



HUMAN
SERVICES
DEPARTMENT



TSROC MEDICAID UPDATE
SEPTEMBER 6, 2023

INVESTING FOR TOMORROW, DELIVERING TODAY.

BEFORE WE START...

On behalf of all colleagues at the Human Services Department, we humbly acknowledge we are on the unceded ancestral lands of the original peoples of the Apache, Diné and Pueblo past, present, and future.

With gratitude we pay our respects to the land, the people and the communities that contribute to what today is known as the State of New Mexico.



Evening drive through Corrales, NM in October 2021.
By HSD Employee, Marisa Vigil



MISSION

To transform lives. Working with our partners, we design and deliver innovative, high quality health and human services that improve the security and promote independence for New Mexicans in their communities.

GOALS



We help NEW MEXICANS

1. Improve the value and range of services we provide to ensure that every qualified New Mexican receives timely and accurate benefits.



We communicate EFFECTIVELY

2. Create effective, transparent communication to enhance the public trust.



We make access EASIER

3. Successfully implement technology to give customers and staff the best and most convenient access to services and information.



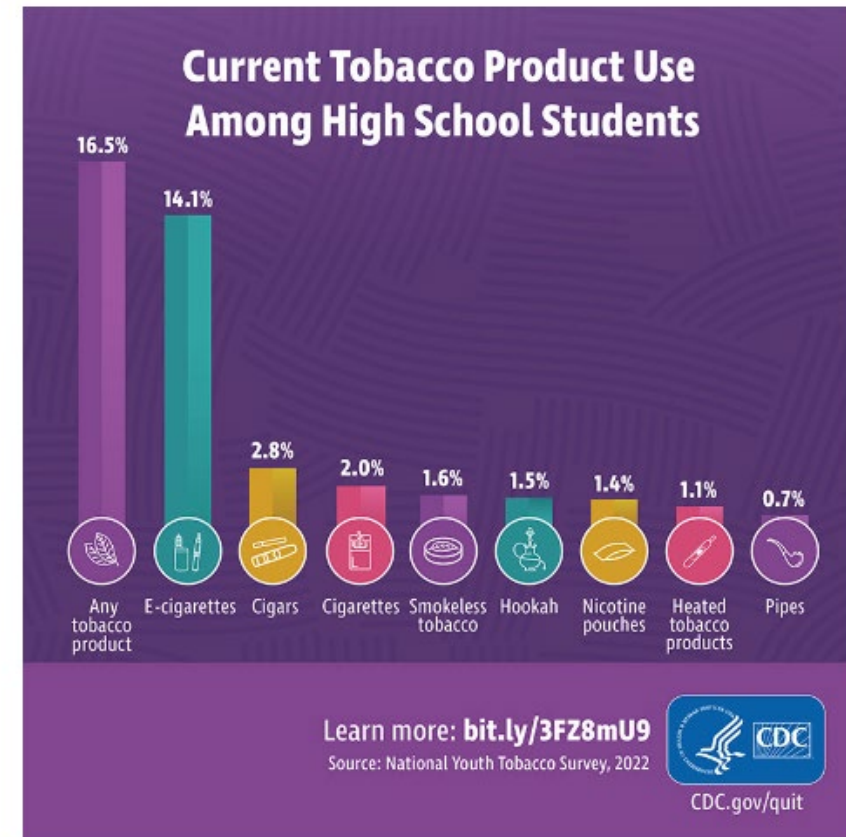
We support EACH OTHER

4. Promote an environment of mutual respect, trust and open communication to grow and reach our professional goals.

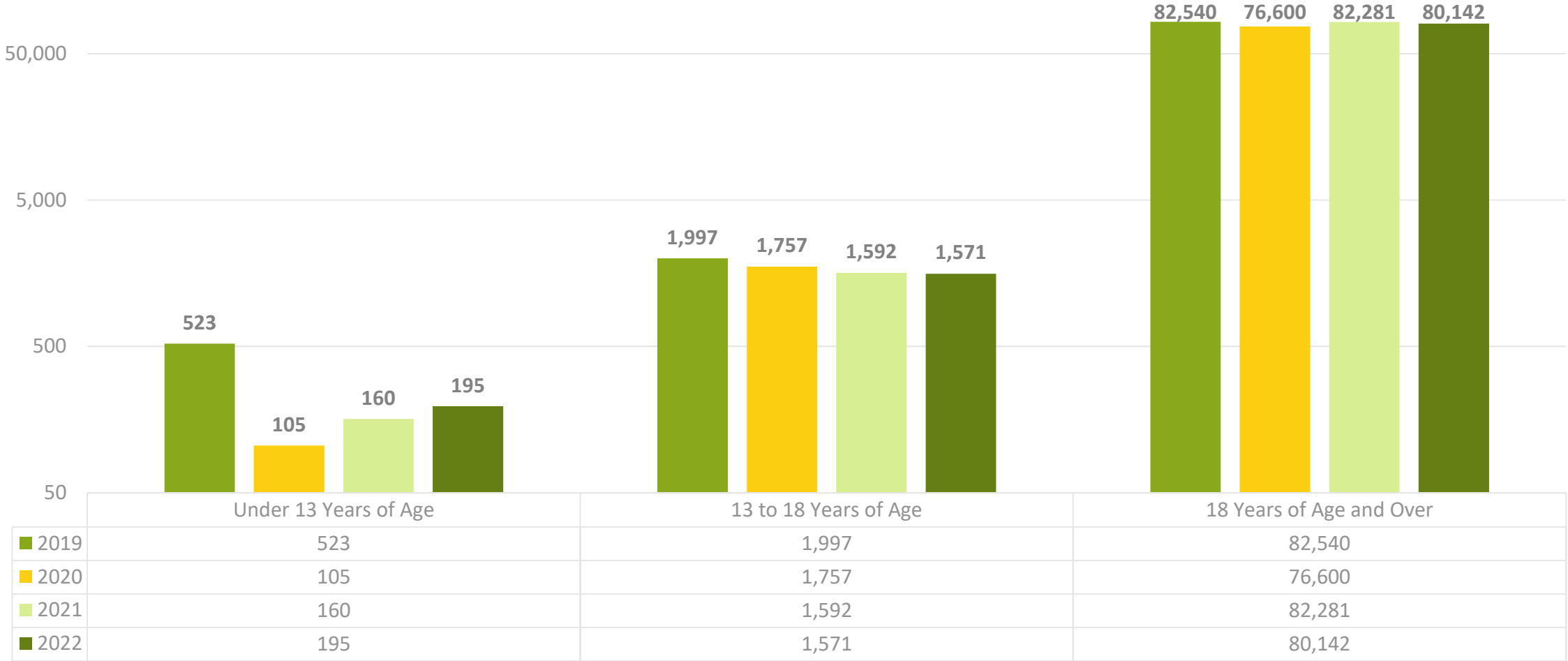
TOBACCO AND NICOTINE USE AND MEDICAID

TOBACCO AND NICOTINE USE NATIONWIDE

- Tobacco is the leading cause of preventable disease, disability, and death in the United States.
- Although electronic cigarettes may help adults quit smoking if they use no other nicotine containing products, they are not safe for children and teens. They contain high levels of nicotine and increase the chance that the child or teen will become addicted to cigarettes in the future.
- Nearly 9 out of 10 adults who smoke started before the age of 18.



