Borderland Family Ties

- Inspiring Curiosity
- Building Futures

Founder & CEO: Vanessa Mobley Knox











Mission & Vision

- Mission: Returning the fun to learning
- Vision: Students & families grow, explore and thrive!







Focus Areas

OST Programs in STEM & Reading

Parental Involvement

Family Engagement

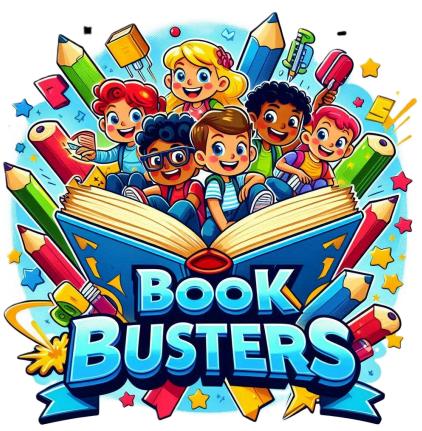
Workforce Development

Community Empowerment

Elementary Programs

- Money Masters in Training joy of math & money
- Book Busters fun in reading







Middle & High School Programs

- Skill-building workshops
- Engineering summer sessions @ UNM
- Hands-on learning with UNM students



Healthcare Exploration



PARTNERSHIP: NMSU STEM OUTREACH + COLLEGE OF HEST



HEALTHCARE CAREER CAMPS



FOR RURAL STUDENTS

Outcomes



Student performance rising (NMSU CCA)



Building resilience



Building confidence



Building support systems

Parental Engagement

Empowerment Workshops for Parents

Homework Support Activities

Parenting Skills

GED Prep

Workforce Development



Family Story: Perez-Baeza

- Marcello discovered golf → JrPGA team
- Parents attended workshops
- Family reconciled & married
- Transformative power of holisticOST

Legislative Asks

Support Snacks & Meals – removing barriers = opening doors to opportunity

Facilities for the South – Mesquite hub vision, centralized resources

Sustained OST Funding – August through July vs August to June cycles

Closing

- Together, we spark lifelong learning and limitless opportunity!
- Thank you for your partnership, support and commitment to New Mexico families!

