

The New Mexico Biotechnology and Biomedical Association (NMBio) is a catalyst for the growth of the state's bioscience industry. From Las Cruces to Los Alamos, the association is striving to develop a thriving biotechnology sector that can harness the state's workforce, research and intellectual property. We connect innovators to funding, infrastructure, research and talent. From promising young companies to established corporations and institutions, we provide opportunities for networking, education and professional development. We represent more than 100 member firms and community partners, including biotechnology, pharmaceutical, medical device, diagnostic, ag bio and digital health companies, research and academic institutions and service providers.

We welcome risk takers and pioneers and the businesses and consultants that will nurture these innovative companies that are essential to growing NM's economy. We are committed to working with other stakeholders to create an ecosystem where innovative ventures can thrive and generate high-quality jobs and successful, long-standing enterprises for generations to come.

- Greg Byrnes, Executive Director

## Why You Should Join NMBio

1. WE accelerate member success by providing personalized attention and facilitating strategic connections that support our members and assist them in overcoming hurdles to create new possibilities.
2. WE deliver high impact programs and events by industry experts that build skills, expand networks, and increase knowledge of what is happening in our vibrant community.
3. WE advocate for our Industry at the regional, state and federal levels. In collaboration with the public-private Bioscience Authority and the state's major economic development organizations, we evaluate and articulate our competitiveness relative to other states and advocate for improvements. We work with government and community stakeholders to develop ways to support the creation, retention and recruitment of life sciences companies.
4. WE save members \$\$\$\$\$ on their daily business operations. We accomplish this by offering access to the Biotechnology Innovation Organization's national Bio Business Solutions buying consortium programs and by exercising our buying power locally to strike the best deals for members on everyday items such as lab equipment, office supplies, and shipping. Testimonials from our members confirm the savings from the BIO Business Solutions program can exceed thousands of dollars.
5. WE provide website and event recognition for members and sponsors by increasing their visibility both locally and nationally — at regional and national conferences and conventions.
6. WE secure significant discounts for members that attend national and international industry conferences.
7. WE market the progress and achievements of our members and the bioscience community in our informative monthly newsletter and to local and national media.
8. WE host the NM Pavilion annually at the BIO International Conference, allowing our members an economical way to showcase their products and services and our economic development partners to showcase the state's business advantages and economic incentives.
9. WE host an annual Knowledge Fair & Expo that showcases the state's leading bioscience and technology startups and breakthrough research and gives service providers the opportunity to cost effectively market their products and services .
10. WE are led by a Board of Directors with the knowledge and passion to provide the support entrepreneurs and early stage organizations need to achieve success.