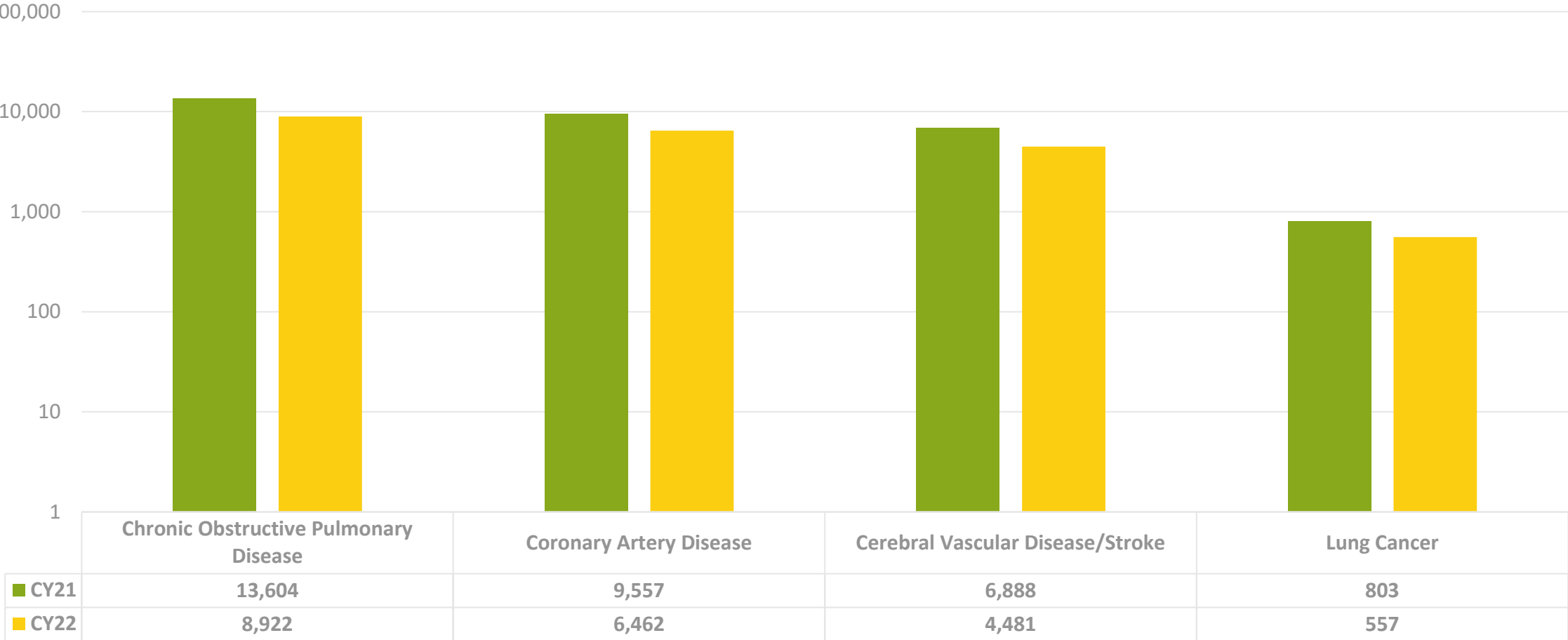
ESTIMATED NUMBER OF UNIQUE MEDICAID MEMBERS DIAGNOSED AS NICOTINE DEPENDENT



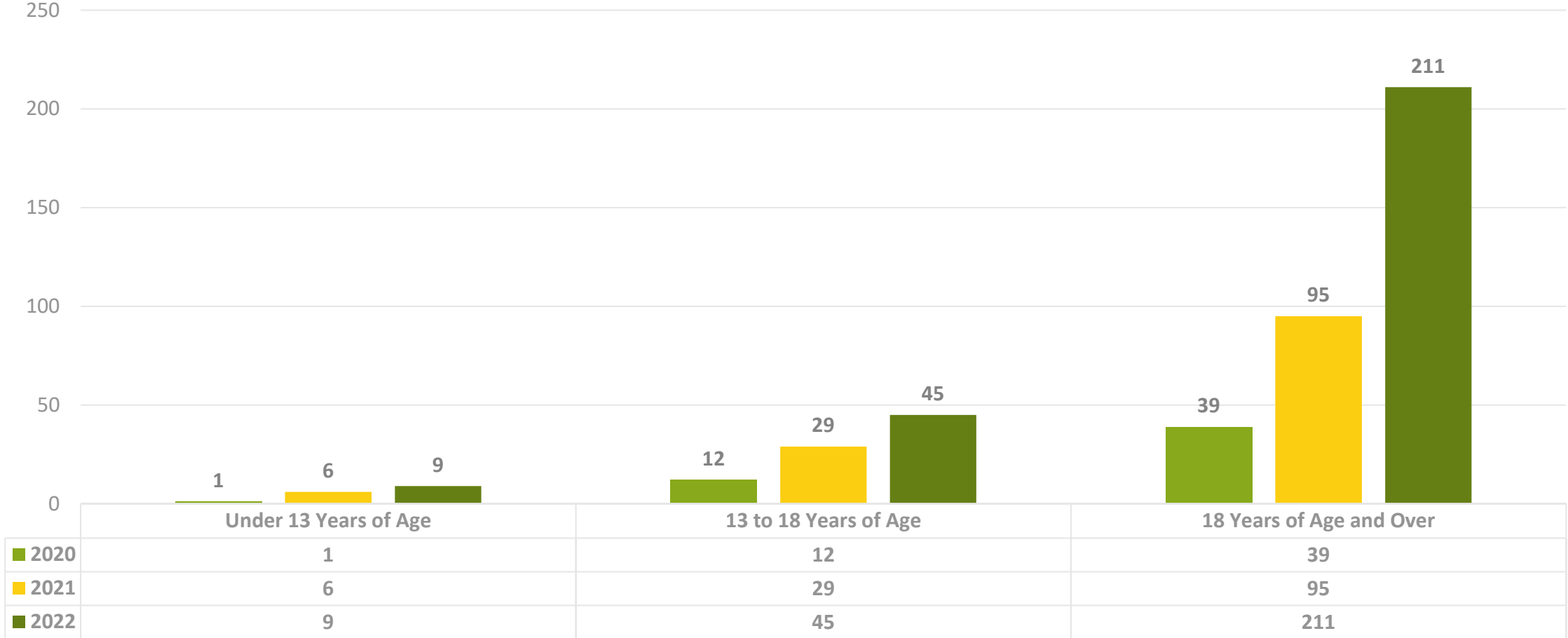
ESTIMATED SPEND BY MANAGED CARE ON SMOKING RELATED ILLNESS OR DISEASE IN 2022



