



June 30, 2025

Court, Corrections & Justice Committee

Clay Bailey, NMRLD Superintendent
Todd Stevens, Cannabis Control Division Director

OUR PRIORITY IS YOUR PROTECTION



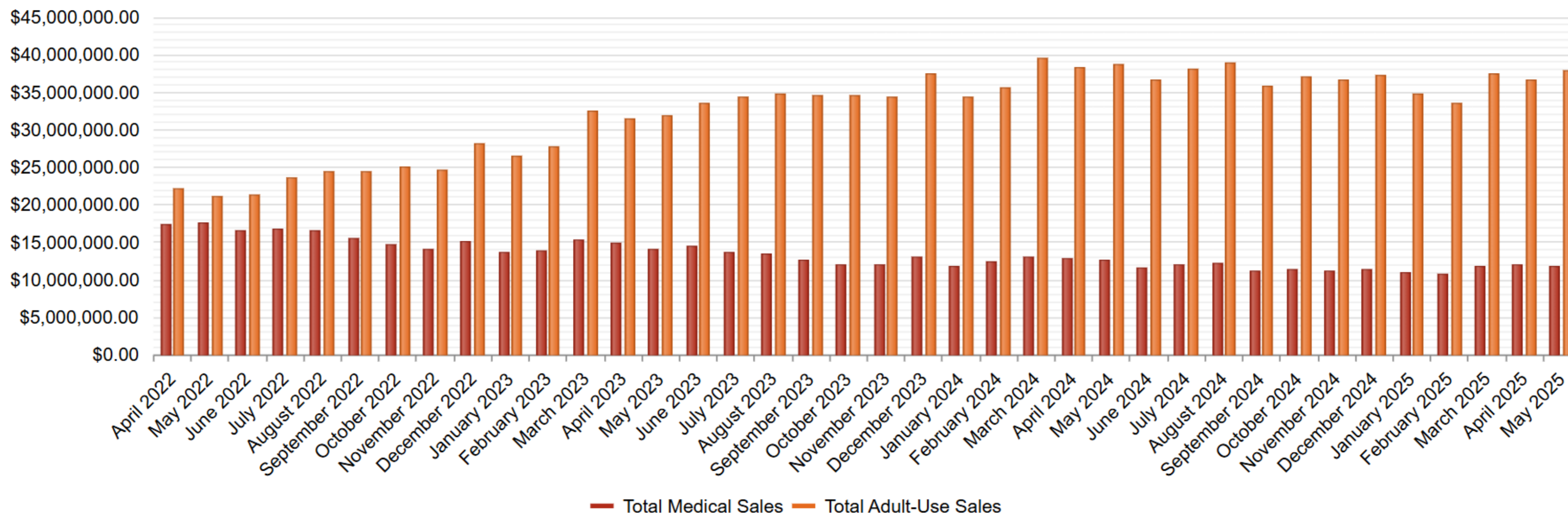
Cannabis Revenue Update

Between April 1, 2022, and May 31, 2025, New Mexico cannabis retailers sold approximately **\$1.7 billion** in adult-use and medical cannabis combined.

Medical: Approximately \$503 million

Adult-Use: Approximately \$1.2 billion

Monthly Sales Data



Top 10 Cities

April 1, 2022 – May 31, 2025

							Search...
City	Medical Sales	Medical Transactions	Adult-Use Sales	Adult-Use Transacti...	Total Sales ↓	Total Transactions	
▶ ALBUQUERQUE	\$206,671,026.75	3,916,803	\$353,665,271.12	9,206,357	\$560,336,297.88	12,806,802	
▶ SUNLAND PARK	\$7,047,000.02	131,520	\$127,716,792.88	2,828,988	\$134,763,792.88	2,929,854	
▶ LAS CRUCES	\$42,341,803.60	967,329	\$76,861,504.44	2,281,030	\$119,203,308.11	3,177,302	
▶ SANTA FE	\$42,641,038.34	804,120	\$74,518,171.44	1,819,717	\$117,159,209.81	2,551,329	
▶ HOBBS	\$13,464,069.78	225,491	\$78,961,624.58	1,023,806	\$92,425,694.38	1,227,214	
▶ RIO RANCHO	\$21,434,970.08	343,097	\$29,430,517.19	651,655	\$50,865,487.29	963,637	
▶ CARLSBAD	\$13,006,892.54	230,164	\$37,569,153.00	712,355	\$50,576,045.54	921,668	
▶ CLOVIS	\$13,764,170.74	307,010	\$35,543,309.26	666,428	\$49,307,480.04	951,131	
▶ FARMINGTON	\$9,100,627.96	194,619	\$38,780,870.31	1,116,213	\$47,881,498.27	1,292,079	
▶ ROSWELL	\$15,661,869.92	305,020	\$25,532,210.40	545,872	\$41,194,080.31	830,097	

Data is self-reported by licensees using the seed-to-sale track and trace system and published online at CROP.RLD.NM.GOV.

Licensed Premises

More than 1,600 Licensed Premises	
Micro Integrated Cannabis Business	259
Vertically Integrated Cannabis Business	428
Producer	176
Micro Producer	127
Manufacturer	274
Retailer	317
Consumption Area	27
Testing Laboratory	7
Research Laboratory	0

Compliance

- 10 additional CCD Compliance Inspectors for FY26
- Considering regional staffing structure for the CCD's Compliance Inspectors (similar to how the RLD stations inspectors regionally for the Construction Industries Division).

Inspection Update

1,565 INSPECTIONS PERFORMED BETWEEN 1/1/2025 - 5/31/2025

- Retail Inspections: 608
- Producer Inspections: 387
- Manufacturer Inspections: 551
- Consumption Area Inspections: 15
- Courier: 2
- Testing Lab: 2

Administrative Enforcement Actions Issued

42 TOTAL NOTICES OF CONTEMPLATED ACTION ISSUED AS OF JUNE 27, 2025

- Settlements: 30
- Revoked Licenses: 18 business licenses
- Fines Issued: \$4,367,452.00
- Fines Collected to date: \$504,952.00

Enforcement Bureau/HB 10 Implementation

- Newly created "Enforcement Bureau" of the RLD specifically tasked to investigate illicit cannabis activity and enforce the Cannabis Regulation Act.
- Funding has been provided in FY26 to allow for employing an Enforcement Bureau Chief and up to six (6) Enforcement Agents, all of whom will be peace officers with law enforcement authority who must meet the requirements of certified law enforcement officers.
- The Enforcement Bureau reports to the Superintendent of the RLD – all hiring must be approved directly by the Superintendent.



NMRLD

NEW MEXICO
REGULATION &
LICENSING DEPARTMENT

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