



FAQs

1. **What is ISBU IT!** – ISBU IT! is the Trademarked name of Sustainable Housing Associates, LLC products. ISBU, Intermodal Steel Building Unit, (a.k.a. shipping containers) and IT!, Innovation and Technology, reflect the basic material and approach to bringing innovative products to market, including housing.
2. **Who owns Sustainable Housing, LLC?** The currently is owned by Knoll Global Business Partners, LLC. Fisher Realty, Gallup Land Partners, LLC and Gorilla Design, LLC. Three of the four companies are New Mexico based. Gorilla Design is based in Salt Lake City but will be relocating to New Mexico. The company has set up three rounds of funding to meet current financing needs plus expansion needs in the future.
3. **Why was the Company formed?** Set up fabrication facilities to provide Affordable Sustainable Housing for Developers and Native American Communities in New Mexico and neighboring States. Secondly, provide “Factory Direct” products such as Build Disaster and Homeless Relief Units plus Special Commercial Projects for sale Nationwide and Internationally.
4. **What makes this venture unique?** The venture is focused on New Designs, Innovation and Fabrication approaches to recycle shipping Containers (ISBU) into valuable usable products. Products include affordable sustainable homes, special projects like disaster relief units and commercial/consumer products. We have developed a business model that creates jobs, opportunities for subcontractors, and sets up fabrication businesses. ISBU IT! will be known as New Mexico’s premier fabrication industry?
5. **Where will the Fabrication Facilities be located?** The first facility will be located in Gallup, New Mexico, at the Gallup Land Partner’s Logistic Park. This location gives us access to over 25 major markets and direct rail line to Long Beach port for ISBU units and distribution of products. The second facility will be located in Santa Teresa, New Mexico again providing a direct rail line to Long Beach and sales to Southern United State and Mexican sales.
6. **Will ISBU IT! have other locations?** The sales and design offices will be located in Albuquerque, New Mexico.
7. **Has ISBU IT! identified incentives by the State of New Mexico?** We have met and provided the Economic Development Office information on our future plans, including hiring trends and staff has provided us information identifying close to \$1million dollars in tax credits and training funds.
8. **Who do I contact for more information?** Contact Kenneth Segura Knoll, Senior Managing Partner at 6565 Americas Pky Suite 200 Albuquerque New Mexico 87110 – (505)563-5724 or knoll@southwestonline.com.



ISBU IT!

Sustainable Housing Associates, LLC

Design - Engineer - Fabricate

**AFFORDABLE
SUSTAINABLE HOUSING**



STAGECOACH DEVELOPMENT



FOUPLEX





ISBU IT!
Sustainable Housing Associates, Inc.

Design - Engineer - Fabricate

FACTORY DIRECT

DISASTER RELIEF UNITS (DRUs)

DRU Features:

- Single Entry Self-Contained
- 300 Square Feet of Total Interior
- 3,000+ Sq Ft of Total Storage Area
- 72" High Storage at Entry
- Stove, Wash and Dry Features
- Shower, Toilet, and Sink
- 12' High Storage at Entry
- 12' High Storage at Entry