ESTIMATED NUMBER OF UNIQUE MEDICAID MEMBERS DIAGNOSED WITH SMOKING RELATED ILLNESS OR DISEASE IN 2022



ESTIMATED NUMBER OF UNIQUE MEDICAID MEMBERS DIAGNOSED AS VAPING

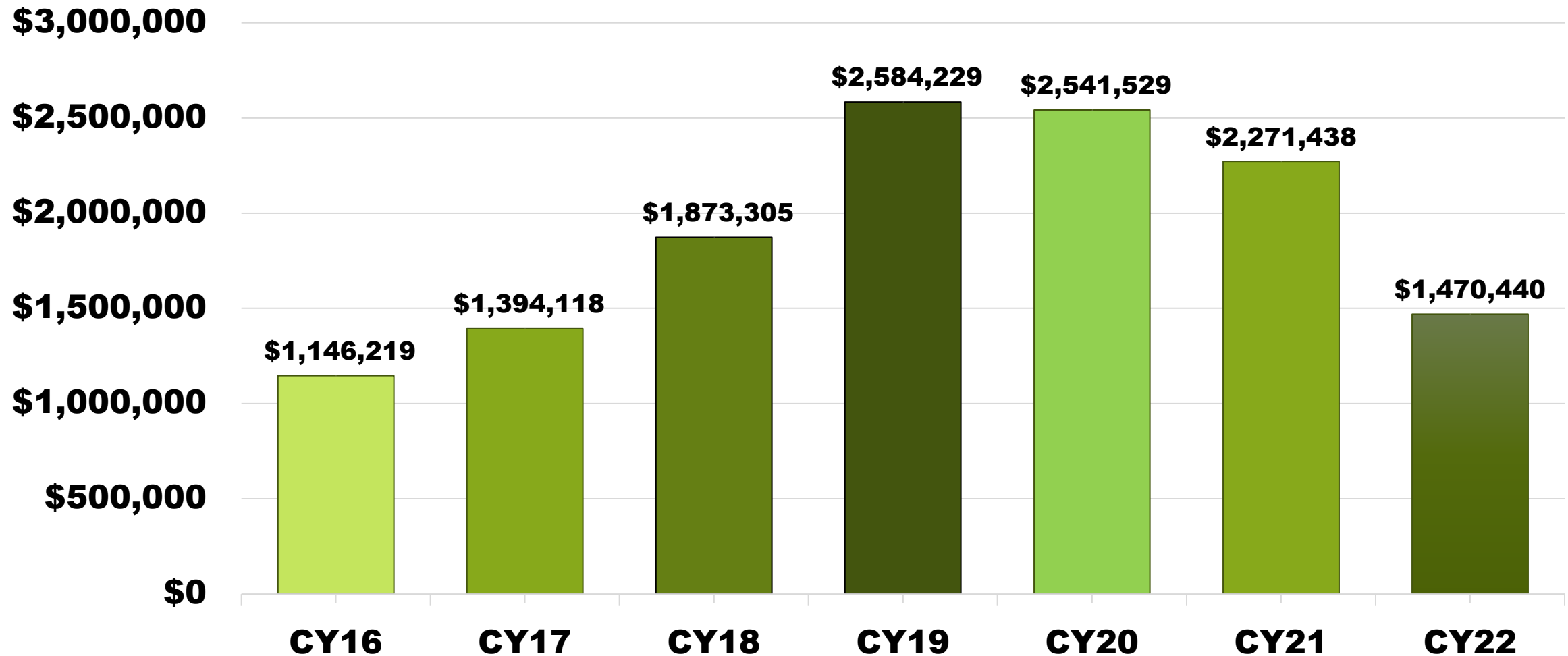


FY 2023

