

# Senior & WIC Farmers' Market Nutrition Programs

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### **Eligibility**

Active and eligible on the WIC Program

- Pregnant, Breastfeeding, Postpartum
- Infant & Children 6 months to 5 years old

#### 1992

The Farmers Market
Nutrition Act of 1992
established WIC
Farmers Market
Nutrition Program
NM WIC FMNP first state
to implement and support
local Ag

#### 2002

Senior Farmers Market Nutrition Program permanent under Farm Bill

NM Senior FMNP implemented

### **Eligibility**

- 60+ (non-Native American
- 55+Native American

#### Income based

- 185% Federal Funds
- 200% State Funds



Food Box Program Introduced

NM becomes the first state to introduce a food box program for WIC families in rural areas without access to farmers' markets

### 2021

NM Leads the Nation in Modern Technology

Introducing a Proof of Concept to implement electronic payments via mobile app or shopper cards replacing paper vouchers and live up to date data





# NMHealth |

### Agricultural Support



Partner with NM Grown farmers to assemble fresh produce boxes.



Includes beans, posole, honey, chile pods, fruits, vegetables, and herbs.





Delivered directly to seniors in rural and tribal communities.

Value per box: \$50-\$100, supporting nutrition and local economy.





47 Farmers Markets on the Program



608 Farmers currently signed up to accept our WIC & Senior benefits



40 Farm Stands/Mobile Markets on the program



Partnership with 4 Food Hubs



SFY2026

2,385 participants with Federal Funds

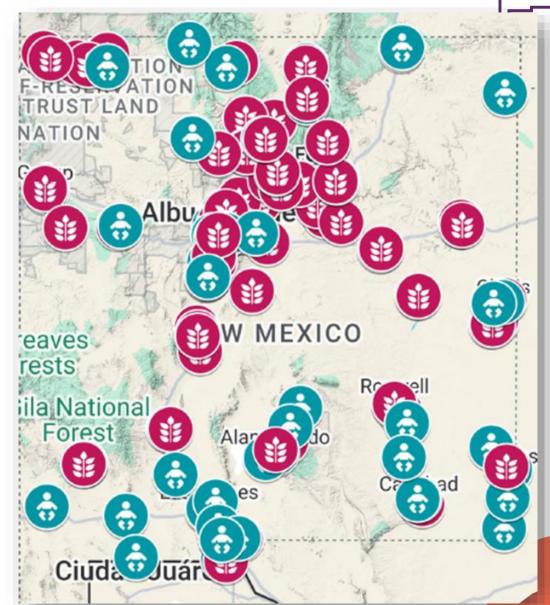
NM WIC Program serves est. 459,000 yearly



SFY2026

15,352 participants with Federal and State Funds

Aging & Long-Term Care serves est. 50,680 seniors



## **Support for Producers**



Approve farmers to establish

farm stands in their own communities to enhance local sales

- Columbus
- Deming
- Lordsburg
- Lovington
- Hatch





Funding for Bulk Purchases, Produce aggregation for food boxes and delivery

### NM Grown - partnerships

- NM Harvest
- Frontier Food Hub
- Agri-Cultura
- Ogallala Commons
- Local Food For All-Mobile market
- Khalsa Farms
- ABQ Railyard Farmers Market
- Fruit Basket-Velarde







# Distribution & Logistics

First refrigerated produce truck for a state program in NM.

Ensures safe transport of produce for events and food box delivery.

Statewide coverage, including rural and underserved areas.

Supports emergency food response efforts.











### Questions?

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