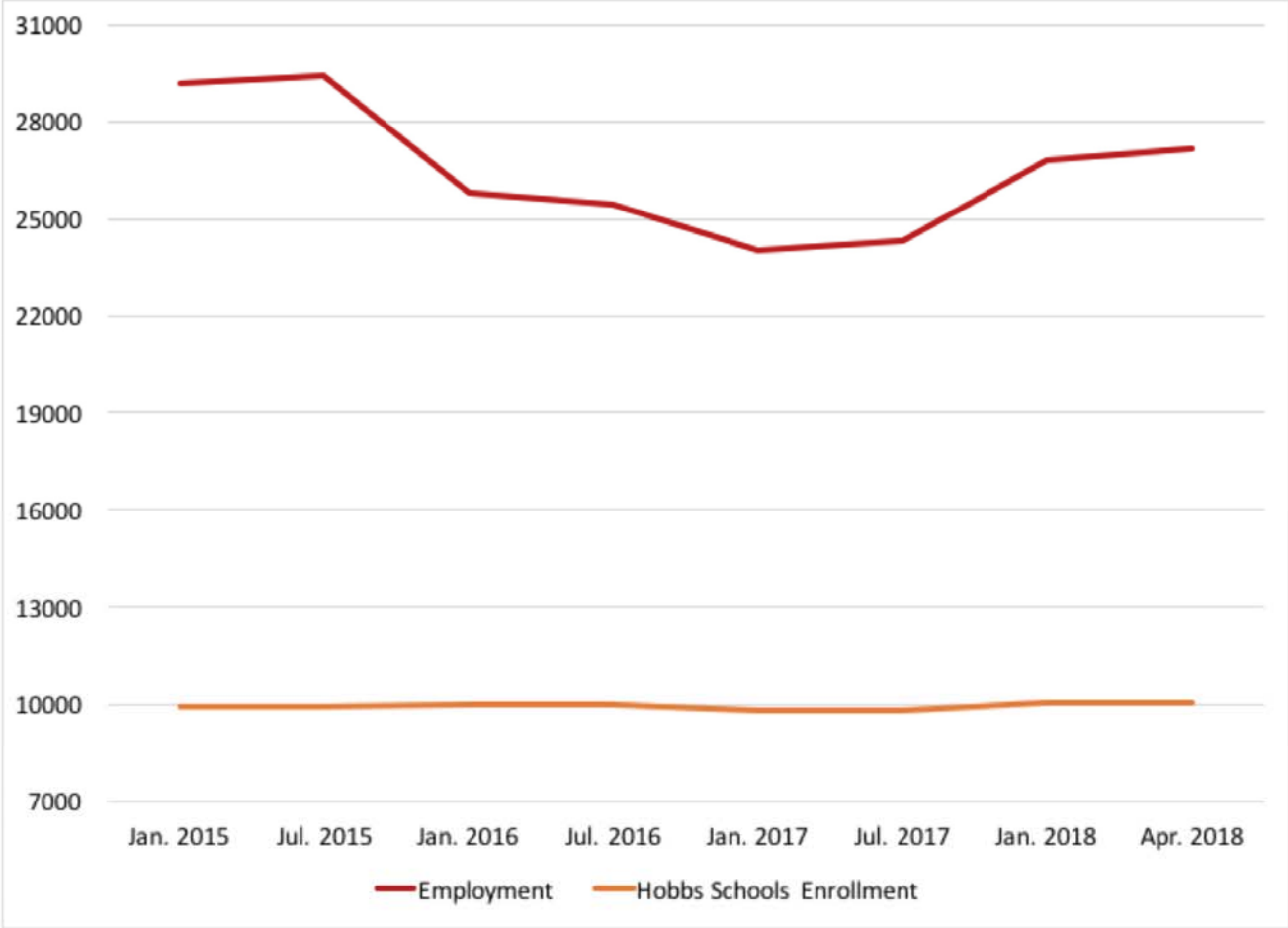


# Economic Development Corporation of Lea County Initiatives

Steve Vierck, CEcD - President & CEO



# Employment vs School Enrollment



Source:  
New Mexico  
Workforce Solutions





The Economic Development Corporation of Lea County is dedicated to expanding and diversifying Hobbs' and Lea County's economy.