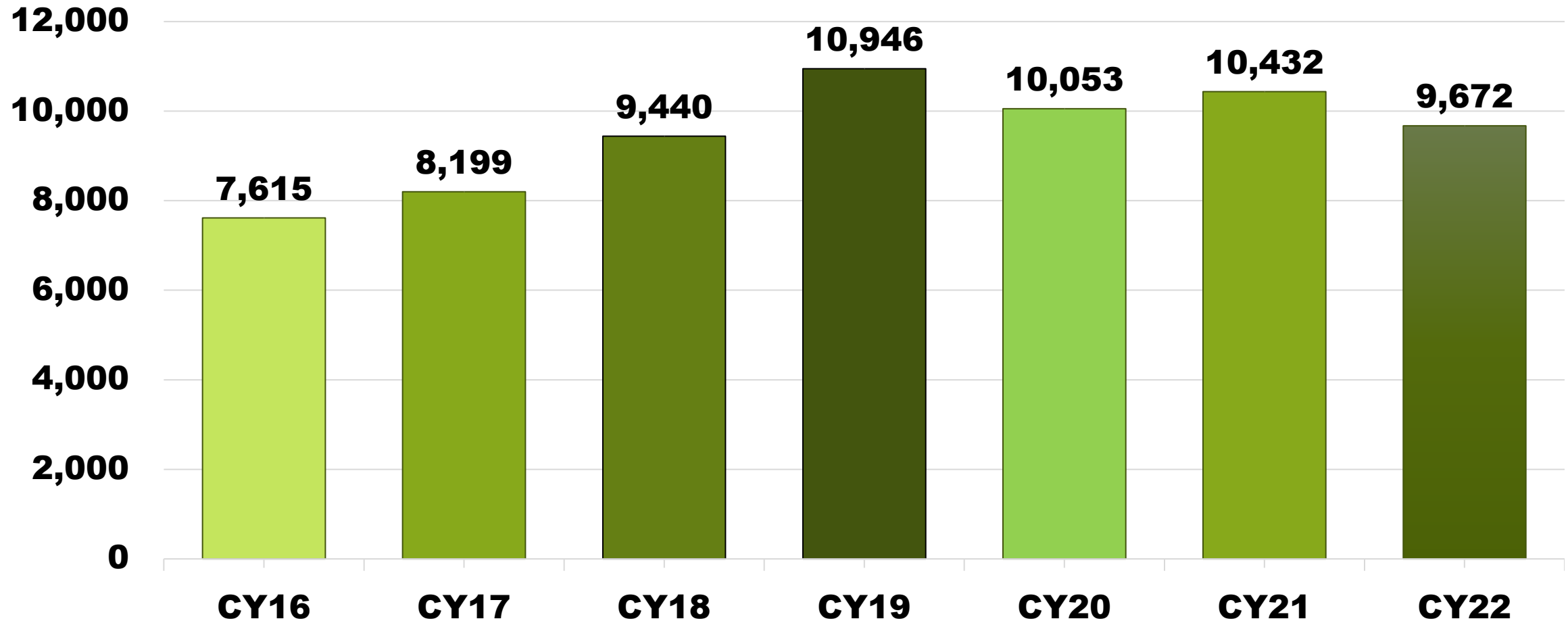
FY23 MEDICAID APPROPRIATION

Program Area	FY23 Appropriation
Breast and Cervical Cancer Treatment Program	\$843,000
Medicaid Programs including cessation and treatment of smoking related illness or disease	\$8,003,000
