

# SUSTAINABLE AGRICULTURE AND RURAL BUSINESS INCUBATION



# OUR STORY

- The Anthony Youth Farm was created as a place where local youth could learn about sustainable food and farming.
- To strengthen the economic, social and food infrastructure of the community.
- To serve as an incubator for sustainable local food, and support food entrepreneurship in our community.





# AYF TODAY: WHAT WE'VE BUILT

- 25 acres of land
- 3 Greenhouses
- AYF Learning Center
- 2 Indoor wash stations
- Farm machinery
- Walk-in coolers
- Diversified irrigation system  
(rain, acequia, public water)

## Technical Team:

- Young farmers & Trainers
- Advisors & Mentors
- Local Farmers
- NMSU extension





# OUR IMPACT BY THE NUMBERS

## 20-25 YOUNG FARMERS

Trained annually at Anthony Youth Farm

## 31,000 LBS OF VEGGIES

500+ lbs of veggies per week, on average

## 37,981 STUDENTS SERVED

Las Cruces Public Schools & Gadsden Independent School District

## 300 FAMILIES JOINED OUR CSA

Feeding families in vulnerable situations through our local Community Supported Agriculture (CSA)





# AYF LEARNING CENTER

- Farmers market
- Commercial kitchen
- Produce processing
- Cold storage
- Classrooms
- Community space
- Café
- Workshop space
- Greenhouse





# WHY THIS IS ECONOMIC DEVELOPMENT

- **WORKFORCE**

- Training young people for agricultural and food-system careers.

- **ENTREPRENEURSHIP**

- Creating opportunities for local farmers and food entrepreneurs.

- **INFRASTRUCTURE**

- Providing facilities such as markets, processing, storage, and commercial kitchen space.

- **LOCAL ECONOMY**

- Promoting local food and local economic activity.





# INVESTMENT & FUNDING

- SAP 13: \$229,000
- SAP 14: \$140,000
- SAP 15: \$200,000
- SAP 16: \$180,000
- SAP 26- K2411: \$200,000
- Total state funding listed: \$749,000
- Phase I: 8000-SF \$950,000
  - Leveling space, utilities, access road, & water pond.
- Phase II capital campaign: \$3,312,405
  - SAP 22- 2G1023-13

## Phase II 5020-SF CAPITAL CAMPAIGN:

**Building A    \$   1,900,000**

**Service Road    \$   400,000**

**Silo Building    \$   132,000**

**Landscape    \$   68,000**

**Design, procurement, \$   812, 375  
contingencies.**

**Total (w/ taxes & contingencies) \$ 3,312,405**



# WHAT IS NEXT?

1. **Continue growing the next generation of farmers**
  - Rural Changemaker Fellowship!
2. **Expand local food infrastructure**
  - Increase crop production & expand farm operations to contribute to the long-term sustainability of the business model
3. **Create more economic opportunity by maximizing the location of the farm**
  - launching regular programmatic offerings along with eco-tourism/educational corridor

