



Presentation of 8/22 to the Transportation Infrastructure Revenue Subcommittee

INTRODUCTION:

Now with the highest uninsured vehicle rate in the nation, the damage to the State and its People should not continue. There must be a solution that is positive for everyone including those currently violating the law and most especially, the under-served. Mississippi, West Virginia, Louisiana, Arkansas and Alabama all have lower per capita incomes but have made remarkable progress and the same answers are available to New Mexico. New Mexico has the same insurance status reporting system, (IICMVA), but the New Mexico version is better than those in other States. The problem is not that but, is instead, the use of data and adjudication. It is essential that an entirely non-invasive, respectful solution be provided that has no cost or risk to government, guarantees results and is beneficial to everyone, including violators. That solution is ANNIE.

In the ever broadening and challenging scope of police work, traffic stops have been a vital and integral tool in ensuring public safety, reducing injuries and crashes, and detecting crimes common with those who violate traffic laws. However, along with the law enforcement mandate to protect and to serve comes an obligation to perform those duties as efficiently and effectively as possible, for the public, the officer and the agency.

THE ISSUE:

Uninsured drivers pose a great risk to other drivers, pedestrians, insurers and anyone unfortunate enough to encounter them in a crash where property is damaged and/ or injury or death may result. While traditional traffic stops have necessarily been the norm to enforce this violation, these singular stops fall dramatically short of reversing the rising tragic trends associated with those driving uninsured and.... without care or concern for the rule of law or, the general public's safety. That benefits no person long-term and must end.

THE SOLUTION:

The first step is pinpointing accountability relates to uninsured vehicles. The typical, immediate assumption is that responsibility lies with the vehicle operator but that assumption is totally wrong. It is instead, the vehicle owner that is entrusted with this socio-economical responsibility.

THE PROCESS:

Utilizing Automatic License Plate Recognition (ALPR) analysis together with advanced technology developed with the National Law Enforcement Telecommunications System (NLETS), owned by all 50 States, ANNIE is a highly respectful, non-contact, non-invasive, program of detection, enforcement and compliance that enables the reversal of these dire trends. The system, with only a Hot List of license plate numbers and matching VINs of known uninsured vehicles, identify non-compliant vehicles. An officer is then able to electronically view the rear images of those identified vehicles and if uninsured according to state records, the Vehicle Identification Number (VIN) is submitted to reconfirm a real-time compliance status.

The last known insurance provider along with all other insurance providers, if necessary, can be queried to authenticate results. If and when an infraction has been acknowledged through this comprehensive process, the vehicle's registrant owner receives a Notice of Liability (NOL) or Citation, explaining the legal implications associated with the pending matter but, with additional guidance for them to go to the net site or communicate with our help desk and resolve the matter.

The Notice or Citation will request the recipient's help in updating their status, if current, with state records by submitting proof of insurance or alternatively, if they're not yet insured, they may enroll into a diversion program using only a smart phone. The diversion program extends an opportunity to the offender to become compliant by dealing with friendly respectful staff, paying a low fee, taking a short free course, avoiding court and maintaining a clean driving record. There is however, a requirement to commit to no longer driving uninsured. This diversion program helps the offender avoid not only harsh fines, court, and punitive corrective measures but avoids a record that would impact insurance policy cost and the stigma of failure. ***This is a path towards respect and success.***

AGENCY BENEFIT:

Beyond the commonsense benefits, the funds provided by this program can be shared with your agency and community. The funds can be used for whatever needs your agency may have including but not limited to existing safety programs, updated equipment purchases, Child Advocacy Centers, the expansion of other public safety initiatives and, all else that you feel would be a proper investment in your communities.

CONCLUSION:

ANNIE is committed to enhancing both public and officer safety, the collective well-being of motorists, vehicle owners and pedestrians, and to establishing the most efficient methods of ensuring the reduction of injuries, fatalities, and violations on our roads. Your turn-key system will promote efficient use of an officer's time as it builds community confidence and escalates general public safety, it establishes greater compliance and respect for the law, upholds secure and reliable links to NLETS/NCIC/CJIS and eases burdens on the entire justice system. Over time it will shrink the cost in obtaining coverage by helping those who are less served in our society. It is non-invasive, non-biased and supports the privacy of all persons traversing our roads. ANNIE is dedicated to the clear, transparent, and respectful communication of your enforcement to your citizens, it is a core value of our organization to work closely with each agency to craft a messaging platform that both informs and empowers your community to do the right thing.

THE OPPORTUNITY:

To this end, we propose Community-Oriented Policing via a Public Private Partnership. This law enforcement-controlled program can be quickly and easily installed at our cost over the next several weeks so an agency can bear witness to the solution and we will provide a no cost-no strings attached- no risk working proof of concept for evaluation prior to all else supporting those dedicated to *Protect and to Serve*.

As time permits, we look forward to speaking with you and others in New Mexico regarding this taxpayer-friendly ***and violator friendly*** respectful solution.

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