TOTAL appropriation for Medicaid from the Tobacco Settlement Program Fund	\$8,846,000

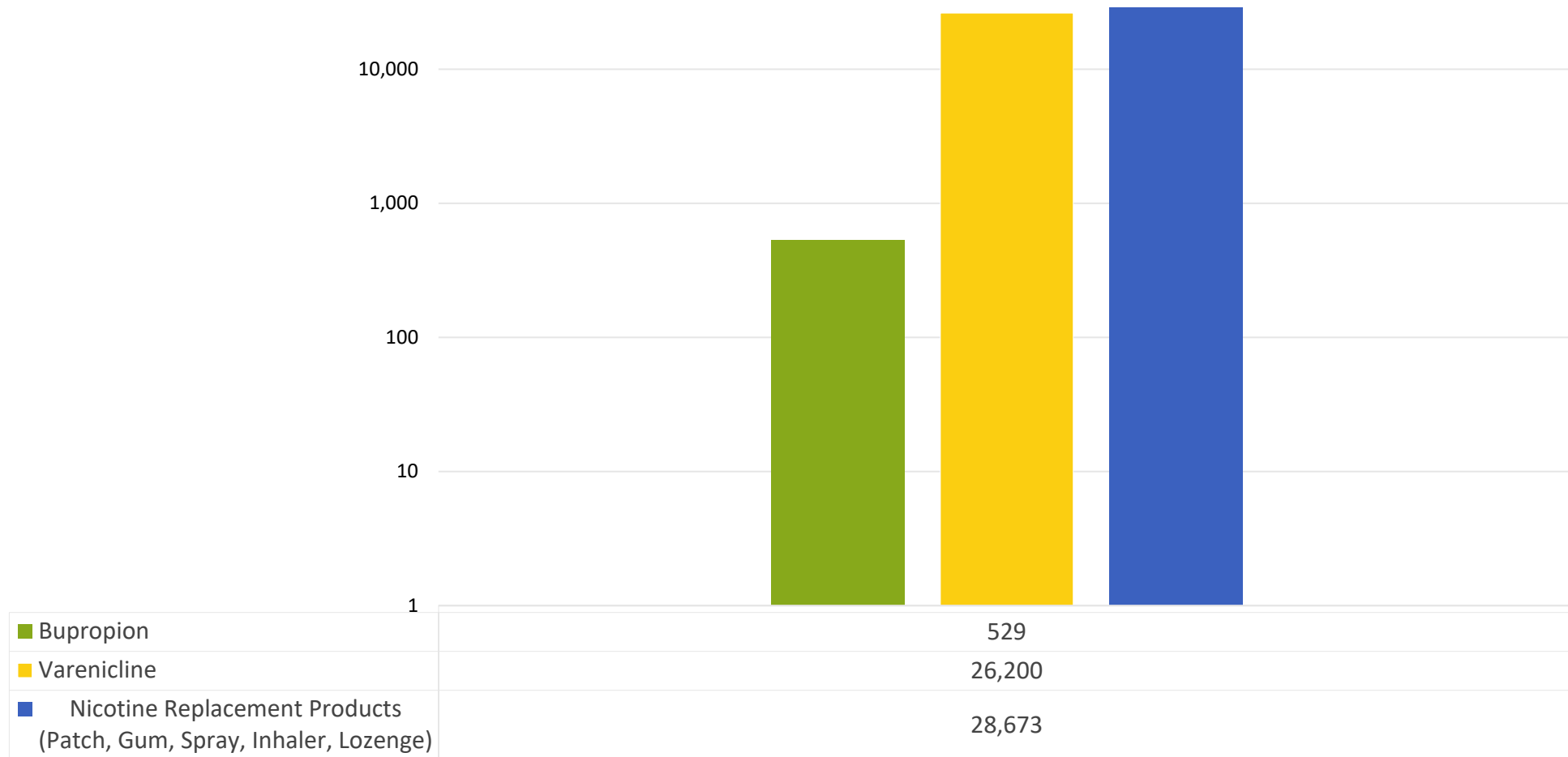
MCO TOTAL DOLLAR AMOUNT SPENT ANNUALLY FOR SMOKING/TOBACCO CESSATION PRODUCTS/SERVICES