We help achieve this through **recruiting new employers**, assisting with the **retention and expansion** of existing businesses and **strengthening EnergyPlex brand recognition**.

The EDCLC also performs critical community capacity building work in areas such as housing, air transportation, legislative advocacy and workforce development.

# Lea County shows muscle in oil production world



Source:  
Hobbs News Sun

*Oil & Gas | Nuclear | Wind | Solar | Manufacturing | Logistics*

# *Our Energy is Endless.*

Lea County is New Mexico's *EnergyPlex*,  
dedicated to the diversification and continued  
investments in traditional and renewable  
energies in Southeastern New Mexico.  
To learn more, visit [www.EDCLC.org](http://www.EDCLC.org)



# Oil & Gas in Lea County

- Wages for extraction employees in Lea County are 42% higher than average state wages
- Home to 180 oilfield service companies
- Top oil & gas companies producing/investing in Lea County
  - Concho
  - EOG Resources Inc.
  - Devon Energy Production Company, LP
  - Occidental Permian
  - Apache Corp.
  - Chevron USA Inc.
  - ConocoPhillips Company
- Midstream companies located in Lea County
  - Lucid Energy
  - DCP Midstream
  - Holly Frontier

# Marketing The EnergyPlex

\* With NM Partnership

2017	July	August	September	October	November	December
	Jul 24-30 <b>Aviation Trade Show*</b> Oshkosh, WI		Sept 30 <b>FlyHobbs Aviation Day</b>	Oct 1-3 <b>NMOGA</b> Santa Fe, NM — Oct 10-11 <b>Dallas, TX Energy Trip</b>	Nov 5-7 <b>CORENET*</b> Seattle, WA — Nov 6-9 <b>FAB TECH</b> Chicago, IL — Nov 8-10 <b>International Council of Shopping Centers</b> Dallas, TX	Dec 5-6 <b>Economix Site Selector Conference</b> New Orleans, LA — <b>Midland Energy Visits,</b> Midland, TX
	25	Business Retention &	Expansion Visits	25	Business Retention &	Expansion Visits
2018	January	February	March	April	May	June
	Jan 31-2 <b>State Legislation</b> <b>Legislative/Administrati</b> <b>on meetings</b> Santa Fe, NM	Feb 12-13 <b>Site Selector Tour Event</b> Hobbs, NM — Feb 27- Mar 1 <b>Cleveland/Detroit</b> <b>Sales Mission*</b>	Mar 21 <b>Buyer/Supplier</b> <b>Conference</b> Hobbs, NM — Mar 22-23 <b>NMP Site Selectors</b> <b>Fam Tour*</b> <b>Ruidoso, NM</b>	Apr 24-25 <b>Houston, TX Energy</b> <b>Visits</b>	May 20-23 <b>International Council of</b> <b>Shopping</b> <b>Centers/RECON</b> Las Vegas, NV	Jun 12-14 <b>Global Petroleum*</b> Calgary, AB Canada — Jun 20-22 <b>SelectUSA*</b> <b>Washington DC</b> — Jun 26 <b>NM EnergyPlex</b> <b>Conference</b> Hobbs, NM --- <b>United Airlines Visit</b> Chicago, IL
	25	Business Retention &	Expansion Visits	25	Business Retention &	Expansion Visits



# Trips to Energy Company Headquarters



# Lea County Buyer-Supplier Networking Conference



Economic  
Development  
Corporation  
of Lea County



**HOBBS**  
CHAMBER of  
COMMERCE



**HOBBS HISPANO**  
CHAMBER OF COMMERCE  
*Cámara de Comercio*



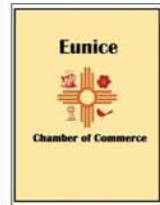
New Mexico National Black  
Chamber of Commerce



**LOVINGTON**  
Economic Development Corporation



**Lovington**  
Chamber of Commerce



Eunice

Chamber of Commerce

# New Mexico EnergyPlex Conference

## Save The Date

June 26<sup>th</sup>, 2018  
8:00 am - 5:30 pm  
Lea County Event Center

New Mexico  
**EnergyPlex**<sup>®</sup>  
Conference

FREE Event  
Sponsorships and  
Booths are available

For more information visit  
[www.EnergyPlexConference.org](http://www.EnergyPlexConference.org)



# Retail in Lea County




# FlyHobbs: Marketing

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