AFFORDABLE, SUSTAINABLE HOUSING SOLUTIONS



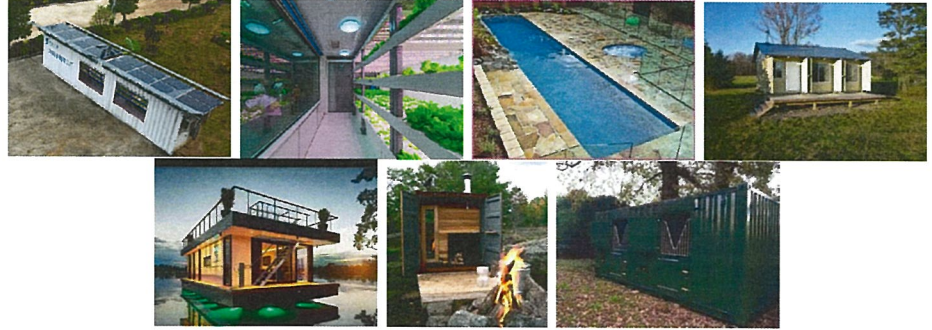
EXCITING, MODERN, COMPACT LIVING

- Completely custom home
- 300 square feet of living space, which sleeps a handmade craftsmanship with every space-saving opportunity optimized
- Bespoke kitchen and bedroom with custom finished, marble and bamboo cabinets, bunk beds, closets and desks
- Integrated Samsung sound and 4K ultra HD entertainment system with internal hot spot network
- Ecobee SmartWiFi thermostat with voice recognition
- Double insulated, low-e windows throughout
- Elegantly lit
- One of a kind, custom-styled, uni-wide task lighting with dedicated 24V LED system
- High durability, recycled Acca-lock bamboo flooring by Cali Bamboo
- Timber oil treated cedar and grey-powdering on exterior
- Micro-encapsulated, ceramic, brick, rebar, reflective barrier on roof by Thermocast
- Structurally insulated panels for contiguous thermal breaks that increases overall efficiency and performance of home
- Radiant heating throughout via hydronic heating system



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|--|---|--|
| <p>CUSTOM KITCHEN & BATHROOM</p> <ul style="list-style-type: none"> • Microwave/convection oven, sink, bowl, and microwaves on one unit • 24V refrigerator/freezer tied into on-board off-grid water supply • Induction cooktop • Recycled plastic and granite sink is stain-proof, scratch-proof, bump-proof | <p>FULLY, NIGHTLY SOLAR POWERED</p> <ul style="list-style-type: none"> • Double-sided translucent solar panels, which drive power from direct sunlight and reflected light, generating 5.6 kw, even in moonlight • Over 2000-amp hours of sealed AGM deep-cycled batteries • Power inverter produces DC current | <p>SPACE SAVING & ENERGY EFFICIENT</p> <ul style="list-style-type: none"> • Onsite sewage treatment via bio-mimicking toilet • Time saving combo washer/dryer • 100-gallon grey water storage • 225 gallons of fresh water storage • Heat recovery ventilation system for efficient fresh air supply |
|--|---|--|

Other Examples of Factory Direct Products

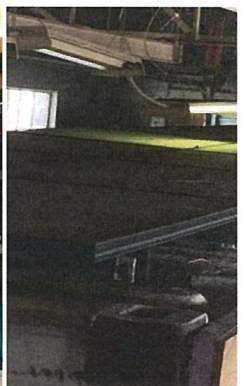


AFFORDABLE, SUSTAINABLE HOUSING SOLUTIONS



EXCITING, MODERN, COMPACT LIVING

- Completely custom home
- 320 square feet of living space, which sleeps 4
- Handmade craftsmanship with every space-saving opportunity optimized
- Bespoke kitchen and bedroom with custom fossilized, marbled bamboo cabinets, bunk beds, closets and desks
- Integrated Samsung sound and 4K ultra HD entertainment system with internal hot spot network
- Ecobee Smart WIFI thermostat with voice recognition
- Double insulated, low-E windows throughout
- Elegantly lit
- One of a kind, cove-styled, unit-wide task lighting with dedicated 24v LED system
- High durability, recycled Acacia-look bamboo flooring by Cali Bamboo
- Timber oil treated cedar and 50-year siding on exterior
- Micro-encapsulated, ceramic bead, radiant, reflective barrier on roof by Thermacoat
- Structurally insulated panels for contiguous thermal break that increases overall efficiency and performance of home
- Radiant heating throughout via hydronic heating system



CUSTOM KITCHEN & BATHROOM

- Microwave/convection oven bakes, broils, and microwaves in one unit
- 24v refrigerator/freezer, tied into on-board culinary water supply
- Induction cooktop
- Recycled plastic and granite sink is stain-proof, scratch-proof, burn-proof

