


*Doña Ana County*  
New Mexico




**2017-2023 Interim Comprehensive Economic and Rural Development Committee**  
**Mortgage Finance Authority Act Oversight Committee**

1

**Presentation Outline**

- **Doña Ana County Snapshot**
  - Context
  - Population: current and anticipated growth
  - Services: infrastructure and public facilities
- **Development Challenges**
  - Colonias
  - Border area
- **Responding to Challenges**
  - Planning
  - ICIP
  - Regional partnerships and collaboration
- **Legislative Support**
  - Affordable Housing Loan Fund – start up
  - 2019-2023 ICIP – support for colonias and border area



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- 3,804 sq. mi.
  - Approx. 100 sq. mi. incorporated communities
  - Approx. 3,700 sq. mi. unincorporated area
- 5 incorporated municipalities
  - Las Cruces, Sunland Park, Anthony, Mesilla, Hatch
- 37 unincorporated communities / colonias
- \$38,853 median household income
  - NM \$44,963



- 209,235 Population (2010 Census)
- 47% (98,413) live in colonias and surrounding rural areas
- Anticipated growth by 2040
  - 85K-115K increase in population
  - 294,000-325,000 projected population
- Where growth is expected
  - Existing communities  
both incorporated and unincorporated communities/colonias
  - Border area  
Santa Teresa and Sunland Park



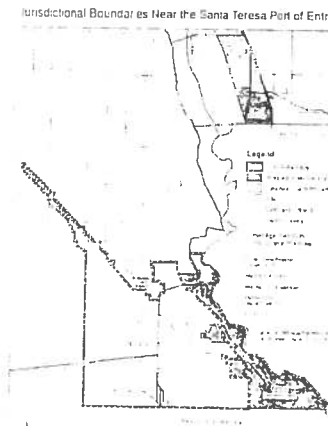
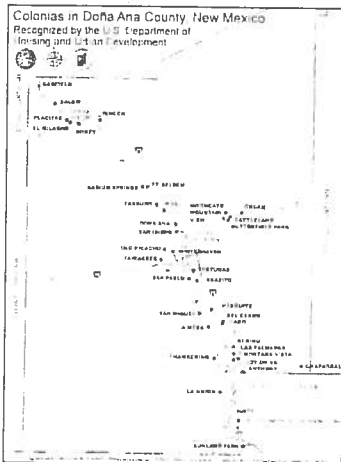
- Roadways
  - 1,324 miles
  - 554 miles paved (42%); 770 miles unpaved (58%)
- Flood control
  - 24 dams
- Wastewater
  - 4 treatment plants
  - 29 lift stations
  - 121 miles collection lines
- Public facilities
  - 13 community centers
  - 14 parks
  - 18 fire stations
  - 34 public service buildings



## Two (2) Areas of Need

### Colonias

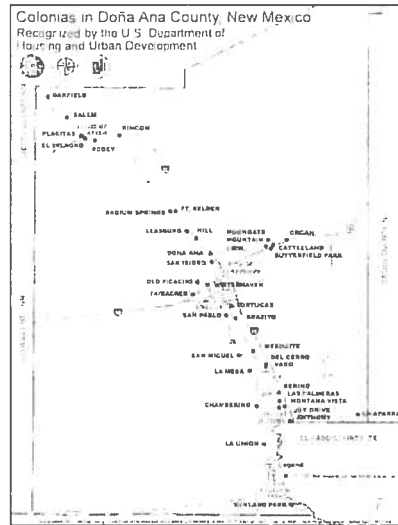
### Border Area



*The current rate of funding capital investments does not keep pace with new and future needs nor does it significantly reduce the backlog of existing deficiencies.*

## Colonias

- Infrastructure deficiency  
Estimated need: \$606M
  - Roadways: \$81M
  - Flood control: \$349M
  - Wastewater: \$34M
  - Public facilities: \$113M
  - Professional serv.: \$29M (5%)
  
- Affordable housing deficiency
  - New construction: 600 homes; 4,700 rentals
  - Utility connections
  - Home repairs: 8,000 units

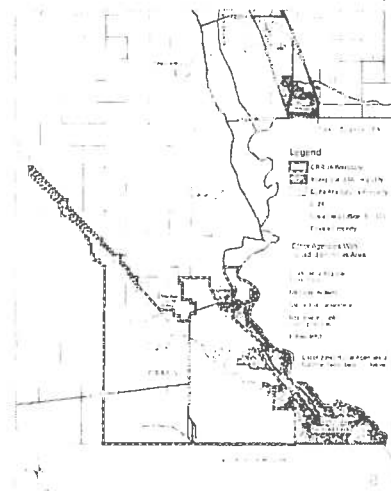


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## Border Area

- Multijurisdictional area
- Planning & infrastructure
- Affordable Housing

Jurisdictional Boundaries Near the Santa Teresa Port of Entry



**Planning: projects, programs, policies**

2040

**Plan 2040 – Comprehensive Plan**



- Supports a preferred growth scenario  
\$2M-\$4M annual net savings
- Prioritizes colonia infrastructure improvements thru ICIP
- Encourages marketable and affordable housing

**Affordable Housing Initiative**

DOÑA ANA COUNTY HOUSING PLAN

- Affordable Housing Plan
- Affordable Housing Ordinance
- Affordable Housing Loan Fund

**ICIP: focused on colonias & border area**

2019-2023 ICIP - \$31.8M Total

**Colonias**

**Border Area**

- |                                                                                                                                                                     |                                                                                              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• \$4.9M roadway</li> <li>• \$5.1M flood control</li> <li>• \$1.8M wastewater</li> <li>• \$3.3M public facilities</li> </ul> | <ul style="list-style-type: none"> <li>• \$9.6M roadway</li> <li>• \$820K jetport</li> </ul> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|



## Regional Partnerships and Collaboration

Work toward common goals and leverage resources

- Advance and integrate regional planning
- Support and advance regional initiatives and projects
- Coordinate policies and investments
- Precedent: Camino Real Consortium
  - 12 organizations formed a partnership
  - Awarded a \$2M Regional Planning Grant
  - Leveraged \$800K of in-kind services



AN ORGANIZATION OF THE COUNTY OF  
**VIVA DOÑA ANA**  
ENCANTAS AS SEÑALES DE TU TIEMPO EN EL CAMINO REAL



- Affordable Housing Loan Fund – start up
  - Dona Ana County has committed \$375K in FY18
  - In FY19 intend to commit another \$375 and seek matching \$375K
  - Totaling recommended start up amount of \$1.5M
- 2019-2023 ICIP – support for colonias and border area
  - Seeking funding support for infrastructure
  - Seeking funding support for planning and design professional services



Vincent P. Pokluda

Assistant County Manager  
vincentp@donaanacounty.org  
575.525.5919

Angela R. Roberson

Interim Community Development Director  
angelar@donaanacounty.org  
575.525.6119



