staff and need to retain!



Park Needs: Your Support, Gracias!

- State Parks has Experienced Operating Budget Cuts
 - FY22 \$25.3 million operating budget
- Support New Opportunities
 - Land Acquisition
 - Restore outdoor education program
- Support Capital Funding
 - Grounds & Roadways
 - Facilities & Structures
 - Vehicles & Equipment
- Support Department Administrative & Program Services
 - Finance & Budget
 - Legal & Human Resources
 - Information Technology & Communication