FULLY, MIGHTILY SOLAR POWERED

- Double-sided translucent solar panels, which drive power from direct sunlight and reflected light, generating 5.9 kw, even in moonlight
- Over 3000-amp hours of sealed AGM deep-cycled batteries
- Power inverter produces DC current

SPACE SAVING & ENERGY EFFICIENT

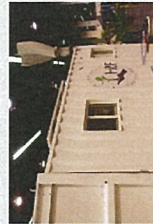
- Onsite sewage treatment via bioremediating toilet
- Time saving combo washer/dryer
- 100-gallon grey water storage
- 134 gallons of fresh water storage
- Heat recovery ventilation system for efficient fresh air supply

GORILLA DESIGN

AFFORDABLE SUSTAINABLE NOW



- Plug and Play Customizable Solar System
- Sleeps Four + Toilet, Shower and Kitchen
- 720 Watt Photovoltaic System
- Fully Insulated (R10) for Hot and Cold Climates
- Convection Microwave and Induction Cooktop
- Bioremediating Toilet
- Plug and Play Water Filtration System
- 12 Volt Refrigerator/Freezer



The Disaster Relief Unit (DRU) is a product designed specifically to meet all of the needs of a disaster victim. In a disaster situation, the first commodity to be promised is safe drinking water. The DRU has a portable water filtration unit, capable of filtering any natural water resource to .2 microns, as well as an ultraviolet water treatment process. The DRU has everything needed to keep people safe and healthy by providing shelter and comfort during any situation.

After surviving and witnessing the devastation caused by Hurricane Katrina on the city of New Orleans, Louisiana, Roi Maufas, owner and Co-Founder of Gorilla Design, has implemented all of the essential components, systems, and materials to keep an entire family safe from harm, and healthy through the course of a disaster, as well as through the entire period of recovery.

The entire unit is 100% self-sufficient, generating its own electricity from solar panels as well as from a wind turbine mounted on the roof of the structure. The unit includes everything from appliances and blankets, to MRE's and dishes, making it the ultimate emergency preparedness package, perfect for fitting the needs of any family or government entity.

Because everything is self-contained in the unit, it is easy to transport into any location. Gorilla Design will deliver the Disaster Relief Unit (DRU) anywhere you want it! The cost of shipping is not included in the purchase price of the container.

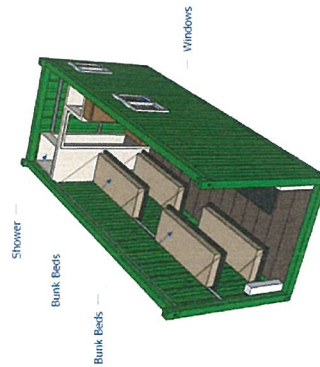
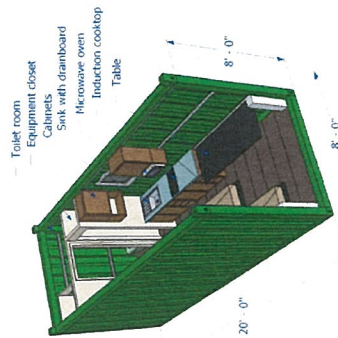
The design of standard shipping containers enables them to have the capacity to hold 67,000 pounds.

Because of the robustness of the design, the containers can also withstand up to 2.5 Gs in the case of a seismic event (ranking 6 to 9, Richter scale).

The corrugated steel structure also enables the container to withstand winds up to 180 MPH, making it ideal for providing shelter during tornado or hurricane conditions.

In order to save as much interior space as possible, the containers are insulated to a standard of R10 (code for standard homes is R19). The exteriors of the DRUs are also painted with a special paint that possesses a high SRI value (Solar Reflectance Index), to assist with cooling during summer months.

Every step has been taken to make the DRU's a reliable housing solution, with systems and materials that meet the highest standards of quality, while maintaining a firm commitment to the environment and society.



Standard 20-foot Disaster Relief Unit (patent pending)

The Standard Disaster Relief Unit is an off-the-shelf product ready for immediate use. Disaster Relief Units also can be customized to meet the specific needs of any client.

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