



Athletics Core Values

- Graduate Student-Athletes
- Win Championships
- Operate a First-Class Organization

Foundation for Success

- Organization Reorganization
- Sport Administration Reorganization
- Implementation of Budget Process
- Revenue Share & Transfer Portal Process
- Hired New Women's Basketball, Coach Amadou
- Hired New Women's Tennis, Coach Wild
- Hired New Softball, Coach Higgs

ATHLETICS ECONOMIC GROWTH

3.1M

Blocktickets

3.5M

Adidas

1M

Henson Excellence Fund



1.05M

Inn of the Mountain Gods

3M

Van Wagner Sponsorship

11.65M
Total

INCREASED PLAYER BENEFITS

MEN'S SPORTS INCREASED INVESTMENTS		SCHOLARSHIP VALUE
Scholarships	8	\$164,167.6
Player Benefits	\$3,100,000	\$3,100,000
Total		\$3,264,167.6
WOMEN'S SPORTS INCREASED INVESTMENTS		SCHOLARSHIP VALUE
Scholarships	12	\$254,383.30
Player Benefits	\$800,000	\$800,000
Total		\$1,054,383.30

Total Additional Investment \$4,318,550.90

HENSON EXCELLENCE FUND

Major Gifts

Significant Gifts Since
Henson Fund Launch

1. \$225k
2. \$75k
3. \$50k
4. \$50k
5. \$50k



New Donors

72 New Donors For
Current Giving Year



Golden Jacket Society

- Gifts of \$25k↑
- 6 Gifts ➔ \$150k

PRESS BOX / PREMIUM SUITE UPDATE



STUDENT-ATHLETE SERVICES CENTER