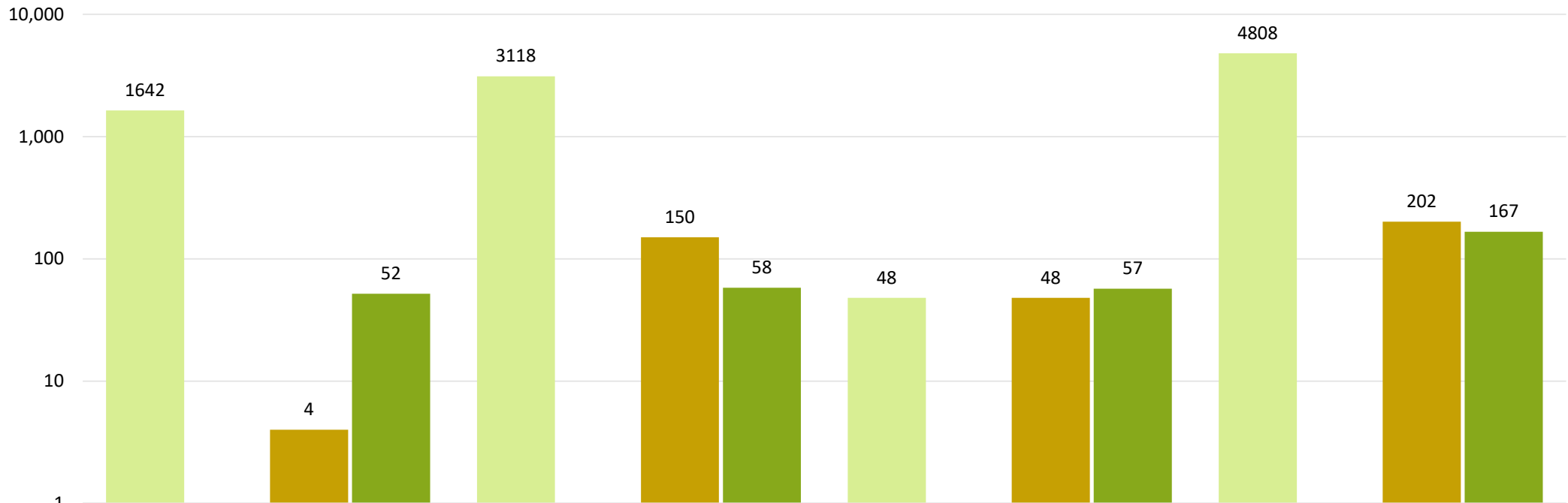
NUMBER OF MEMBERS RECEIVING SMOKING/TOBACCO CESSATION PRODUCTS/SERVICES



ESTIMATED NUMBER OF MEDICAID MEMBERS RECEIVING PRESCRIPTIONS FOR MEDICATION OR NICOTINE REPLACEMENT PRODUCTS IN 2022.




