

### Venture Capital Program Report **New Mexico Finance Authority**

Marquita Russel, CEO September 12, 2025



#### NMFA Venture Capital Program Overview

Capital Program Fund and authorized the NMFA Board to:	Venture Capital Program Act (NMSA 1978, Section 6-33-1 et seq) created in the NMFA the Venture

- Make investments in New Mexico businesses that enhance economic development objectives of the state and create new job opportunities
- Investments are made for the purpose of providing capital for start-up, expansion, product or market development, recapitalization or early-stage development.
- Investments are made as equity or debt through:
- Direct Investment
- Venture private equity funds an entity that makes, manages or sources potential investments. Has at least one full-time, experienced manager
- Investment in one business cannot exceed 10% and in one industry cannot exceed 30%
- Report annually on investment activity and economic development impact
- Since its inception, the Venture Capital Program Fund administered \$75 million in funding:
- NM Legislative Appropriation of \$50 million (\$35 million in 2022 and \$15 million in 2023)
- State Small Business Credit Initiative (federal) of \$15 million in 2024
- State appropriation through Energy, Minerals and Natural Resources of \$10 million for start up costs and capitalization of a Green Bank. Equity equivalent investment



## Mission & Diversification Objectives

- and advised by a highly qualified Venture Capital Consultant, Meketa Global Investments NMFA operates the Venture Capital Program using a best-practices Investment Policy that outlines manager qualifications, investment parameters, and program mission and diversification objectives,
- two or more of the following economic development objectives within the state: Pursuant to the Investment Policy, NMFA shall invest in venture private equity funds that advance
- Create and invest in new, early-stage and expanding New Mexico businesses
- Create and/or retain quality jobs for New Mexicans
- Increase investment in diverse sectors of the State's economy
- Increase access to capital for businesses owned by entrepreneurs from or benefiting **Underserved Communities**
- Attract additional private sector investment in early stage and emerging businesses
- NMFA and Meketa have vetted proposals focusing on funds with sector and thematic alignment, This strategy has resulted in commitments that differ from other VC programs
- Anchor investments in new funds focusing on New Mexico businesses with flexible debt
- Emerging fund managers
- National firms with highly aligned mission and footprint in New Mexico
- Mix of market rate and below-market rate investments



#### Investment Policy: Basic Parameters

#### Fund Manager Qualifications

- Adequate investment expertise and team capacity with professional staff qualified to execute on investments in New Mexico Businesses
- Capacity to meet best practice operational, reporting and compliance standards
- Sustainability as evidenced by operating budget projections
- Effective mitigation of key man risk and succession planning
- Adherence to adequate conflict of interest policies
- Alignment with funds under management

## Investment Amounts/Concentration Limits

- The Fund seeks to invest in a portfolio of five to ten funds with diverse underlying investment strategies
- Commitments to funds are expected to range between \$2 million and \$10 million and cannot exceed 20% of the balance of the Fund at the time of approval
- Single portfolio company concentrations cannot exceed 10% at the time of investment
- Funds are expected to seek minority non-controlling interests
- Fund investments in any one New Mexico business shall not exceed 50% unless under certain circumstances

#### GP/Fund Manager Commitments

- Required to align Fund, general partner and fund manager interests
- ILPA Standard Terms and SSBCI Conditions (if federally funded)

### **Approved Commitments**

	•	•	•	•	Invests long-term flexible debt to regenerative organic and transitioning farmers in New Mexico	Perennial Fund II
Bert to	•	•		•	Invests in women-led businesses using technology to solve the world's biggest problems	Rethink Impact
	•		0	•	Invests in diverse teams leading scalable, tech- driven companies	Vamos Ventures Fund II
		•	•	•	Invests in food and agricultural production sectors	Tiverton Ag Legacy Holdings II
	•	•	0	•	Invests gap-filling growth capital (flexible debt) for expanding New Mexico small businesses	Advance New Mexico
	•	•		•	Invests in early-stage New Mexico companies building a sustainable future	Dangerous Ventures NM Fund I
	•	•	•	•	Invests in early stage Native- owned companies building sustainable economies	Raven Indigenous Impact Fund II
110	•	•	•	•	Invests in New Mexico early stage medtech, biotech, and healthtech companies	Tramway Venture Partners III
Attracting additional private sector investment	Investing in under- served commu- nities	Increasing investment in diverse sectors	Creating and retaining quality local jobs	Investing in new and expanding NM businesses	Strategy Description	Fund

# 2024 Venture Capital Program Activity

\$5,432,859	\$5,390,709	\$50,500,000	Total		
\$0	\$0	\$10,000,000	Mad Capital	2024	Perennial Fund II
\$15,958	\$15,958	\$2,000,000	Rethink Impact	2024	Rethink Impact III
\$150,000	\$150,000	\$7,500,000	<u>VamosVentures</u>	2024	VamosVentures Fund II
\$1,827,686	\$1,827,686	\$5,000,000	<u>Tiverton</u> <u>Advisors</u>	2024	Tiverton Ag Legacy Holdings II
\$277,205	\$277,205	\$10,000,000	Mission Driven <u>Finance</u>	2024	Advance New Mexico
\$48,290	\$48,290	\$5,000,000	<u>Dangerous</u> <u>Ventures</u>	2024	Dangerous Ventures NM Fund I
\$2,627,660	\$2,627,660	\$7,500,000	Raven Indigenous Capital Partners	2024	Raven Indigenous Impact Fund II
\$486,060	\$443,910	\$3,500,000	<u>Tramway</u> <u>Ventures</u>	2023	Tramway Venture Partners III
Aggregate \$ Invested as of 12.31.24(2)	\$ Invested in 2024 <sup>(1)</sup>	Total Committed	Fund Manager	Year Committed	Fund

<sup>(1)(2)</sup> Total capital called by the fund and invested by VCPF in calendar year 2024.

Total capital called by the fund and invested by VCPF since inception.

### **Looking Forward to 2025**

The VCPF has committed \$60.5 million or approximately 80% of the \$75 million in currently available funding. After administrative expenses NMFA estimates approximately \$9.5 million remains available for investment.

Investment type	Total # Investments	Total Committed
Venture Private Equity Funds	œ	\$50,500,000
New Mexico Business	1	\$10,000,000
Estimated administrative expenses	ive expenses	\$5,000,000
Total commitments + expenses	+ expenses	\$65,500,000
Total VCI	Total VCPF funding	\$75,000,000
Total available for investment	investment	\$9,500,000

- objectives achieved by underlying investments. These impact metrics will be included in next year's In 2025, NMFA will begin to collect impact metrics to enhance reporting of the economic development report.
- strategies including: With additional funding, NMFA could further its program objectives by investing funds with diversifying

Employee-ownership and infrastructure

- investment in local operations of a best-in-class start-up incubator/accelerator programs;
- investments in funds targeting rural businesses; and
- follow-on co-investments in local businesses.