ESTIMATED NUMBER OF MEDICAID MEMBERS RECEIVING PRESCRIPTIONS FOR MEDICATION OR NICOTINE REPLACEMENT PRODUCTS IN 2022.



	BCBS	PHP	WSCC	Total
Individual Counseling	1642	3118	48	4808
Group Counseling	0	1	0	1
Phone Counseling	4	150	48	202
MCO Quitline	52	58	57	167

BARRIER FREE ACCESS TO SMOKING CESSATION


- MCOs monitor and report the use of smoking cessation products and counseling quarterly to HSD.
- MCOs provide barrier free access to smoking cessation (no prior auths, no lifetime limits, no limits to length of therapy, no step therapy requirements).
- Each MCO required to have its own quit line.
- Each MCO required to individual, group, and telephonic counseling to support members.
- All pharmacologic treatments covered (nicotine replacement products, all formats of bupropion, varenicline)

 **Presbyterian Healthcare Services**
September 3, 2019 · 🌐

You care about your health, and so do we. That's why Presbyterian introduced **Online Visits**—a telehealth care option that combines the quality of an in-person visit with the convenience of modern technology.

We recently added new conditions now treatable through Online Visits, including **Smoking Cessation**.

Are you ready to quit smoking cigarettes? Going tobacco-free is the most important step that smokers can take to improve their health. Start your care by visiting: <http://bit.ly/2HeWLRl>



INTERIM HEARING ASKS 2022

- Proposal of how Medicaid would spend funding if additional money was appropriated by this committee in FY 2024.
- An increased focus on vaping.
- An increased focus on children and teens.
- Reconvene interdepartmental workgroup.

FY 2024

FY24 MEDICAID APPROPRIATION

Program Area	FY24 Appropriation
Breast and Cervical Cancer Treatment Program	\$8,845,400
Medicaid Programs including cessation and treatment of smoking related illness or disease	\$14,000,000
TOTAL appropriation for Medicaid from the Tobacco Settlement Program Fund	\$22,845,400

INTERAGENCY WORKGROUP

State Agencies Participating in the Collaborative Workgroup

- Human Services Department
- Department of Health
- Public Education Department
- Regulation and Licensing Department

Strategies, Interventions, Targeted Initiatives

- Biweekly meetings (July 6, 2023)
- **Prevention** and Cessation
- Vaping in Children and Adolescents
- Engagement with Managed Care Organizations

MEMBER REWARDS TOBACCO & VAPE-FREE CHALLENGE

AN EDUCATIONAL CHALLENGE TO STAY TOBACCO AND VAPE-FREE

- MCO Marketing and rewards for completing the Tobacco and Vape-Free Challenge:
 - \$20 Reward for the account owner
 - 250 Points (\$25 value) for Children and Adolescents that complete the Tobacco & Vape-Free Challenge
 - Multimedia campaign through MCO Member Rewards communications
- Video Learning Activities
 - Designed to engage and educate parents and adolescents about the health risks of vaping and tobacco use
 - Users watch a series of 5 short videos and then receive their reward.



NEXT STEPS

- Collaborate with MCOs for an educational campaign.
- Explore additional Centennial Reward (i.e. a reward for picking up a prescription for a tobacco cessation product)
- Add a code for pediatricians to use to ask about vaping and do a brief counseling session.
- Utilize CHWs who have training in motivational interviewing for smoking cessation interventions.
- Invite a member of the Primary Care Council to the Interagency Workgroup
- Examine other populations affected by tobacco use and create interventions (pregnancy, older adults)



HUMAN
SERVICES
DEPARTMENT



QUESTIONS & COMMENTS

INVESTING FOR TOMORROW, DELIVERING TODAY.